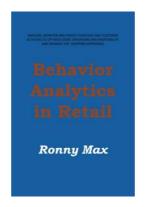
## Behavior Analytics in Retail: Measure, Monitor and Predict Employee and Customer Activities to Optimize Store Operations and Profitability, and Enhance the Shopping Experience





## **Book Review**

An exceptional pdf along with the typeface applied was intriguing to read. It can be rally intriguing through studying time period. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Prof. Uriel Watsica III)

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