



# The Executive Guide to Facilitating Strategy

By Michael Wilkinson

Leadership Strategies Publishing, United States, 2011.

Paperback. Book Condition: New. 251 x 178 mm. Language:

English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.

STOP WASTING TIME DEVELOPING STRATEGIC PLANS THAT DON T GET

IMPLEMENTED! Far too often, people experience strategic

planning as a wasted activity-painful, unproductive, and

irrelevant to the issues at hand. And once planning is done, the

product usually gets put on a shelf, never to be looked at again.

The Executive Guide to Facilitating Strategy provides executives,

leaders and facilitators with a step-by-step resource for guiding

their team through all phases of the strategic planning process -

from gaining the team s buy-in to do planning and identify

strategic issues, all the way through organization alignment,

implementation, monitoring and making adjustments. This book

delivers the Drivers Model, a powerful tool to help you facilitate

your organization through the development of a strategic plan

from start to finish, whether you lead a corporation,

government agency, non-profit organization, business unit,

department, or team. The Drivers Model is a simple but dynamic

process that covers the seven key principles for masterful

planning, from thoroughly identifying critical issues to

establishing a rigorous process for driving successful

implementation. You ll also...



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-- Dr. Celestino Spinka III

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