**OUR WORK IN SEQ & Featured Projects**

### **GATES Foundation India – 25 Years Celebration Documentary Film**

(Doumenatry Film )

[GATES\_FOUNDATION\_25YEARS\_BRANDFILM.mp4](https://drive.google.com/file/d/1CETJBBQKWwtY_55q94mp0sgz4GFS_0Rd/view?usp=drive_link)

[thumbail.jpg](https://drive.google.com/file/d/1YfVC9t-vs4_VQ2os7x9ZVMgsHuaw0V2a/view?usp=sharing) (put this photo on thumbnail)

To commemorate **25 years of impactful service**, **GATES Foundation India** entrusted us with the creation of a powerful documentary film capturing the essence of their journey, achievements, and the lives they’ve touched across India.

This milestone project was more than a film—it was a **tribute to two and a half decades** of transformative work in the fields of health, sanitation, education, agriculture, and gender equity. The film needed to balance historical context, emotional storytelling, and forward-looking optimism—all while honoring the voices of real people and communities at the heart of the Foundation’s mission.

We led the full-spectrum production process, from **concept development and detailed pre-production planning to filming on-location and post-production**.

**Team Contributions:**

* **Vipin Kumar Pal** served as the **Director & Director of Photography (DOP)**, driving the visual storytelling approach with rich cinematic frames, composed interviews, and dynamic sequences that captured both legacy and progress.
* **Nitin Kumar Pal** operated the **drone and second camera unit**, providing aerial footage and supplementary visuals that gave the film scale, movement, and texture.
* **Kuldeep Chauhan** took the role of **Executive Producer & Editor**, managing all production logistics on-ground while also shaping the final film in the edit room, weaving together years of progress into a narrative that resonates emotionally and intellectually.

The final film is a celebration of 25 years of purpose-driven action by GATES Foundation India, serving as a legacy piece that was screened across internal events, digital platforms, and stakeholder engagements.

This project stands as a testament to our team’s ability to blend **visionary direction, technical skill, and deep storytelling sensitivity**—turning history into a moving visual experience.

## 2. *itel India – Empowering Digital Dreams*

(Podcast Film)

[Attuned With AT | Ft. Rajiv Makhni | Coming Soon](https://www.youtube.com/watch?v=wTjB4bLzHKo&t=1s)

### Client: itel India Project Scope: Pre-Production | Cinematography | Post-Production Team Credits: 🎬 Vipin Kumar Pal – Director & Pre-Production Head 🎥 Nitin Kumar Pal – Director of Photography & Production Head ✂️ Kuldeep Chauhan – Video Editor & Post-Production Head

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### Bringing Vision to Life with itel India

### TND Films partnered with itel India to craft a powerful and emotionally resonant digital film that aligns with the brand’s vision of "technology for all." This video captures the inspiring story of ambition, resilience, and digital empowerment—highlighting the impact of itel smartphones in real, relatable Indian lives.

### We managed the entire production journey, from initial concept development to final delivery—seamlessly blending storytelling, performance direction, cinematography, and editing into one cohesive narrative.

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### Our End-to-End Execution

### 🔹 Pre-Production: Led by Vipin Kumar Pal, our team managed creative ideation, scripting collaboration, casting, location recce, and shoot planning—ensuring that every frame aligned with the client’s goals and emotional tone.

### 🔹 Production: Under the visual direction of Nitin Kumar Pal, the production was shot using a cinematic multi-cam setup, designed to deliver high emotional impact while maintaining product integration naturally within the story.

### 🔹 Post-Production: The final polish came from Kuldeep Chauhan, who crafted the edit to maximize emotional engagement, seamlessly stitching together narrative pacing, color grading, sound design, and graphics, tailored for digital consumption and brand storytelling.

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### Challenges & Solutions

### Filming on tight schedules and real-world locations posed creative and logistical challenges—especially balancing branded content with a documentary-like feel. Our team navigated every constraint with creative agility and on-ground problem-solving to ensure smooth execution without compromising the story.

### This branded film is a reflection of TND Films’ ability to elevate storytelling through technical expertise, human emotion, and a deep understanding of brand identity.

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### **2.(Adventure Film)**

[**Jumpin Heights - The Bungy People, Rishikesh**](https://www.youtube.com/watch?v=1ZVsxIGs1Kg&t=2s)

### **Project: Wilderness Quest – Adventure Short**

### **Client:** [Jumpin Heights](https://www.youtube.com/@jumpinheights8294) Role**:** Pre-Production Planning, Full-Scale Shoot, Editing & Post-Production

This high-adrenaline promotional film for **Jumpin Heights**, India’s leading adventure sports brand, was fully conceptualized, executed, and delivered by **TND Films**. The objective was to capture the raw thrill and emotional experience of extreme activities like bungee jumping, giant swings, and more — all in their true form without compromising safety, energy, or atmosphere.

The project began with **intensive pre-production planning**, including storyboarding, location layout strategy, camera positioning for dynamic action shots, and a tight shooting schedule to align with real-time customer experiences.

**Kuldeep Chauhan** directed the film, ensuring the storytelling maintained a perfect balance between adventure and brand appeal. He also led the **editing process**, crafting a fast-paced, cinematic narrative that immerses the viewer in the excitement and energy of the Jumpin Heights experience.

**Vipin Kumar Pal**, as the **Director of Photography (DOP)**, played a crucial role in capturing the breathtaking visuals with bold framing, crisp camera movement, and handheld intensity. His work delivered a visually rich and authentic portrayal of the adrenaline-filled moments.

**Nitin Kumar Pal** handled the **drone cinematography and the second camera unit**, ensuring comprehensive multi-angle coverage — especially for aerial shots that showcased the scale and height of the activities. His drone work added depth and visual excitement, essential for an outdoor adventure film.

**Outcome**

This project was a true test of synchronisation, timing, and creative discipline. From pre-planning to post-production, the entire journey was handled in-house by our skilled team at **TND Films**, delivering a final product that reflects the spirit of adventure and professionalism of the Jumpin Heights brand.

For more work watch youtube chanel : <https://www.youtube.com/@jumpinheights8294/videos>

3. [**7 Year Win Streak with ‪@UnGraduateGamer | 7th Anniversary | Full Video**](https://www.youtube.com/watch?v=R_-MOeWMfvU&t=1s)

**(Documentary AdFilm)**

**Client: Free Fire INDIA**

#### **Role: Production & Shoot Execution**

From lighting design to framing and motion shots, every frame was crafted to reflect the fast-paced, high-stakes world of competitive gaming. The duo executed smooth camera movements, cinematic angles, and rich lighting setups that elevated the narrative and brought visual depth to the story.This project stands as a tribute to India’s gaming community and the passion that drives creators like **@UnGraduateGamer**—with every shot designed to inspire and energize.

The entire shoot and execution of this project was successfully carried out by **Vipin Kumar Pal** and **Nitin Kumar Pal**.

**Vipin Kumar Pal**, as the **Director of Photography (DOP)**, led the visual storytelling of the film—handling the primary camera, shot composition, cinematography, and overall visual tone. His expertise ensured every frame was captured with cinematic precision and artistic depth.

**Nitin Kumar Pal** managed the **production lighting setup** and operated the **second camera unit**, playing a vital role in maintaining consistency across multi-cam shots and ensuring optimal lighting conditions throughout the shoot. His support in technical execution and production management helped streamline the entire shooting process.

Together, they executed the full production on-ground—managing both creative and technical responsibilities to deliver a high-quality visual output.

4. [**VRINDAVAN- CINEMATIC FILM | Banke Bihari Temple | 2021 | 4K**](https://www.youtube.com/watch?v=dSOrly9zAkk)

**(Documentary Film)**

**Client:** The Vagabond Films  
 **Our Role:** Pre-Production | Cinematography | Post-Production  
 **Production Duration:** Multiple Documentary Episodes Across Varied Locations  
 **Team Credits:** 🎥 **Nitin Kumar Pal** – Director of Photography & Production Head  
 🎬 **Kuldeep Chauhan** – Second Camera & Post Production Head

This documentary-style cinematic film explores the divine atmosphere of **Banke Bihari Temple** in Vrindavan. The project beautifully captures the spiritual energy, timeless rituals, and vibrant devotion that make the temple a sacred destination.

Our team handled the **entire production shoot on location**, using cinematic techniques to showcase Vrindavan’s essence—golden morning light, temple details, and candid moments of devotion.

In **post-production**, we shaped the footage into a visually rich narrative with rhythmic editing, atmospheric sound design, and color grading that honored the soulful tone of the subject.

📽️ **All videos on** [**The Vagabond Films YouTube channel**](https://www.youtube.com/@TheVagabondFilms) are **shot and edited by our team**.

FOR MORE VIDEO CLICK ON THE LINK

Explore the channel to discover more of our **documentary films** showcasing India’s spiritual and cultural heritage.

5. [**https://www.youtube.com/watch?v=9xFB1qmpF3k**](https://www.youtube.com/watch?v=9xFB1qmpF3k)

**(Documentary Adventure Film)**

### **Project: Skiing in Munsiyari**

### **Client: TRAVNAT FILMS Role: Cinematography (Production Shoot Only) DOP: Vipin Kumar Pal**

This breathtaking documentary adventure film captures the thrill of **skiing through the snow-clad slopes of Munsiyari**, Uttarakhand. The shoot was led by **Vipin Kumar Pal as Director of Photography**, who brought the dynamic energy of the sport and the raw beauty of the Himalayas to the screen through immersive and cinematic visuals.

From drone shots slicing through mountain air to close-up action on skis, every frame reflects the adrenaline and atmosphere of alpine adventure.

📽️ **All videos on** [**Travnat Films' YouTube Channel**](https://www.youtube.com/@TravnatFilms) are **shot by Vipin Kumar Pal as DOP**.  
 Explore the channel for more nature and adventure-based storytelling.

6. [**Mountain Dew Real Heroes presents The Fall - India's First Frozen Waterfall Ascent**](https://www.youtube.com/watch?v=5mpwROnf8_k) **(Documentary Adventure Film)**

### **Project: Mountain Dew Real Heroes – *The Fall* Client:** Mountain Dew India **Role:** Director of Photography (Production Shoot Only) **DOP:** Vipin Kumar Pal

**“The Fall”** marks a historic milestone as **India’s first adventure documentary film shot at a frozen waterfall**—a bold and physically demanding ascent captured in the extreme conditions of the Himalayas.

Led by **Vipin Kumar Pal** as Director of Photography, the shoot pushed both gear and crew to the limit. From high-altitude drone shots to intense handheld sequences across icy cliffs, every frame reflects the spirit of courage, resilience, and raw adventure.

This groundbreaking project was executed with precision, focus, and a deep respect for the terrain and story being told.

## **7. IMI Bhubaneswar – Campus Life Video Production**

[IMI Bhubaneswar : Your journey begins here](https://www.youtube.com/watch?v=mgfNKKeKrYc&t=4s)

**Client:** International Management Institute (IMI) Bhubaneswar  
 **Agency Collaboration:** Ripul Aggarwal – AVR Events  
 **Role:** Pre-Production | Camera | Editing  
 **Format:** Institutional Brand Film for Digital Platforms

### **Capturing the Pulse of a Premier B-School**

This video project for **IMI Bhubaneswar** was aimed at showcasing the vibrant student life, academic culture, and infrastructure of one of India’s top management institutes. With a focus on authenticity and engagement, the film gives prospective students and stakeholders a closer look into the dynamic IMI campus environment.

Handled entirely as a **freelance production by Kuldeep Chauhan**, the video highlights his ability to translate a campus’ identity into a compelling digital narrative. The project was executed in close coordination with **Ripul Aggarwal from AVR Events**, ensuring a streamlined production and timely delivery.

### **🎥 Responsibilities & Workflow**

* **Pre-Production:** Initial planning, storyboarding, and coordination with IMI’s campus staff and students to design the shoot around real-time activities and authentic student interactions.
* **Cinematography:** Kuldeep led the entire on-ground camera operation, covering classrooms, dorms, activity areas, and candid student interactions to present a well-rounded view of the campus.
* **Post-Production:** Complete editing, color grading, music sync, motion graphics integration, and export formatting suitable for YouTube and other social media platforms.

This film reflects the academic vibrancy and holistic culture that IMI offers—and stands as a successful collaboration between creative execution and institutional vision.

### **A Note on the Collaboration**

This project is part of Kuldeep Chauhan’s ongoing freelance work, produced under the creative and operational leadership of **Ripul Aggarwal (AVR Events)**, who continues to trust Kuldeep for video creation across various IMI campuses and events.

## **8. IRMA – Institute of Rural Management Anand**

[IRMA | A Tribute to Shyam Benegal by IRMA Students](https://www.youtube.com/watch?v=OVX7WipsO7o)

**Client:** IRMA  
 **Agency Partner:** Ayush – BrandHermit  
 **Role:** Cinematography / On-Ground Video Production  
 **Project Type:** Events | Testimonials | Digital Content

### **Visual Storytelling for a Leading Rural Management Institute**

Kuldeep Chauhan has been actively involved in **freelance video production** for **IRMA**, one of India's most prestigious institutions in the field of rural management. With a focus on authenticity and institutional ethos, the projects cover a wide array of campus activities—**from flagship events and academic programs to student testimonials and brand films.**

This ongoing collaboration is executed under the creative direction and coordination of **Ayush (BrandHermit)**, who has entrusted Kuldeep with handling all of IRMA’s video requirements across platforms.

### **🎥 Scope of Work**

* **Event Coverage:** Capturing conferences, convocations, cultural fests, and institutional celebrations with a mix of cinematic and documentary-style shooting.
* **Testimonial Videos:** Filming and framing real, unscripted stories from students, faculty, and alumni, ensuring both emotional impact and narrative clarity.
* **Social Media Films:** Shooting crisp and visually appealing video snippets tailored for IRMA’s Instagram, YouTube, and LinkedIn presence.
* **Institutional Highlights:** Visual storytelling that reflects the unique rural management identity of IRMA through real-time campus visuals, candid interactions, and informative B-roll.

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### **Collaborative Execution**

While **Ayush (BrandHermit)** provided creative alignment and content strategy, **Kuldeep Chauhan** led the **on-ground video execution**, managing the entire shoot process independently—from gear setup to final footage delivery.

### **Ongoing Engagement**

Kuldeep continues to work closely with IRMA and BrandHermit across new student batches, academic cycles, and marketing campaigns, helping the institute maintain a **strong visual identity across all digital platforms.**

<https://www.youtube.com/@IRMAOfficial/videos> For more Videos

### **9. Tata Motors – Global Customer Stories Campaign**

[#HeroStories from Vietnam | Tata Super Ace | Cargo](https://www.youtube.com/watch?v=PmX_y3ApaDs)

**Client:** Tata Motors  
 **Role:** Director of Photography (DOP) – Vipin Kumar Pal

This powerful brand film was part of a global storytelling campaign by **Tata Motors**, aimed at showcasing the real-world impact of their vehicles through the voices of customers across different geographies. From rugged terrains to city landscapes, the film highlights how Tata Motors products enable mobility, progress, and reliability in people’s lives.

As the **Director of Photography**, **Vipin Kumar Pal** led the visual narrative for this extensive campaign. His responsibility was to capture authentic customer journeys in diverse environments—ranging from rural routes to industrial hubs—each reflecting unique stories of resilience, innovation, and trust in Tata Motors.

The shoot demanded high adaptability, technical precision, and a human-centric approach to cinematography. Vipin’s expertise in framing real people in real settings allowed the stories to unfold naturally, while still maintaining a polished and brand-aligned visual aesthetic.

From handheld run-and-gun setups to carefully orchestrated cinematic sequences, the camera work served as the emotional bridge between the viewer and the featured individuals—drivers, fleet owners, business operators—who rely daily on Tata vehicles to drive their dreams forward.

The result is a visually compelling film that not only celebrates the legacy of Tata Motors but also amplifies the voice of its global customer base with authenticity and heart.

For More Videos:

[Hero Stories from Indonesia | Tata Prima | Mining & Construction](https://www.youtube.com/watch?v=4P_0BSWME5E)

[#HeroStories from Vietnam | Tata Super Ace | FMCG](https://www.youtube.com/watch?v=AT94cyerIPo)

[#HeroStories from Indonesia | Tata Prima | Mining](https://www.youtube.com/watch?v=0BsWJDmjGWs)

### **10. Adani Foundation – International Yoga Day Campaign**

[Iss Yoga Diwas par #IndiaRahegaFit | Dwarkadhish Temple](https://www.youtube.com/watch?v=N2auTayZ978)

**Client:** Adani Foundation  
 **Role:** Director of Photography (DOP) – Vipin Kumar Pal

This visually uplifting film was created to celebrate **International Yoga Day**, commissioned by the **Adani Foundation** as a tribute to the transformative power of yoga across communities. The campaign aimed to highlight how yoga is not just a practice but a way of life that connects the body, mind, and spirit—while also reflecting Adani Foundation’s commitment to promoting holistic well-being among individuals.

As the **Director of Photography**, **Vipin Kumar Pal** was responsible for shaping the visual tone of the film, capturing serene and powerful moments of yoga practice in diverse settings—from sunlit outdoor spaces to tranquil community centers. His cinematography focused on fluid motion, natural light, and graceful framing to evoke calmness, strength, and inner balance—the core essence of yoga.

The challenge was to present yoga not just as a physical routine, but as a cultural and spiritual movement accessible to all ages and backgrounds. Vipin approached this with a meditative lens—balancing dynamic movements with still compositions, aerial perspectives with intimate close-ups, all while honoring the discipline and serenity of the practice.

This campaign successfully blends purpose with visual poetry, resonating with audiences nationwide and reinforcing the message that yoga is a universal journey of self-awareness and harmony.

### **11. Jindal Stainless – Corporate Identity Film**

[Employee Value Proposition | Jindal Stainless](https://www.youtube.com/watch?v=_KWw7k4lptk)

**Client:** Jindal Stainless  
 **Role:** Cinematography

This dynamic and high-impact corporate film for **Jindal Stainless** highlights the brand’s strength, scale, and legacy as one of India’s leading stainless steel manufacturers. The film showcases the vastness of Jindal’s manufacturing units, technological innovation, skilled workforce, and its contribution to various industries—delivered through a powerful visual narrative.

At the heart of the film’s visual execution is the **cinematography team** led by **Vipin Kumar Pal**, who served as the **Director of Photography (DOP)**. Vipin was instrumental in shaping the core visual tone—capturing the enormity of the industrial setup, intricate detailing of machinery, and the disciplined rhythm of the plant’s workflow. His cinematographic approach brought clarity, energy, and cinematic polish to every frame.

**Nitin Kumar Pal** contributed as the **Second DOP**, focusing on supplementary ground coverage, industrial close-ups, and coordinated multi-cam setups to ensure seamless production in the high-paced factory environment.

All **aerial cinematography**—which plays a key role in emphasizing the scale and infrastructure—was handled by **Kuldeep Chauhan**, who provided sweeping drone shots and tracking movements to enhance the visual narrative and give the audience a bird’s-eye view of Jindal’s expansive operations.

This film stands as a powerful visual representation of Jindal Stainless' strength, innovation, and national pride—brought to life through well-crafted, high-production-value cinematography that aligns with the brand’s legacy and vision for the future.

### **11. The Better India – Stories of Change Across India (Documentary Film)**

[How One Man 'Bridged' the Dreams of Millions! - Ingenious Indians EP 1](https://www.youtube.com/watch?v=ea2oVP1U4Fw)

**Client:** The Better India  
 **Role:** Director of Photography (DOP) – Vipin Kumar Pal

This impactful visual campaign for **The Better India** was designed to spotlight powerful grassroots stories from across the nation—narratives that often go unheard, yet drive real social change. The video series showcases individuals and communities who are transforming lives through innovation, sustainability, education, women empowerment, and environmental action.

**Vipin Kumar Pal**, as the **Director of Photography**, played a crucial role in shaping the visual identity of this ambitious, pan-India project. From the narrow lanes of remote villages to the vibrant pulse of Indian cities, his lens traveled far and wide to capture the essence of positive change in its most authentic form.

Each story posed a unique challenge in terms of location, lighting, and cultural context. Vipin’s approach was deeply rooted in naturalistic cinematography—using available light, real environments, and handheld techniques to keep the narratives grounded and emotionally resonant. His visuals complement the editorial voice of The Better India, bringing warmth, dignity, and cinematic depth to each frame.

The campaign stands as a celebration of everyday heroes—social entrepreneurs, change-makers, and community leaders—whose work reflects the heartbeat of a better tomorrow. Through careful framing, movement, and visual storytelling, Vipin helped elevate these stories beyond documentation, into a compelling visual tribute to India's spirit of transformation.

For More Videos:(ye jab daloge to vipin bhai ka ye page khul jana chaiye isme ye sb baki video hogi )

1. **Vipin Kumar Pal – Visual Storytelling Across India and Beyond**

<https://linktr.ee/vpthedp> (ye link bi dal skte ho)

(iska alg page bna dena jisme vipin bhai ki freelance project daldge isme sb documentary wale or bi)

1. <https://www.youtube.com/watch?v=8rmFk1dHb_M>
2. [The Story of Fuel | Extreme Engineering – Driving That Extra Mile | Premieres 14th June 6 PM](https://www.youtube.com/watch?v=BoUIN4WyCO0)
3. [nurture farm - Our Crop Residue Management program](https://www.youtube.com/watch?v=p9zWIfGkFuo)
4. [DHORA JOYS OF THE THAR](https://www.youtube.com/watch?v=DmQqS1dIh3U)
5. [Breaking Barriers | Chapter 3 - Beautiful Love!](https://www.youtube.com/watch?v=0_tEdB59LhY)

With a strong foundation in documentary-style cinematography, **Vipin Kumar Pal** has consistently delivered compelling visual narratives for some of the most respected names in the development and storytelling space. His work spans across a wide spectrum of socially driven, human-centric stories—capturing resilience, innovation, and transformation at the grassroots level.

Over the years, Vipin has collaborated with globally and nationally recognized platforms such as the **United Nations**, **The Better India**, **National Geographic**, and various humanitarian and social impact organizations. His storytelling is deeply immersive—shot across diverse terrains of India, from tribal villages to urban settlements—always with a focus on authenticity, empathy, and visual richness.

Whether filming sustainable innovation projects, climate resilience campaigns, or stories of social entrepreneurs, Vipin’s camera has been a witness to real impact on the ground. His strength lies in blending cinematic quality with documentary honesty, allowing real people and their stories to speak with clarity and heart.

This body of work has not only elevated campaigns for brands and NGOs but also helped bring visibility to change-makers who are silently shaping the future of our world.

### **Music Video Cinematography – Projects by Nitin Kumar Pal**

[Ameen | Muhfaad | AELAAN EP | Latest Rap 2020 | MAHARAJ](https://www.youtube.com/watch?v=RTCcswAXtn0&t=1s)

[Ignore - Official song | Indeep Bakshi | Ashnoor kaur | Ayush Talniya | Punjabi song 2021](https://www.youtube.com/watch?v=CdBX0NTjlII&t=1s)

[Prabh Gill: Mera Good Luck (Video Song) Desi Routz | Esshanya S Maheshwari |Latest Punjabi Song 2021](https://www.youtube.com/watch?v=9hIyf0FyYZ0)

[Ik Din (Full Song) Rajat Sahani | Mitanshi Adhikari | Akshay Upadhayay | Latest Punjabi Songs](https://www.youtube.com/watch?v=o21H1tiTKOM&t=2s)

**Category:** Music Videos  
 **Role:** Director of Photography (DOP) – Nitin Kumar Pal

These visually captivating music videos reflect the evolving language of Indian indie and commercial music, where storytelling, performance, and style come together through cinematic visuals. Across multiple projects with rising and established artists, **Nitin Kumar Pal** served as the **Director of Photography**, playing a key role in crafting immersive moods and visual identity for each track.

Each video, though diverse in genre and tone—from romantic ballads to high-energy pop and regional hits—was approached with a fresh creative lens. Nitin’s cinematography blends expressive lighting setups, dynamic camera movement, and detailed shot compositions to elevate the storytelling and enhance the emotional beats of the music.

**Highlights from these projects include:**

* **Moody narrative lighting** to reflect emotional arcs in romantic tracks.
* **Creative lensing and transitions** for visual tempo aligned with beats and rhythm.
* **Balanced indoor and outdoor shooting styles**, adapting seamlessly to performance setups, story-driven scenes, and location demands.
* **Collaboration with directors, choreographers, and stylists** to ensure the visuals sync with the overall artistic vision of the artist and track.

Nitin’s ability to blend aesthetics with technical excellence makes these videos stand out, not only for their production value but also for their emotional and musical resonance. From high-end commercial looks to raw indie styles, his cinematographic versatility is clearly reflected in this growing portfolio of music films.

### **Infinix India – Product & Lifestyle Video Campaigns (2022)**

[Shiksha Ka Ghar: Ek Chidiyaghar || A Day in College by Infinix](https://www.youtube.com/watch?v=4ZXiuOQn7bw)

**Client:** Infinix India  
 **Role:** Second DOP & Video Editor – Kuldeep Chauhan

While working full-time at **Infinix India** in 2022, **Kuldeep Chauhan** played a pivotal dual role across several in-house video campaigns—serving as **Second Director of Photography (DOP)** and **Lead Video Editor**. During this tenure, he was deeply involved in the end-to-end production process of numerous content pieces, including product films, launch videos, social media edits, and lifestyle promos.

One standout example is the featured video [Watch here](https://www.youtube.com/watch?v=4ZXiuOQn7bw), where Kuldeep managed both **on-ground camera work** and **complete post-production**. His involvement spanned multi-cam shoots, stylized indoor lighting setups, and collaborative shooting under the direction of the core brand marketing team.

As a **Video Editor**, he was responsible for assembling high-energy, product-centric edits that maintained brand consistency across all formats—whether for YouTube, social platforms, or in-store displays. His approach ensured a seamless blend of performance, graphics, and audio cues, all tailored to the digital-first audience Infinix targets.

**Additional Work Samples:**

* [Infinix Product Film 1](https://www.youtube.com/watch?v=NVGPApf1-xA)
* [Infinix Product Film 2](https://www.youtube.com/watch?v=NVGPApf1-xA)
* [Infinix Lifestyle Video](https://www.youtube.com/watch?v=JMrJR72wkes)

These projects reflect Kuldeep’s versatility in fast-paced brand environments—working closely with creative directors, stylists, and marketing heads to deliver visually engaging and commercially effective content on tight timelines.

Inke alg s page bna n ki jrurt nhi h bus ache title thumbnail daldena videos k ye par sbse niche rkna

### **Activity Rooms at The Millennium School, Greater Noida (West)**

[Orange Room - Activity Rooms at The Millennium School, Greater Noida (W)](https://www.youtube.com/watch?v=T2sXpcoWxTA)

**Client:** The Millennium School, Greater Noida (West)  
 **Role:** Cinematographer – Kuldeep Chauhan (Freelance)  
 **Support:** Nitin (Red Lemon)

1. [Nayi Umang at Ashiana | ResidentSpeak](https://www.youtube.com/watch?v=5WpZLFnn9UQ&t=2s)

**Client:** **Ashiana Housing Limited**  
 **Role:** Cinematographer – Kuldeep Chauhan (Freelance)  
 **Support:** Nitin (Red Lemon)

1. [GYM COUPLE WORKOUT MOTIVATION | INDIA 🇮🇳](https://www.youtube.com/watch?v=Dl916PRO038)

Client: Rohit Khatri

Role:Cinematographer& Editor – Kuldeep Chauhan

INSTGARAM WORK

1. <https://www.instagram.com/reel/C8hDgP2pxZs/?igsh=MTB6am5rcm9rZXBvcw%3D%3D>

[**ankit\_baiyanpuria**](https://www.instagram.com/ankit_baiyanpuria/) **& HONDA (Shoot & Edit)**

2. <https://www.instagram.com/p/Cwu5h3LPrym/> (EDIT Project with Maruti Suzki)

4. <https://www.instagram.com/p/DITr9jSNXYY/> (Shoot & Edit)

5. <https://www.instagram.com/reel/DA_Xs39JPZ1/> (Edit Project with M&S)

6. [https://www.instagram.com/reel/DBB3nGttqgk](https://www.instagram.com/reel/DBB3nGttqgk/) (Edit Project with M&S)

7. <https://www.instagram.com/reel/C69Ap1yRsSo/> (Shoot & Edit with Tecno India )

8. <https://www.instagram.com/reel/CpeillJo51C/> (Shoot)

9. <https://www.instagram.com/reel/CfTN9AHIOCn/> (shoot & edit)

10. <https://www.instagram.com/reel/CfWZSUNI8Jc/>

11. <https://www.instagram.com/reel/CfdXarGB6eT/>

12. <https://www.instagram.com/reel/CfLNSjeoXNq/>