



How to Measure Training Results: A Practical Guide to Tracking the Six Key Indicators

By Jack Phillips, Ron Stone

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, How to Measure Training Results: A Practical Guide to Tracking the Six Key Indicators, Jack Phillips, Ron Stone, This book helps you quantify the results of training - and calculate its ROI. In today's environment of tighter budgets and accountability, stakeholders increasingly want to know the end results of training in organizations. What did a training program add to the organizations performance and the bottom line? Did it work? If so, why? And if not, what could have been done differently? "How to Measure Training Results" gives you the tools to answer these questions and many others. Built around the authors' ROI Process - a proven, systematic methodology for measuring and assessing the organizational impact of training programs - this hands-on resource will help you: develop evaluation and measurement processes for specific training programs; isolate the effects of training from other performance-improvement factors; analyze results and identify changes in behavior and business impact; identify the costs of a training program, and calculate its return on investment; use data-based feedback to improve effective training programs - and discontinue or improve ineffective programs; and, validate training programs by linking them to business...



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