



# ZERIHUN KASSAHUN

PHOTOSHOP ARTIST & VISUAL DESIGNER

## PROFESSIONAL SUMMARY

A creative and passionate Photoshop artist specializing in digital design, photo manipulation, thumbnails, and social media visuals. Experienced in creating high-impact visuals using Adobe Photoshop and delivering professional-grade results with creative storytelling.

## CONTACT DETAILS:

- Email: zerihunkanibo13@gmail.com
- Telegram: @Zerishlamb
- Instagram / YouTube: @yizefx
- Location: Ethiopia (Arbaminch)

## ► LANGUAGE

- ▷ English
- ▷ Amaharic

## SKILLS

### Photoshop Tools

- Layer Masks, Filters
- Retouching & Compositing
- Color Grading
- Typography & Effects

### Creative Skills

- Poster Design
- YouTube Thumbnails
- Album Cover Art
- Social Media Graphics

### Soft Skills

- Attention to Detail
- Creativity
- Communication
- Fast Learner

## EXPERIENCE

### Freelance Photoshop Designer

2025 – Present

- Designed thumbnails and cover art for YouTube creators
- Edited promotional posters for social media
- Delivered visually engaging projects using Adobe Photoshop & Adobe Illustrator

### Graphics Designer | Tsinal Studio

2020 – 2023

- Edited and retouched high volumes of wedding and event photos to client specifications.
- Applied advanced color correction, skin retouching, and background enhancements using Adobe Photoshop and Lightroom.
- Collaborated with photographers and clients to meet quality standards and deadlines.

### Photo Editor | Yishal Digital Studio

2018 – 2020

- Performed detailed photo edits for various client requests including ID photos, family portraits, and ceremonies.
- Optimized images for print and digital delivery, ensuring sharpness and accurate color.
- Managed file storage and backup system to ensure workflow efficiency and data safety.