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The Game of Work: How to Enjoy Work as Much as Play

By Charles Coonradt

Gibbs Smith Publishers. Paperback. Book Condition: New. Paperback. 192 pages. Dimensions: 7.7in. x 5.5in. x 0.5in. Since its original printing in 1984, The Game of Work helped thousands of companies and hundreds of thousands of managers and employees experience increased job enjoyment while producing extraordinary results. The Game of Work examines the question of why people work harder at sports and recreation than they do on the job and uses these as metaphors for inspirational leadership strategies. Corporations worldwide have enjoyed the increased productivity, employee satisfaction and motivation, and bottom-line profits by implementing the concepts taught in The Game of Work. As qualified people become increasingly difficult to attract and retain, the implementation of the five principles in this book is the one key factor to improving results, retention, and recruitment. Charles A. Coonradt is internationally recognized in the fields of goal setting and profit improvement as an author, consultant, and speaker. His books, The Game of Work, Managing the Obvious, The Four Laws of Debt Free Prosperity, and Scorekeeping for Success are management must reads. He is a contributing author to the best-selling Chicken Soup for the Soul series and lives in Park City, Utah. This item ships from multiple...



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