



Public Relations Manager

Position Summary

Inventorum is developing an innovative platform for local retailers to run their day-day business while simultaneously and effortlessly selling through multiple channels of e-commerce such as ebay, Etsy, Dawanda or their own webshop.

We are passionate about equipping small businesses with big business tools so they can better compete and be more profitable. Eventually we want to empower and encourage consumers to shop locally through easy to use search tools. Bottom line: We want small businesses to thrive and grow.

As PR Manager you will report to the Head of Marketing and be responsible for managing Inventorum's public relations and outbound communication. You will be playing an integral role in the company's face to the public and how the company is perceived.

Responsibilities

- Public relations with relevant trade publications, news outlets and magazines.
- Responsible for written communication.
- Develop and grow relationships with the media.
- Manage and develop contact with bloggers and online channels.
- Design and execute social media campaigns.
- Support and coordinate communication between different media partners.

Requirements

- 3 years of experience as Junior PR Manager.
- Existing portfolio of contacts in retail and with the press.
- Completed studies in communication and economics or a related field.
- Outstanding written and spoken communication capabilities.
- Proficient in German and English, written and spoken.
- Able to manage high-pressure situations and flexible working hours.
- Passionate about working in a fast paced start up.



About Inventorum

Inventorum is everything a start-up should be. We are led by a Silicon Valley veteran and supported by a German serial entrepreneur. We care about our employees. We are creating a vision-driven killer product and are striving to make our customers happy. We work hard but respect people's lives, expect excellence and encourage personal development.

We reside in a loft in Berlin-Mitte, the new hub for start-ups in one of the best cities in the world. Its history, culture, and quality of life are well-known. Housing is still cheap here, you get a full meal for 5 Euros and for families there are great international schools and day care centers.

We are looking for men and women who are passionate, understand the urgency of start-up setting and take pride in the ownership of their tasks while functioning fully in a team setting.

For this position, Inventorum is looking forward to hearing from applicants with (at least junior) PR Manager experience and knowledge of the retail space in Germany. Our compensation is competitive in salary and includes all the benefits of German social security. We are an equal opportunity employer and encourage anybody to apply who feels to be up to the challenge.

Contact

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