LOOKUP APP

Branding | UI/UX | Case Study

LookUp, revolutionizing and creating the new era of convenience and efficiency in the parking and charging experience

Branding

LookUp simplifies parking and charging your car with a sleek, intuitive app. Our brand embodies convenience and efficiency, making parking easy and stress-free for everyone.

UI/UX App

LookUp combines modern design with a user-friendly interface to effortlessly find parking and EV charging spots. Experience seamless urban mobility with our sleek, intuitive app.

2024

Mario Vukcaj

BRAND FONT

RF DEWI

RF Dewi is a contemporary sans-serif typeface designed by Rian Hughes and released in 2016. With its clean lines and modern aesthetic, RF Dewi excels in providing both readability and style.

2016

Made by Rian Hughes

ABCDEFGHIJKLMNOP
QRSTUVWXYZabcdef
ghijklmnopqrstuvwxy
z0123456789!@#$
%^&*()-,

AMERICAN GREEN

HEX	#39B54A
RGB	R 57 G 181 B 74
CMYK	C 69% M 0% Y 42% K 29%
HSL	H 128.23 S 0.52 L 0.47

01 PRIMARY COLOR

ANTI-FLASH WHITE

HEX	#39B54A
RGB	R 57 G 181 B 74
CMYK	C 69% M 0% Y 42% K 29%
HSL	H 128.23 S 0.52 L 0.47

SECONDARY COLOR 02

03 TERTIARY COLOR

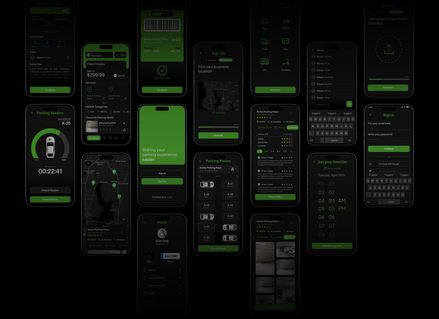
EERIE BLACK

HEX	#191919
RGB	R 57 G 181 B 74
CMYK	C 69% M 0% Y 42% K 29%
HSL	H 128.23 S 0.52 L 0.47

UI/UX

Our Process

Discovering | Defining | Brainstorming | Designing



Design by Mario Vukcaj - All Rights Reserved 2024

Mobile +355 68 832 8069

Email: vukcajmario5@gmail.com