total_sales by month
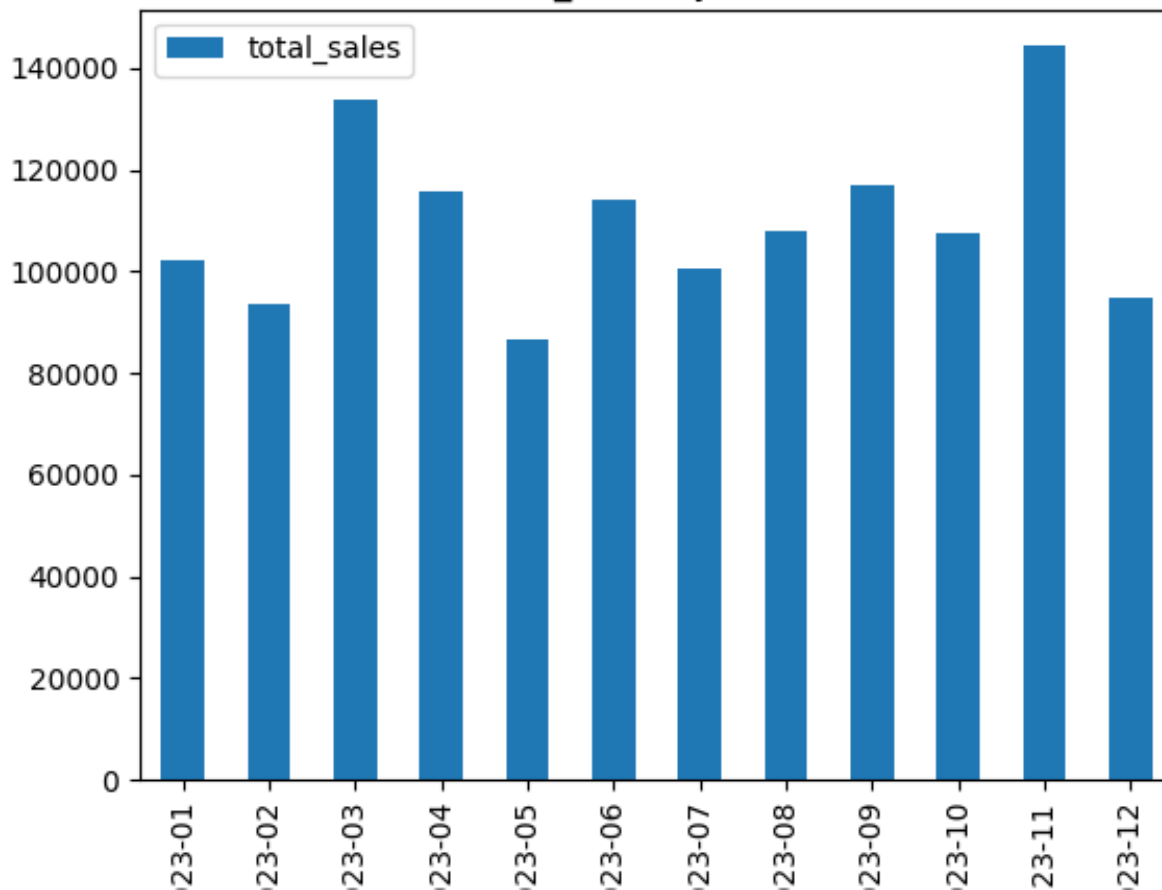

1. **Volatile month■to■month performance** – Sales swung widely, with the largest positive jump in Marc
2. **Peak and trough** – The highest month was **November** (USD■144.3■k, +34■% over October), dr
3. **Seasonal pattern** – After a dip in the early year (Feb, May), the middle of the year showed modest re
4. **Overall annual performance** – Total 2023 sales = **USD■1,258,896.30**. Compared to a simple ave
5. **Growth trend** – If we smooth the data (3■month moving average), the trend line is relatively flat, indi

Concise Summary
2023 sales were highly irregular, with a pronounced peak in November (USD■144■k) and a trough in May