



The Coffeehouse Investor: How to Build Wealth, Ignore Wall Street, and Get on with Your Life

By Bill Schultheis

Penguin Putnam Inc. Hardback. Book Condition: new. BRAND NEW, The Coffeehouse Investor: How to Build Wealth, Ignore Wall Street, and Get on with Your Life, Bill Schultheis, In 1998, after thirteen years of providing investment advice for Smith Barney, Bill Schultheis wrote a simple book for people who felt overwhelmed by the stock market. He had discovered that when you simplify your investment decisions, you end up getting better returns. As a bonus, you gain more time for family, friends, and other pursuits. "The Coffeehouse Investor" explains why we should stop thinking about top-rated stocks and mutual funds, shifts in interest rates, and predictions for the economy. Stop trying to beat the stock market average, which few "experts" ever do. Instead, just remember three simple principles: Don't put all your eggs in one basket. There's no such thing as a free lunch. And save for a rainy day. By focusing more on your passions and creativity and less on the daily ups and downs, you will actually build more wealth--and improve the quality of your life at the same time.



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