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# Mind Mapping For Dummies

By Florian Rustler, Tony Buzan

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Mind Mapping For Dummies, Florian Rustler, Tony Buzan, Unlock your brain's potential using mind mapping. Mind mapping is a popular technique that can be applied in a variety of situations and settings. Students can make sense of complex topics and structure their revision with mind mapping; business people can manage projects and collaborate with colleagues using mind maps, and any creative process can be supported by using a mind map to explore ideas and build upon them. Mind maps allow for greater creativity when recording ideas and information whatever the topic, and enable the note-taker to associate words with visual representations. Mind Mapping For Dummies explains how mind mapping works, why it's so successful, and the many ways it can be used. It takes you through the wide range of approaches to mind mapping, looks at the available mind mapping software options, and investigates advanced mind mapping techniques for a range of purposes, including studying for exams, improving memory, project management, and maximizing creativity. \* Suitable for students of all ages and study levels \* An excellent resource for people working on creative projects who wish to use mind...



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