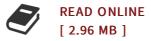




Conceptual Metaphor Theory in the Beatles Lyrics. Metaphors as Cognitive Phenomena

By Dominik Doeppert

GRIN Verlag Sep 2015, 2015. Taschenbuch. Book Condition: Neu. 211x149x4 mm. Neuware - Seminar paper from the year 2015 in the subject English Language and Literature Studies - Linguistics, grade: 1,7, University of Augsburg, language: English, abstract: Most people consider metaphors to be merely linguistic devises that are used for poetic purposes. A standard dictionary definition of metaphor is quite similar. The Oxford Dictionary defines metaphor as 'a word or phrase used to describe sb/sth else[.]'. This definition falls in line with a layman's notion of metaphors being purely linguistic with the sole purpose of functioning as decorative features. However, metaphors go much deeper than that. Metaphors are in fact fundamental components of human cognition that are not just linguistic but conceptual in nature. Through metaphors, patterns of thought in a society are encoded and shared. So in order to show that metaphors share patterns of thought in a society, songs of the Beatles shall be examined, seeing as the Beatles are one the most popular and successful bands of our time with fans from all around the world. The metaphors used in the Beatles' songs are not merely figures of speech or stylistic devises, but cognitive phenomena that share...



Reviews

This is the best pdf i actually have read till now. It typically fails to charge too much. Your life period will probably be transform the instant you total reading this publication.

-- Dr. Don Morissette V

This publication will not be simple to get started on looking at but quite entertaining to learn. It generally fails to cost an excessive amount of. You will not feel monotony at anytime of your time (that's what catalogues are for about if you ask me).

-- Bettie Gutmann