



Special Events: The Art and Science of Celebration

By Goldblatt, Joe Jeff

John Wiley & Sons Inc, 1990. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Partial table of contents: ROLE, SCOPE, AND TECHNIQUES. Your Future in Special Events. Planning Events. Decorating Ideas. Sound for Events. Special Effects for Events. Catering. Event Amenities-Niceties or Necessities? Entertainment. The Business of Special Events. PRACTICUM. Awards Ceremonies. Hospitality. Social Events. Holidays and Special Observances. Sporting Events. Meetings and Conventions. Special Events and Social Change. Epilogue. Appendix. References. Glossary. Index.

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