



Decision Support Systems for Business Intelligence

By Vicki L. Sauter

John Wiley & Sons, 2011. Taschenbuch. Book Condition: Neu. Gebraucht - Wie neu ungelesen, sehr guter Zustand; Rechnung mit MwSt.; unused/unread, very good condition; - Praise for the First Edition 'This is the most usable decision support systems text; [i]t is far better than any other text in the field; '--Computing Reviews Computer-based systems known as decision support systems (DSS) play a vital role in helping professionals across various fields of practice understand what information is needed, when it is needed, and in what form in order to make smart and valuable business decisions. Providing a unique combination of theory, applications, and technology, Decision Support Systems for Business Intelligence, Second Edition supplies readers with the hands-on approach that is needed to understand the implications of theory to DSS design as well as the skills needed to construct a DSS. This new edition reflects numerous advances in the field as well as the latest related technological developments. By addressing all topics on three levels--general theory, implications for DSS design, and code development--the author presents an integrated analysis of what every DSS designer needs to know. This Second Edition features: Expanded coverage of data mining with new examples Newly added discussion...



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