

Pedro Azeredo Paixão

SR ENGINEERING MANAGER | DIRECTOR OF ENGINEERING | [🌐 linkedin.com/in/zepedropaixao](https://www.linkedin.com/in/zepedropaixao) | [🌐 github.com/zepedropaixao](https://github.com/zepedropaixao) | [🌐 paixao.me](https://paixao.me)

Seasoned Engineering Leader and Senior Manager with 12+ years specializing in Ads, Enterprise, & B2B products at Meta, Prozis, and Infraspark. Proven track record in leading high-performance multi-cultural and fully-remote teams, driving initiatives, and founding two companies. Skilled in strategic problem-solving, combining technical proficiency with a strong product-building mindset and business acumen. Effective decision-maker with a horizontal management style, fostering an ownership mentality. Thrives in fast-paced environments with a commitment to coaching and mentoring, contributing to a robust feedback culture.

Experience

Meta

London, UK | Spain, Fully-Remote

SENIOR ENGINEERING MANAGER

Nov 2018 – Present

- Established, led and supported the first fully-remote team of multicultural high-performing software engineers across EMEA for the Business Products Engineering Organization
- Led pivotal internal projects in reporting, insights, metrics, and goal-setting for business teams, setting their long-term product vision
- Contributed to the growth of the organization by hiring, mentoring and interviewing **100+** people
- Responsible for an internal automatic-reporting project that had an estimated impact of saving the company **\$75M+** (among others)
- Orchestrated consensus among globally distributed cross-functional teams, helping set the overall organization structure
- Co-founder of a central team focused on internal systems and tools, leading key parts of a team that **grew from 4 to 300+ engineers**
- Tech Stack:** Hack (PHP), React, Javascript, GraphQL, Relay, Tupperware, Java, Ent Framework, MySQL (Full-Stack - Meta Stack)

Prozis

Porto, Portugal

SENIOR ANDROID SOFTWARE ENGINEER

March 2018 – November 2018

- Led the redesign and implementation of a new version of the Prozis GO app, which has **100K+ users**
- Mentored new-hires and worked closely with other functions (Design/PM) and teams (iOS, back-end, and web teams)
- Tech Stack:** Android, Kotlin, Java (Android Stack)

Infraspark

Porto, Portugal

HEAD OF MOBILE ENGINEERING

April 2016 – February 2018

- Second employee (the company is now 300+ people) and responsible for setting up the mobile apps strategy
- Designed the architecture and implemented several mobile applications **used by 10K+** of maintenance technicians every day
- Helped secure 500 Startups seed investment and program participation
- Tech Stack:** Android, Java, Kotlin, Vue.js, PHP, Laravel, Typescript, DBFlow, EventBus, Retrofit, ionic, angular, Cordoba, Quasar (Android + Full-Stack)

SIMI

Porto, Portugal

CEO AND HEAD OF ENGINEERING

April 2012 – August 2016

- Co-founded the company and secured pre-seed investment, hiring / contracting and managing **50+ people**
- Led Engineering and played a crucial role in back-end and mobile app development
- Orchestrated several strategic pivots, until achieving market-fit
- Successfully sold **200+** tablet licenses, notably sealing a deal with Pizza Hut, a high-profile investment showcased in the news
- Tech Stack:** Android, iOS, Java, Play! Framework, Scala, Javascript, MySQL, Ehcache, Foundation, Backbone.js, Underscore.js, jQuery, Sencha Touch, Ext, Cordova, Phonegap (Full-Stack)

LeanHub

Porto, Portugal

CHIEF TECHNOLOGY OFFICER

January 2014 – December 2014

- Co-founded the company and shaped its product and technical trajectory
- Built and managed the R&D team of 10+ experts
- Strategically secured funding through a successful joint-venture with Kaizen Institute International
- Led business development and was also the company's spokesperson in high-profile public events
- Tech Stack:** Java, Atmosphere Framework, WebSockets, Play! Framework, Scala, Javascript, MySQL, Solr (Full-Stack)

Sapo Labs - AI and Computer Science Lab

Porto, Portugal

SOFTWARE ENGINEER

September 2010 – March 2012

- Was a researcher in areas like NLP, Information Extraction / Retrieval, Text Mining - being one of the pioneers for Portuguese language in these areas
- Authored** a comprehensive book on this research, now available on Amazon (ISBN-10: 3659215740)
- Tech Stack:** Perl, Catalyst Framework, Javascript, MySQL (Full-Stack)

Education

2021 **Machine Learning**, Stanford University

ID QKYSF5D7DS7M

2010 **MSc in Software Engineering (Computer Science)**, University of Porto (FEUP)

Porto, Portugal

Skills

Strengths: Leadership, Coaching, Self-Motivation, Problem Solver, Outside-the-box Thinking, Builder, Empowering & Motivating others, Budgeting, Product Management, Collaboration, Decision Making, Product Concept, People Management

Spoken Languages: English (Native Proficiency), Portuguese (Native Proficiency), French (Working Proficiency)

Volunteering

Developer **Associação Somos Nós**, NGO that supports a day care facility for children with mental disabilities

somosnos.pt

Volunteer **Tech4COVID19**, NGO that drove tech initiatives to help fight COVID-19

tech4covid19.org