

# swivelCard Template

## Instructions and Specifications

### About the Layers:

Use the swivelCard template layers to help you create artwork that fits in the space required for the technology added by intelliPaper™. Simply add your design elements to the “Your Artwork” layer, then turn other layers on or off in the template to see how they will look with your artwork.

### YOUR ARTWORK

Use this layer in the template to place your design elements. These cards are laser cut, so avoid white backgrounds, particularly where the card is cut or folded.

### BLEED EDGE

If you want the background or certain elements of your artwork to print all the way to the edge of the card, make sure they fully extend to the edge of the bleed box.

### FOLDS & TRIM

The black dashed lines show where your card will be trimmed and cut after being printed. The solid gray lines show where it will be folded by the end user. You should design your artwork with this in mind.

### SAFE ZONE

Placing text or design elements directly next to, or outside, the safe zone will likely result in them being too close to the edge or even in them being cut off on the finished product. Keep important elements inside this zone.

### USB TRACES

This layer shows where the data storage will be placed on your swivelCard. These bars will overlay any artwork on the card and cannot be moved.

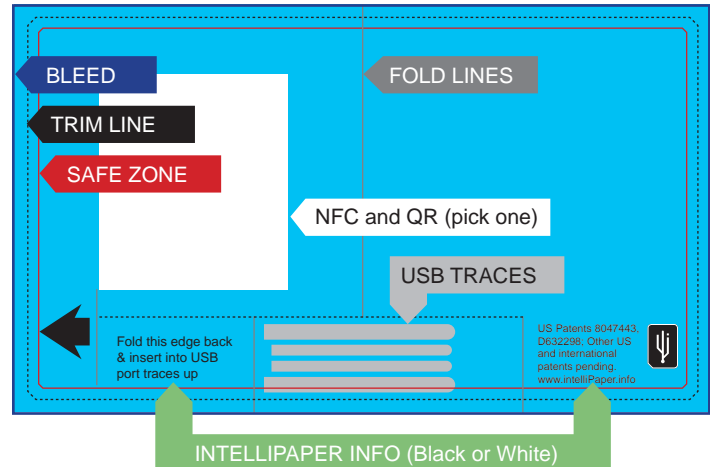
### INTELLIPAPER INFO (black or white text & logo)

This layer shows text instructions and patent information about the swivelCard. The patent information and trident will overlay any artwork on the card and may not be moved or removed. You can choose between a white layer or a black layer to best suit your artwork. The arrow and instruction text can be modified or removed if desired, but this is not recommended.

### NFC and QR

These are two different layers, and one is required for printing your QR code and the specific ID of each card. If you choose NFC cards, then the large size of QR box is

the only option. If you choose cards without NFC, you may choose the big QR box or the small QR box. The white box on this layer cannot be moved or removed. It must remain white in color and remain at 25 mm wide by 28.5 mm high, or 16.51 mm by 19.35 mm depending on the



### Specifications:

The swivelCard templates are set up with the correct specifications. When using software other than the templates provided, please use the following specifications:

	Inches	Pixels
<b>Safe zone:</b>	3.38 x 1.88	2025 x 1125
<b>Bleed size:</b>	3.625 x 2.125	2175 x 1275
<b>Trim size:</b>	3.5 x 2.0	2100 x 1200

### File Export:

When you have finished designing your artwork in the swivelCard template, please hide and show the layers as shown before you export your artwork to the correct file type.

#### Hide Layers:

Folds and Trim Lines  
Safe Zone  
USB Traces  
Bleed

#### Show Layers:

intelliPaper info (black or white)<sup>1</sup>  
QR or QRNFC<sup>2</sup>  
Your Artwork

### Export settings:

<b>Resolution:</b>	600 ppi (pixels per inch)
<b>Color:</b>	CMYK
<b>File Type:</b>	.TIF or .PDF

<sup>1</sup>Choose the black layer or the white layer to show. One of them is required.

<sup>2</sup>One or the other of the QR or QRNFC layers is required.