



Basic Business Statistics with MyStatLab (Mixed media product)

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Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. Global ed of 13th revised ed. 276 x 218 mm. Language: N/A. Brand New Book. This package includes MyMathLab(R). For freshman/sophomore, 2 semester/2-3 quarter courses covering finite mathematics and/or calculus for students in business, economics, social sciences, or life sciences. Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market-with special emphasis on prerequisites skills-and a host of student-friendly features to help students catch up or learn on their own. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1-2), (2) Finite Mathematics (Chapters 3-9), and (3) Calculus (Chapters 10-15). This program provides a better teaching and learning experience. Here s how: * More than 6,900 exercises in the text help you craft the perfect assignments for your students, with plenty of support for prerequisite skills. * Built-in guidance helps students help themselves learn course content. * Flexible coverage allows instructors to use this text in a way that suits their syllabus and teaching style. * Personalized learning with MyMathLab(R): the accompanying MyMathLab course provides online homework and learning...



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