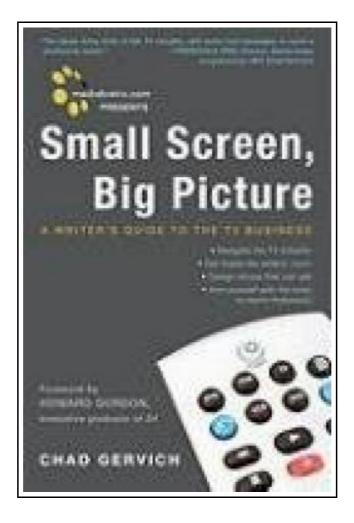
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Random House USA Inc, United States, 2008. Paperback. Book Condition: New. 234 x 157 mm. Language: English . Brand New Book. Take On Hollywood and Make It as a Television Writer. From , the media industry s most well-respected source for jobs, professional development, and community, this inside-the-business guide gives you the knowledge and tools you need to infiltrate Hollywood and land a job as a TV writer. That s right Small Screen, Big Picture gives you a competitive edge over millions of other aspiring writers who share your talent, creativity, and determination . . . because after reading these pages, you Il have the one thing they lack: an understanding of the business of television. This journey into Hollywood s inner workings not only details how networks, studios, and production companies work together, it teaches you how the process affects the creation and writing of TV series, how shows make money, and ultimately how you can use this information to break into the industry. You Il learn: What really goes on in the inner sanctum of the writers room and how to be a part of it How today s TV business model works and how rapidly it s changing Who has the power to buy a show idea and how to pitch your own How new media formats are changing television and how to use them to your advantage Which jobs will kick-start your TV writing career and how to get hired And much more . . . Armed with this solid foundation of knowledge, you Il be ready to plan your entry into the industry and begin your successful TV writing career.

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