



How to Promote, Publicize, and Advertise Your Growing Business Getting the Word Out without Spending a Fortune

By Kim Baker

Wiley. Paperback. Book Condition: New. Paperback. 336 pages. Dimensions: 10.0in. x 7.0in. x 0.9in.Builds on what you already know about communications as a basis for becoming an expert in getting messages out to your own marketplace. Indepth coverage explains how to create, manage and produce cost effective advertising, publicity, brochures, catalogs and public relations events. Provides succinct guidelines, step-bystep checklists, easy-to-use charts, money-saving tips for budgets of all sizes and real-world examples which demonstrate the concepts in action. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in.This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs to life. Join the ducklings, cows, and...



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Random House Books for Young Readers. Paperback. Book Condition: New. Sal Murdocca (illustrator). Paperback. 96 pages. Dimensions: 7.4in. x 4.9in. x 0.2in.Jack and Annie are ready for their next fantasy adventure in the bestselling middle-grade seriesthe Magic Tree House! Beware of Vikings!warns...