

CHECK IT OUT

ENT-603: THE PITCH

TEAM
200010088 – Vishruth N
200050103 – Balasubramanian P
200020039 – Ayushman Choudhary
19b090004 – Atul Verma
200050156 – Vudit Goel

PROBLEM

- Technology has touched almost all walks of our lives. But there hasn't been a significant change in the retail shopping experience of people for the past century.
- Long queues at the checkout and the slow manual billing ruins the overall shopping experience.
- A lot of manpower is wasted on tasks which can be automated such as billing, packing and payments.

SOLUTION

- We plan to revolutionize the retail shopping experience and create the future of offline shopping.
- We plan to automate the billing and payment systems in retail stores, supermarket and hypermarket chains and make cashiers and billers obsolete.
- We make use of cutting-edge tech such as Computer Vision, Deep Learning Models and Sensor Fusion to achieve a seamless shopping experience of the future.