



What You Need to Know Before You Shell Out \$10,000 (or More) on a Patent: Doctor in Charge of Patent Funding at a Major University Reveals How She Decides Which Ideas Are Worth Protecting.and Which

By Rob W Gramer, MR Rob W Gramer

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This book is going to present to you a very different take on patenting ideas. In fact, you re going to hear something pretty much NO patent attorney with their own law firm will ever tell you. The goal of this book is simple. To give you the information to determine if your idea - the idea that will most likely cost \$10,000 or more to patent - is worth investing in. Because, ultimately, if you spend \$10,000 or more on a patent.you want to make that money back (and then some), right? You want that \$10,000 to turn into \$20,000.\$100,000 .\$1 million or more. Well, I m here to tell you, that doesn t always happen. This book will explain why. And will give you a few simple, straightforward tactics for turning a profit on your idea inside of the first 30 days. Now, I have to warn you. This is much different than what you ll usually hear about patents and the process of protecting your ideas. The reason why I say this is because the...



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