


[DOWNLOAD](#)


## Memetics: A Growth Industry in U.S. Military Operations

By United States Marine Corps

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 280 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Tomorrow s US military must approach warfighting with an alternate mindset that is prepared to leverage all elements of national power to influence the ideological spheres of future enemies by engaging them with alternate means-memes-to gain advantage. - DISCUSSION: - Defining memes. Memes are units of cultural transmission, or a unit of imitation, and as ideas become means to attack ideologies. Meme-warfare enters into the hotly contested battlefields inside the minds of our enemies and particularly inside the minds of the undecided. - Formations charged with Information Operations (IO) Psychological Operations (PsyOps), and Strategic Communications (SC) provide an existing construct for memes and the study of memes, memetics, to grow and mature into an accepted doctrinal discipline. - Epidemiology of insurgency ideology. Using the analogy that ideologies possess the same theoretical characteristics as a disease (particularly as complex adaptive systems), then a similar method and routine can/should be applied to combating them. Memes can and should be used like medicine to inoculate the enemy and generate popular support. - Private sector meme application. 3M Corporation...



**READ ONLINE**  
[ 3.5 MB ]

### Reviews

*This publication is very gripping and interesting. It can be loaded with knowledge and wisdom I am just quickly will get a enjoyment of studying a composed pdf.*

-- **Terence Gutmann I**

*This pdf may be worth acquiring. I actually have read and i also am sure that i am going to planning to read through once again once more in the foreseeable future. I am delighted to inform you that this is actually the finest publication i actually have read inside my individual life and can be he greatest publication for at any time.*

-- **Dr. Christiana Waters**

## Other PDFs



### **Dark Hollow**

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 280 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A murder is committed in Dark Hollow and the proprietor of a neighboring inn is convicted and...



### **The Novel of the Black Seal**

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 280 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A man gradually uncovers the secrets of a race of pre-humans hiding in the Welsh hills, and...



### **Alice in Wonderland**

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 280 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The story of a girl named Alice who falls down a rabbit hole into a fantasy world...



### **THE Key to My Children Series: Evan s Eyebrows Say Yes**

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.THE KEY TO MY CHILDREN SERIES: EVAN S EYEBROWS SAY YES is about a three year old little boy who...



### **Odes Funebres, S.112: Study Score**

Petrucchi Library Press, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Liszt composed three Odes funebres between 1860 and 1866, shortly in the wake of his first 12 tone...



### **Davenport s Maryland Wills and Estate Planning Legal Forms**

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book written by attorneys and published by Davenport Press provides a quick review of law and a good range...