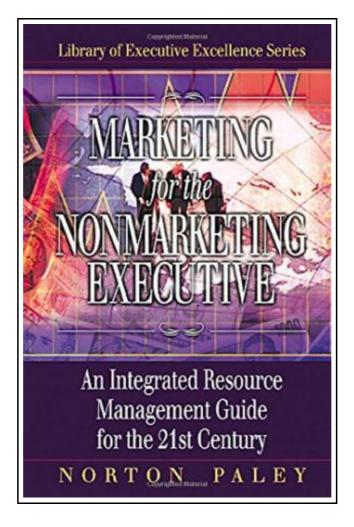
## Marketing for the Non Marketing Executive: An Integrated Resource Management Guide for the 21st Century (Hardback)



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