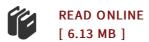




## Bananas: How the United Fruit Company Shaped the World

By Peter Chapman

Canongate Us. Paperback / softback. Book Condition: new. BRAND NEW, Bananas: How the United Fruit Company Shaped the World, Peter Chapman, In this compelling history of the United Fruit Company, "Financial Times" writer Peter Chapman weaves a dramatic tale of big business, deceit, and violence, exploring the origins of arguably one of the most controversial global corporations ever, and the ways in which their pioneering example set the precedent for the institutionalized greed of today's multinational companies. The story has its source in United Fruit's nineteenth-century beginnings in the jungles of Costa Rica. What follows is a damning examination of the company's policies: from the marketing of the banana as the first fast food, to the company's involvement in an invasion of Honduras, a massacre in Colombia, and a bloody coup in Guatemala. Along the way the company fostered covert links with U.S. power brokers such as Richard Nixon and CIA operative Howard Hunt, manipulated the press in new, and stoked the revolutionary ire of Che Guevara and Fidel Castro. From the exploited banana republics of Central America to the concrete jungle of New York City, Peter Chapman's "Bananas" is a lively and insightful cultural history of the coveted yellow...



## Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

-- Andres Bashirian

Comprehensive guide for publication fanatics. This really is for all who statte there had not been a well worth reading through. I discovered this ebook from my dad and i encouraged this book to find out.

-- Lacy Goldner