



## W H SMITH TIMELINE

By Rule, Christopher

SELIA, London, 2009. Paperback. Book Condition: New. 69 Photographs & Drawings (illustrator). First Edition. pp. 102. Illustrated. From the "Introduction The history of W.H.Smith provides a perfect illustration of how a family-run newsagent's business, operating from a small shop in London, could develop into the country's largest wholesale distributor of newspapers as well as becoming the first multiple retailer. The story also exemplifies the Victorian ideal of 'self-help' which held that anyone, however humble their background, could rise to a position of wealth and influence so long as they had a strong sense of moral purpose and were prepared to work hard. At the start of the nineteenth century the Smith business was a modest affair with a single shop. By using the developing network of turnpike roads and fast horse-drawn coaches to distribute newspapers throughout the British Isles, the business, within a few years, had grown to be the country's largest wholesaler of London newspapers. The entrepreneurial abilities of a succession of owners ensured that the business kept abreast of rapidly-changing transport technology and the coming of the railways not only provided a much faster means of distributing newspapers but also allowed W.H.Smith to become a major retailer by...



**READ ONLINE**  
[ 8.33 MB ]

### Reviews

*The publication is easy in read through safer to comprehend. It is actually loaded with wisdom and knowledge Its been printed in an extremely simple way and is particularly simply right after i finished reading through this pdf where actually modified me, affect the way i believe.*

-- **Ms. Clementina Cole V**

*This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.*

-- **Rosario Durgan**