

Irene Wu

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EDUCATION

Worcester Polytechnic Institute, *Interactive Media and Game Development*

Graduation Date: 2026

Relevant Courses: Human Figure in Motion, 3D Animation, Concept Art and Illustration, 2D Animation.

SKILLS

Technical Skills: Adobe InDesign, Autodesk 3ds Max, Figma, Procreate, Adobe Creative Cloud Suite, Microsoft Suite

PROJECT EXPERIENCE

Developing Overseas Market Expansion, *Hangzhou, China*

Aug 2024 – Dec 2024

- Facilitated communication between American and Chinese students to help support a Chinese clothing company expand into North American Markets
- Led the creation of an initiative proposal paper that was approved by the sponsoring company
- Designed and produced three visual brochures to present key ideas to company leadership
- Worked out of Hangzhou, China for seven weeks to complete in-person data collection and interviews with important shareholders at the company

Super Meowrio Bros (Artist Lead, Project Manager)

Unity, ProCreate, Adobe Photoshop

Aug 2023 – Oct 2023

- Created unique 2D digital assets for use in the Unity Game Engine
- Established a visual style and supported the integration of visuals into pre-designed game systems
- Designed user systems to increase engagement

Rules Bender (Graphic Designer, Game Designer)

Adobe InDesign, ProCreate, Adobe Illustrator

Aug 2024 - Oct 2024

- Created prototype game images and design elements for over 80 custom playing cards
- Implemented game systems and rules structures to increase quality of play
- Applied InDesign to automate the layout and prototyping stage for printing cards

Northeast Series Collegiate E-Sports (Lead Tournament Organizer)

Microsoft Suite, Event Planning, Operational Management

- Organized three intercollegiate E-Sports events featuring over 18 unique collegiate teams and over 100 students
- Collaborated with the All Systems Go E-Sports bar to host over 48 competing students in-person
- Coordinated floor placements and schedules for three in-person events, drawing in over 1,000 livestream viewers

WORK EXPERIENCE

Build-a-Bear Workshop

Natick, MA

Customer Associate and Bear Builder

May 2023 - August 2023

- Continuously updated and managed multiple product inventories including bears, stuffing, and accessories
- Helped facilitate engaging experiences for child parties
- Ran facility upkeep and maintenance, ensuring customer experience would be smooth
- Handled guest experiences by operating the register while maintaining stuffing efficiency and greeting guests

OneZo – Bubble Tea

Waltham, MA

Cashier/Barista (Part time)

July 2021 - July 2022

- Worked at the front taking in-person orders as well as managing online orders
- Opened and closed store, handling restocking of materials and inventory
- Multitasked making food, drinks, and processing customer orders

INTERESTS & LEADERSHIP

- **Events Manager for WPI Esports (2022-2024)**
- **Secretary for WPI Fencing Team (2023-2024)**
- **Member of Society of Women Engineers (2022-current)**
- **President of Student Corps Weston Branch (2020-2022)**