



DOWNLOAD



The Universe of Risk: How Top Business Leaders Control Risk and Achieve Success

By Pamela Shimell

Pearson Education Limited, United Kingdom, 2002. Paperback. Book Condition: New. 230 x 156 mm. Language: English . Brand New Book. Managing business risks in the 21st century New Economy is very different to managing risk in the closing years of the 20th century. Whereas, in the past, risk management used to be confined to finance and operational functions such as crisis management, today's smart companies know that survival and growth involves managing a whole raft of risks posed by external stakeholders, the knowledge explosion and the new economy. In her enlightening new book, Pamela Shimell talks to top managers from the world's leading multinationals who have successfully managed these challenges to corporate survival as well as some that have had a baptism of fire. The Universe of Risk provides a comprehensive, colourful guide to risk management, incorporating the new drivers of risk, and a fresh model for business success. Executives featured in The Universe of Risk include: Steven A. Ballmer, President and CEO, Microsoft Corporation Arthur C. Ciccolo, Department Group Manager, Information and Knowledge Management, IBM Allan Leighton, CEO, Going Plural, Chairman, and bhs Sir Peter Michael, Founder, Classic FM Peter Morgan, Chairman, Baltimore Technologies David Gamble, Executive...



READ ONLINE
[7.91 MB]

Reviews

Thorough guide for book enthusiasts. I am quite late in start reading this one, but better then never. Your lifestyle span will be transform when you total reading this article book.

-- **Lindsey Larson**

This is the finest pdf we have go through till now. It usually is not going to expense excessive. I am effortlessly will get a delight of studying a created ebook.

-- **Prof. Evert Lehner**