

Peter Altshuler

Product Designer, Israel

Portfolio

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Summary

Driven by logic and systematic decision-making, I have a 2+ year track of addressing diverse and captivating challenges. Accomplishments include creating a design system for Similarweb and redesigning the largest Eastern European motherhood website. Seeking a role to contribute to a dynamic team and pursue continuous learning and growth.

Experience

Product designer — Freelance

Jun 2022 - Present

Quickscore — Tech company specializing in LED screens, scoreboards, and software solutions.

- Crafted scoreboard UIs for 6 sports, reaching a vast audience during sports events.
- Crafted mobile app for scoreboard ads and web app for live football stats.
- Contributed to doubling the company's user offerings.

Baby.ru — Ranked among the top 3 largest Eastern European websites for mothers.

- Crafted a UI kit by creating 350+ UI components, unifying and systematizing the interface, resulting in a 25% reduction in text styles.
- Collaborated with developers to implement a design system, enhancing efficiency and speed in developing new product features.
- Contributed to the product redesign by revamping all pages, working closely with a lead designer. Crafted mobile versions for a seamless user experience across platforms.

UX/UI Designer — eMode

Apr 2021 — Jan 2022

Design studio recognized as a leading B2B Company in Israel by Clutch in 2020.

- Crafted 6+ digital projects for major corporations and startups spanning Technology, Health care, Finance, and Entertainment industries.
- Led the design stage, conducting research and producing wireframes, mockups, and prototypes. Collaborated with developers, actively supporting the development process.
- Mentored an intern, providing structured guidance on tasks and fostering a collaborative working environment.

Product Designer Intern — Similarweb

Sep 2020 — Jan 2021

Software company specializing in web analytics and performance.

- Conducted comprehensive research initiatives.
- Identified and resolved conflicts between design files and production.
- Crafted key components for a design system, laying the foundation for a global redesign.

Education

UX Design — Google Professional Certificate

Apr 2021 — Jan 2022

Bachelor of Law — BSAU, Belarus

Oct 2016 — Dec 2019

Bachelor of Engineering — BSAU, Belarus

Sep 2013 — Jan 2018

Skills & Tools

Hard skills

User Research & Analysis
Information Architecture
UX Writing
Wireframing & Prototyping
Responsive design

Soft skills

Problem-Solving
Attention to Detail
Storytelling
Active Listener
Communication & presentation

Tools

Figma
Adobe CS
Notion
Framer
HTML/CSS

Languages

English

Fluent

Hebrew

Beginner

Russian

Native