Check It Out!

Fast automatic checkout (conveyor based) and inventory management systems with the best analytics and insights to make your store a store of the future.

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7. W Key Partners



- Cameras manufacturers and inst
- Database hosting and storage centers
- Payment gateway facilitators
- ► Shop Owners and staff

8. Key Activities



- Making the AI (object detection) algorithm and systems robust.
- Installation of systems in stores
- Inventory management software development and maintenance
- Data Analytics, storage, management, security
- ► Maintenance of systems

1. Talue Proposition

- What are the problems that we are trying to solve for our customer segments?
- Stores would no longer have to hire staff and pay salaries to the cashiers, billing staff, and bagboys.
- Stores also don't need separate software, machines for billing and inventory management.
- Insightful consumer analytics for increasing the revenue of the store

4. ♥ Customer Relations

- How do we get, keep & grow our customers?
- Complaint and billing issues resolution. (to handle cases of overbilling/ billing the wrong product etc...)
- Data analytics team provide specific tips to improve sales.

2. Customer Segments

- Who are our customers and why would they use our solution?
- High-end supermarkets and hypermarkets in tier 1 and tier 2 cities.

6. E Key Resources

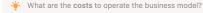


- Payment gateways secured using blockchain technology
- Database hosting and storage.

3. Facility Channels

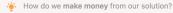
- How do we reach our customers and let them know about our solution?
- ▶ Website
- Social media marketing
- ▶ Word of mouth

9. 3 Cost Structure



- ► Algorithm Development & Improvement (R&D)
- Software Development & Maintenance
- ► Installation and maintanence cost
- Database hosting and storage

5. 🐧 Revenue Streams



- ▶ Selling the hardware and installing in store site
- ▶ Data analytics and insights for the businesses to increase revenue for a fee.
- An attractive monthly/annual subscription-based pricing to the stores to maintain and update the entire system.