# Document Title

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Equipment All equipment EndUser Computing Mobility Audiovisual Infrastructure Product Care Services All services User environments Cloud, infrastructure and hybridisation Applications and data Cybersecurity financing All our financing solutions Technological, industrial and energy financing For immediate cash flow Financing partner sales Managing and coordinating assets A platform for reselling assets to employees Collecting, recycling and reusing assets Optimising and financing the energy transition Measuring, reducing and offsetting your carbon footprint Manage your environmental performance Refurbished equipment leased Audiovisual Comprehensive solutions Digitalise your workplace Enhance your business mobility Enhance digital learning Microsoft comprehensive solution Develop responsible and circular digital technology get to know us The Econocom Group Governance CSR Commitments Ethics and compliance Econocom Impact Homepage The impact of our solutions The wealth of our commitments Landmarks Careers Job opportunities Become a sales agent! Employee testimonials Our jobs Working at Econocom Investors Financial results Financial calendar Key figures Regulated information Share General meetings Financial reports Newsroom Latest articles Press releases News Events Case studies Contact Econocom Econocom ImpactLandmarksStudies weak signals, strong currents Studies weak signals, strong currents Summary What we learn... Sustainable and responsible services are indicators of choice for decisionmakers. Secondhand becomes first choice Refurbished products are on the rise. What we learn... Worldwide, the Canalys study, published annually on the basis of over 6,000 responses from business leaders, provides a global understanding of their expectations. It shows that sustainable and responsible service offerings are essential in the eyes of business leaders, taking environmental regulations, energy crises and user demands into account. This is why their monitoring of nonfinancial KPIs includes changes in Scope 3 see an explanation of the Scopes here. The expected benefits are considerable, with over 50 of European companies rating their ESGrelated revenues as positive. The collection and recycling, repair, refurbishing and resale of digital products are at the top of the list of expectations, but the compilation and analysis of data relating to the sustainability of products are seen as strategic issues. Each year Numeum publishes a survey to which several hundred CIOs in France respond.Responsibility is no longer optional virtually all calls for tender in the digital domain require suppliers to demonstrate their virtuous actions. 80 of digital companies implement energysaving measures 92 of IT Departments perform calls for tender with the obligation to demonstrate responsible actions for their suppliers, compared with 66 in 2020 76 of digital companies respond to at least one call for tenders that includes CSR criteria. 87 of digital companies plan to step up their digital responsibility initiatives in 2023 Most companies have made commitments to decarbonise.Responsible digital projects are mainly focused on green IT e.g. ecodesign of software and IT services, accounting for 42.IT for green the use of IT to improve the environmental, social and economic impact of a product or service accounts for 24 of impact projects. Demand for responsible digital technology is growing rapidly 46 of CIOs have IT projects which support their company's 'business' CSR challenges. Actions for responsible digital practices Easi Econocom as a service for impact Ones perspective... Vronique Torner Numeum's President Embracing Digital for Impactful Trajectories "Digital technology has sparked significant disruptions, yet it's also an essential lever for navigating ongoing and future transitions. Engaging with digital means involving our members and the digital ecosystem in trajectories of positive impact, not only economically but also socially, societally, and environmentally." lorem ipsum Read more Secondhand becomes first choice In 2022, ahead of schedule we commissioned a survey from the IFOP to understand the motivations of people who buy refurbished phones. 64 of French people have bought or intend to buy a refurbished phone 31 of French people have bought or intend to buy a refurbished computer The first motivation is the price, which is more affordable than a new product.The second is the guarantee offered, and the third is the environmental factor. 66 of respondents would like to be able to keep it for up to 5 years. 62 of French people aged 18 to 65 have already sold or are considering selling one or more unused phones for refurbishment. Boldness Responsiveness Digital responsibility Back to pillar Explore Timeline Working intelligently In the same pillar Timeline EquipmentServicesfinancingAudiovisualComprehensive solutions The Hub.Paris 11 square Lon Blum 92800, Puteaux France 33 1 41 67 30 00 Registered office Place du Champ de Mars, 5 B14 1050 Brussels quick access the econocom group job opportunities econocom impact newsroom client area blog got a project? follow us One digital company Terms of use Cookies policy Credits Data protection policy 2024 ECONOCOM