



Start Your Own Blogging Business: Generate Income from Advertisers, Subscribers, Merchandising, and More (3rd Revised edition)

By Jason R. Rich, Entrepreneur Magazine

Entrepreneur Press. Paperback. Book Condition: new. BRAND NEW, Start Your Own Blogging Business: Generate Income from Advertisers, Subscribers, Merchandising, and More (3rd Revised edition), Jason R. Rich, Entrepreneur Magazine, Fully revised with new and expanded chapters, Start Your Own Blogging Business delivers the perfect startup guide for online enthusiasts. Providing valuable updates such as the latest forms of blogging including Twitter/micro-blogging, mobile blogging, and video blogging, the experts at Entrepreneur lead aspiring bloggers from planning and publishing their blog to promoting themselves and turning a profit. Also included are an appendix with Ten Proven Ways to Promote your Blog and How to Avoid the Most Common Blogging Mistakes, and a new chapter on creating creating original content to attract new and continuous followers, as well as updated interviews, insight, examples, and tips. Entrepreneurs are presented with new content ideas, fresh ways to promote their blogs, new techniques for generating revenue, and priceless advice from successful bloggers of today.



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