



## Cambridge International AS and A Level Business Coursebook (Mixed media product)

By Peter Stimpson, Alastair Farquharson

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2014. Mixed media product. Book Condition: New. 3rd Revised edition. 270 x 218 mm. Language: English . Brand New Book. This revised set of resources for Cambridge International AS and A Level Business syllabus (9609) is thoroughly updated for the latest version of the curriculum. Written by experienced authors, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; and case studies contextualise the content making it relevant to international learners. It provides thorough examination support for all papers with exam-style questions with each chapter and an extensive Paper 3 style case study with each unit. The student CD-ROM contains revision aids, further questions and activities. A Teacher s CD-ROM is also available.



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