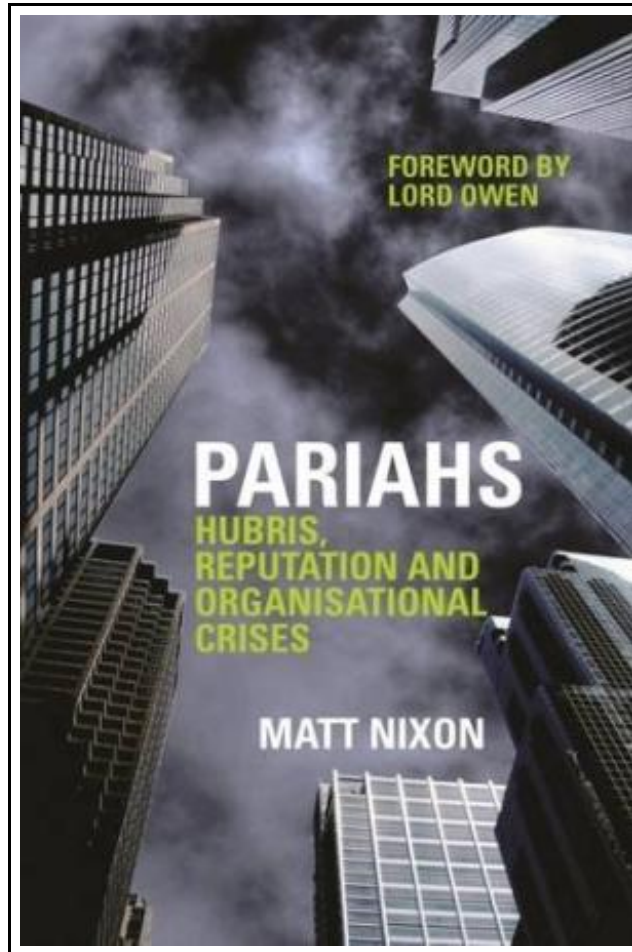


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Libri Publishing, United Kingdom, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. In the last few years repeated scandals have rocked their worlds of many industries. Stories which have hit the headlines recently have included news of ? Deliberate cheating by car makers to evade emissions tests ? LIBOR and FX manipulation by bankers ? Falsification of drug testing results plus allegations of bribery and corruption in major pharmaceutical corporations ? Unlawful tapping of phones of the famous by newspapers ? Cover-ups over high death rates in hospitals. The list of wrongdoing, incompetence and failure of governance and oversight can seem never-ending. While it is not always obvious what has gone wrong, there is no disguising the widespread impact on many stakeholders, and the catastrophic loss of trust and sense of betrayal that results. Matt Nixon has had a privileged insider seat in several of the organisations which came to suffer major crises, crises which inspired deep emotional responses. The organisations involved often became so disliked that they were treated by some as Pariahs, to be publicly despised and berated. But Nixons analyses, which included assessment of the strategic challenges at board level, the practical workings of complex global organisations, the decision making and personalities of senior executives, the political and policy issues of national and international governance and oversight, and the views of NGOs and protest groups opposed to the status quo, led him to conclude that the picture of widespread criminality, immorality and incompetence often painted in the public narrative was at odds with the day-to-day reality of life in these businesses. ?Pariahs: Hubris, reputation and organisational crises explores: ? Why some organisations seem to become ?Pariahs" and lose their trusted reputations ? How we can stop organisations becoming Pariahs and...

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