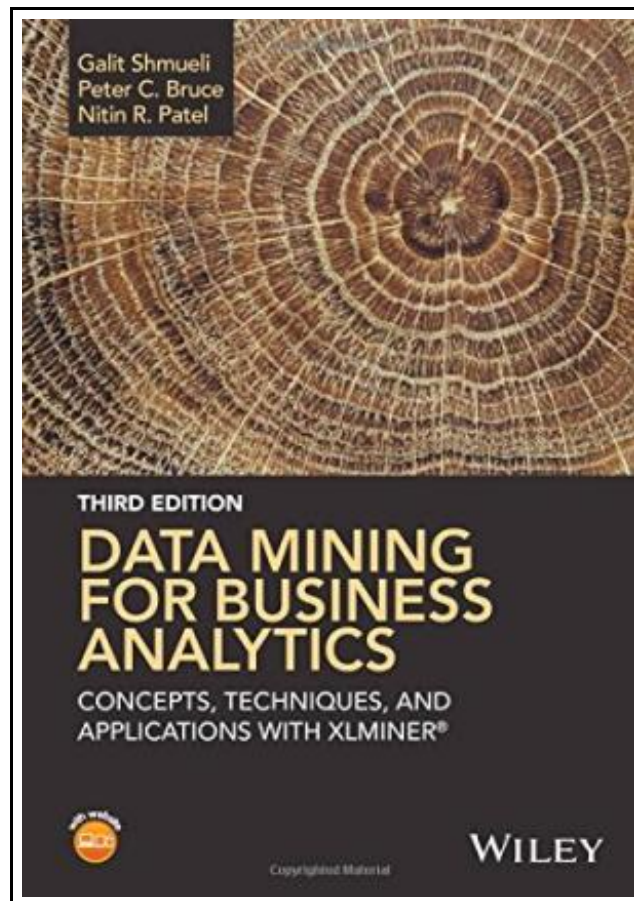


Data Mining for Business Analytics: Concepts, Techniques, and Applications with XLMiner (Hardback)



Filesize: 9.69 MB

Reviews

Extremely helpful for all type of folks. It generally is not going to expense a lot of. I found out this book from my dad and i advised this book to find out.

(Melany Goyette)

DATA MINING FOR BUSINESS ANALYTICS: CONCEPTS, TECHNIQUES, AND APPLICATIONS WITH XLMINER (HARDBACK)



John Wiley Sons Inc, United States, 2016. Hardback. Book Condition: New. 3rd Revised edition. 254 x 185 mm. Language: English . Brand New Book. Praise for the Second Edition full of vivid and thought-provoking anecdotes. needs to be read by anyone with a serious interest in research and marketing. Research Magazine Shmueli et al. have done a wonderful job in presenting the field of data mining - a welcome addition to the literature. Excellent choice for business analysts. The book is a perfect fit for its intended audience. Keith McCormick, Consultant and Author of SPSS Statistics For Dummies, Third Edition and SPSS Statistics for Data Analysis and Visualization extremely well organized, clearly written and introduces all of the basic ideas quite well. Robert L. Phillips, Professor of Professional Practice, Columbia Business School Data Mining for Business Analytics: Concepts, Techniques, and Applications in XLMiner(R), Third Edition presents an applied approach to data mining and predictive analytics with clear exposition, hands-on exercises, and real-life case studies. Readers will work with all of the standard data mining methods using the Microsoft(R) Office Excel(R) add-in XLMiner(R) to develop predictive models and learn how to obtain business value from Big Data. Featuring updated topical coverage on text mining, social network analysis, collaborative filtering, ensemble methods, uplift modeling and more, the Third Edition also includes: * Real-world examples to build a theoretical and practical understanding of key data mining methods * End-of-chapter exercises that help readers better understand the presented material * Data-rich case studies to illustrate various applications of data mining techniques * Completely new chapters on social network analysis and text mining * A companion site with additional data sets, instructors material that include solutions to exercises and case studies, and Microsoft PowerPoint(R) slides * Free 140-day license to use XLMiner for Education software Data Mining...

 [Read Data Mining for Business Analytics: Concepts, Techniques, and Applications with XLMiner \(Hardback\) Online](#)
 [Download PDF Data Mining for Business Analytics: Concepts, Techniques, and Applications with XLMiner \(Hardback\)](#)

Other eBooks



Who am I in the Lives of Children? An Introduction to Early Childhood Education

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English . Brand New Book. Note: This is the bound book only and does not include access...

[Download Book »](#)



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to...

[Download Book »](#)



Any Child Can Write

Oxford University Press Inc, United States, 2003. Paperback. Book Condition: New. 4th Revised edition. 201 x 135 mm. Language: English . Brand New Book ***** Print on Demand *****.Harvey S. Wiener shows how parents can...

[Download Book »](#)



Public Opinion + Conducting Empirical Analysis

SAGE Publications Inc, United States, 2011. Kit. Book Condition: New. Revised ed.. 279 x 217 mm. Language: English . Brand New Book. Public Opinion : One of the central tenets of a democracy is that...

[Download Book »](#)



Alphabet Tracing

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.Alphabet Tracing, Letters A-Z, provides extensive focus on alphabet tracing and printed letter...

[Download Book »](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you

[Save ePub »](#)



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your

[Save ePub »](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now

[Save ePub »](#)



Electronic Dreams: How 1980s Britain Learned to Love the Computer

Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. Remember the ZX Spectrum? Ever have a go at programming with its stretchy rubber

[Save ePub »](#)



Music for Children with Hearing Loss: A Resource for Parents and Teachers

Oxford University Press Inc, United States, 2014. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Written by an expert in the field who is both a teacher and a

[Save ePub »](#)