Peter Altshuler

Product Designer, Israel

Portfolio	Linkedin	E-mail
zenpeter.com	linkedin.com/in/zenpeter	zenshuler@gmail.com

Experience

Freelance — UX/UI Designer, Product designer   Jan 2022 - Present

Quickscore
- Designed a variety of products spanning web interfaces, mobile apps and scoreboard UIs.
- Crafted branding elements, logos, and marketing materials.
- Contributed to doubling the company's user offerings.

Baby.ru
- Researched existing design files and the product.
- Developed design components.
- Collaborated with developers to establish an efficient design system.
- The design system reduced technical debt for designers and engineers.

eMode — UX/UI Designer   Apr 2021 — Jan 2022

- Designed various digital projects for companies and startups.
- Conducted research, crafted wireframes, mockups, and prototypes.
- Facilitated the seamless transfer of design layouts to development, actively supporting the development process.

Similarweb — Product Designer Intern   Sep 2020 — Jan 2021

- Conducted comprehensive research initiatives.
- Identified and resolved conflicts between design files and production.
- Crafted key components as assets for a design system, forming the foundation for a global product redesign.

Skills

Principles	Research	Design	Tools
Accessibility	Competitive audit	User flow	Figma
Material design	Usability study	Wireframing	Adobe CS
Human Interface	Logs analysis	Prototyping	Notion
Responsive design		Visual design	Framer
		Presentation	HTML/CSS
		Design systems	

Education

Google Professional Certificate   **BSAU, Belarus**

UX Design   Bachelor of engineering

Languages

English	**Hebrew**	**Russian**
Fluent	Beginner	Native