

EasyRecruiter

- Elevator Pitch
 - Are you looking for a job and don't have time to apply for a job while working part-time? We are there to help. With thousands of companies looking for candidates, EasyRecruiter offers you an easy one-click application that helps you reach out to the companies you desire to work for. After setting up profile once, jobseekers are one-click away from setting up interview with your favorite company.
- Assumptions
 - Job Seekers are having difficulty reaching out to companies they desire to work for and do not have time to spend hours filling out individual job applications
 - Companies are willing to schedule interviews with the candidate from the resume, posted on EasyRecruiter, that match their job requirements
 - Jobseekers are looking for quick information about the company that are posting jobs.
 - Jobseekers are looking for requirements that match their domain/line of work
 - Jobseekers want an efficient way to be notified of jobs based on their skillset and experience
- Problem Statement
 - Identify the candidates that are best match for the companies that are hiring
 - Describe the company details and job requirement and qualifications necessary to jobseekers
 - Describe the experiences of a candidate to companies
 - Describe the expectations that companies require in their clients or candidates
 - Identify the domain that jobseekers are looking job for
 - Describe the salary that jobseekers would receive for a particular job
- Survey questions for job seekers
 - Are you looking for a job?
 - Would it be easier for you to apply if you have one-click application option?
 - Do you have problem finding job requirements that meet your experience?
 - Describe any experience you have while trying to apply for jobs
 - On a scale of 1-10, how long do you spend in completing one job application?
 - On a scale of 1-10, how likely would you be to apply for jobs online one-click portals?
 - If companies accept you, on a scale of 1-10 how willing are you to appear for an interview?

- Analysis and Reporting Results

According to the feedback from the survey, job seekers value being matched to job requirements that meet their experience and line of job. There are also several jobseekers who would like to apply for jobs on the go after they have created their profile. Jobseekers are also trying to minimize the redundancies in application. We can minimize that by not having the customer to key in their information once the resume has been uploaded. Parsing jobseekers resumes to as much of the companies as possible is the major factor for the growth. Hence, our growth depends on the number of companies that we can get aboard to post their requirements in our portal.