

**Blue Retail Ventures**

**Official Fixture Catalog**

**Q3 2025 Edition | v3.1**

## Executive Summary

This document serves as the definitive technical resource for all approved fixtures to be used in Blue Retail Ventures retail environments. It provides architects, designers, and construction partners with the precise specifications required for the procurement, installation, and maintenance of custom-designed retail furniture systems.

The fixtures detailed within this catalog are integral components of the "Blue Experience," designed and engineered to embody the corporate values of **Customer-Centricity**, **Innovation**, **Excellence**, and **Integrity**. Their design, materiality, and functionality are calibrated to create clean, intuitive, and inspiring retail environments that operate as a cohesive system, reinforcing the brand's premium positioning and facilitating the consultative sales model.

**Adherence to these specifications is mandatory.** No fixture substitutions are permitted without explicit written approval from the Blue Retail Ventures Brand Team. The consistent application of these elements across the national retail footprint is critical to maintaining a coherent and high-quality brand experience for every guest.

## **Document Organization**

This catalog is organized by fixture category for ease of reference. Each entry includes:

- **Design Rationale & Use-Case Analysis**
- **High-Resolution Product Imagery & Technical Drawings**
- **Comprehensive Material & Dimensional Specifications**
- **Critical Installation, Operational, & Maintenance Guidelines**
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# Brand Alignment Framework

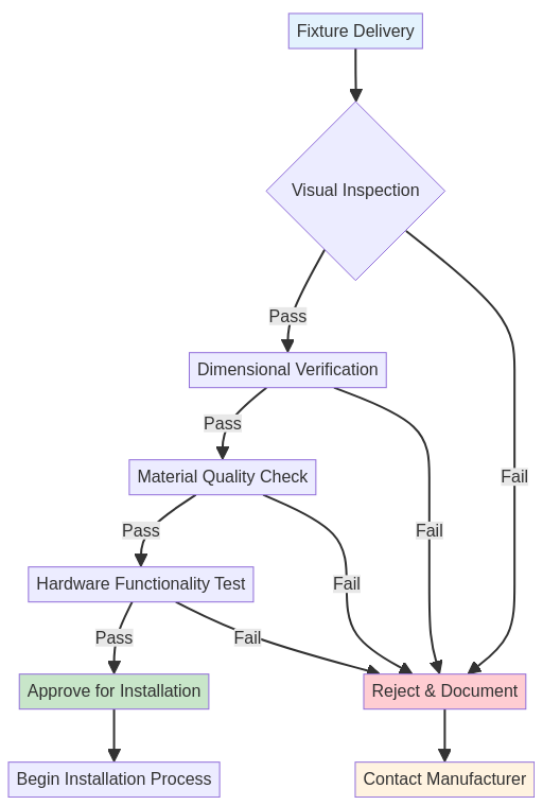
## Design Philosophy Integration

The Blue Retail fixture ecosystem is built upon four foundational design principles that directly translate our brand values into physical form:

Brand Value	Design Translation	Physical Manifestation
Customer-Centricity	Intuitive Navigation & Accessibility	Clear sightlines, ADA compliance, ergonomic heights
Innovation	Integrated Technology & Adaptability	Built-in power, modular systems, future-ready infrastructure
Excellence	Premium Materials & Craftsmanship	Solid wood, brushed metals, precision engineering
Integrity	Honest Materials & Transparency	Visible construction, authentic finishes, sustainable sourcing

## Quality Assurance Protocols

### Pre-Installation Quality Control



# Category 1: Perimeter Wall Systems

## System Overview & Strategic Intent

The Perimeter Wall Systems form the architectural backbone of the Blue Retail environment, creating the "Product Zone" - a flexible and visually clean canvas for curated product selection. These systems are engineered for adaptability, allowing in-store teams to reconfigure displays for new product launches and marketing campaigns with minimal effort and maximum impact.

### Key Performance Indicators:

- **Flexibility Index:** 95% of configurations achievable without tools
- **Load Distribution:** Uniform 25kg per linear meter capacity
- **Power Integration:** 24V low-voltage throughout
- **Lighting Performance:** 1200+ lumens/meter, 4000K, 90+ CRI

## System Compatibility Matrix

Component	WB01 Compatible	WB02 Compatible	AS01 Compatible	Notes
Glass Shelves	✓	✓	✗	Standard load capacity
Oak Shelves	✓	✓	✓	Premium applications
Peg Hooks	✓	✓	✓	Universal mounting
Magnetic Panels	✓	✓	✗	Requires metal backing
Base Cabinets	✓	✓	✗	Floor-mounted only
LED Integration	✓	✓	Optional	Requires power track

# BRV-FX-WB01 | Modular Wall Bay System

## Design Rationale & Use-Case

The WB01 represents the primary operational fixture for product display strategy. Its minimalist design, predicated on clean vertical lines and cantilevered shelves, creates a gallery-like ambiance that allows products to be the central focus, directly supporting the "Curation" brand promise.

By affording each product category ample visual space, the system communicates confidence in the curated selection. Its inherent modularity provides unparalleled flexibility, empowering in-store teams to construct compelling visual narratives and adapt to the ever-changing form factors of consumer electronics.

### Primary Applications:

- Main perimeter walls in Product Zone
- Technology showcase areas
- Seasonal campaign displays
- New product launch presentations

## Technical Specifications

Specification	Detail
Model ID	BRV-FX-WB01
Fixture Classification	Modular Slotted-Standard Wall System
Overall Dimensions (per bay)	1200mm (W) × 450mm (D) × 2400mm (H)
Primary Materials	Frame: 6063-T5 Brushed Aluminum Shelves: 10mm Tempered Frosted Glass, 25mm Solid Light Oak
Finish Options	Aluminum: Clear Anodized (20 microns) Oak: Matte, Low-VOC Polyurethane Sealant
Technical Features	• Integrated 24V low-voltage power track • Concealed cabling channels with removable covers • Forward-facing 4000K, 90+ CRI LED strips • Minimum 1200 lumens/meter output
Load Capacity	Glass Shelf: 15 kg (uniformly distributed) Oak Shelf: 25 kg (uniformly distributed)

Specification	Detail
Primary Zone Application	Product Zone
Installation Requirements	Mechanical fastening to 18mm plywood backing or structural studs
Power Requirements	24V DC, 2.5A per linear meter
Compliance Standards	UL Listed, ADA Compliant, GREENGUARD Gold Certified

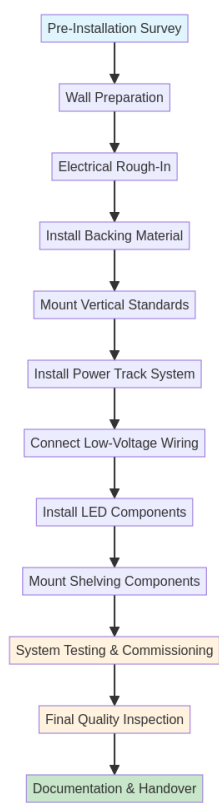
### Component Breakdown & Ordering Guide

The WB01 system comprises the following orderable components, designed for combined use:

Component ID	Description	Dimensions	Material	Unit Price	Lead Time
BRV-FX-WB01-ST2400	Vertical Standard, 2400mm	50mm × 25mm × 2400mm	Brushed Aluminum	\$285	4-6 weeks
BRV-FX-WB01-SHG1200	Glass Shelf, 1200mm	1200mm × 400mm × 10mm	Tempered Frosted Glass	\$165	3-4 weeks
BRV-FX-WB01-SHO1200	Oak Shelf, 1200mm	1200mm × 400mm × 25mm	Solid Light Oak	\$245	4-5 weeks
BRV-FX-WB01-HKP01	Peg Hook, 150mm	150mm length	Brushed Aluminum	\$12	2-3 weeks
BRV-FX-WB01-MGP1260	Magnetic Graphic Panel	1200mm × 600mm	Steel w/ White Vinyl	\$95	3-4 weeks
BRV-FX-WB01-BC450	Base Cabinet	1200mm × 450mm × 600mm	White Corian	\$485	6-8 weeks
BRV-FX-WB01-LED120	LED Light Strip	1200mm	Integrated LED	\$125	2-3 weeks
BRV-FX-WB01-PWR24	Power Track System	2400mm	Aluminum Housing	\$185	3-4 weeks



## Installation Process Flow



## Maintenance Schedule & Procedures

Component	Frequency	Procedure	Required Materials
Aluminum Frame	Weekly	Clean with pH-neutral solution, soft cloth	Microfiber cloth, mild cleaner
Glass Shelves	Daily	Ammonia-free glass cleaner	Glass cleaner, lint-free cloth
Oak Shelves	Weekly	Wood-safe cleaner, avoid moisture	Wood cleaner, soft cloth
LED Strips	Monthly	Dust with electrostatic duster	Anti-static duster
Power Connections	Semi-annually	Visual inspection by licensed electrician	Electrical testing equipment

## Merchandising Guidelines & Best Practices

### Vertical Clearance Standards:

- Minimum 300mm between shelves for optimal product visibility

- Maximum 450mm for accessibility compliance
- Hero products: 600mm minimum clearance for dramatic presentation

**Product Placement Strategy:**

- **Eye Level (1400-1600mm):** Premium, high-margin products
- **Reach Level (1000-1400mm):** Popular, frequently purchased items
- **Lower Level (600-1000mm):** Bulk items, accessories
- **Upper Level (1600mm+):** Display-only, aspirational products

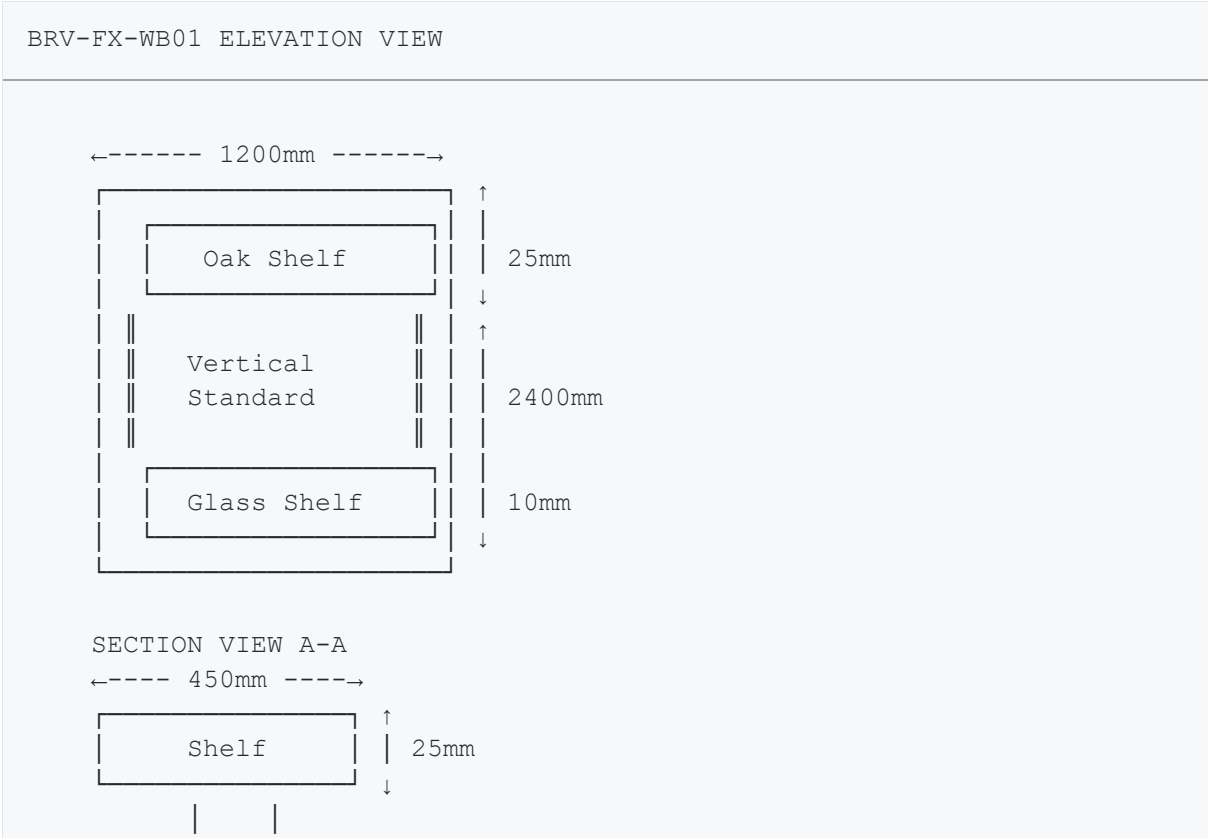
**Load Distribution Guidelines:**

- Distribute weight evenly across shelf surface
- Avoid point loads exceeding 5kg
- Use shelf dividers for small items to prevent sliding
- Maintain 50mm clearance from shelf edges

**Visual Merchandising Principles:**

- Group products by category and brand hierarchy
- Use oak shelves for premium product categories
- Implement the "rule of three" for product groupings
- Maintain consistent spacing between product groups

**Technical Drawing & Dimensional Details**





## BRV-FX-WB02 | Heavy Duty Wall Bay System

### Design Rationale & Use-Case

The WB02 system functions as the heavy-duty counterpart to the WB01, engineered with thicker materials and robust construction to safely display heavier, high-value items such as premium audio systems, large-format televisions, or high-end gaming computers. The utilization of this fixture is intended to communicate a sense of permanence and quality, subconsciously assuring customers of the value and substance of the products on display.

#### Primary Applications:

- High-Fidelity Audio zones
- Ultimate Gaming areas
- Premium appliance displays
- Large format technology showcase

### Technical Specifications

Specification	Detail
Model ID	BRV-FX-WB02
Fixture Classification	Heavy Duty Modular Wall System
Overall Dimensions (per bay)	1200mm (W) × 600mm (D) × 2400mm (H)
Primary Materials	Frame: 6061-T6 Brushed Aluminum (thicker gauge) Shelves: 35mm Solid Light Oak, 12mm Reinforced Steel Core
Finish Options	Aluminum: Clear Anodized (20 microns) Oak: Matte, Low-VOC Polyurethane Sealant Steel: Graphite Powder Coat

Specification	Detail
Technical Features	• Integrated 24V high-amperage power track • Reinforced shelf brackets with dual-locking mechanism • Enhanced cable management system • Optional integrated security features
Load Capacity	Oak Shelf: 75 kg (uniformly distributed) Steel-Core Shelf: 100 kg (uniformly distributed)
Primary Zone Application	Product Zone - Premium Categories
Installation Requirements	Mechanical fastening to structural elements, engineering review required
Power Requirements	24V DC, 5A per linear meter
Security Features	Optional magnetic locks, motion sensors, integrated alarms

### Component Specifications & Pricing

Component ID	Description	Load Rating	Material Specification	Unit Price	Lead Time
BRV-FX-WB02-ST2400H	Heavy-Duty Vertical Standard	200kg vertical	6061-T6 Aluminum, 75mm × 50mm	\$485	6-8 weeks
BRV-FX-WB02-SHO1200H	Heavy-Duty Oak Shelf	75kg distributed	35mm Solid Oak, Steel Reinforcement	\$385	5-7 weeks
BRV-FX-WB02-SHS1200	Steel-Core Shelf	100kg distributed	12mm Steel Core, Oak Veneer	\$445	6-8 weeks
BRV-FX-WB02-BRK150	Reinforced Bracket	50kg point load	Cast Aluminum, Dual-Lock	\$85	4-5 weeks
BRV-FX-WB02-SEC01	Security Module	N/A	Integrated Sensors	\$285	8-10 weeks

## Category 2: Freestanding Display Fixtures

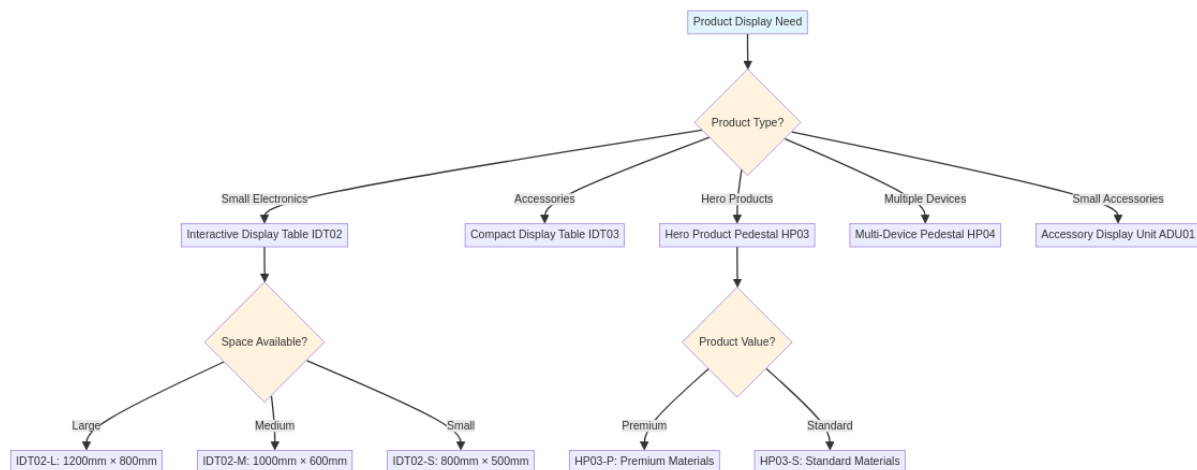
### Strategic Overview

Freestanding Display Fixtures serve as the dynamic elements within the Blue Retail environment, creating focal points, guiding customer flow, and providing flexible merchandising opportunities. These fixtures are designed to be easily reconfigured, allowing for seasonal changes, promotional campaigns, and evolving product portfolios.

### Design Principles:

- **Mobility:** All fixtures feature integrated or optional caster systems
- **Modularity:** Components can be recombined for different applications
- **Technology Integration:** Built-in power and data capabilities
- **Brand Consistency:** Unified material palette and design language

### Fixture Selection Decision Tree



## BRV-FX-IDT02 | Interactive Display Table

### Design Rationale & Use-Case

The Interactive Display Table represents the convergence of traditional merchandising and modern retail technology. Designed to encourage hands-on product interaction while maintaining security and organization, this fixture serves as the primary touchpoint for customer engagement with technology products.

### Key Features:

- **Integrated Power & Data:** Built-in USB-C, wireless charging, Ethernet
- **Security Integration:** Discrete product tethering and alarm systems
- **Modular Surface:** Interchangeable display inserts for different product types

- **Customer Comfort:** Ergonomic height and accessible design

## Technical Specifications

Specification	Detail
Model ID	BRV-FX-IDT02
Fixture Classification	Interactive Technology Display Table
Available Sizes	Large: 1200mm × 800mm × 900mm Medium: 1000mm × 600mm × 900mm Small: 800mm × 500mm × 900mm
Primary Materials	Frame: Powder-coated steel, Matte Black Surface: 25mm Solid Oak with integrated technology wells Base: Cast aluminum with adjustable levelers
Technology Integration	• 8× USB-C charging ports (100W total) • 4× Wireless charging zones (15W each) • 2× Ethernet connections • Integrated Wi-Fi 6E access point
Security Features	• Discrete product tethering points • Motion-activated LED perimeter • Optional proximity sensors • Integrated cable management
Load Capacity	150kg distributed, 25kg per product zone
Power Requirements	240V AC input, integrated transformer
Mobility Options	Fixed base or heavy-duty locking casters

## Product Zone Configuration

Zone Type	Dimensions	Intended Products	Power Available	Security Level
Smartphone Zone	200mm × 150mm	Phones, small tablets	USB-C + Wireless	High
Tablet Zone	300mm × 250mm	Tablets, e-readers	USB-C + Wireless	Medium
Laptop Zone	400mm × 300mm	Laptops, 2-in-1 devices	USB-C + Ethernet	High
Accessory Zone	150mm × 100mm	Chargers, cases, cables	USB-C only	Low

Zone Type	Dimensions	Intended Products	Power Available	Security Level
Demo Zone	500mm × 400mm	Interactive displays	Full power + data	Maximum

## Installation & Configuration Guide

### Pre-Installation Requirements:

- 1 **Electrical:** 240V dedicated circuit with GFCI protection
- 2 **Network:** Cat6A connection to main network infrastructure
- 3 **Security:** Connection to store security system (optional)
- 4 **Flooring:** Level surface, maximum 2mm variation per meter

### Configuration Process:

graph LR
A[Unpack & Inspect] --> B[Assemble Base Frame] B --> C[Install Technology Components] C --> D[Connect Power & Data] D --> E[Install Surface & Wells] E --> F[Configure Security System] F --> G[Test All Functions]
G --> H[Final Positioning]

### Technology Setup Checklist:

Component	Configuration Step	Verification Method	Notes
Power System	Connect to dedicated circuit	Test all USB-C ports	100W total power budget
Wireless Charging	Align charging coils	Test with compatible device	15W per zone maximum
Network Connection	Configure IP settings	Ping test to gateway	Static IP recommended
Wi-Fi Access Point	Set SSID and security	Speed test at 1m distance	Guest network isolation

Component	Configuration Step	Verification Method	Notes
Security Tethers	Install anchor points	Test tension and release	2kg minimum break strength

## Maintenance & Troubleshooting

### Daily Maintenance:

- Clean oak surface with wood-safe cleaner
- Inspect charging zones for debris
- Verify all tethers are secure
- Check power indicator lights

### Weekly Maintenance:

- Test all charging functions
- Clean technology wells with compressed air
- Inspect cables for wear or damage
- Update Wi-Fi access point firmware

### Monthly Maintenance:

- Deep clean all surfaces and components
- Test security system integration
- Verify network performance
- Document any issues or repairs needed

### Common Issues & Solutions:

Issue	Probable Cause	Solution	Prevention
Charging not working	Debris in charging zone	Clean with soft brush	Daily cleaning routine
Network connectivity poor	Interference or obstruction	Relocate or adjust antenna	Site survey before installation
Security tether loose	Wear or tampering	Replace tether assembly	Weekly inspection
Surface damage	Improper cleaning products	Sand and refinish	Use only approved cleaners



## Category 3: Service & Operations

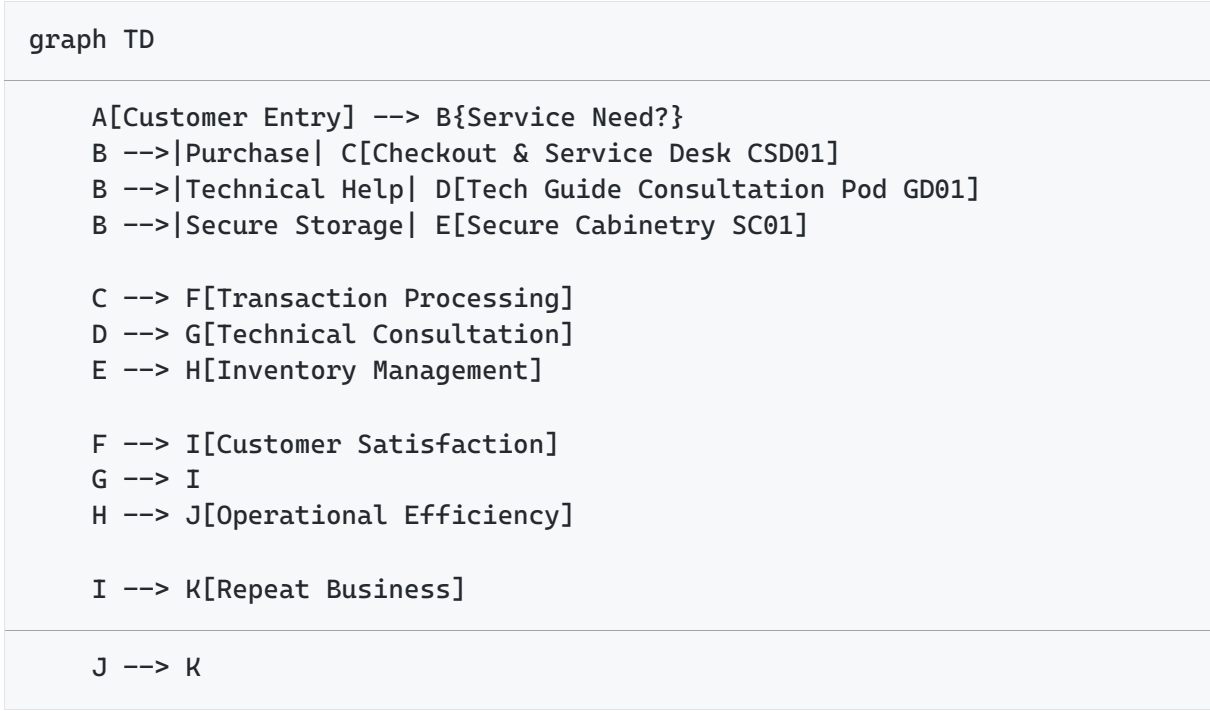
### Operational Excellence Framework

The Service & Operations category encompasses fixtures designed to facilitate customer service interactions, technical consultations, and operational efficiency. These fixtures are engineered to support the Blue Retail commitment to exceptional customer experience while maintaining operational effectiveness.

#### Core Design Principles:

- **Accessibility:** Full ADA compliance and universal design
- **Technology Integration:** Seamless POS and consultation capabilities
- **Flexibility:** Adaptable to various service scenarios
- **Professional Appearance:** Reinforces brand credibility and expertise

### Service Flow Optimization



## BRV-FX-CSD01 | Checkout & Service Desk

### Design Rationale & Use-Case

The Checkout & Service Desk serves as the primary transaction and customer service hub, designed to facilitate efficient checkout processes while providing space for technical consultations and customer support. The fixture incorporates advanced POS technology, secure storage, and ergonomic design to support both customer and staff needs.

## Technical Specifications

Specification	Detail
Model ID	BRV-FX-CSD01
Fixture Classification	Modular Checkout & Service Counter
Overall Dimensions	2400mm (L) × 900mm (W) × 1050mm (H)
Work Surface Height	1050mm (standing), 750mm (seated section)
Primary Materials	Frame: Powder-coated steel Surface: 40mm Solid Oak with integrated technology Storage: Melamine with soft-close hardware
Technology Integration	• Integrated POS terminal mount • Cable management system • Power outlets (8× AC, 4× USB-C) • Network connectivity hub
Storage Capacity	• 2× Locking cash drawers • 4× Adjustable shelves • 1× Secure equipment cabinet • 2× Open storage cubbies
Accessibility Features	• ADA-compliant approach clearance • Adjustable-height section • Knee space accommodation • Tactile surface indicators

## Component Configuration Options

Configuration	Length	Features	Intended Use	Price
CSD01-BASIC	1800mm	Standard POS, basic storage	Small format stores	\$2,850
CSD01-STANDARD	2400mm	Full POS suite, enhanced storage	Standard stores	\$3,650
CSD01-PREMIUM	3000mm	Dual POS, consultation area	Flagship stores	\$4,850
CSD01-MOBILE	1200mm	Portable POS, battery power	Pop-up locations	\$2,250

## Category 4: Community & Furnishings

### Creating Collaborative Spaces

The Community & Furnishings category focuses on creating comfortable, inviting spaces that encourage customer engagement, learning, and community building. These fixtures support the Blue Retail vision of stores as destinations for education and discovery, not just transactions.

#### Design Philosophy:

- **Comfort:** Ergonomic design for extended use
- **Durability:** Commercial-grade construction for high traffic
- **Flexibility:** Modular and reconfigurable arrangements
- **Aesthetics:** Consistent with overall brand design language

### Space Planning Guidelines

Space Type	Recommended Fixtures	Capacity	Area Required
Workshop Area	WT01 + CH01 (×6)	6 participants	25 sq meters
Consultation Zone	WT01 + CH01 (×2)	1-on-1 meeting	8 sq meters
Waiting Area	BN01 + ST01	4-6 people	12 sq meters
Demo Space	WT01 + CH01 (×4)	Small group	15 sq meters

## BRV-FX-WT01 | Workshop Table

### Design Rationale & Use-Case

The Workshop Table is designed to facilitate hands-on learning experiences, technical workshops, and collaborative consultations. Its robust construction and integrated technology support make it ideal for educational programs and customer engagement activities.

## Technical Specifications

Specification	Detail
Model ID	BRV-FX-WT01
Fixture Classification	Multi-Purpose Workshop Table
Available Sizes	Small: 1200mm × 800mm × 750mm Medium: 1600mm × 900mm × 750mm Large: 2000mm × 1000mm × 750mm
Primary Materials	Frame: Powder-coated steel, Matte Black Surface: 40mm Solid Oak with protective finish Legs: Adjustable height (700-800mm)
Technology Features	• Power rail with 6× AC outlets • 4× USB-C charging ports • Integrated cable management • Optional wireless charging zones
Load Capacity	200kg distributed, 50kg point load
Mobility Options	Fixed or heavy-duty locking casters
Accessories	• Modular storage drawers • Tool hanging rails • Document holders • Privacy screens

## Workshop Configuration Matrix

Workshop Type	Table Size	Seating	Technology Needs	Duration
Device Setup	Medium	2-4 people	High power, data	30-60 min
Software Training	Large	4-6 people	Moderate power	60-90 min
Troubleshooting	Small	1-2 people	High power, tools	15-45 min
Group Learning	Large	6-8 people	Presentation tech	90-120 min

## **Category 5: Technical Appendix**

### **Material Care & Maintenance Guide**

#### **Aluminum Components**

##### **Daily Care:**

- Wipe with microfiber cloth to remove fingerprints and dust
- Use pH-neutral cleaner for stubborn marks
- Avoid abrasive materials that could scratch the anodized finish

##### **Weekly Deep Clean:**

- Clean with aluminum-specific cleaner
- Polish with appropriate aluminum polish
- Inspect for signs of corrosion or wear

##### **Monthly Maintenance:**

- Check all mounting hardware for tightness
- Inspect anodized finish for damage
- Document any issues requiring professional attention

#### **Oak Wood Components**

##### **Daily Care:**

- Dust with soft, dry cloth following wood grain
- Clean spills immediately with damp cloth
- Avoid harsh chemicals or excessive moisture

##### **Weekly Maintenance:**

- Clean with wood-safe cleaner appropriate for polyurethane finish
- Inspect for scratches, dents, or finish wear
- Apply wood conditioner monthly in high-use areas

##### **Annual Maintenance:**

- Professional inspection and refinishing as needed
- Deep cleaning and conditioning
- Replacement of heavily worn components

#### **Steel Components**

##### **Daily Care:**

- Wipe with damp cloth to remove dust and debris
- Dry immediately to prevent water spots

- Use appropriate cleaner for powder-coated surfaces

**Weekly Maintenance:**

- Inspect for chips or scratches in powder coating
- Check for signs of rust or corrosion
- Touch up minor damage with matching paint

**Installation Standards & Requirements**

**Electrical Requirements**

Fixture Type	Power Requirements	Circuit Protection	Installation Notes
Wall Systems	24V DC, 2.5-5A	GFCI protected	Licensed electrician required
Display Tables	240V AC input	Dedicated 20A circuit	Integrated transformer
Service Desks	240V AC, 15A	GFCI protected	Multiple outlets required
Workshop Tables	240V AC, 10A	Standard protection	Flexible cord acceptable

**Structural Requirements**

**Wall-Mounted Fixtures:**

- Minimum 18mm plywood backing or direct stud mounting
- Use appropriate fasteners for wall construction type
- Verify load capacity before installation
- Maintain proper clearances for ventilation and access

**Freestanding Fixtures:**

- Level floor surface ( $\pm 2$ mm per meter)
- Adequate clearance for operation and maintenance
- Consider seismic requirements in applicable regions
- Ensure proper anchoring for tall fixtures

# Quality Control Checklist

## Pre-Installation Inspection

### Visual Inspection:

- ☐ All components present and undamaged
- ☐ Finish quality meets specifications
- ☐ Hardware and fasteners complete
- ☐ Packaging materials properly disposed

### Dimensional Verification:

- ☐ Overall dimensions within tolerance ( $\pm 2\text{mm}$ )
- ☐ Mounting hole locations accurate
- ☐ Component fit and alignment correct
- ☐ Moving parts operate smoothly

### Material Quality Check:

- ☐ Wood grain and finish consistent
- ☐ Metal finishes uniform and complete
- ☐ No visible defects or damage
- ☐ All safety labels and markings present

## Post-Installation Testing

### Structural Testing:

- ☐ Load test at 125% of rated capacity
- ☐ Stability test for freestanding fixtures
- ☐ Joint integrity and fastener tightness
- ☐ No visible deflection under load

### Electrical Testing:

- ☐ All circuits properly connected and protected
- ☐ Ground fault protection functional
- ☐ Voltage levels within specification
- ☐ No electrical interference with other systems

### Functional Testing:

- ☐ All moving parts operate correctly
- ☐ Locking mechanisms secure properly
- ☐ Technology integration fully functional

- ☐ User interface elements responsive

## **Warranty Information**

### **Standard Warranty Coverage**

**Structural Components:** 5 years from installation date

- Frame construction and mounting hardware
- Load-bearing elements and joints
- Structural integrity under normal use

**Finish Materials:** 3 years from installation date

- Anodized aluminum finishes
- Powder-coated steel surfaces
- Wood finishes and protective coatings

**Electronic Components:** 2 years from installation date

- Power supplies and transformers
- LED lighting systems
- USB charging ports and data connections

**Moving Parts:** 1 year from installation date

- Drawer slides and hinges
- Adjustable mechanisms
- Caster wheels and locking systems

### **Warranty Exclusions**

**Normal Wear and Tear:**

- Surface scratches from normal use
- Fading due to UV exposure
- Wear patterns in high-traffic areas

**Misuse or Abuse:**

- Damage from excessive loads
- Chemical damage from improper cleaning
- Modifications not approved by manufacturer

**Environmental Damage:**

- Water damage from flooding or leaks
- Damage from extreme temperatures
- Corrosion from salt air or chemicals



## Contact Information

### Technical Support:

- Email: [technical.support@blueretail.com](mailto:technical.support@blueretail.com)
- Phone: 1-800-BLUE-TEC (1-800-258-3832)
- Hours: Monday-Friday, 8:00 AM - 6:00 PM EST

### Warranty Claims:

- Email: [warranty@blueretail.com](mailto:warranty@blueretail.com)
- Phone: 1-800-BLUE-WAR (1-800-258-3927)
- Online: [www.blueretail.com/warranty](http://www.blueretail.com/warranty)

### Parts & Service:

- Email: [parts@blueretail.com](mailto:parts@blueretail.com)
- Phone: 1-800-BLUE-PRT (1-800-258-3778)
- Emergency Service: 1-800-BLUE-911

### Installation Support:

- Email: [installation@blueretail.com](mailto:installation@blueretail.com)
- Phone: 1-800-BLUE-INS (1-800-258-3467)
- Field Service Available

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**Document Version:** 3.1

**Last Updated:** Q3 2025

**Next Review:** Q1 2026

**Approved By:** Sarah Chen, Principal Designer

**Document Control:** BRV-DOC-FX-2025-Q3\*\*