



Outpatients: The Astonishing New World of Medical Tourism

By Sasha Issenberg

Benefits Management Publishing, United Kingdom, 2016.
Paperback. Book Condition: New. 190 x 127 mm. Language: English . Brand New Book. Today more people travel to Hungary for dental care than to any other country in Europe. The fascinating story of how Hungary became Europe's dental chair is a case study in medical tourism, which has become a growing multi-billion-dollar industry -- exploding in places as varied as India, Brazil, Korea, and Costa Rica -- as countries rewrite laws to compete for patients. Doctors and dentists have to run a business, but does globalization destroy the dream of high-quality universal health care? Sasha Issenberg, the acclaimed author of *The Sushi Economy* and *The Victory Lab*, goes on the trail of dental tourism in Eastern Europe in search of answers.



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