

# CryptOnlyFanz Whitepaper

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# Introduction

Content subscription is a vastly growing market with over \$20 Billion in sales worldwide. Currently, content creators use Fiat markets to facilitate the sale of their subscriptions, leading to complicated tax liabilities, and subject to the whims of the platforms themselves. We aim to separate the claiming of earnings and the subscription of content from Fiat currency in order to give users more power over their earnings. By creating a content sharing site in a distributed fashion, we are allowing creators and subscribers to dictate how they want the platform to perform.

## Problem Statement

**CryptOnlyFanz** believes crypto currency should be more than an efficient store of value and must move towards utility-based functionality. The pornography businesses struggles with its ability to obtain prime rates for subscription processing via credit card; a large sum of money off each transaction is captured by intermediary parties. The cost of this inefficiency is currently being passed down to content creators and subscribers. Additionally, the current management of these websites that host content creators are being funded by the balance of subscription funds that remain after paying exorbitant processing fees.

## The Potential Solution

**CryptOnlyFanz** believes the marriage of its specific purpose token and its unique platform to host content creators can disrupt the industry now. The founders of CryptOnlyFanz believe they can offer a free platform to all content creators free of initial subscription commissions. This will be achieved through the creation and management of the currency subscribers use to pay for content. Bitcoin and its mining process are well on their way to disrupting traditional banking institutions. COF token is about to do the same in the subscription processing and content provider compensation structure of the pornography business. Through the structure of COF tokens' tokenomics, The Company believes the system can be fully sustained through a redistribution tax charged to sellers of the token that choose to speculatively trade on the price.

# Economics And The State Of The Market

Many crypto tokens and coins trade on future adoption assumptions, therefore very little definitive data is used as a tool for price discovery. The long-standing claim of crypto being sustainable, when viewed solely as a transparent store of value, can quickly be disputed when a single tweet from some one potentially accepting Bitcoin for vehicle purchases can send the broad crypto markets' capitalization skyrocketing. The market is looking for utility and adoption, and their actions prove it. COF token and its utilization in the processing of CryptOnlyFanz transactions will provide definitive data to the market on its ability to sustain a business, the utility of the COF token and the growth trajectory of both the business and the tokens' demand.

For example, there are meme coins that could trade billions of dollars of assets back and forth, but who's to say how much of the transactional total was utility or adoption based. Who's to speculate on the leverage assumed amongst token or coin holders for the purchase. There are no checks and balances to gauge any of the foregoing. COF token has the ability to mould token engagement and participation into an equity stake of a privately held business, essentially deeming the business publicly owned and operated by the content providers and subscribers. Welcome to the world's first decentralized pornography platform; CryptOnlyFanz.

## Economy assumptions

**Token function.** The **CryptOnlyFanz** token (COF) will be the primary token of the content sharing and subscription website CryptOnlyFanz.com. The token will serve three primary functions

1. Generate revenue for marketing.
2. Generate revenue for development and sustainability.
3. Reward content creators on the CryptOnlyFanz platform.

**Token supply.** COF will have a limited supply of 10 BILLION tokens.

**Token usage and development.** During product development IDO funds will be used for the following purposes

- Marketing
- Advisors
- Development
- Listing fees
- Listing applications
- Airdrops
- Giveaways
- Content creator incentives

**CryptOnlyFanz platform token utility.** Content creators will be able to host their own content, shared publicly or privately with their subscribers, and COF tokens can be used to purchase subscriptions, one-time purchases, or be held to gain access to premier events and exhibitions by content creators. While the COF token will be used as a form of payment to content creators, the platform will also support various Crypto currencies such as BTC, ETH, USDT, LTC. All outside crypto currencies entering into the internal payment system will internally convert into COF token. Essentially selling outside crypto and placing buy side pressure on the COF tokens' liquidity pool.

Content creators can then claim a weekly release of their COF tokens for conversion to crypto of their choice, with a portion going to the burn address to limit price impact.

Users will purchase COF tokens from any Centralized Exchange (CEX) or Distributed Exchange (DEX) that contains COF liquidity. Liquidity can be provided by anyone who holds COF tokens, and liquidity provision will be rewarded through a staking mechanism that will distribute additional COF tokens as well as passes to different content creators.

Finally, subscribers will be able to support content creators through the purchase of uniquely minted NFTs, created by content creators, and will offer long-term access to various events and promotions as decided by the content creator.

**COF token fee structure & token burning.** Each transaction of the COF token will have the following distributions

1. 3% to a Marketing and Development wallet, held in a multi-sig safe
2. 2% back to the COF liquidity pool we aim to keep the market liquid, the liquidity pool balanced, and the price stable.
3. 1% to a User Rewards wallet that's distributed to website account holders based on their proportional contribution to supporting content creators' work product.
4. Through the transparent reporting of increased processing data provided to the market, COF believes the growth of the business will appreciate token value and reward holders through token demand and implied appreciation. Token value will be directly correlated with business activity of the website.

In addition, withdrawals by content creators of their tokens will result in a 10% Burn to be paid by the CryptOnlyFanz platform to maintain the health of the token supply and price.

## Token generation event and financials

### Basics:

Ticker:	COF
Campaign start date:	07.01.2021
Campaign end date:	07.05.2021
Campaign denomination currency:	USD
Accepted currencies:	TUSD, ETH, BTC, LTC
Jurisdiction:	United States
Eligibility:	All
Compliance:	None
Campaign waves:	2

### Token Generation Event Summary:

Sale type:	Dex offering
Softcap:	1.5 MM USD
Hardcap:	3 MM USD
Campaign token amount:	100,000,000 COF
Campaign allocation:	Locked into validator pool
Initial total tokens:	20%
Token type:	ERC20

# About Our Advisor Team

## **Talal Fouani**

Has more than 15 years experience. His primary focus is on international and domestic M&A, public and private offerings of debt and equity, MBO's, LBO's, recapitalizations, spin-offs, venture capital and private equity transactions, as well as general corporate representation. He has represented international and domestic public companies, emerging growth corporations, venture capital funds and private equity funds in a broad array of industries including, telecommunications, banking, insurance, high tech, e-commerce, pharmaceutical and medical delivery, energy, business process outsourcing and manufacturing.

Talal represents companies in all aspects of corporate transactions, including formations, equity and debt financing, stock sales, secondary transactions, license and intellectual property technology agreements, and asset sales.

He counsels venture funds, individual investors, and angel investors with regard to investment transactions and partnership formations <https://ca.linkedin.com/in/talal-fouani-0b93b8215>

## **Anthony Burnham**

Has been coordinating and investing in technology based projects, specifically in the FinTech sector for the last decade. Additionally his focuses have been in the fields of real estate sales, lead generation, digital marketing, direct mail, big data, analytics, web design, branding, technology solutions, marketing campaigns, advertising, transactions, real estate solutions and real estate leads.

Anthony's ability to nurture key relationships based on trust, have translated into huge financial gains for himself and the projects he lends credibility to. With current available technologies that can be coordinated he will certainly add value and solutions to consumers and content creators.

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