

Zerva Shikho

Date of birth: 01/01/2001 | **Nationality:** Syrian | **Phone:** (+963) 951335417 (Mobile) | **Email:** zervashikho@gmail.com | **Website:** <https://zerva19.github.io/ZervaShikhoPortfolio/home.html> | **LinkedIn:** <https://www.linkedin.com/in/zerva-shikho-a716292a9/> | **Address:** Damascus, Syria (Home)

● ABOUT MYSELF


As a front-end magician and design enthusiast , I wield pixels and code to craft mesmerizing digital experiences that spark joy and delight . With a heart set on creating intuitive and beautiful interfaces, I immerse myself in the realm of UI/UX design . Let's sprinkle some magic on the digital world together and elevate user experiences to new heights!

● WORK EXPERIENCE

 **CREATIVE ZONE** – SAUDI ARABIA

GRAPHIC DESIGNER – 15/01/2025 – 15/06/2025

- Designed visual assets for digital and print media including social media graphics, banners, brochures, and presentations.
- Developed branding elements such as logos, color schemes, and typography to align with company identity.
- Collaborated closely with marketing and content teams to produce compelling visual campaigns.
- Assisted the product team by contributing to UI/UX design for web and mobile applications, ensuring cohesive and user-friendly interfaces.
- Supported the development team by preparing design assets and providing design feedback during implementation.

 **TECHNOZLEADER** – ISTANBUL, TURKEY

Business or Sector Information and communication | **Website** <https://technozleader.com/>

GRAPHIC DESIGNER – 01/09/2024 – 03/01/2025

(Full-Time Remotely Work)

- Experience utilizing AI tools such as Heygen, Adobe Firefly, ChatGPT 4, and other
- Establish a visual identity for company projects.
- Design company documents.
- Design social media posts and videos.
- Assist UI designers using Figma.
- Produce videos using Renderforest

 **CROMIX** – DUBAI, UNITED ARAB EMIRATES

Business or Sector Information and communication | **Website** <https://cromix.net/>

UI/UX DESIGNER & GRAPHIC DESIGNER – 29/03/2024 – 05/08/2024

(Full-Time Remotely Work)

As a UI/UX Designer :

- I responsible for creating intuitive and engaging digital experiences for our products.
- Involved conducting user research, creating wireframes and prototypes, and collaborating with cross-functional teams to ensure a seamless user interface.

As a Graphic Designer :

- Contributed to Cromix's visual identity by designing impactful marketing materials, branding assets, and illustrations that reflected the company's vision and values.

 **BAYAAREA QATAR** – DOHA, QATAR

UI/UX DESIGNER – 26/04/2023 – 08/02/2024

(Full-Time Remotely Work)

- Creating and Design BayArea Website
- Understanding user needs
- Designing the user interface (UI)
- Creating wireframes and prototypes

(Full-Time Remotely Work)

- Designed intuitive and engaging user interfaces (UI) for many app like Fatortak app and rent app, focusing on providing seamless user experiences.
- Created captivating and on-brand social media posts for the company, ensuring visual consistency and audience engagement.
- Developed impactful and visually appealing brochures for the company, balancing design and information to communicate key messages effectively.
- Crafted user-friendly UI designs for various company programs, prioritizing usability and accessibility.

● **EDUCATION AND TRAINING**

10/07/2018 – 16/06/2023 Damascus, Syria

BACHELOR'S DEGREE IN INFORMATICS ENGINEER (SOFTWARE ENGINEERING) Syria Private University

- Completed a comprehensive five-year program focusing on Software Engineering.
- Developed a solid foundation in programming languages, software development methodologies, and system design principles.
- Acquired expertise in database management, algorithm design, and software testing.
- Graduation Project : Attained a perfect score of 100/100 for the creation of a groundbreaking multi-insurance platform, the project introducing a fully electronic system, establishing the first of its kind in Syria .

Website <https://www.spu.edu.sy/>

02/02/2024 – 04/03/2024

BUSINESS MODEL CANVAS: A TOOL FOR ENTREPRENEURS AND INNOVATORS (PROJECT-CENTERED COURSE) University System of Georgia (Via Coursera)

Learned to create business models using the Business Model Canvas ,focusing on: Customer Segments, Value Proposition, Channels, Customer Relationships, Key Resources, Key Activities, Key Partners, Revenue Streams, and Cost Structure.

Field of study Marketing and advertising

06/08/2023 – 29/10/2023

REACT JAVASCRIPT New Horizons

- Learned how to build interactive user interfaces using React.
- Mastered state management with React hooks.
- Implemented component-based architecture for scalable web applications.
- Practiced using modern JavaScript syntax and ES6 features.
- Gained experience in handling asynchronous data with promises and async/await

Field of study Software and applications development and analysis

27/04/2020 – 12/09/2020

FLUTTER DEVELOPER Ousos

- Developed mobile apps using Flutter framework.
- Knowledge and practical experience in building cross-platform mobile applications.
- Implemented responsive user interfaces with Flutter widgets.
- Managed state using Flutter's state management techniques.
- Integrated third-party packages and APIs into Flutter projects.
- Published apps to both Android and iOS platforms.

Field of study Software and applications development and analysis

● **LANGUAGE SKILLS**

Mother tongue(s): **ARABIC**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	B2	C1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user