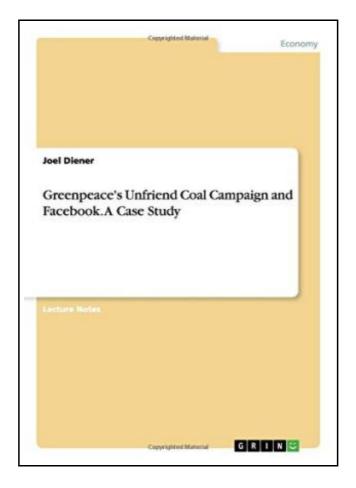
Greenpeace's Unfriend Coal Campaign and Facebook. A Case Study



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