Ardon Z. Shorr

Creative scientist, founder of science communication program

- Developed 18 workshops in science communication, teaching over 500 faculty and graduate students
- Recognized by NSF-funded program as one of the top 30 innovators in science communication nationwide
- TEDx talk named editor's choice

Work Experience

Carnegie Mellon University

2018 - present

Science Communication Specialist

- Developed curriculum of 18 workshops in science communication
- Led 36 events on presentation, writing, and professional development
- Workshops rated 9.4/10, students feel 40% more prepared for future careers

Public Communication for Researchers

Co-founder, Lead Writer & Designer

2012 - 2017

- Developed 12 workshops in a curriculum on science communication
- Taught faculty in Computer Science, 500 students across all STEM departments
- Developed five-year strategic plan, advertising campaigns, graphics, website, blog
- Contributing author to <u>national recommendations</u> on STEM education
- Worked closely in a team to organize events, manage \$10,000 annual budget
- Recognized by Graduate Student Service Award 2015, profiled by NSF

Rorus, Inc.

Co-founder, Chief Technology Officer

2014 - 2015

- Built a chemistry lab, synthesized nanoparticles for a new water purification technology
- Directed communications for successful grants, presentations for investors, technical white papers, scripts for videos, startup contests
- Startup accelerator training in AlphaLab Gear, Pittsburgh, and Founder.org, Stockholm

Education

Carnegie Mellon University Ph.D. in Biology

National Science Foundation Graduate Research Fellow

2018

Certificate in Teaching Excellence

Oberlin College

2009

B.A. in Neuroscience with Chemistry Minor B.A. in Music Theory with Honors Thesis

Workshops Developed in Science Communication

Presentation skills Telling science stories Crafting metaphorical explanations

Scientific graphic design Distilling your message Why are facts not enough?

Vocal delivery Talking to the media Motivated reasoning and cultural cognition

Getting jobs outside academia Theater techniques Intro to strategic frame analysis

Presentations

Faculty Media Training Carnegie Mellon University School of Computer Science

2D Story Analysis Stanford University Human-Computer Interaction, San Francisco, CA

Finding your Expert Blindspot Harvard University Strategic Data Project, Boston, MA

Explaining Complexity GSL Labs, San Francisco, CA

Clear Thinking Made Visible AAAS Conference 2015, San Jose, CA

Telling Research Stories Webinar, Texas A&M University

Science Communication Keynote speaker, Indiana University Science Communication Symposium 2018

Why are Facts not Enough? Speaker, Institute for Religion in the Age of Science, Star Island, NH

"Oh, I get it" Panelist, SXSW edu 2017, Austin, TX

<u>The Protein Hustle</u> Director, Dance Your Ph.D.

Understanding Music TEDxCMU, Pittsburgh, PA

Writing in Science Communication

Editorial Consultant Grant & Jay 2017. Breaking Through Gridlock. Berrett-Koehler Publishers

Contributor GradSciComm: Integrating Science Communication into STEM Graduate Education

Author A 5-Year Plan to Build a Science Communication Center

Author Op-ed: *Grad School is Hard on Mental Health*. Chronicle of Higher Education

Author Blog post: A Biologist's Prayer at ScienceNonFiction.org

Honors and Awards

Graduate Research Fellow, National Science Foundation

First place, McGinnis Venture Competition for Pittsburgh Startups

TEDx talk named editor's choice translated into 9 languages, over 150,000 views

Skills

PresentationStatisticsGraphic designProgrammingKeynoteGraphPad, MathematicaAffinity Designer, PagesJava, LaTeX, ImageJ

Updated December 2018 Ardon Shore