

Aashay Zende

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As a business analyst, I bring a unique blend of skills and qualities that set me apart in the field. My analytical prowess allows me to dissect complex problems and identify key insights for informed decision-making. I excel in data interpretation, translating raw data into actionable strategies. My strong communication skills bridge the gap between technical and non-technical stakeholders, fostering effective collaboration. I'm detail-oriented with a knack for process optimization, resulting in cost savings and operational improvements. My adaptability in dynamic environments and multicultural competence make me a valuable asset, promoting inclusive teamwork in global settings.

PROFESSIONAL EXPERIENCE

REDSEER STRATEGY CONSULTING

February 2022 - September 2022

Business Analyst, Full-Time

- Analyzed different e-commerce models and the retail market of India to consult and offer solutions to some of India's biggest companies like Amazon, Flipkart, Reliance, Meesho, etc.
- Used SQL to convert datasets in excel into a PowerBI dashboard which helped in understanding and presenting data more effectively.
- Used languages like Python and R to clean, sort and analyze data and infer solutions and make data driven decisions.
- Had monthly meetings with VPs and heads of strategy of client businesses to discuss market landscaping and growth strategies.
- Conducted primary and secondary research to enhance market knowledge and predict quarterly scenarios of the Indian retail markets.
- Analyzed key performance indicators like GDP, sales, logistics, etc of client companies to consult and provide solutions for major decisions.

MAHINDRA AND MAHINDRA

June 2021 - July 2021

Technical Advisor, Summer Intern

- Collaborated with supervisors and upper management to develop a deeper understanding of company operations.
- Cultivated in-depth analysis of every sub-system of all automobile models manufactured by Mahindra and Mahindra using manuals and practical work.
- Analyzed inventory and supply logistics.

PROJECTS

LOOPMIT

February 2019 – July 2021

Manipal Institute of Technology
Co-Head, Vehicle Dynamics Department

- Our team of 20 students take part in SpaceX's annual Hyperloop competition in Hawthorne, California.
- Designed and developed the suspension system and chassis of our hyperloop pod which will use magnetic levitation in a vacuum tunnel to minimize drag and friction.
- Conceptualized and enhanced a new mentoring initiative that coached freshers for extensive research methods and analysis simulations for my department along with the budgeting and reporting of the team.
- Engineered extensively on Autodesk Fusion360 and SolidWorks to design the pod and run motion analysis.

EDUCATION

NORTHEASTERN UNIVERSITY | Boston, MA

2024

D'Amore McKim School of Business

Master of Science - Business Analytics

MANIPAL INSTITUTE OF TECHNOLOGY, MANIPAL ACADEMY OF HIGHER EDUCATION | Manipal, India

2022

Bachelor of Technology - Automobile Engineer

SKILLS

Statistical Techniques: SVM, Regression models, Decision Tree, KNN, NLP, K-means, Naive Bayes.

Database, BI & Tools: Tableau, Power BI, JMP, Oracle, MySQL, Google Analytics, Microsoft Excel, Jira.

Programming: Python, SQL, R.