

# Peter Altshuler

Product Designer, Israel

Portfolio

zenpeter.com

Linkedin

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## Experience

### Freelance – UX/UI Designer, Product designer

Jan 2022 - Present

#### Quickscore

- Designed a variety of products spanning web interfaces, mobile apps and scoreboard UIs.
- Crafted branding elements, logos, and marketing materials.
- Contributed to doubling the company’s user offerings.

#### Baby.ru

- Researched existing design files and the product.
- Developed design components.
- Collaborated with developers to establish an efficient design system.
- The design system reduced technical debt for designers and engineers.

### eMode – Product Designer

Apr 2021 – Jan 2022

- Designed various digital projects for companies and startups.
- Conducted research, crafted wireframes, mockups, and prototypes.
- Facilitated the seamless transfer of design layouts to development, actively supporting the development process.

### Similarweb – Product Designer Intern

Sep 2020 – Jan 2021

- Conducted comprehensive research initiatives.
- Identified and resolved conflicts between design files and production.
- Crafted key components as assets for a design system, forming the foundation for a global product redesign.

## Skills

### Principles

Accessibility  
Material design  
Human Interface  
Responsive design

### Research

Competitive audit  
Usability study  
Logs analysis

### Design

User flow  
Wireframing  
Prototyping  
Visual design  
Presentation  
Design systems

### Tools

Figma  
Adobe CS  
Notion  
Framer  
HTML/CSS

## Education

### Google Professional Certificate

UX Design

### BSAU, Belarus

Bachelor of engineering

## Languages

### English

Fluent

### Hebrew

Beginner

### Russian

Native