



## **IARCO Video Presentation Marks Distribution and Rules**

<b>Section</b>	<b>Context</b>	<b>Maximum Points</b>
<b>Persuasiveness</b>	Is the video persuasive? Does it utilize effective rhetorical techniques to convince viewers of the need for research on this topic?	<b>20</b>
<b>Video Quality</b>	Does the video look professional? Does it contain clear audio, clear video quality, effective lighting, and clear delivery?	<b>20</b>
<b>Research Problem</b>	Does the video clearly state the need for research? Does the video build upon the research problem addressed in the proposal?	<b>20</b>
<b>Research Question</b>	Does the video clearly state the research question? Does the video build upon the research question addressed in the proposal?	<b>20</b>
<b>Methodology</b>	Is the proposed methodology clear? Does the video build upon the research methodology addressed in the proposal?	<b>20</b>

## **Video Pitch Submission Guidelines—IARCO:**

- Place the IARCO logo at the bottom left corner throughout the entire video. Max Video Duration: 5 Minutes.
- Use of AI-generated voices is strictly prohibited and will result in disqualification without prior notice.
- You can not use any institution logo or your professor's name and submit your thesis project on proposal or video pitch slides and will be disqualified without prior notice.
- Do not use copyrighted music. Showing your face is encouraged but not mandatory.
- You may use OBS Studio (free software) for screen recording and voice capture. Always verify audio quality before submitting.
- The first slide of your presentation must include: Your full name, institution name, class/grade, date, & country. You must clearly state verbally in your video that you are submitting your pitch to IARCO.
- The top 10 video pitches will be published through our public media channels.
- You are authorized for this use only and may not distribute the content elsewhere.
- IARCO retains full copyright of all submitted materials. All research proposals and videos will be archived; however, only the top 20 from each category will be made publicly accessible.
- View our Previous year's Pitch for Idea: <https://www.youtube.com/@iarcomp>