# User Registration and Authentication:

# The app should allow users to create accounts and login securely.

# Users should have the option to register using social media accounts or email addresses.

# Product Catalog:

# The app should provide a comprehensive and up-to-date product catalog.

# Each product listing should include details such as name, description, price, availability, and images.

# The catalog should be organized into categories and subcategories for easy navigation.

# Search and Filtering:

# Users should be able to search for products by keywords or specific criteria.

# The app should support advanced filtering options, such as price range, brand, size, color, etc., to help users find relevant products quickly.

# Shopping Cart and Checkout:

# The app should allow users to add items to a shopping cart for later purchase.

# Users should be able to view their cart, update quantities, and remove items.

# The checkout process should be smooth, secure, and support multiple payment options (credit/debit cards, digital wallets, etc.).

# Order Management:

# The app should provide an order history section where users can track their purchases.

# Users should receive real-time notifications regarding order status updates, including order confirmation, shipping updates, and delivery notifications.

# User Reviews and Ratings:

# Users should be able to read and write reviews for products.

# The app should display average ratings and helpful reviews to aid purchasing decisions.

# Wishlist and Favorites:

# Users should have the ability to create wishlists and save their favorite products for future reference.

# The app should allow users to share wishlists with friends or family.

# Personalized Recommendations:

# The app should use user data and preferences to provide personalized product recommendations.

# Recommendations can be based on browsing history, purchase history, and user-provided feedback.

# Loyalty Programs and Discounts:

# The app should support loyalty programs or reward systems to incentivize customer loyalty.

# Users should be able to apply discount codes or redeem points during checkout.

# Customer Support:

# The app should provide access to customer support through various channels, such as live chat, email, or phone.

# Users should be able to submit inquiries, report issues, and receive timely responses.

# Multi-language and Multi-currency Support:

# The app should support multiple languages to cater to a diverse user base.

# Users should have the ability to switch between different currencies for pricing and payment.

# Analytics and Reporting:

# The app should have built-in analytics capabilities to track key metrics, such as user engagement, conversion rates, popular products, etc.

# The app should generate reports and provide insights to help the business optimize its operations and marketing strategies.