Video 3 – What is RPA?

Robotic process automation serves as technology to make repetitive tasks to software robots, in order to free human workers to make higher value contributions.

Blue prism offers RPA, to deliver end to end process that optimizes performance and efficiency. Other option is RDA (Robotic desktop automation) but this option requires constant supervision.

Blue prism automation is object oriented, so various pieces can be re-used for other automation tasks, and are autonomous.

Video 4 – The Digital Workforce

Software robots are the next big transformation in the digital transformation in a company. The robots from blueprism are a good approach to repetitive tasks that involve objective decision making.

The objective is to use the human workforce for more important tasks (where robots can’t help) and delegate repetitive tasks to automation robots.

Video 5 – The Blue Prism vision

The software robot was created by Blueprism in order to create a digital workforce. An intelligente workforce that is autonomous and easy to control.

Video 6 – Watch it work

A view of the software and it’s capabilities