

Irene Wu

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EDUCATION

Worcester Polytechnic Institute

Interactive Media and Game Development

Worcester, MA

Graduation Date: 2026

Relevant Courses: Systems Design Concepts, Design of Tabletop Games, Concept Art and Illustration, 2D Animation.

SKILLS

Technical Skills: C, C++, Java, Visual Studio Code, Procreate, Adobe Photoshop, Adobe Illustrator, Microsoft Suite

PROJECT EXPERIENCE

Developing Overseas Market Expansion

Aug 2024 – Dec 2024

- Facilitated communication between American and Chinese students to help support a Chinese clothing company expand into North American Markets
- Led the creation of an initiative proposal paper that was approved by the sponsoring company
- Designed and produced three visual brochures to present key ideas to company leadership
- Worked out of Hangzhou, China for seven weeks to complete in-person data collection and interviews with important shareholders at the company

Super Meowrio Bros (Artist Lead, Project Manager)

Unity, ProCreate, Adobe Photoshop

Aug 2023 – Oct 2023

- Created unique 2D digital assets for use in the Unity Game Engine
- Established a visual style and supported the integration of visuals into pre-designed game systems
- Designed systems to increase game engagement

Rules Bender (Graphic Designer, Game Designer)

Adobe InDesign, ProCreate, Adobe Illustrator

Aug 2024 - Oct 2024

- Designed visually and physically a complex party card game for a school project
- Created prototype game images and design elements for over 80 cards
- Implemented game systems and rules structures to increase quality of play
- Applied InDesign to automate the layout and prototyping stage for printing cards

WORK EXPERIENCE

Build-a-Bear Workshop

Natick, MA

Customer Associate and Bear Builder

May 2023 - August 2023

- Continuously updated and managed multiple product inventories including bears, stuffing, and accessories
- Helped facilitate engaging experiences for child parties
- Ran facility upkeep and maintenance, ensuring customer experience would be smooth
- Handled guest experiences by operating the register while maintaining stuffing efficiency and greeting guests

OneZo – Bubble Tea

Waltham, MA

Cashier/Barista (Part time)

July 2021 - July 2022

- Worked at the front taking in-person orders as well as managing online orders
- Responsible for cleaning and closing up shop
- Multitasked making food, drinks, and taking orders
- Consistently restocked store materials

INTERESTS & LEADERSHIP

- **Events Manager for WPI Esports (2022-2024)**
- **Secretary for WPI Fencing Team (2023-2024)**
- **Member of Society of Women Engineers (2022-current)**
- **President of Student Corps Weston Branch (2020-2022)**

AWARDS

- **USA Fencing 2022 April North American Cup Div II 7th Place**
- **USA Fencing 2021 Summer National Div III 1st Place**
- **President's Volunteer Service Award (2019, 2020, 2021)**