

ZeroX



ZeroX Intro

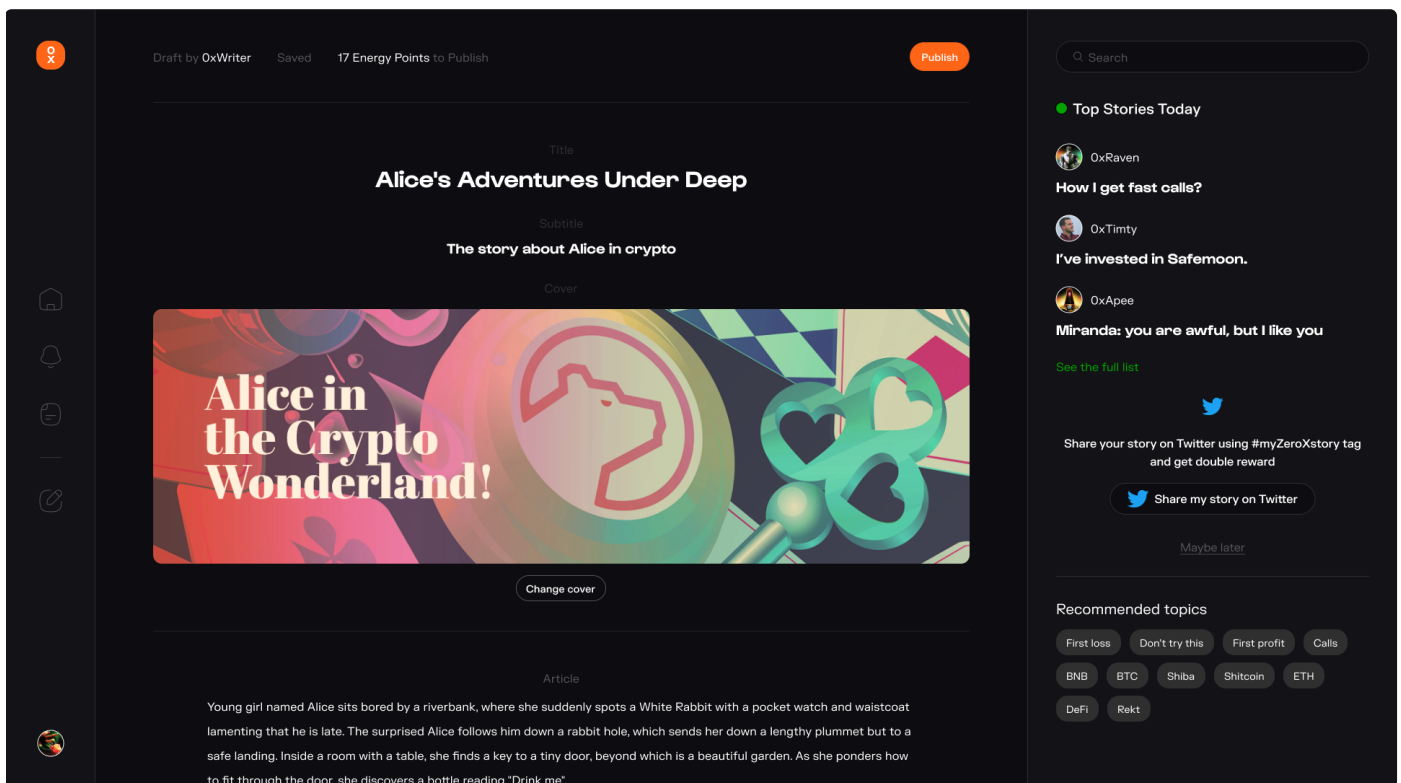
Write-to-Earn protocol which brings a new way of earning crypto for writers and readers.

Idea

Only 20-30 years ago, you had to go to libraries, fill out forms and search for information manually among thousands of books. But the world has changed and now you got all this on your phone, as well as YouTube, other social networks and personal assistants on your device!

Do you agree that it's insanely cool - we live in a fantasy, a dream come true of people from the past, a dream that turned out to be real and now we can create and share our own stories with just the help of our device. This brings us so many new opportunities that it can't be ignored!

ZeroX is founded on the concept to create a community where ideas, passion and engagement are all rewarded. We are driven to popularize the concept of write-to-earn (W2E) and writing in general.



ZeroX is a crypto-based blogging platform, where users can write-to-earn (W2E).

Our users can earn \$ZEROX tokens by writing crypto related articles and getting feedback from other community members. The more feedback the user gets, the more \$ZEROX tokens they will be able to earn.

Every writer can get their own audience depending on what kind of story they want to share with the world. Maybe, you want to become a crypto comic and tell us about your funniest crypto fail? Or maybe you've got

a call to be a dramatic author writing about his huge but intense gain? It's your choice and you can come up with anything you want.

Write, post, earn and improve yourself as a writer at the same time. ZeroX is a platform where you can finally make your dream come true and become a well-played author who writes about what they really stand for.

Utility

Write-to-Earn

Tell your story about crypto, react, comment or just share stories via ZeroX and earn \$ZEROX tokens.



Use cases of earning

Staking

Stake \$ZEROX tokens, earn free \$ZEROX tokens. It's really that easy.



Staking options

Market overlook

More and more people around the world are using cryptocurrency in transactions with each other, many companies work on blockchain technology, they create their own NFT and acquire assets for tokens.

Mention of cryptocurrencies can already be found in films and books, and in the news feed of official media you can often hear about Bitcoin. The wolves of Wall Street could not have imagined that Bitcoin and Ethereum would become one of the most profitable assets in the history of the financial market.

The cryptocurrency industry creates opportunities to triple your profits or more. There is a positive growth dynamics of blockchain users and those who want to use decentralized finance (DeFi). It attracts more and more people on the internet to invest their funds in various DeFi projects. Investors contribute billions of dollars to generate large over the counter profits.

Crypto projects are often preoccupied with different ways to promote themselves in a space full of loud and fast-moving players. You may not need to buy or mine crypto to acquire some coins these days, but you do still have to give something in return – often it's your time or attention.

One way involves handing out tokens to their users in return for learning, playing, walking around, reading or writing. Write-to-earn is one of the concepts that are not too common yet but are very promising.

How it works

Earning mechanics

ZeroX rewards every user for their engagement. Only here you can write, read, react, comment, share and earn cryptocurrency all at the same time.

OxEmojis

There are 5 types of OxEmojis: Writer, Sharer, Talker, Reader and Reactor. The user can receive OxEmojis by completing the action on ZeroX platform and then change it for ZeroX Tokens.

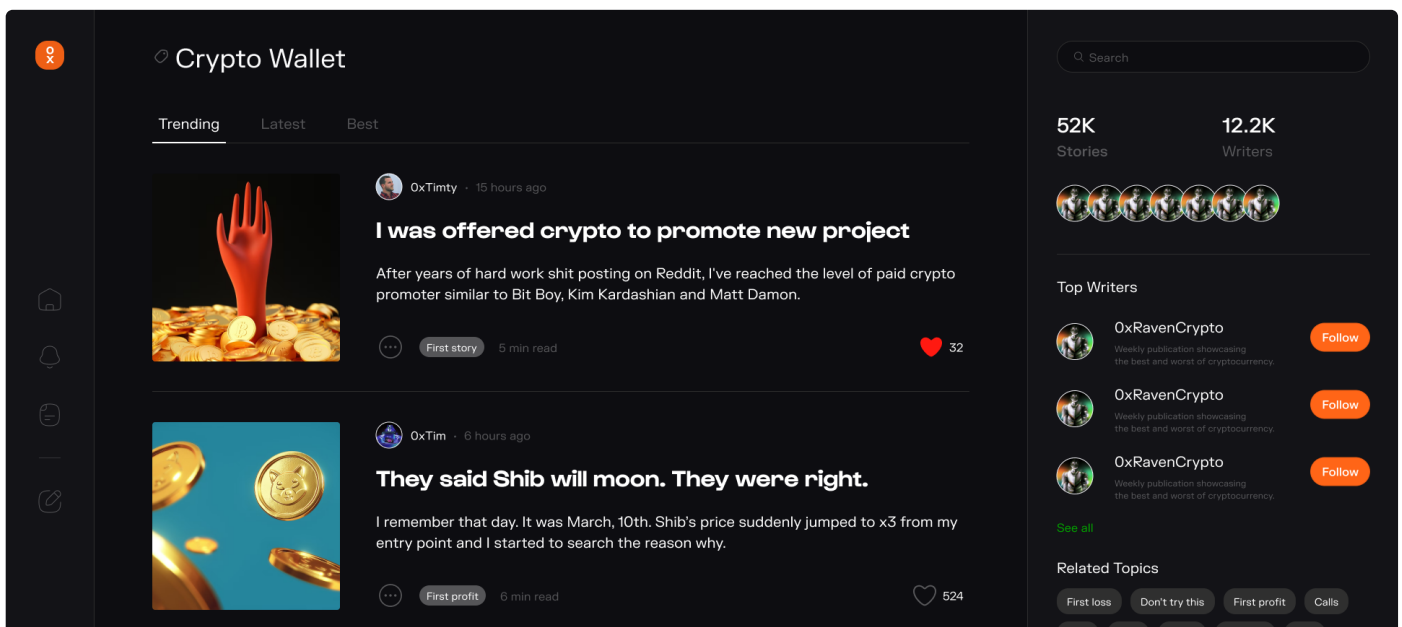
Here are the types of OxEmojis ranked from highest to lowest position:

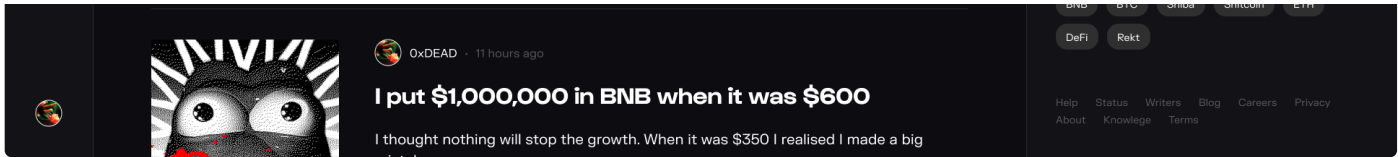
- Writer: Collect by writing blogs
- Sharer: Collected by sharing Blogs
- Talker: Collected by giving or receiving comments
- Reader: Collected by reading blogs or getting reads
- Reactor: Collected by giving or receiving reacts



Use cases of earning

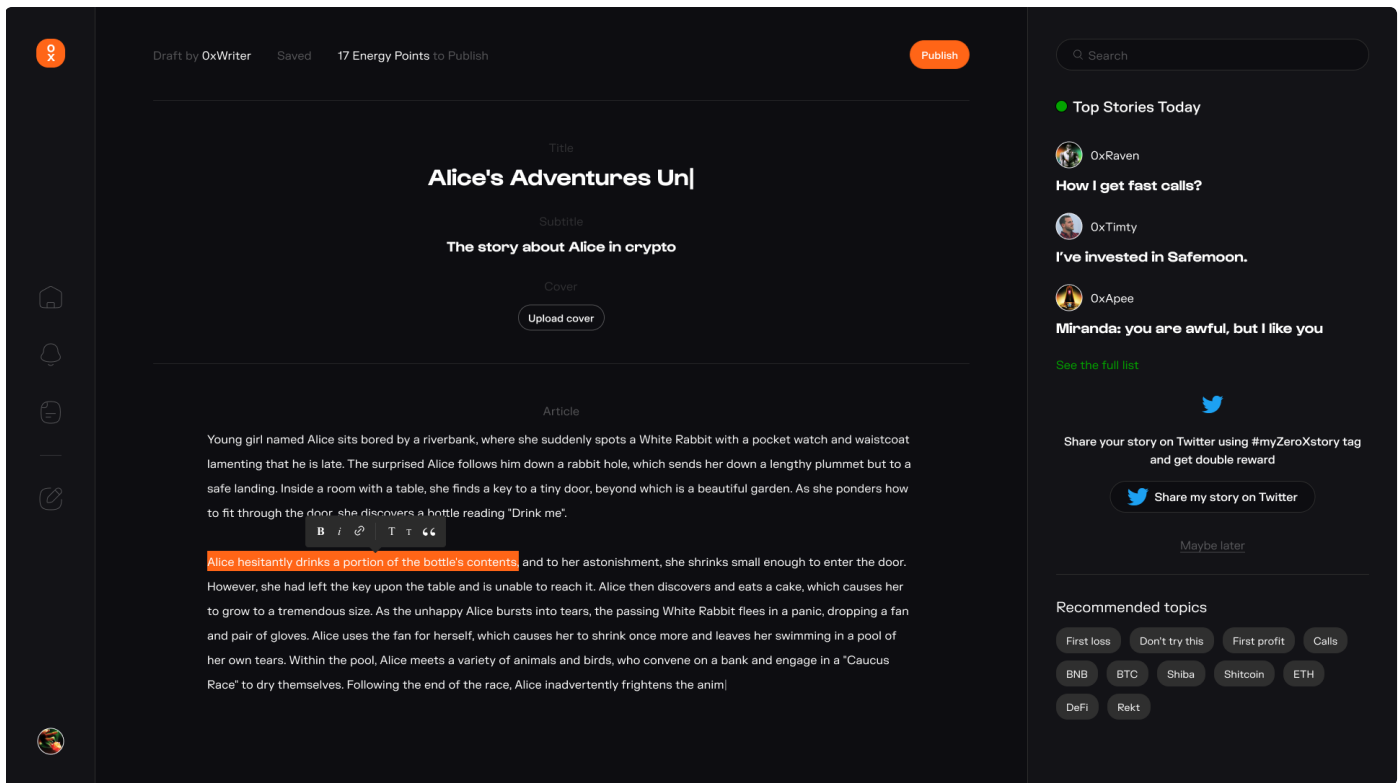
To complete an action, you will need to use ZeroX energy which recharges every day. It's a limited source, so you will need to use it wisely!





Energy

OxEnergy is a special feature crucial for completing different tasks such as writing, reading, reacting, commenting and sharing. Every 24 hours, your energy is replenished to maximum capacity. When the user first signs up with ZeroX, they will receive 30 energy points/day. By the time the user reaches level 5, they unlock the full capacity of 100.




How many points is each OxEmoji worth?

Action	Type	Max Points	Energy
Write	Dynamic	75	-Dynamic
Read	Dynamic	1	-1
React	Dynamic	1	-1
Comment	Dynamic	10	-5
Share	TBD	-	TBD

How Does The Dynamic Points System Work?

Writer and Talker OxEmojis are allocated points using a 'dynamic points system' which allocates points basing on the special algorithm. There're many factors taking into account such as your previous interaction with content, similarity, time between actions, and relevance to score posts and comments. To get the most points, ensure your engagement is unique, relevant, and genuine.

 **Good to know!** We're still documenting this part of Docs. Some documentation links might be out of date for now!



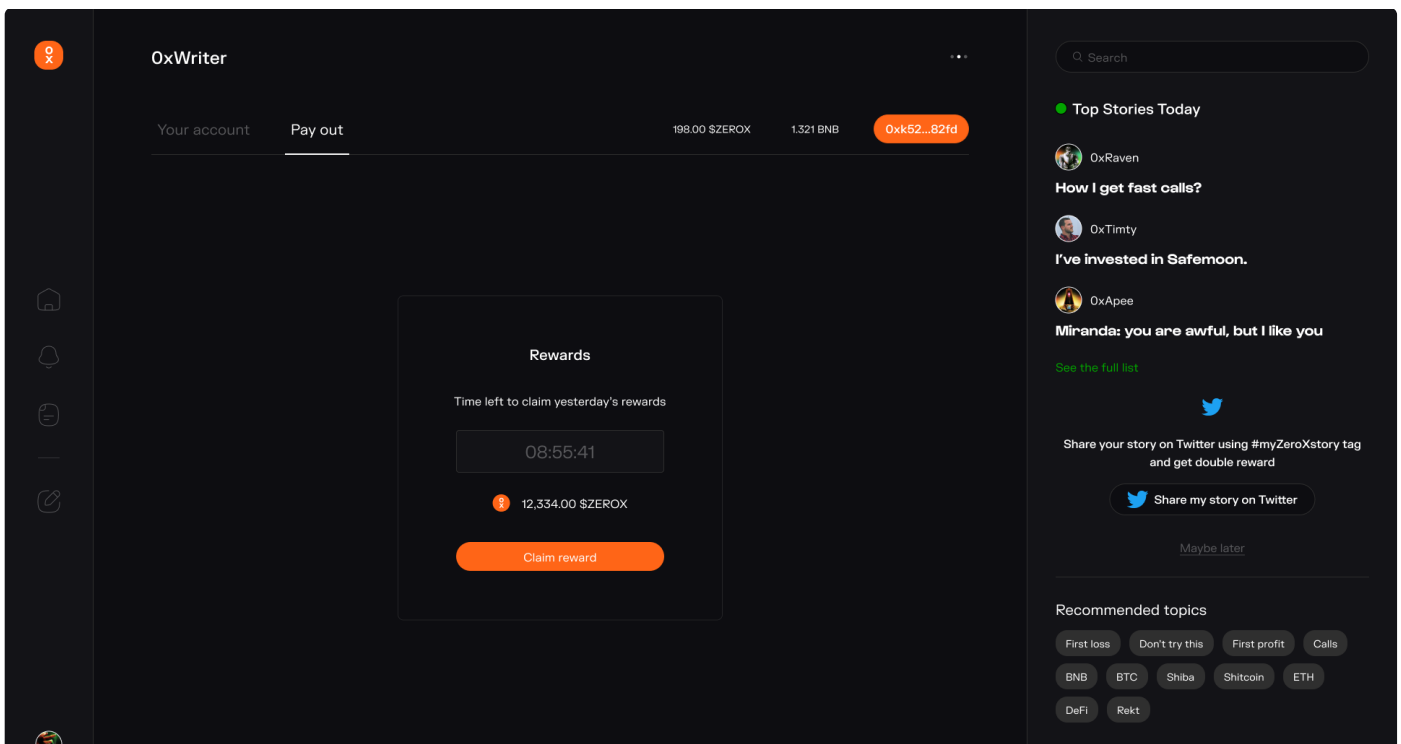
Use cases of earning

Steps to earn

There are 3 steps of receiving income from ZeroX:

1. Collect OxEmojis by using some of your daily energy to write, read, react, comment and share.
2. The OxEmojis you have collected will automatically translate into ZeroX points which will affect your ranking on the leaderboard.
3. At the end of each day, you can claim ZeroX Tokens from a predetermined distribution pool based on your leaderboard ranking.

This cycle repeats in perpetuity. Essentially, the more actions you do, the more OxEmojis you will collect, the more points you will receive, and the more \$ZEROX tokens you can earn.



The screenshot displays the OxWriter dashboard interface. At the top, the user's account is shown with a balance of 198.00 \$ZEROX and 1,321 BNB. A highlighted orange button shows '0x52...82fd'. The main section features a 'Rewards' card with a timer indicating '08:55:41' time left to claim yesterday's rewards, and a balance of 12,334.00 \$ZEROX. A 'Claim reward' button is visible. The right sidebar contains a search bar, 'Top Stories Today' with user avatars and text snippets, a 'Share your story on Twitter' button, and a 'Recommended topics' section with tags like 'First loss', 'Don't try this', 'First profit', 'Calls', 'BNB', 'BTC', 'Shiba', 'Shitcoin', 'ETH', 'DeFi', and 'Rekt'.



Payout system

Use cases to earn ZeroX points

Write

Case 1 | Write a Blog | Unilateral System

The Writer collects ZeroX points each time he or she writes a blog. Points are collected based on an algorithmic system designed to promote legitimate engagement. The system is unbiased and takes into account many factors to accumulate ZeroX points.

Read

Case 1 | Read a Blog | Bilateral System

The Reader collects ZeroX points each time they read a blog. The Writer of the blog also receives ZeroX points for getting a read.

React

Case 1 | React to a Blog | Bilateral System

The Reactor collects ZeroX points each time he or she reacts to a blog. The Writer of the blog also receives ZeroX points for getting a react.

Case 2 | React to Comment | Bilateral System

The Reactor collects ZeroX points each time he or she reacts to a comment. The Commentator of the blog also getting ZeroX points for getting a react.

Case 3 | React to a Reply | Bilateral System

The Reactor collects ZeroX points each time he or she reacts to a reply. The Replier of the blog also receives ZeroX points for getting a react.

Comment

Case 1 | Comment under a Blog | Bilateral System

The Commentor collects ZeroX points each time he or she comments under a blog. The Writer of the blog also receives ZeroX points for getting a comment.

Case 2 | Reply to Comment | Bilateral System

The Replier collects ZeroX points each time he or she replies to a comment on a blog. The Commentator of the blog also receives ZeroX points for getting a reply.


Case 3 | Reply to a Reply | Bilateral System

The Replier collects ZeroX points each time he or she reacts to a reply of a comment. The Replier of the blog also receives ZeroX points for getting a reply.

Share

Case 1 | Share a Blog | Bilateral System

The Sharer collects ZeroX points each time he or she shares a blog. The Writer of the blog also receives points for having their blog shared. This is yet to be implemented.

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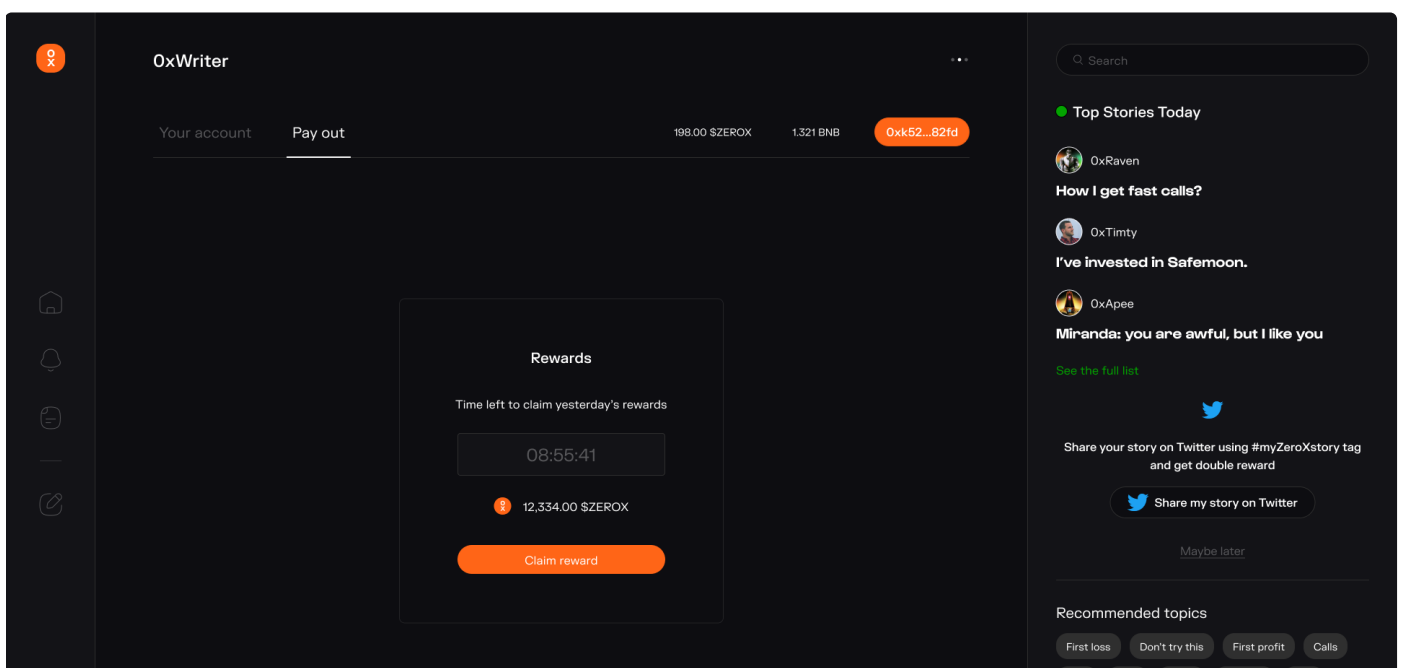
Payout system

Every day, a predetermined token pool will be distributed to users. User rewards are determined using the following formula:

$$\text{Pool Allocation (\%)} = \text{Your Points} / \text{Aggregate Points}$$

For example, if User 1, 2 and 3 have earned 50 points, 30 points, and 20 points respectively, then each user will receive 50%, 30% and 20% of the total reward pool respectively.

Every day at 01:00 UTC, ZeroX Tokens will become claimable for all the writers.




Amount of Tokens for payout

The amount of tokens for payout is a changable value, but limited by the contract. The Rewards Pool Administrator is be able to set up to 1% of 100.000.000.000 tokens for payout on a daily basis.

Check the contract limitations

```
constructor() ERC20("ZeroX", "ZEROX")
{
    setExcluded(msg.sender);
    setExcluded(address(this));
    _mint(msg.sender, initialSupply);
    maxRewardFund = initialSupply / 100;
}
```

 **Good to know!** We're still documenting this part of Docs. Some documentation links might be out of date for now!

Support

Live support

We know that the world of Web3.0 and cryptocurrency can be confusing for most, so we have answered some of the frequently asked questions we get to provide you with all of the information needed to become the latest member of our growing ZeroX community.

At ZeroX, our user experience is the number one priority and we want you to feel like your ideas, passion and engagement are not only rewarded but appreciated. So, if you feel like you are seeking more information, have feedback for us or are simply looking to strike up a conversation, please feel free to get in touch with us in Telegram group.

Thank you and welcome once again to the ZeroX community!

Email support

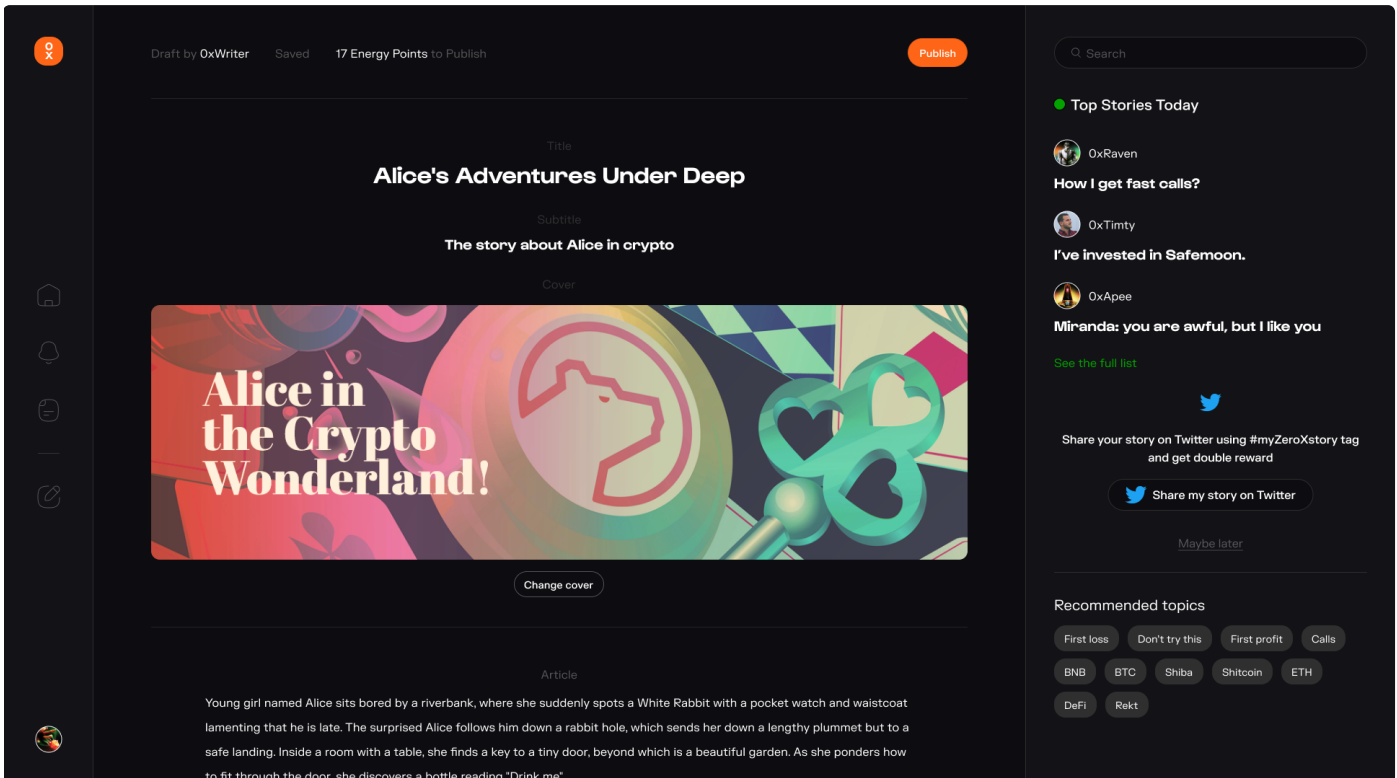
Submit a ticket via ZeroX Bot on Telegram: TBD

Good to know! We're still documenting this part of Docs. Some documentation links might be out of date for now!

Publishing

Publishing your content

ZeroX makes publishing easy and profitable. Hit the 'Add my story' button up top, upload a cover, write some text, select 'Publish', configure a few settings and you're good to go!



There are a bunch of options for publishing – not everything has to go straight to the entire world. If you need to know more about the different types of publishing, you can check out detailed documentation over at the Publishing section of the GitBook docs.

Good to know! We're still documenting this part of Docs. Some documentation links might be out of date for now!



Rules and restrictions

Tips and tricks for writers

Make the best out of Medium as a writer with these hints

Tips

Create lists. You can start a bulleted list by typing a dash or asterisk. Then, just start typing your first item. Once you hit Enter, the list will be reformatted for you automatically. To start a numbered list, type “1.” and your first item.

Two types of quotes. Select any text in the editor and click on the quote icon in the menu to make it a block quote. Click the icon *again* to make it a pull quote.

Drop caps. Select the first letter of a paragraph, and an option to turn it into a drop cap will appear in your formatting menu.

Mention people. Type `@0x` and then the name of the person you want to mention. Mentioning someone will link to their profile and send them a notification when you publish.

Embed social media posts. You can embed a tweet or Facebook post in your story by pasting in its link and pressing Enter.

Embed other Medium stories. You can embed another Medium story by pasting in its link and pressing Enter.

Embed videos. You can embed videos from sites like YouTube, Vimeo, and Facebook by pasting in any video link and pressing Enter.

Embed audio. You can embed audio from sites like Soundcloud or Spotify by pasting in any audio link and pressing Enter.

Leave yourself TK notes. Write “TK” anywhere in your story as a placeholder and reminder to yourself to finish something later. Medium will warn you if you have any TKs left before you hit Publish.

Use code blocks. For technical writers, you can include inline `code blocks` in your story by putting text between backticks. To include a separate code block or snippet, type three backticks into the editor.

See word count. In the Medium editor, select the entire story or any passage to see the word count at the top of the page.


Images

Image options. In the Medium editor, click on any image to bring up the menu that allows you to change its size and position.

Image grids. You can create an image grid if you insert two or more images in your Medium story at the

same time. Do this by holding Ctrl/⌘ or Shift while selecting image files.

Drag and drop images. You can drag and drop an image — or multiple images at once — from your desktop or other windows to place them in your story.

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Rules and restrictions

Rules

ZeroX is an open platform that exists to share ideas and perspectives from the world's most insightful writers, thinkers, and storytellers.

We welcome thoughtful and civil discussion from a broad spectrum of viewpoints. Nevertheless, to maintain a safe and welcoming environment for a wide range of people to engage in meaningful conversations, we prohibit certain conduct.

Each participant in our community is responsible for maintaining these standards.

In deciding whether someone has violated the rules, we will take into account things like newsworthiness, the context and nature of the posted information, the likelihood and severity of actual or potential harms, and applicable laws.

Violations of our rules may result in consequences such as account restrictions, limited distribution of your posts, and suspension of your account. ZeroX has the sole authority and final decision as to whether content or behavior violates our rules.

How to report?

If you find a post or account on ZeroX that you believe violates these rules, please report it. You can use this form to provide more detail or to report other conduct you believe violates our rules. Additionally, you can send an email to support@zerox.social.

What are the restrictions?

Threats of violence and incitement

We do not allow content or actions that threaten, encourage, or incite violence against anyone, directly or indirectly.

Hateful content

We do not allow content that constitutes or promotes violence, harassment, or hatred against people based on characteristics like race, ethnicity, national origin, religion, caste, disability, disease, age, sexual orientation, gender, or gender identity.

We do not allow posts or accounts that glorify, celebrate, downplay, or trivialize violence, suffering, abuse, or deaths of individuals or groups. This includes the use of scientific or pseudoscientific claims or misleading statistics to pathologize, dehumanize, or disempower others. We do not allow calls for intolerance, exclusion, or segregation based on protected characteristics, nor do we allow the glorification of groups which do any of the above.

We do not allow hateful text, images, symbols, or other content, including in your username, profile, or bio.

Harassment

ZeroX exists to share and discuss ideas. We don't tolerate harassment, which includes:

Bullying, threatening, mocking, or shaming someone, or posting things likely to encourage others to do so

Engaging in a repetitive or targeted campaign of harassment against someone or a group of people

Using derogatory language, racial slurs, or obscenities to disparage or attack someone or a group of people

Using ZeroX features like responses, private notes, mentions, follows, story requests, or writer requests in a way that attempts to or does annoy or harass someone, or to draw inorganic attention to your content on ZeroX

Reviewing businesses or products in a gratuitously harmful or abusive manner

Privacy and Reputation

We do not allow the following:

Posting images of, transcripts of, copies of, or links to private communications between private individuals without the explicit consent of all parties to the communication. Redacting names or other information does not supplant the need to secure permissions

Doxing, which includes not only private or obscure personal information but also the aggregation of publicly available information to target, shame, blackmail, harass, intimidate, threaten, or endanger a person or group of people

Posting intimate or explicit images taken or posted without the subject's express consent

Content that violates others' privacy or personal safety, including sensitive or confidential information such as credit card numbers, social security numbers, non-public phone numbers, physical addresses, email addresses, or other similar information

Restricted categories

We do not allow posts or accounts that engage in the following restricted categories of activity:

- Promotion of controversial, suspect, or extreme content
 - Facilitation of gambling or betting
 - Facilitation of buying or selling social media interactions, including off-platform
 - Facilitation of sexual services
 - Facilitation of copyright or other intellectual property violation
 - Facilitation or evidence of violating the terms of service of ZeroX or third party(s)
 - Facilitation of illegal hacking (e.g., stealing credentials, compromising personal data)
 - We do not allow the use of pseudoscience, disinformation, or other content that is contrary to public health or safety
-

Related conduct

We do not allow content or accounts that engage in on-platform, off-platform, or cross-platform campaigns of targeting, harassment, hate speech, violence, or disinformation. We may consider off-platform actions in assessing a ZeroX account, and restrict access or availability to that account.

Graphic content

We do not allow posting, linking to, or otherwise promoting pornographic images or videos. We do allow erotic writing and non-graphic erotic images.

We do not allow gratuitously graphic or disturbing media, regardless of subject matter.

Exploitation of minors

We do not allow content promoting the sexual, violent, or other exploitation of minors, including the sexualization of fictional minors.

Promotion and glorification of self-harm

We do not allow content or activities that encourage, promote or glorify acts of self-harm, such as cutting, eating disorders like anorexia or bulimia, and suicide. If you encounter users contemplating or threatening self-harm, please report it to us via the form or email address linked below.

Duplicate Content

We do not allow posting duplicate copies of the same content to ZeroX, whether from a single account or across multiple accounts, either publicly or as an unlisted story. (You are allowed to cross-post content from your blog to ZeroX, provided you own the rights for the content.)

Spam or Site Misuse

We do not allow spam or misuse of ZeroX. All spam or misuse will be immediately removed from ZeroX

without notification. Examples of spam or misuse include:

- Posting content primarily to drive traffic to, or increase the search rankings of, an external site, product, or service
- Scraping and reposting content from other sources for the primary purpose of generating revenue or other personal gains
- Posting duplicate content, whether from a single account or across multiple accounts
- Stories where the content is clipped with the purpose of linking to the rest of the article on a different website
- Performing a disproportionately large number of interactions, particularly by automated means. This includes bulk or indiscriminate interactions, such as following of other accounts (follow spam) clapping, highlighting, or leaving notes
- Repeatedly using responses or other interactions as a method of promotion or marketing
- Participating in bounty campaigns or brigades to artificially inflate rankings for posts, accounts, businesses, or products
- Use or re-use content templates with slight modifications across multiple posts and accounts

For each of these behaviors, when we talk about “content,” we mean not only posts but also any other feature that allows you to add your own text or media. When we talk about “interactions,” we mean any feature that allows one user to interact with another person or post.

Deceptive conduct

We do not allow deceptive conduct on ZeroX. This includes:

- Posting content or impersonating a person or organization in a way likely to deceive people. Parody and satire are fine, but make clear that is what you’re doing. Our Username Policy has specific requirements for parody accounts
 - Using ZeroX for phishing or fraud. Don’t use tags, links, titles, or other metadata in a misleading way. Don’t link to or embed malicious or harmful code or software in your posts
 - Don’t use deception to generate revenue or traffic
 - If you have received free goods or services, or anything of value in connection with the topic of a post, you must make this clear.
-

Ads, Promotions, and Marketing

Third-party advertising and sponsorships are not allowed. While you may promote your own business, you may not advertise or promote third-party products, services, or brands through ZeroX posts, publications, or letters. This includes images that indicate brand sponsorship in a post or letter, or as part of a publication name or logo.

Images functioning as third-party ads are not allowed. Inline images or embeds that link out and function as banner ads for third-party brands are not allowed.

You must disclose affiliate links. Affiliate links, such as link out to Amazon with your code, or any other link out where you will receive a commission or other value, are allowed in posts. But, you must disclose somewhere in the post that it includes affiliate links. If you have received payment, goods or services, or something else of value in exchange for writing a post, you must still disclose this fact in writing within your post.

Multi-level or affiliate marketing content is not allowed.

Embedded Content and Collection of Personal Information

To ensure the data privacy and security of our users, embedded content must comply with the following requirements. An “embed” includes a link, form, or a request for information or other content.

Embeds directly collecting data through ZeroX form fields, comments or other onsite means are not allowed. This includes embeds that facilitate the submission of email addresses, credit card information or other personal information. If you want to collect information from your readers, you will need to follow these requirements:

If you link out from your post on ZeroX to a form hosted elsewhere, that form must make it clear to a user that they are no longer in the ZeroX network and the information they disclose is subject to the third-party's Terms of Use and Privacy Policy,

If the link directs users to your own platform to subscribe to your newsletter, blog or other content you create, then in your ZeroX content immediately next to the link you must disclose that the link will take the user offsite outside of ZeroX

If your content includes a form that sends user information to you or a third-party, immediately next to or within the form you must disclose that the form will send the user's information to an offsite third-party outside of ZeroX that is subject to that offsite third-party's Terms of Use and Privacy Policy, or offsite outside of ZeroX, to you directly.

If you break the rules

We strive to be fair, but we reserve the right to suspend accounts or remove content, without notice, for any reason, particularly to protect our services, infrastructure, users, or community. If you attempt to evade suspension by creating new accounts or posts, we will suspend your new accounts and posts.

Staking

Staking options

ZeroX offers a \$ZEROX Pool with two staking options: flexible staking or fixed-term staking. You can simply stake your \$ZEROX tokens to earn more \$ZEROX tokens with 1% deposit fee for manual compounding and 5% fee for auto-compounding \$ZEROX rewards for you.

Flexible staking

Flexible staking allows users to stake \$ZEROX and earn rewards with the ability to unstake whenever they please.

Fixed-term staking

Fixed-term staking allows users to maximize their yield and earn even more \$ZEROX by locking their staked \$ZEROX for a period of time they choose, earning a linearly boosted APY compared to flexible staking.

Community

Community aspects

ZeroX is a community driven project that is thriving on social engagement amongst our amazing team. The camaraderie and the high spirited competition in our community is second to none, which provides an environment where every investor is safe.

The main goal of the team is encouraging their audience to open up and just share their experience along with improving their skills and earning tokens.

The team is accessible 24/7 via Telegram chat and is always friendly and communicative with ZeroX members. The team is always working on something to improve the project and keeping the concept alive.

New ideas are very welcome in our community. We believe that building a strong community is essential in making ZeroX a success. Rather than solely focusing on increasing the community quantity, our time and resources are centered around building a qualitative and engaged core community.

We will frequently host giveaways, AMAs and involve the community in the creative process of writing their articles.

The community is encouraged to be active and talk to each other, which is very important in this project's concept. Also we have some active contests and other avenues to incentivize our community to go out and talk about ZeroX online.

We run and participate in several AMAs via our and other community Telegram VCs, Twitter Spaces and are open to any other platform with an audience ready to hear about us.





Official links

Telegram: https://t.me/zerox_social

Twitter: https://twitter.com/zerox_social

Website: <https://zerox.social/>

Medium: https://medium.com/@zerox_social



Always double check group names before entering. If you see a scam group, Twitter account or fake website, contact our support immediately.

Tokenomics



Presale tokenomics

Launchpad: Pinksale

General info

Token Name: ZeroX

Token Symbol: ZEROX

Token Address: <https://bscscan.com/address/0xe097454853f4df69dBfcf6Aeb8501A772f0D9218>

Presale metrics

Total Supply: 100,000,000,000 ZEROX

Tokens For Presale: 34,300,000,000 ZEROX

Tokens For Liquidity: 35,700,000,000 ZEROX

Tokens For dApp Rewards: 20,000,000,000 ZEROX

dApp Rewards tokens are locked thorough Pinksale Lock.

Rewards tokens distribution **is** limited by **1%** per day.

Rewards tokens cannot be sent or withdrawn by **contract owner**.

Proof: TBD

```
constructor() ERC20("ZeroX", "ZEROX")
```

```
{  setExcluded(msg.sender);  setExcluded(address(this));  _mint(msg.sender, initialSupply);  maxRewardFund = initialSupply / 100;}
```

Tokens For Staking Rewards: 10,000,000,000 ZEROX

Roadmap



Roadmap

First stage

Q3 2022 - Q4 2022

Foundation

- ☒ Community building
- ☒ Team setup
- ☒ Marketing campaign kick-off
- ☐ Early birds airdrop in BUSD

Presale and listing


- ☐ Presale on Pinksale
- ☐ Listing on PancakeSwap
- ☐ Closed beta testing
- ☐ Listing on CMC, CG, Nomics
- ☐ CEX listing

Adoption

- ☐ DApp Beta release
- ☐ 1,000 Holders + 50 Writers
- ☐ Local marketing campaigns
- ☐ Airdrop competitions
- ☐

Second stage


TBA - Second stage roadmap is dependant on Adoption part of First stage and marketing conditions.

 **Good to know!** We're still documenting this part of Docs. Some documentation links might be out of date for now!



DApp development

TBD

 **Good to know!** We're still documenting this part of Docs. Some documentation links might be out of date for now!

Contracts



Native token

\$ZEROX contract address and Audit

Contract address - <https://bscscan.com/address/0xe097454853f4df69dBfcf6Aeb8501A772f0D9218#code>

Audit - TBD

Branding



Logo

Orange icon



Dark text.svg 3KB
Image

SVG



Light text.svg 3KB
Image

SVG

Black icon



Dark text.svg 3KB
Image

SVG



Light text.svg 3KB
Image

SVG

White icon



Dark text.svg 3KB
Image

SVG



Light text.svg 3KB
Image

SVG