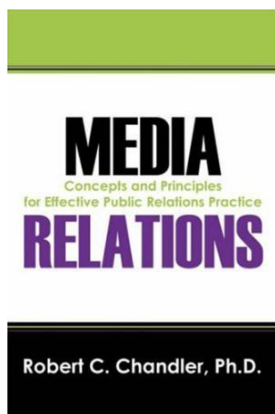


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MEDIA RELATIONS: CONCEPTS AND PRINCIPLES FOR EFFECTIVE PUBLIC RELATIONS PRACTICE



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- Authored by Robert C Chandler
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