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Making Good Ideas Happen!: The AHA Moment

By Sharron Battle, Jerome Young

Dog Ear Publishing, United States, 2010. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. The Aha Moment is an aspiring best seller in business that provides a down-to-earth perspective on how to birth new ideas. This book touches on critical discussion topics that hungry entrepreneurs want to hear about, such as, ethics, state of the economy, wall street, real-life stories about business, brand creation, leadership, how to design a new business, how to manage financials, presentation preparation, how to setup a business, protecting intellectual property, dealing with investors, social media, and understanding how business and faith mix to reach your Aha Moment. The content in this book will provide inspiration to people that are being forced to be entrepreneurs in the 21st century. The book provides insight on business elements that are not readily discussed and that people need to know in order to be successful. This book walk readers through how to discover their Aha Moment. Maturity and growth opportunities will be unveiled by readers and they will be over-joyed that they picked up this jewel . This is a for-keep-sake book that adopters will cherish for years. So, get ready to laugh,...



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