



POWER BI DASHBOARD

NORTH WIND TRADERS COMPANY

CUSTOMER ANALYSIS

EMPLOYEE ANALYSIS

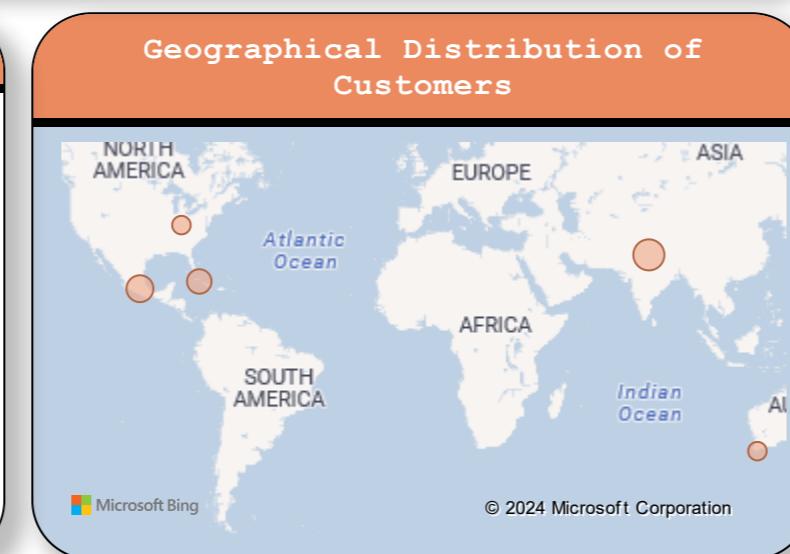
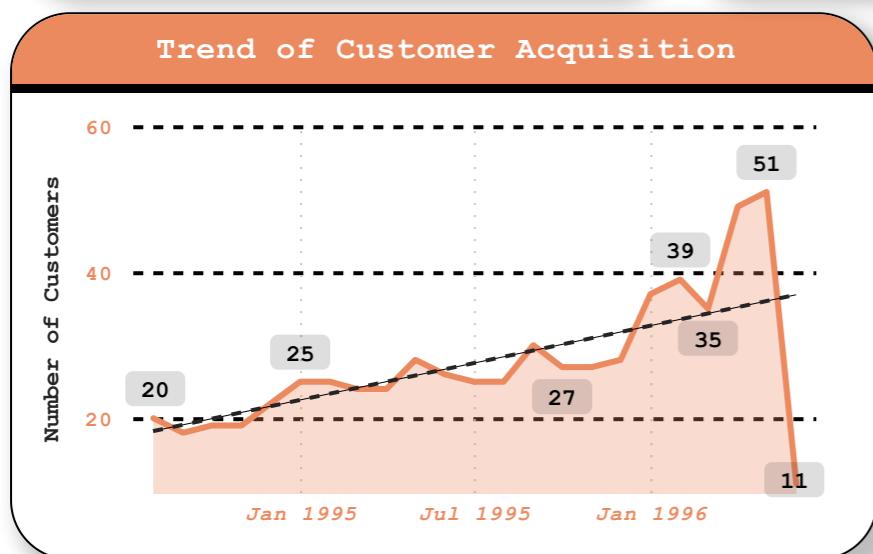
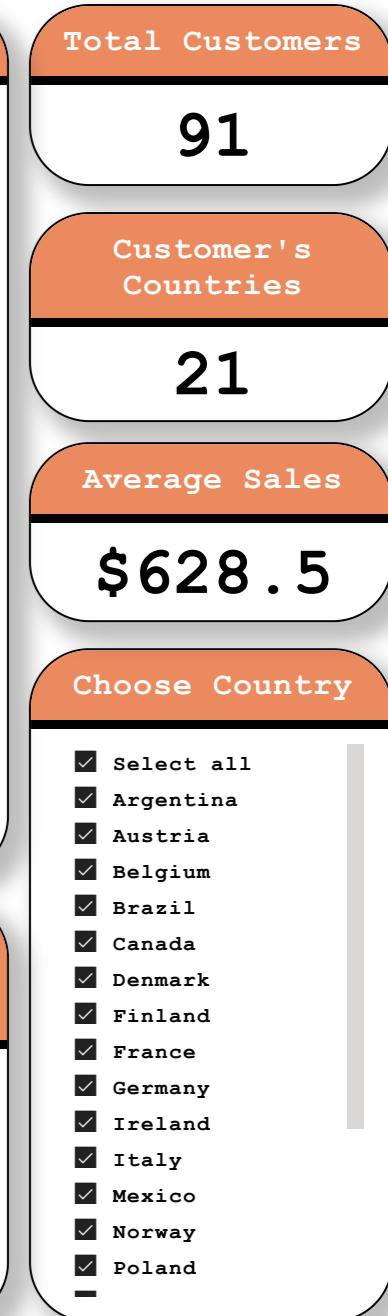
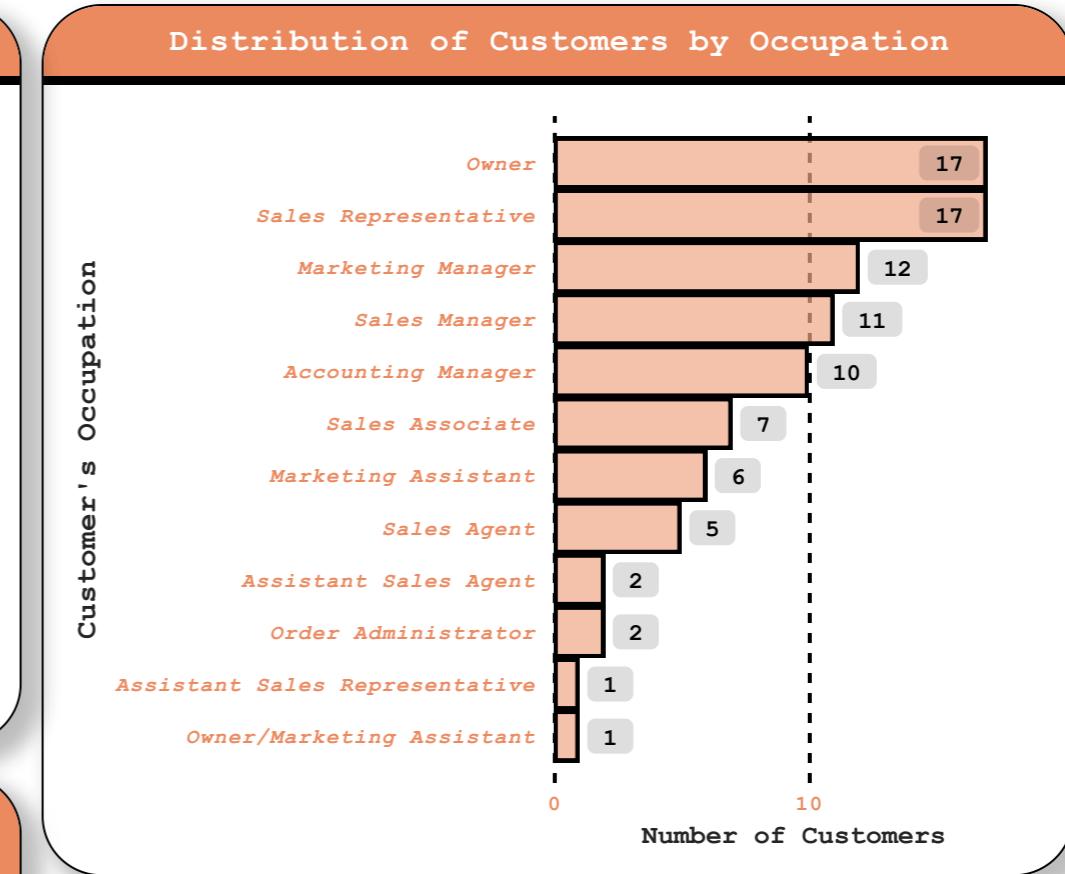
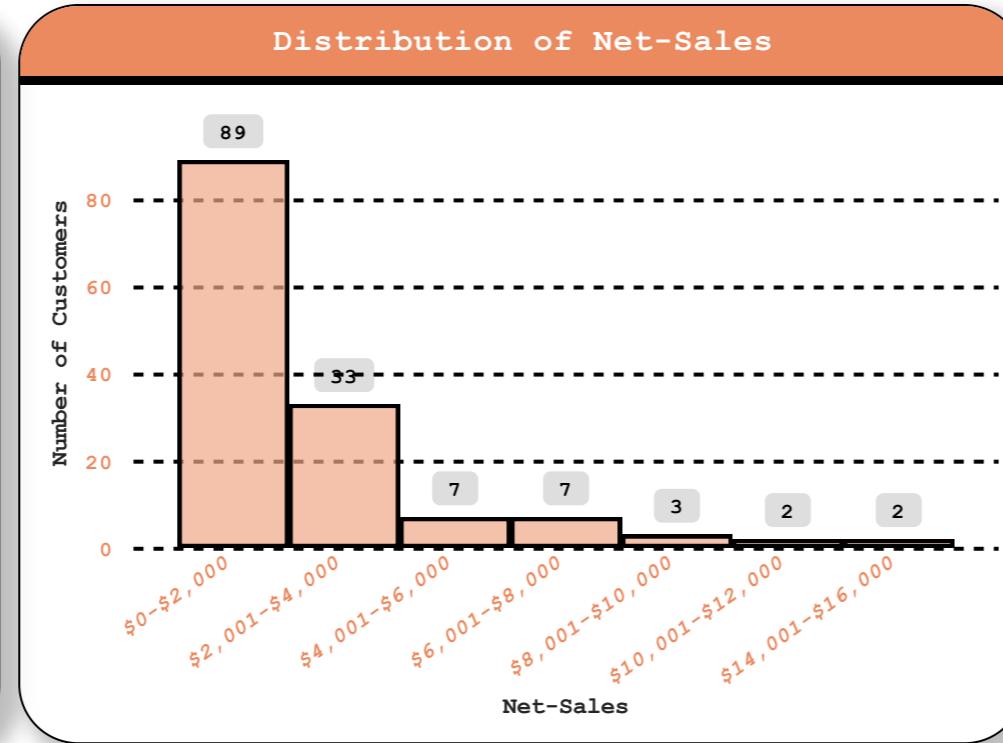
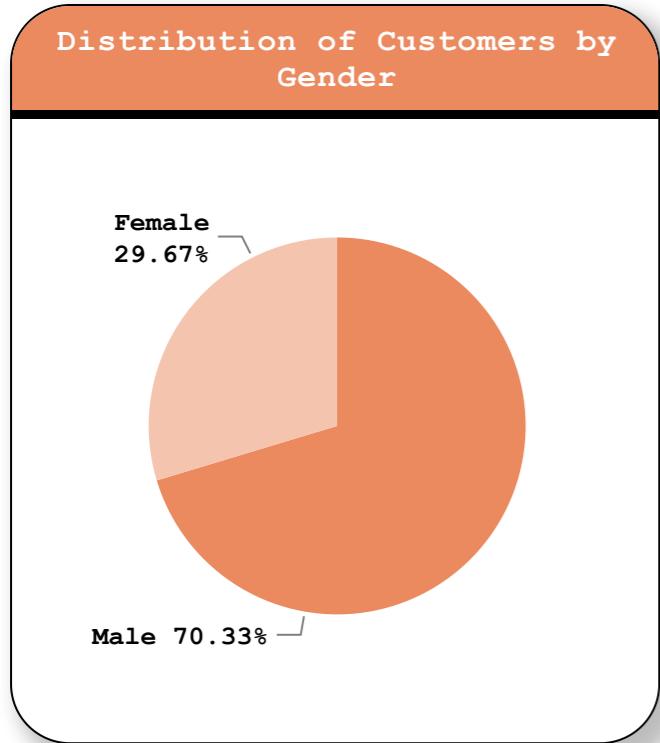
PRODUCT ANALYSIS

ORDER ANALYSIS

SUPPLIER ANALYSIS

SHIPPER ANALYSIS

CUSTOMER ANALYSIS



Top 5 Customers by Net-Sales

Customer Name	Net-Sales
Horst Kloss	\$1,10,277.32
Roland Mendel	\$1,04,874.99
Jose Pavarotti	\$1,04,361.96
Paula Wilson	\$51,097.79
Patricia McKenna	\$49,979.91

Choose Customer's Occupation

- Select all
- Accounting Manager
- Assistant Sales A...
- Assistant Sales R...
- Marketing Assista...
- Marketing Manager

EMPLOYEE ANALYSIS

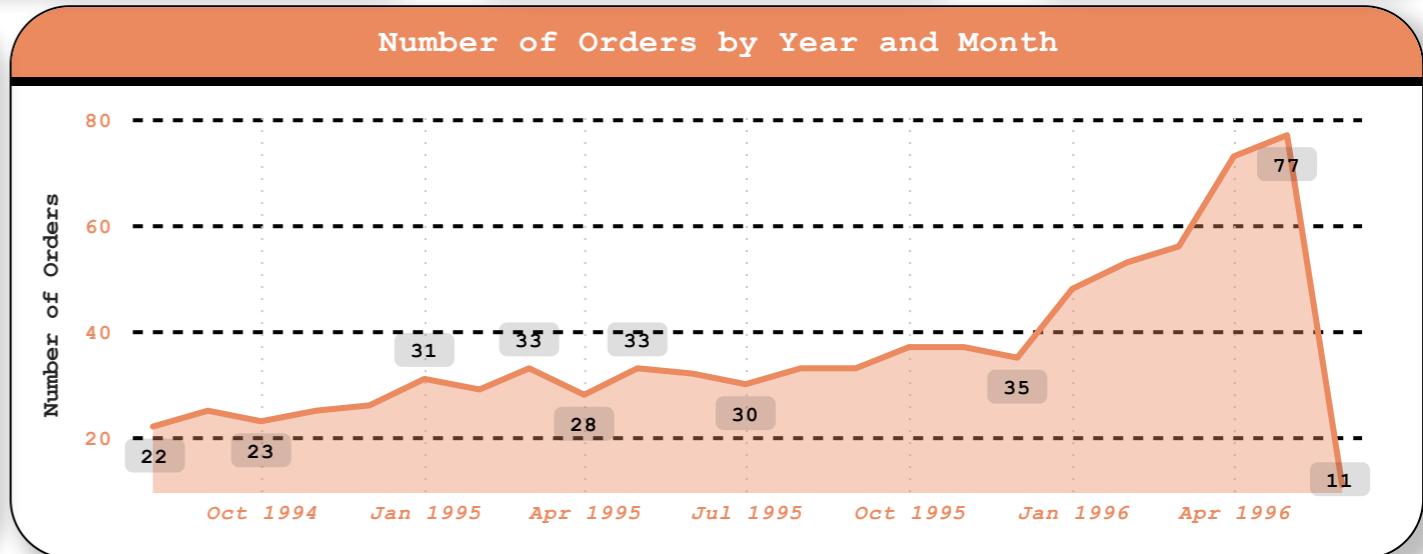
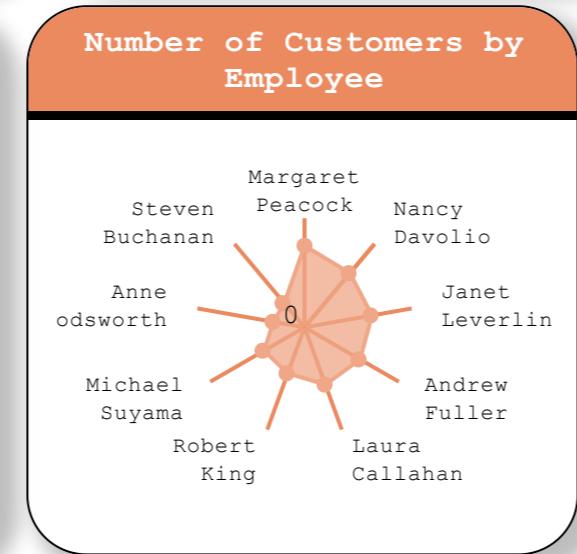
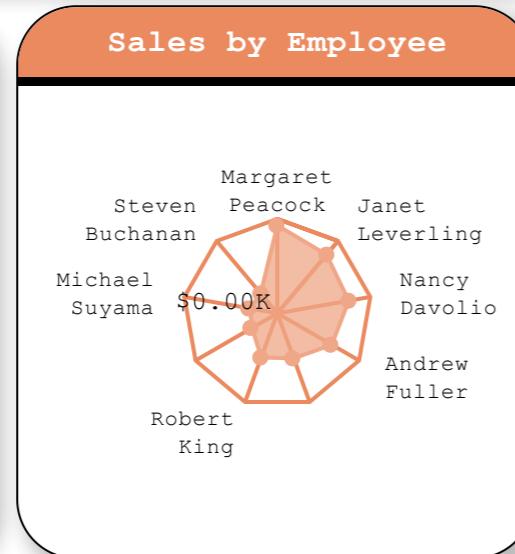
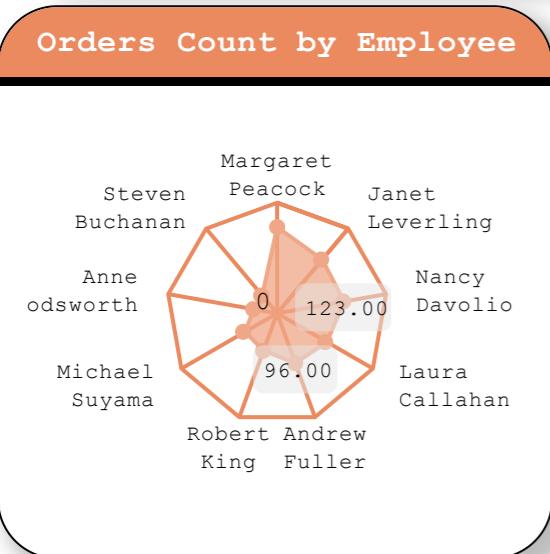
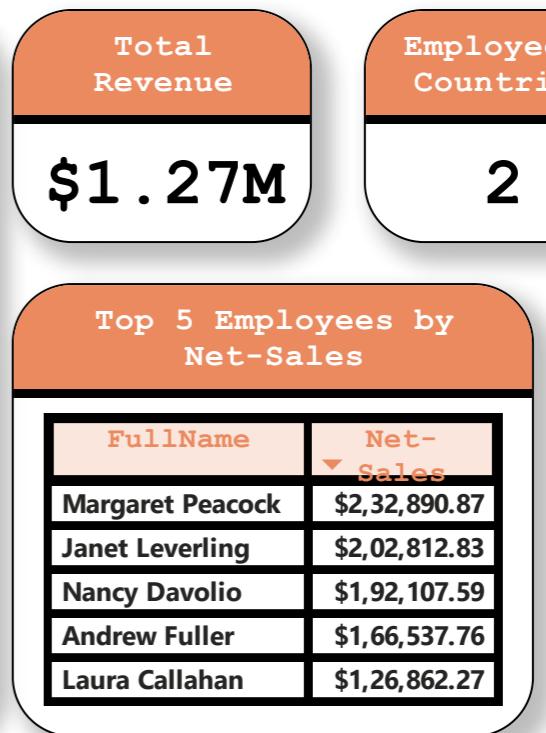
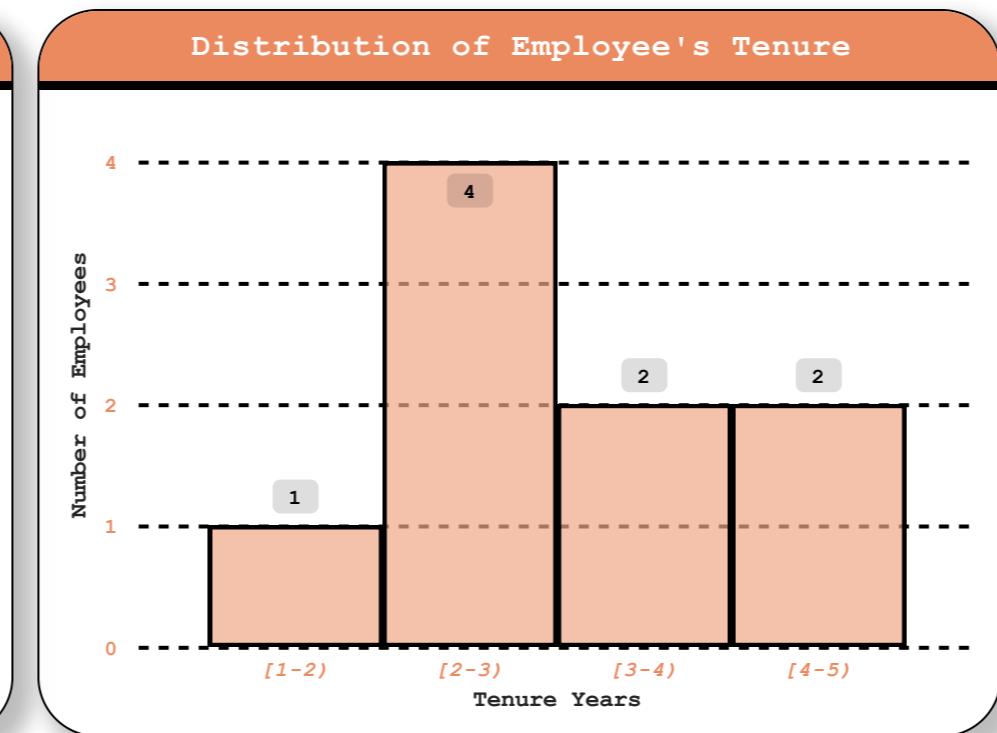
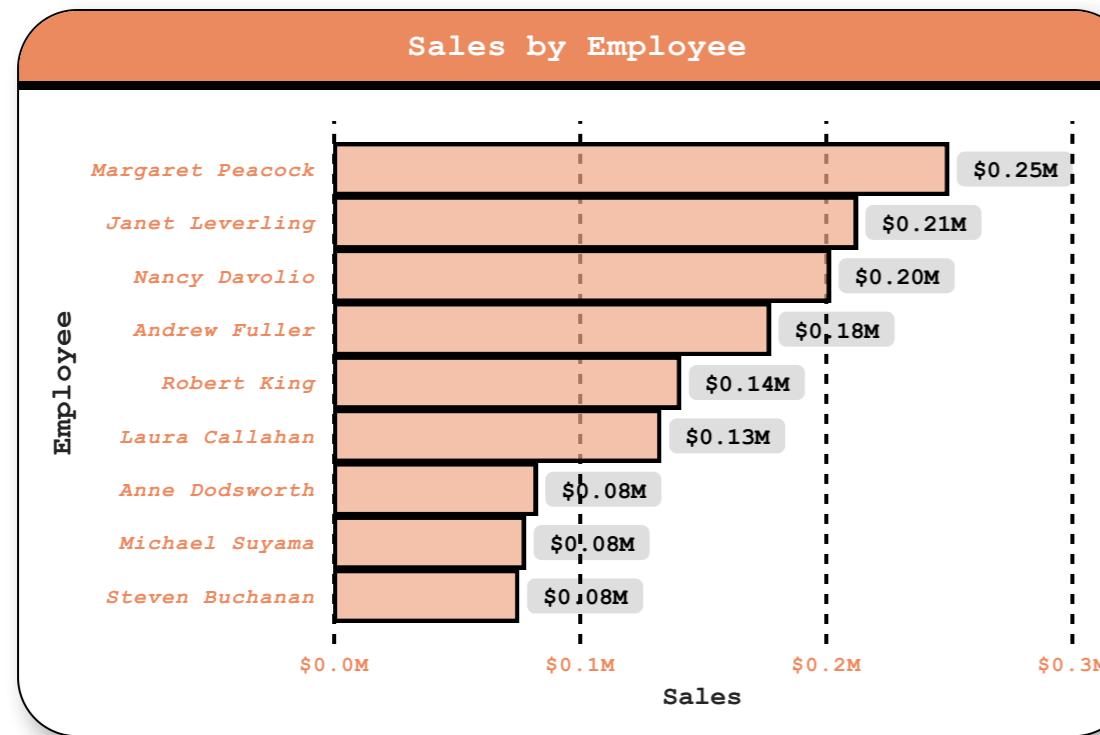
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CUSTOMER ANALYSIS

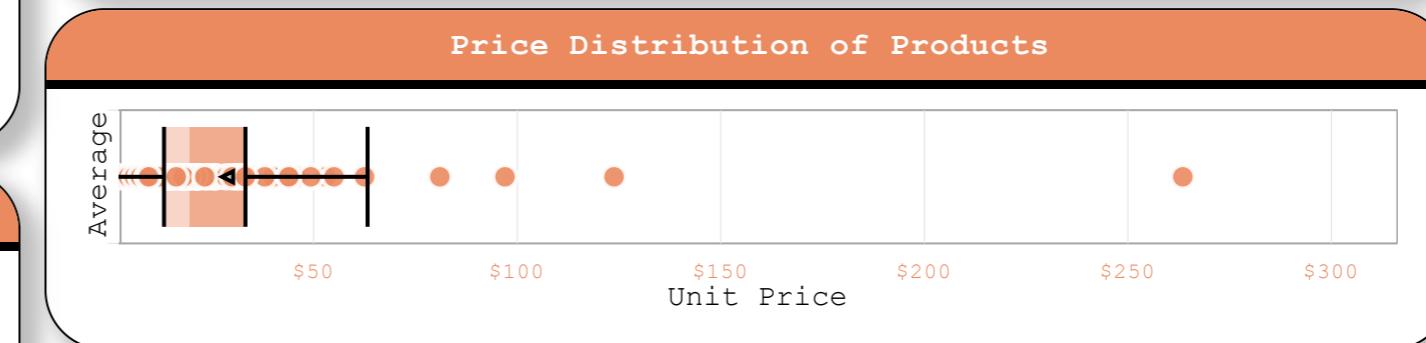
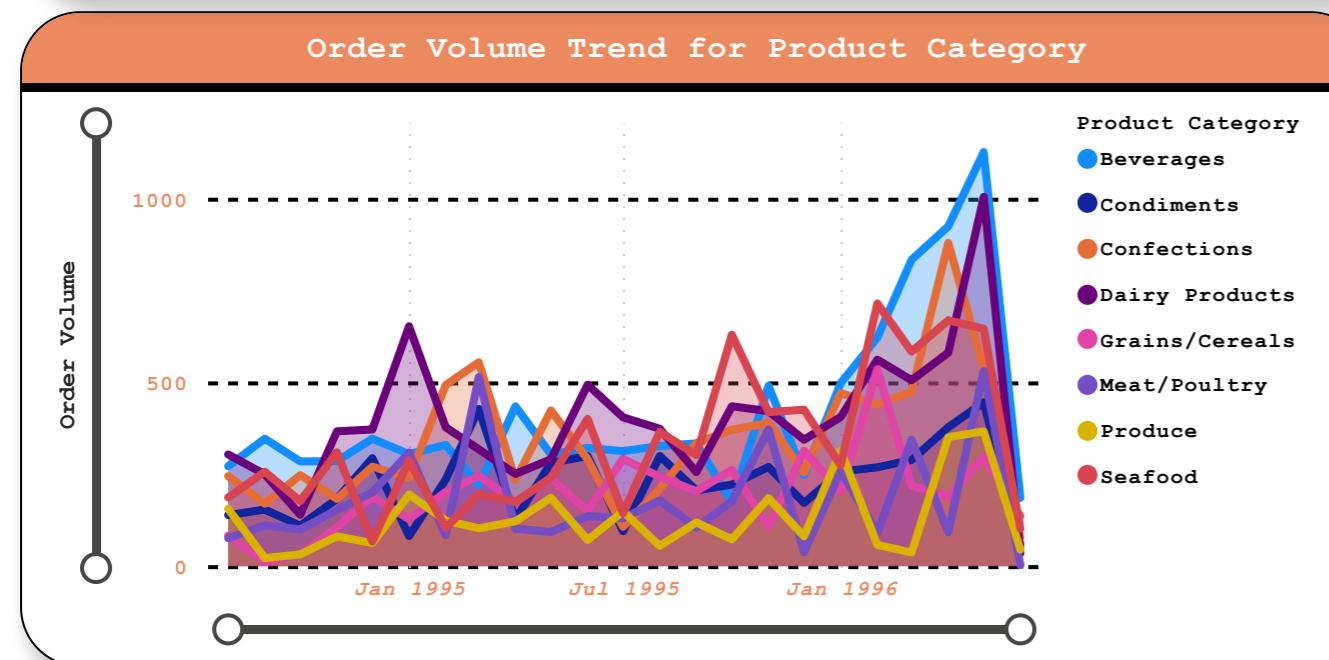
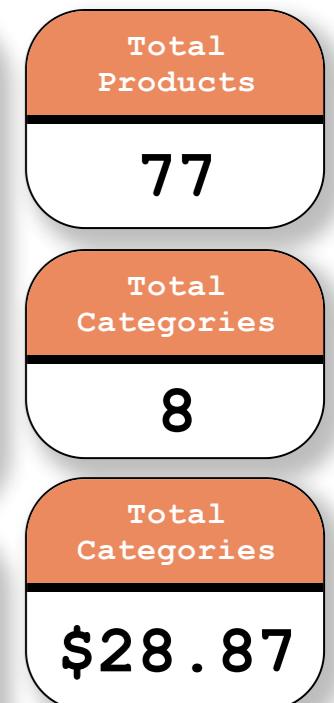
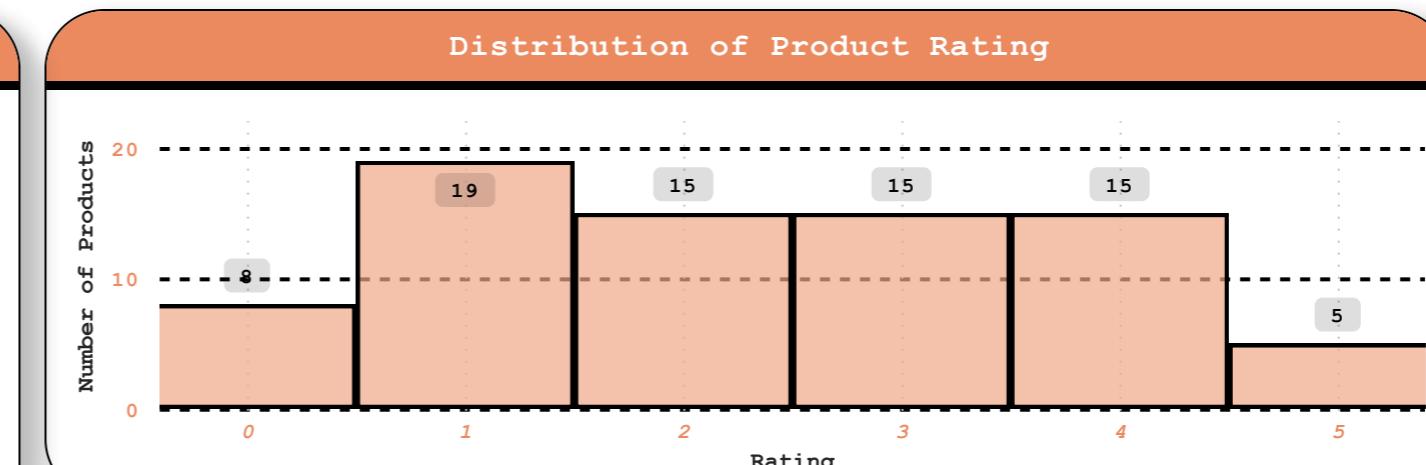
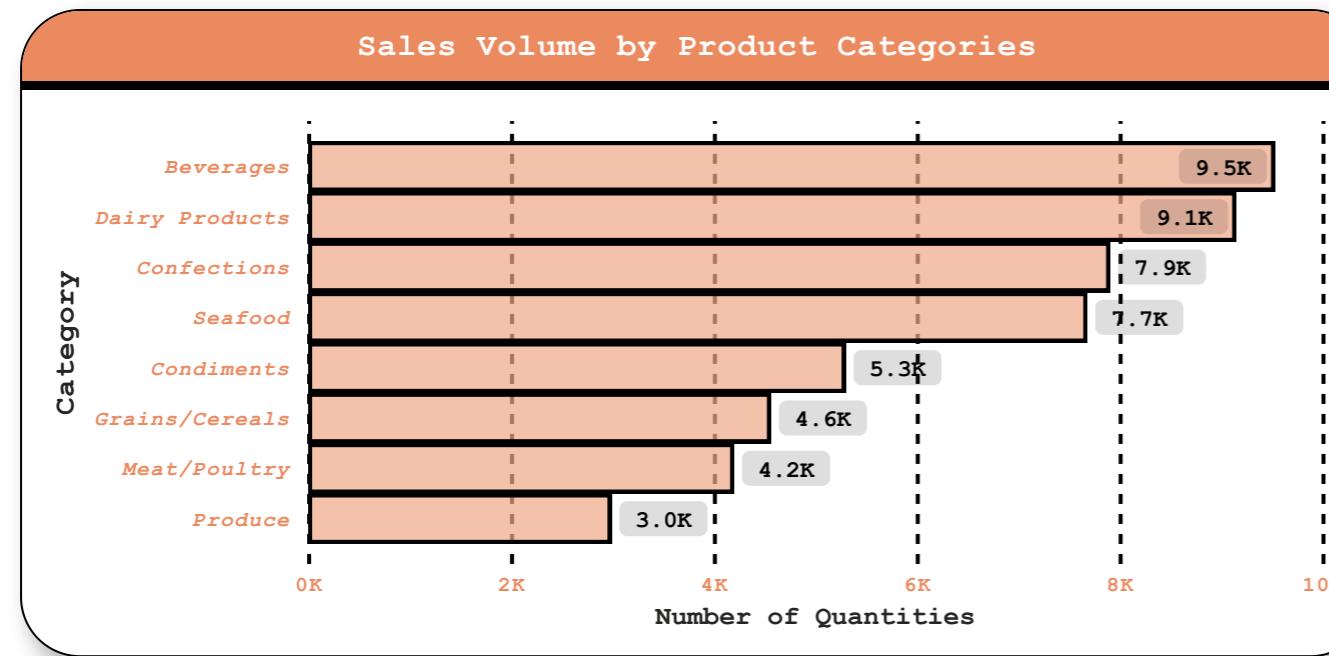
PRODUCT ANALYSIS

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PRODUCT ANALYSIS



Top 5 Products by Net-Sales

ProductName	Net-Sales
Côte de Blaye	\$1,41,396.74
Thüringer Rostbratwurst	\$80,368.66
Raclette Courdavault	\$71,155.70
Tarte au sucre	\$47,234.97
Camembert Pierrot	\$46,825.48

Bottom 5 Products by Net-Sales

ProductName	Net-Sales
Chocolade	\$1,368.71
Geitost	\$1,648.12
Genen Shouyu	\$1,784.82
Laughing Lumberjack Lager	\$2,396.80
Longlife Tofu	\$2,432.50

- Choose Product Category**
- Select all
 - Beverages
 - Condiments
 - Confections
 - Dairy Prod...
 - Grains/Cerea...
 - Meat/Poultry
 - Produce
 - Seafood

CUSTOMER ANALYSIS

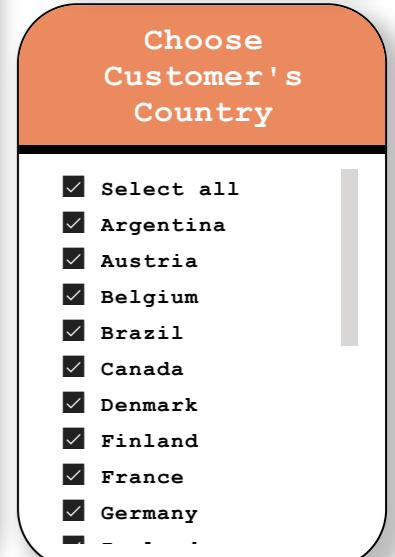
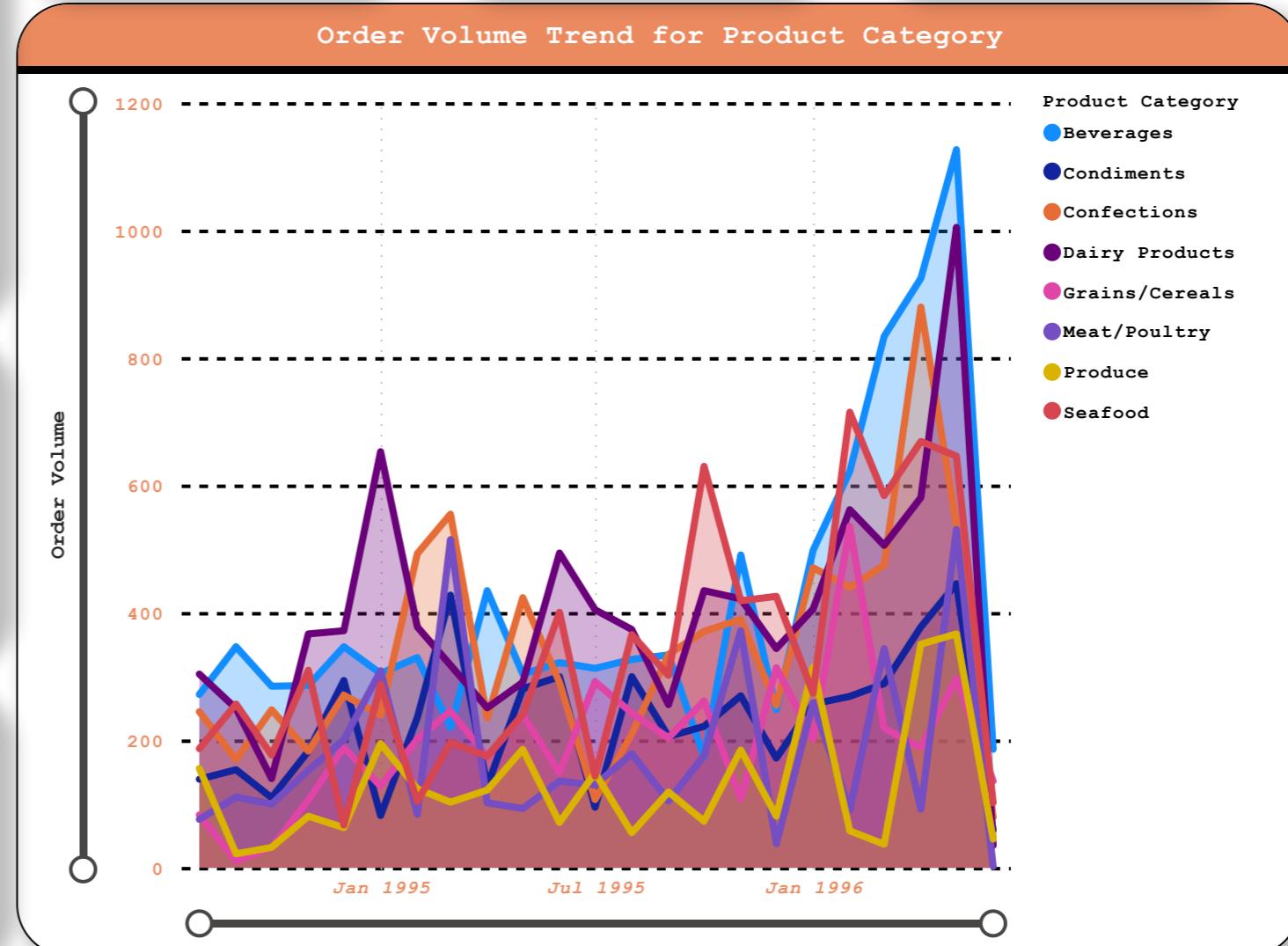
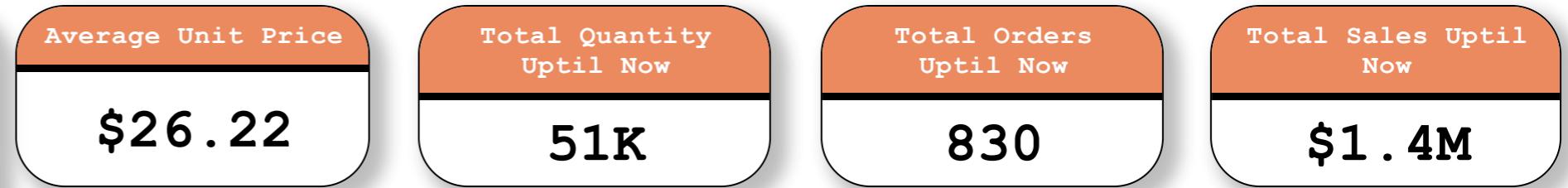
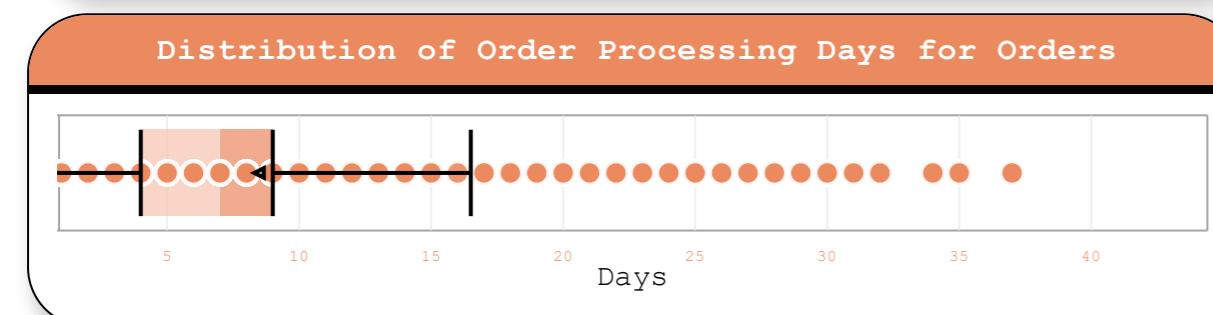
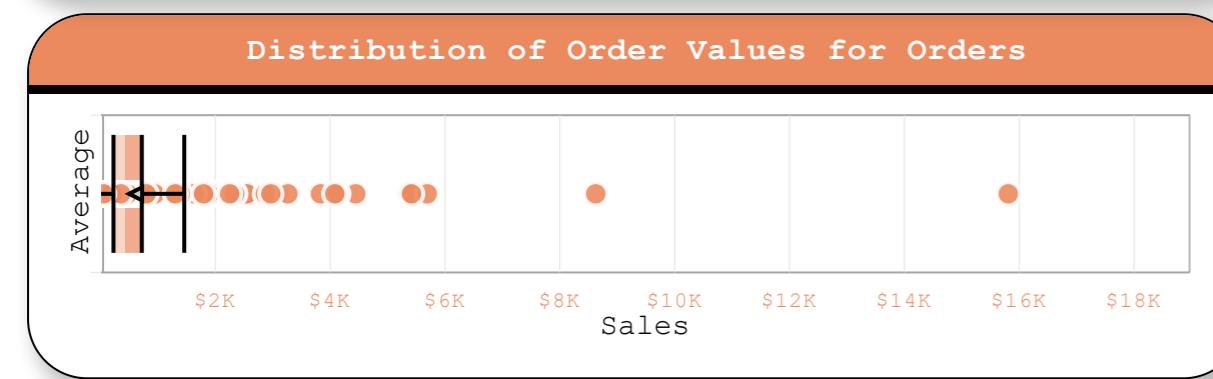
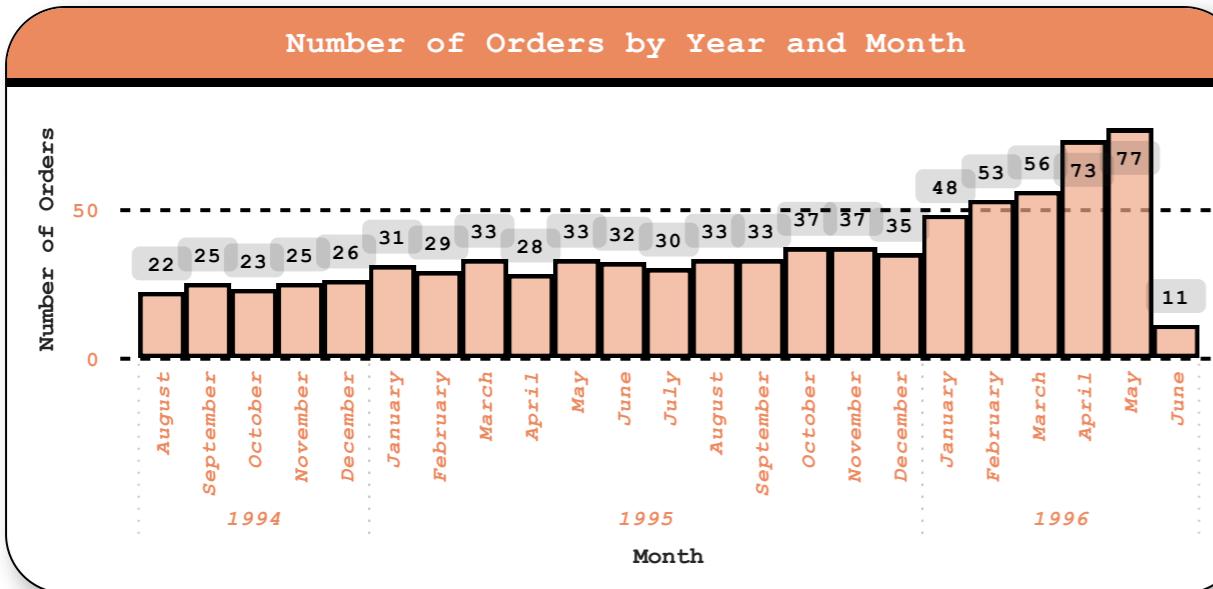
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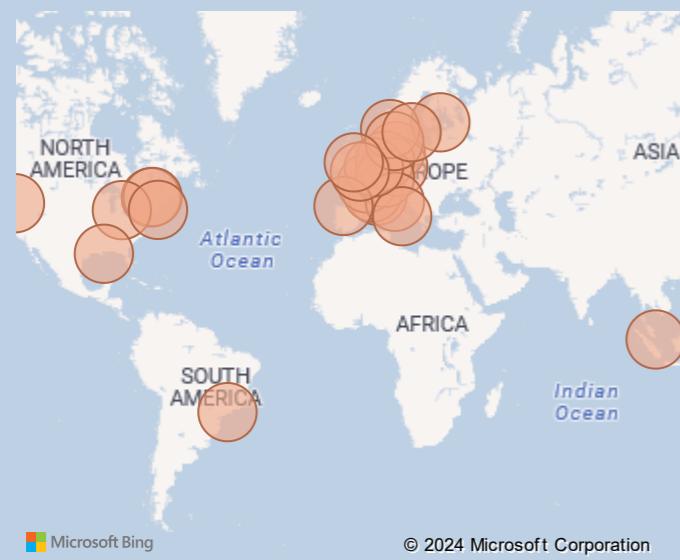
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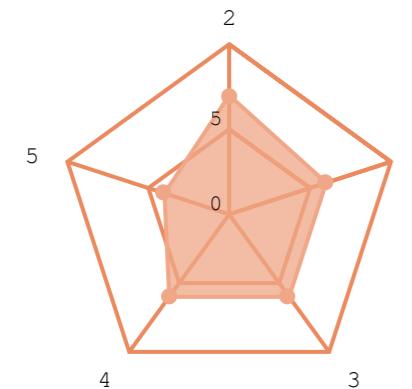
SUPPLIER ANALYSIS



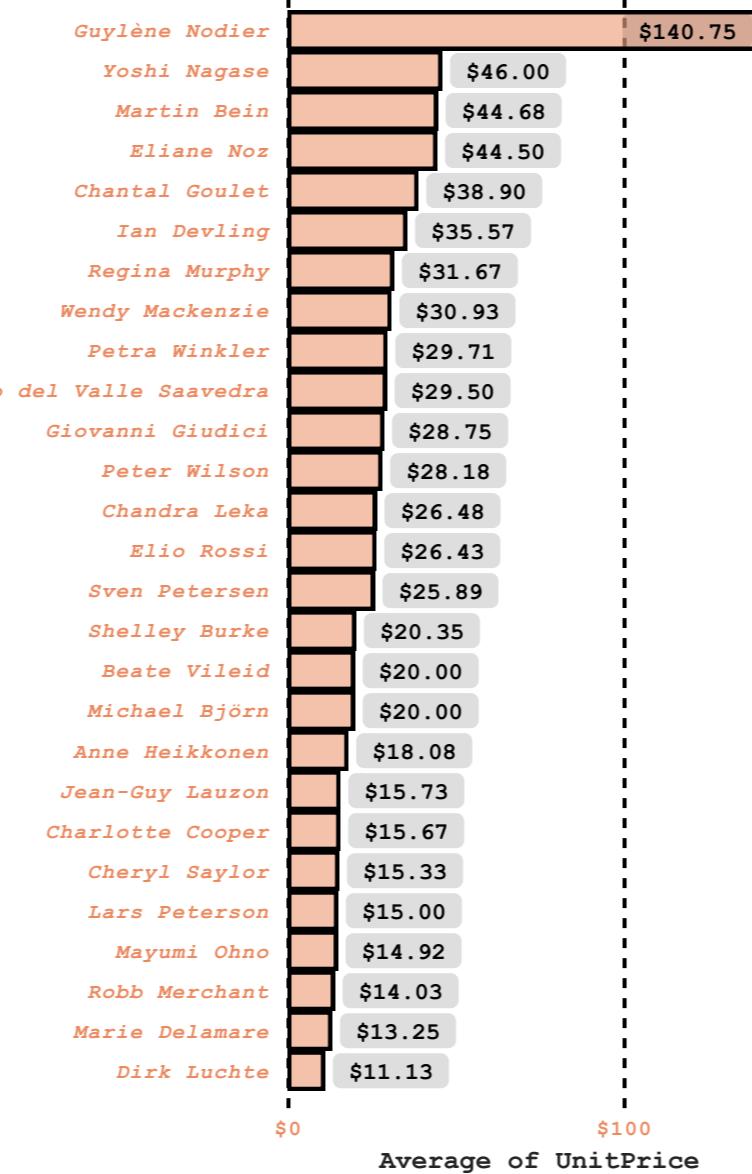
Geographical Distribution of Suppliers



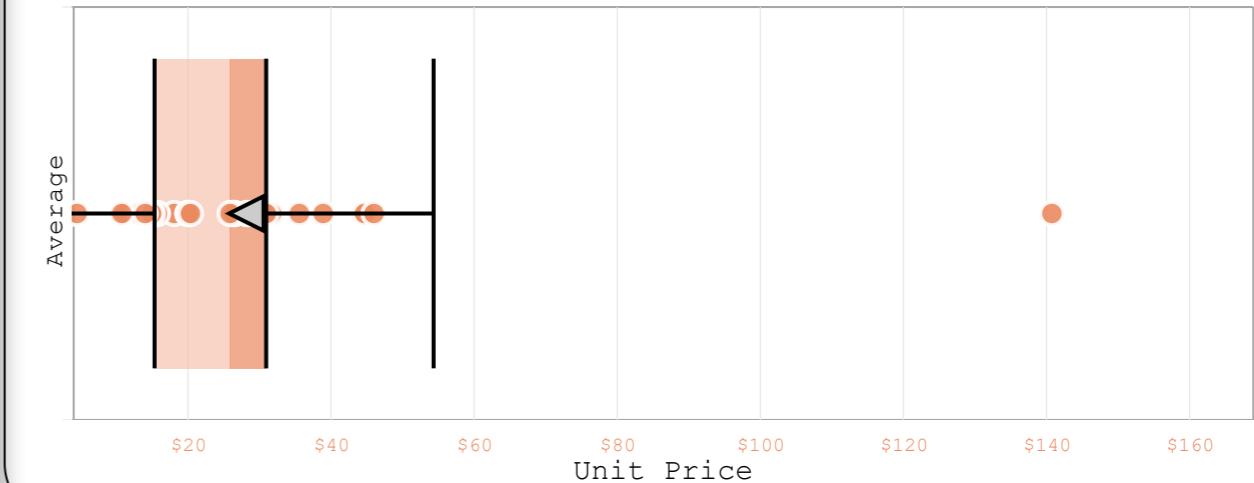
Distribution of Supplier Ratings



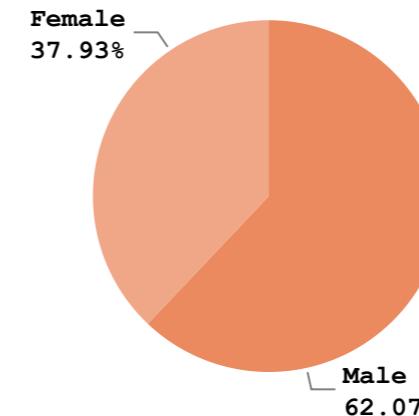
Average of UnitPrice by Supplier



Price Distribution of Products by Suppliers



Distribution of Suppliers by Gender



Supplier's Countries

16

Suppliers

29

Top 5 Suppliers by Net-Sales

ContactName	Net-Sales
Wendy Mackenzie	\$65,626.77
Ian Devling	\$1,06,459.79
Eliane Noz	\$1,17,981.18
Martin Bein	\$1,45,372.37
Guylène Nodier	\$1,53,691.28

CUSTOMER ANALYSIS

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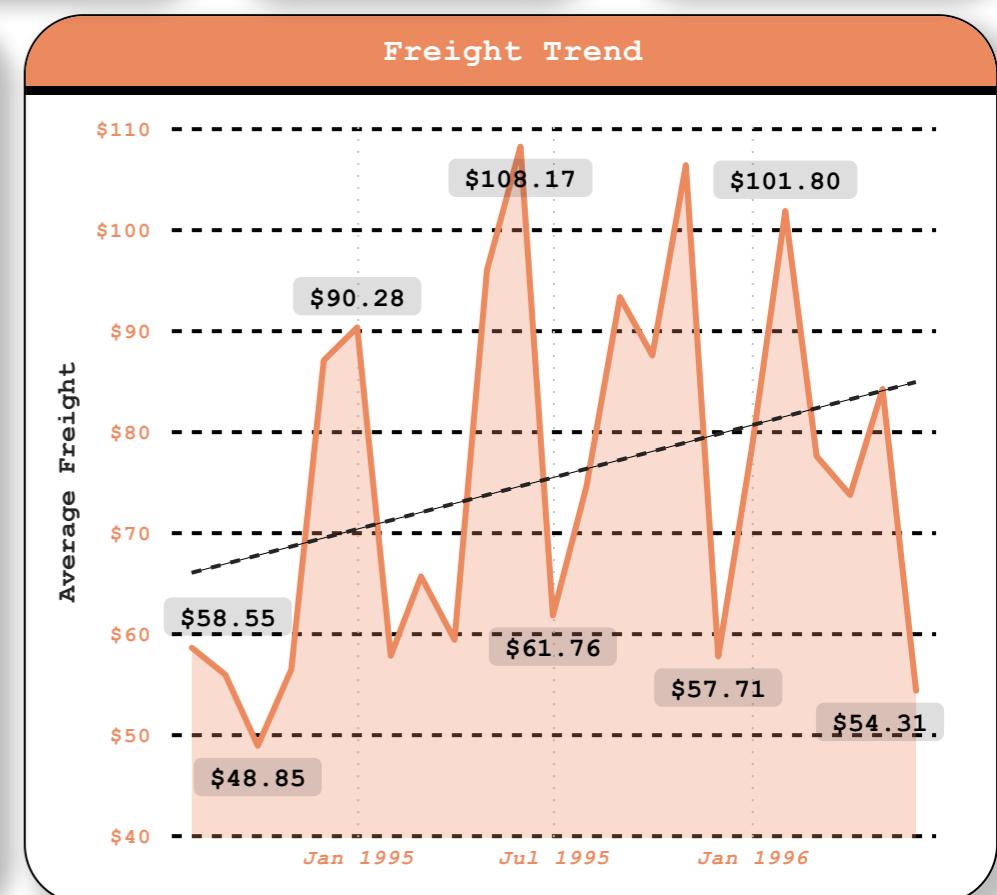
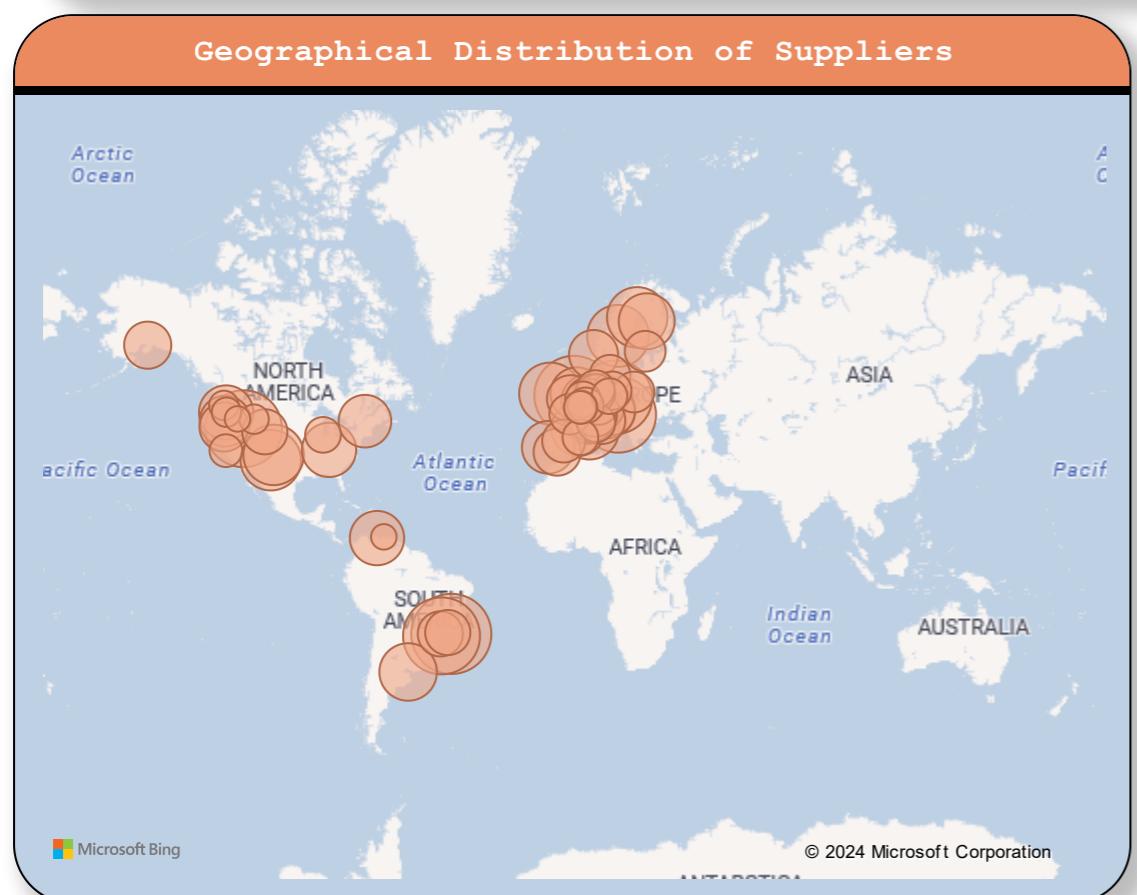
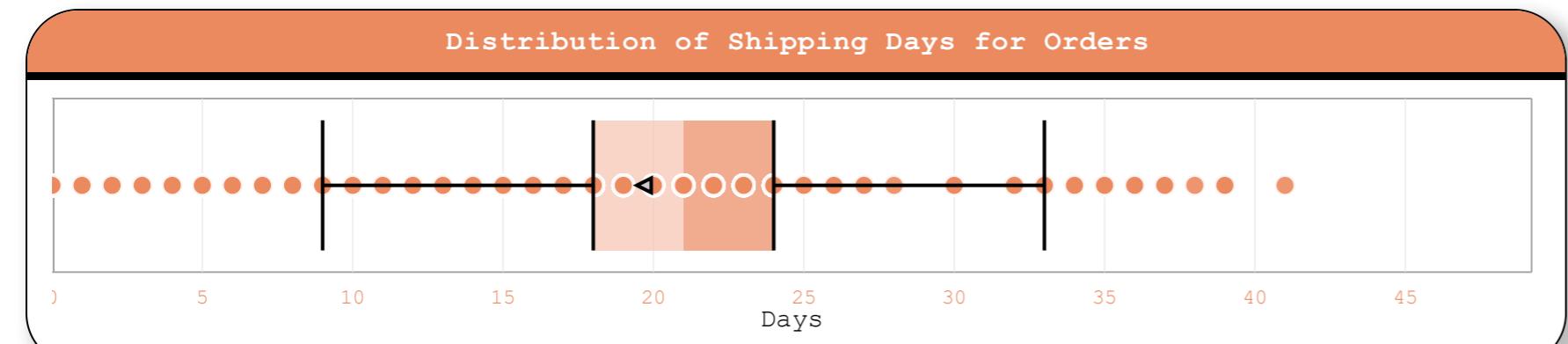
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SHIPPER ANALYSIS



SHIPPER ANALYSIS



CUSTOMER ANALYSIS

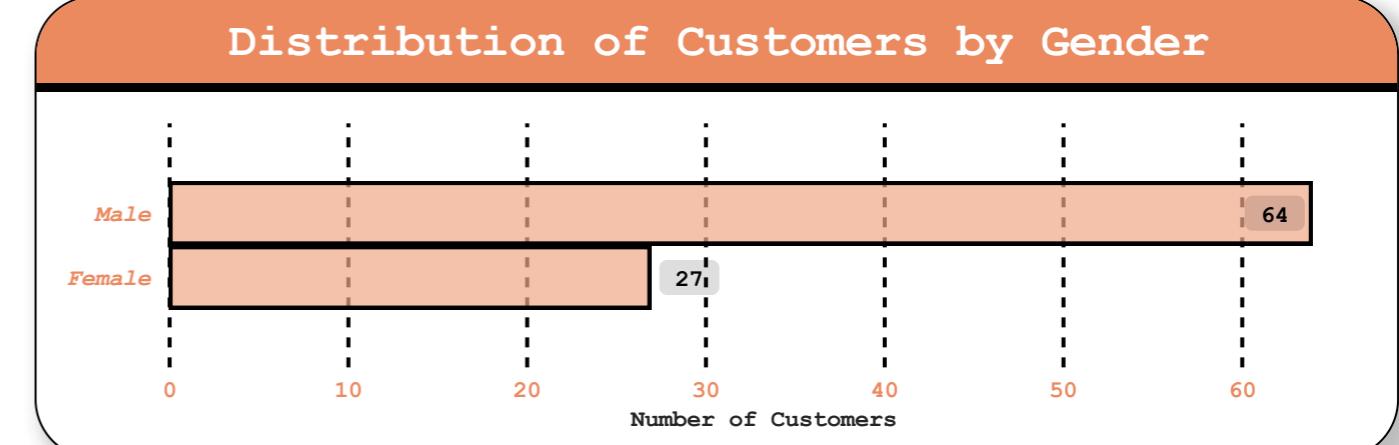
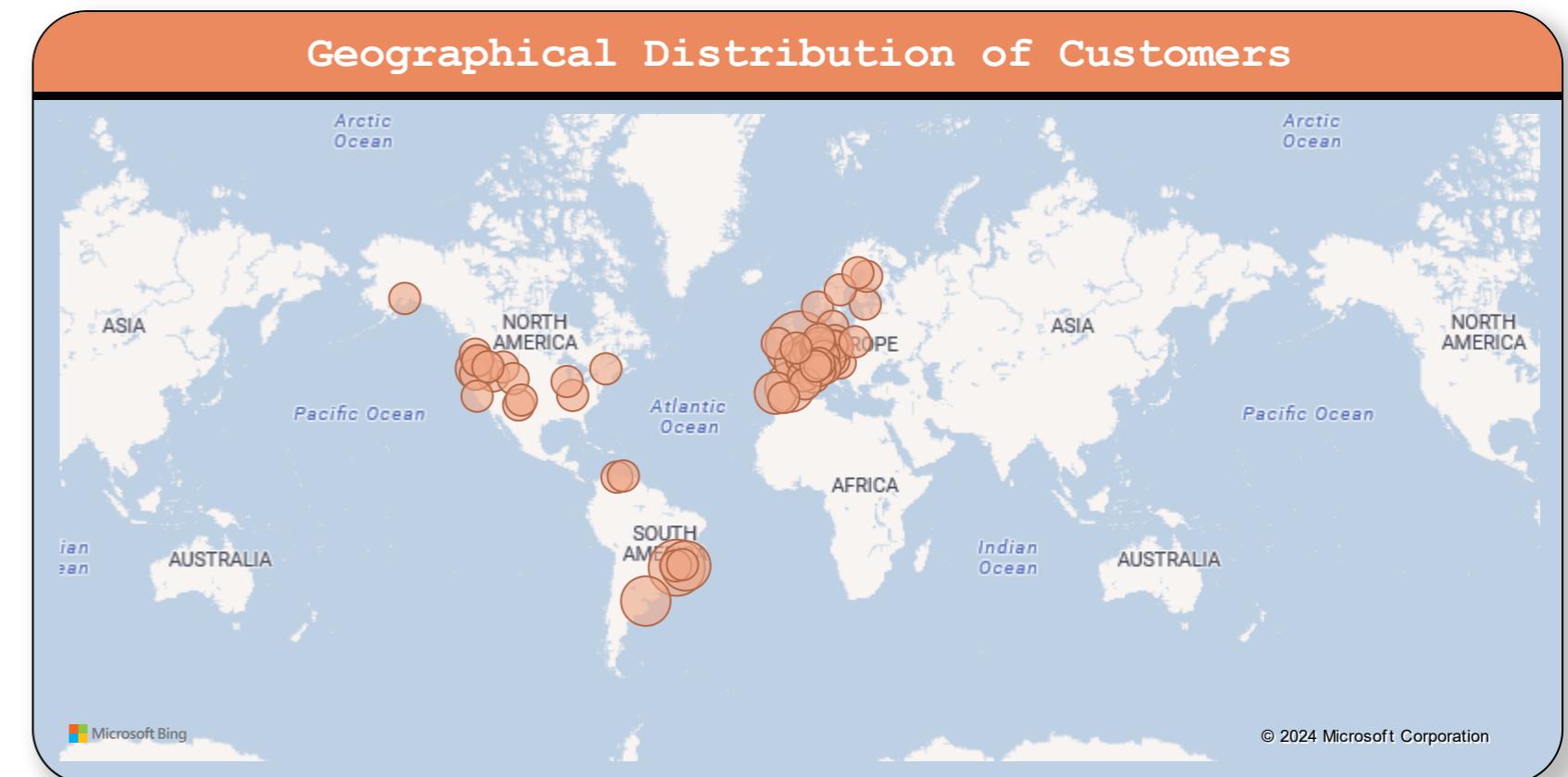
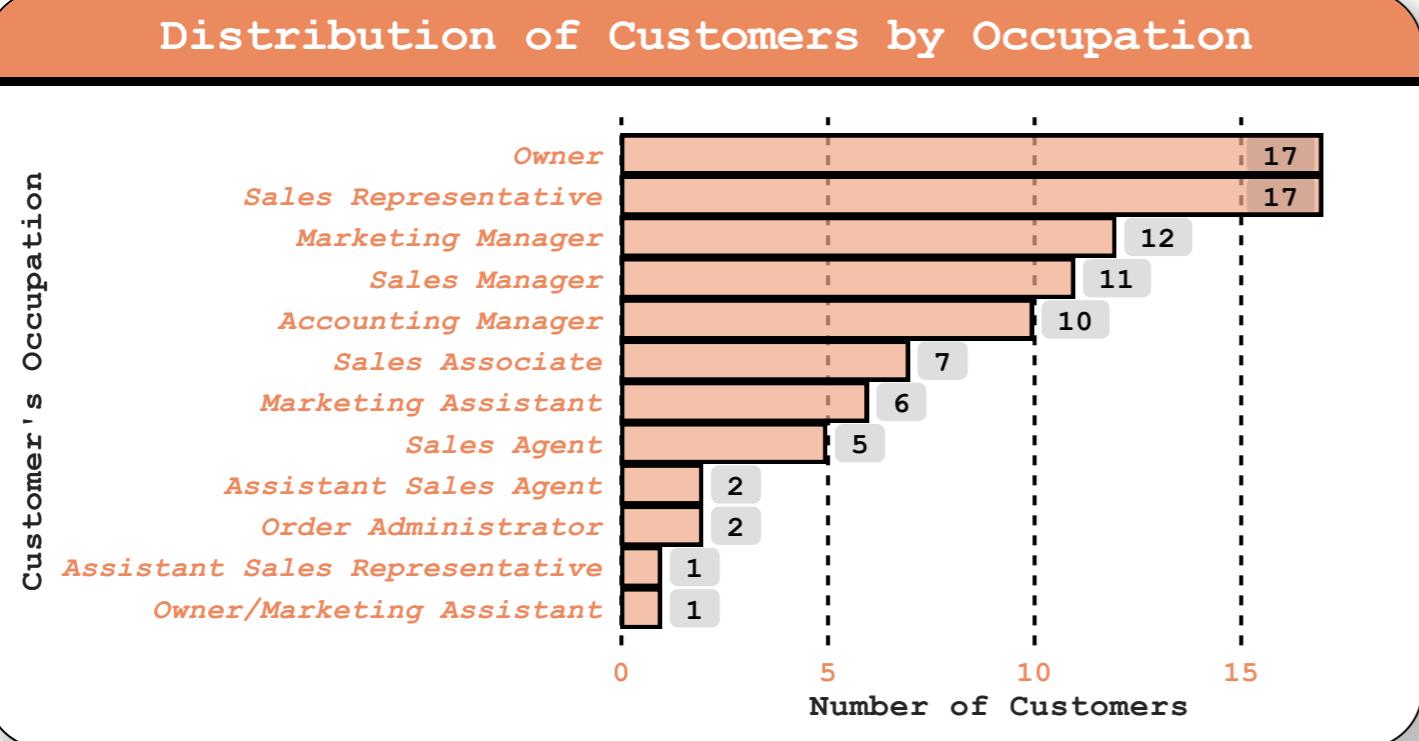
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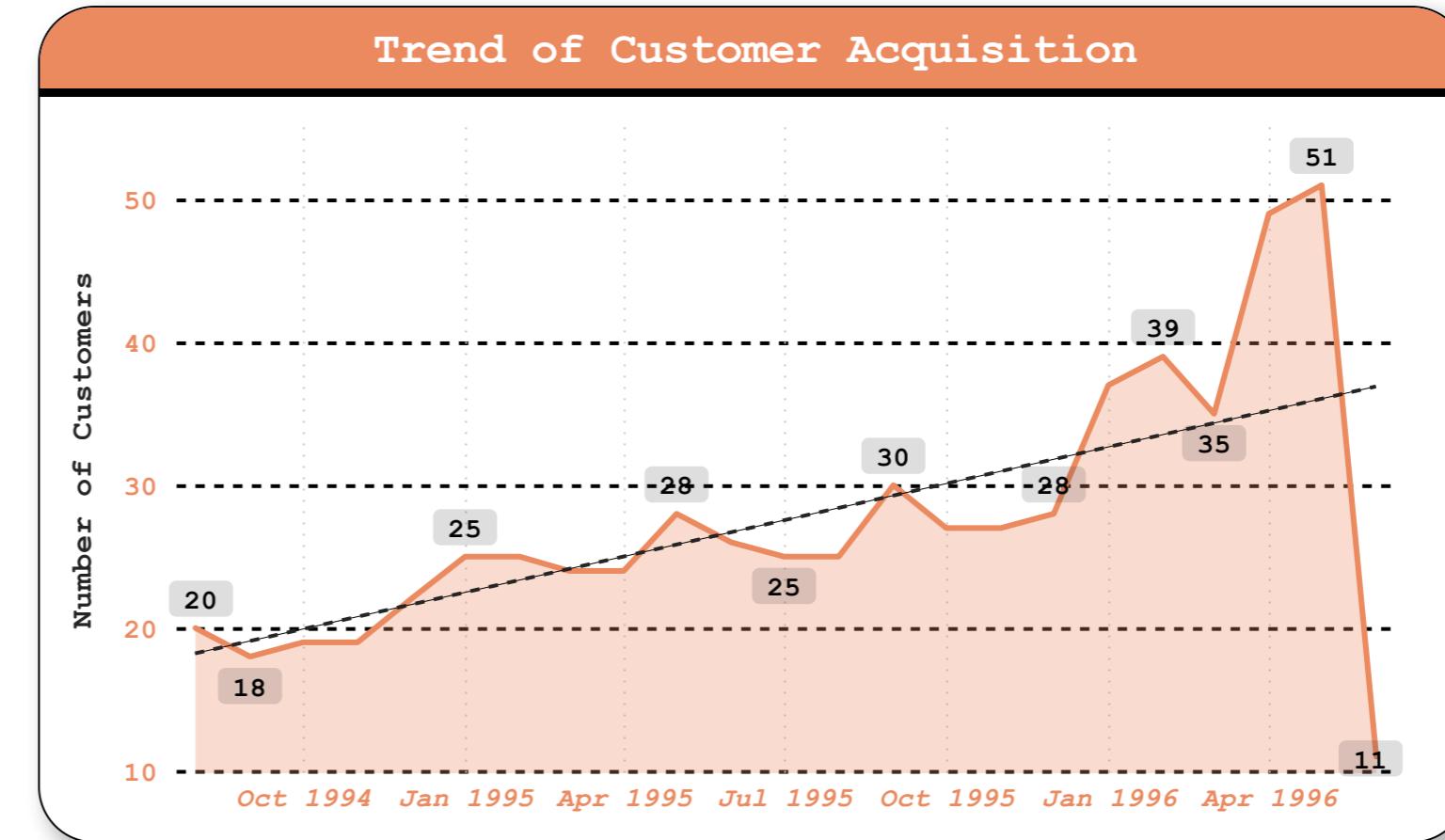
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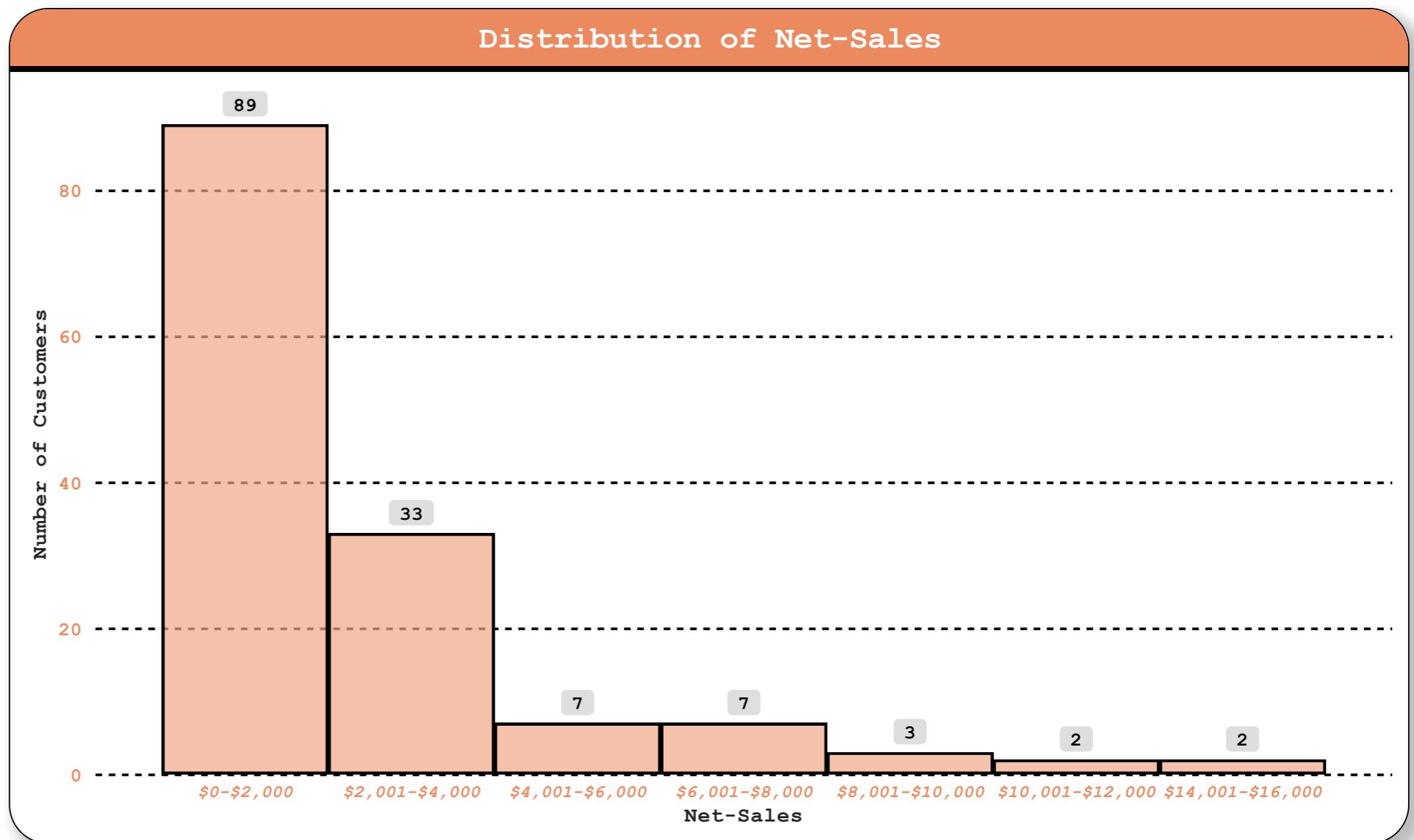
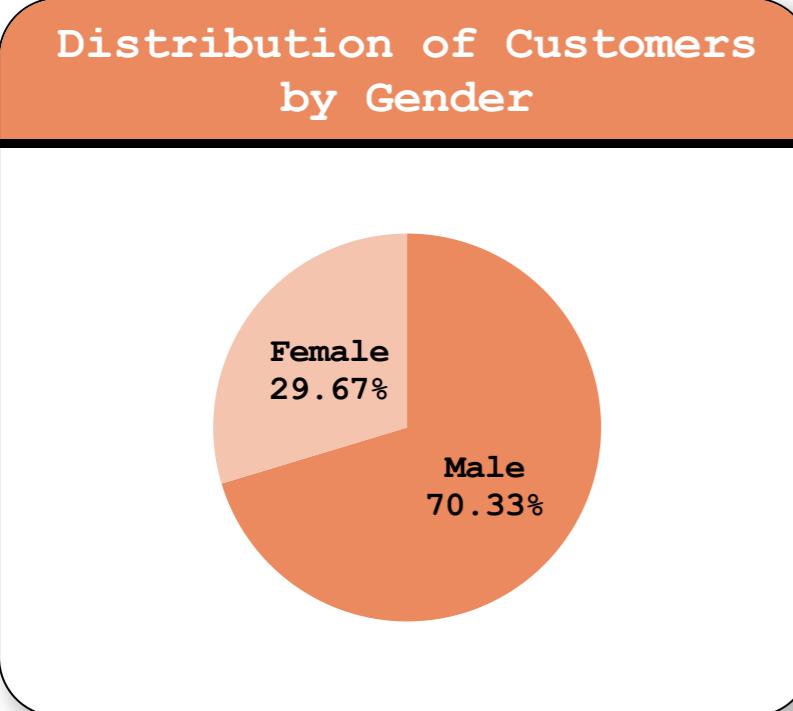
1. How does customer distribution vary across different regions or customer segments? Can we visualize it on a map or bar chart?



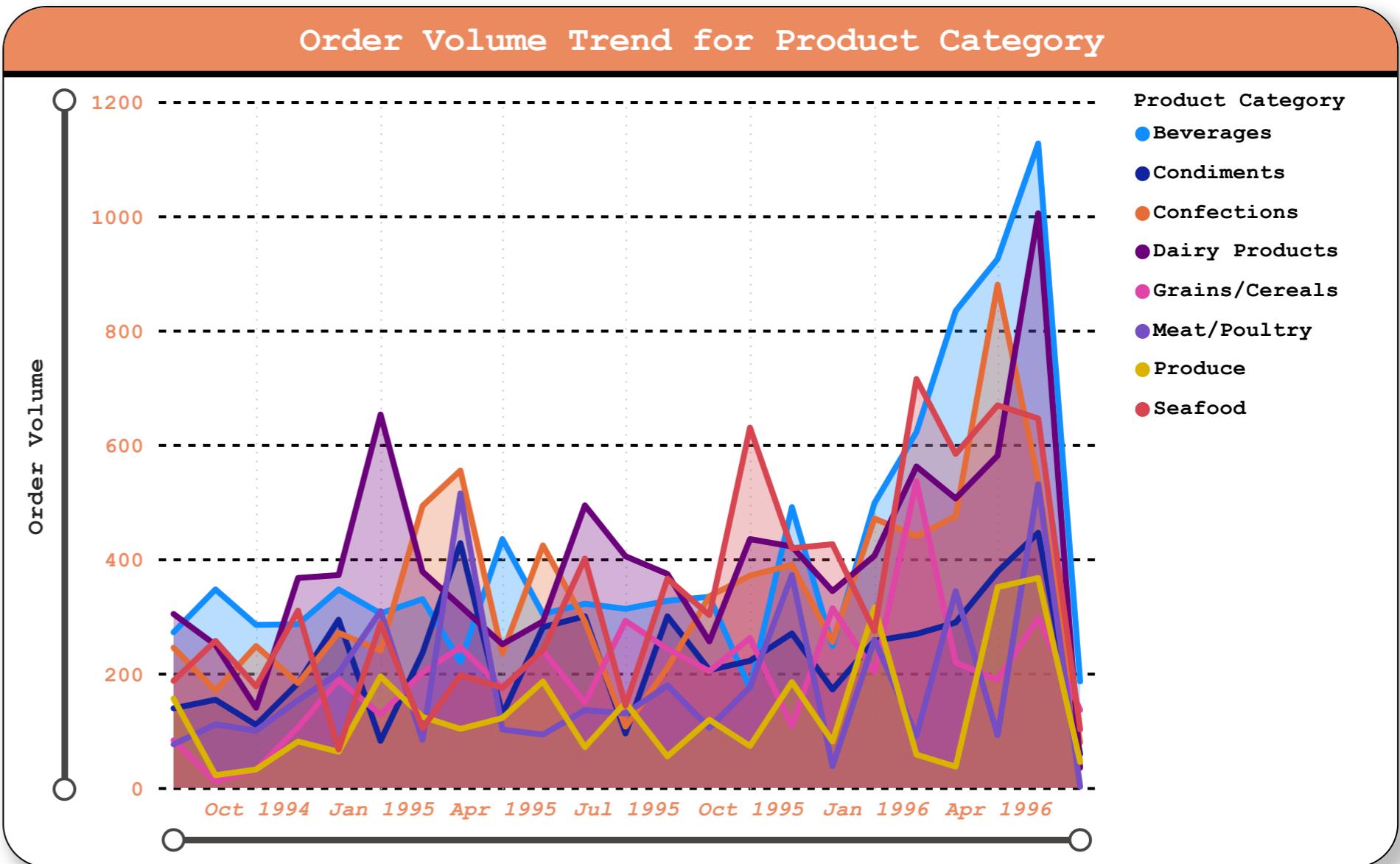
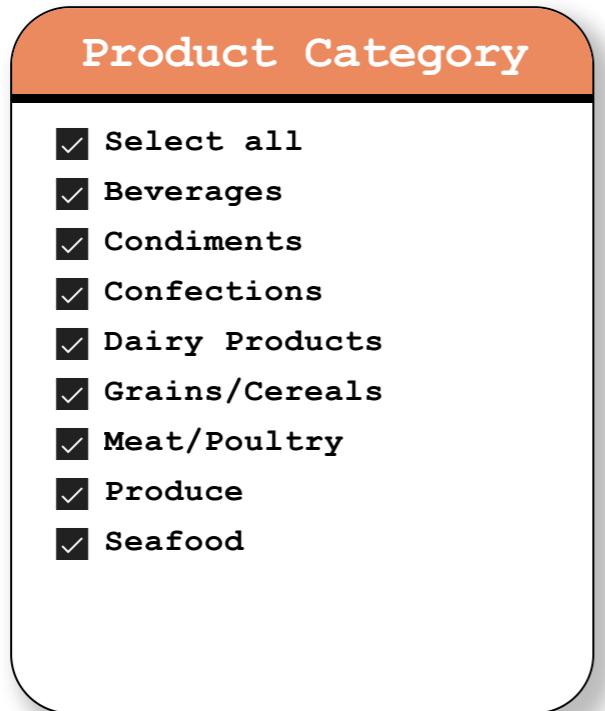
2. What is the trend in customer acquisition over time? Can we create a line or area chart to display it?



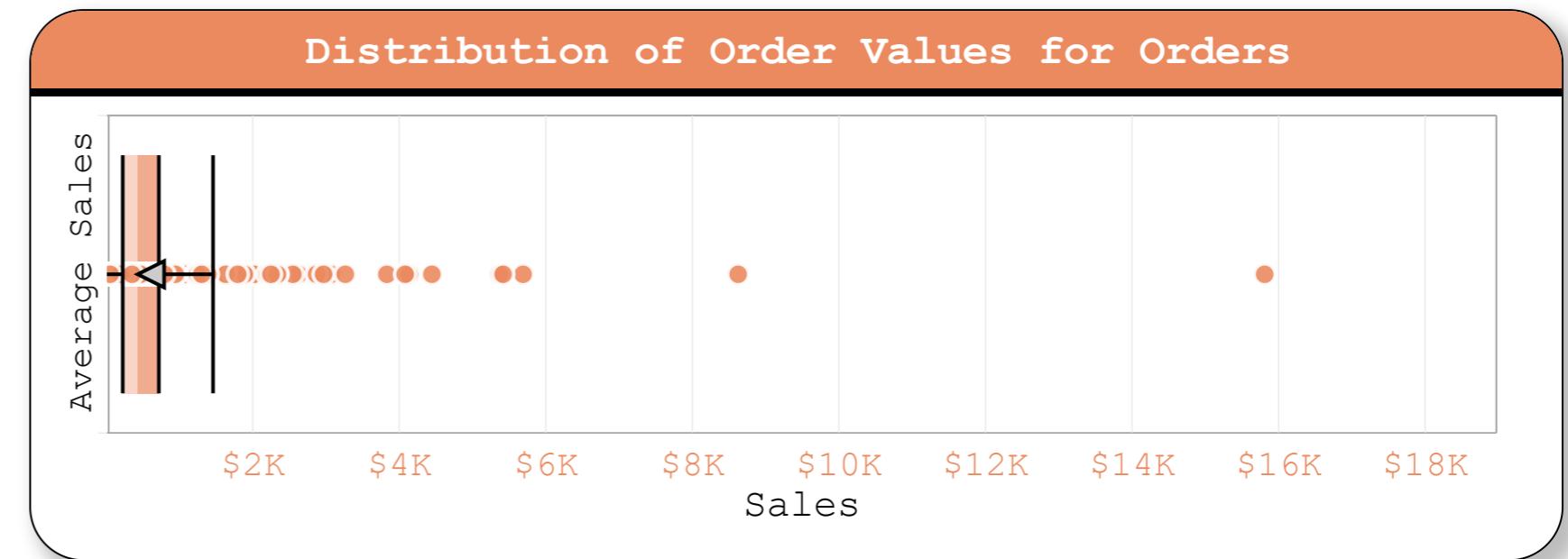
3. Can we visualize the distribution of customer demographics such as age, gender, or income using histograms or pie charts?



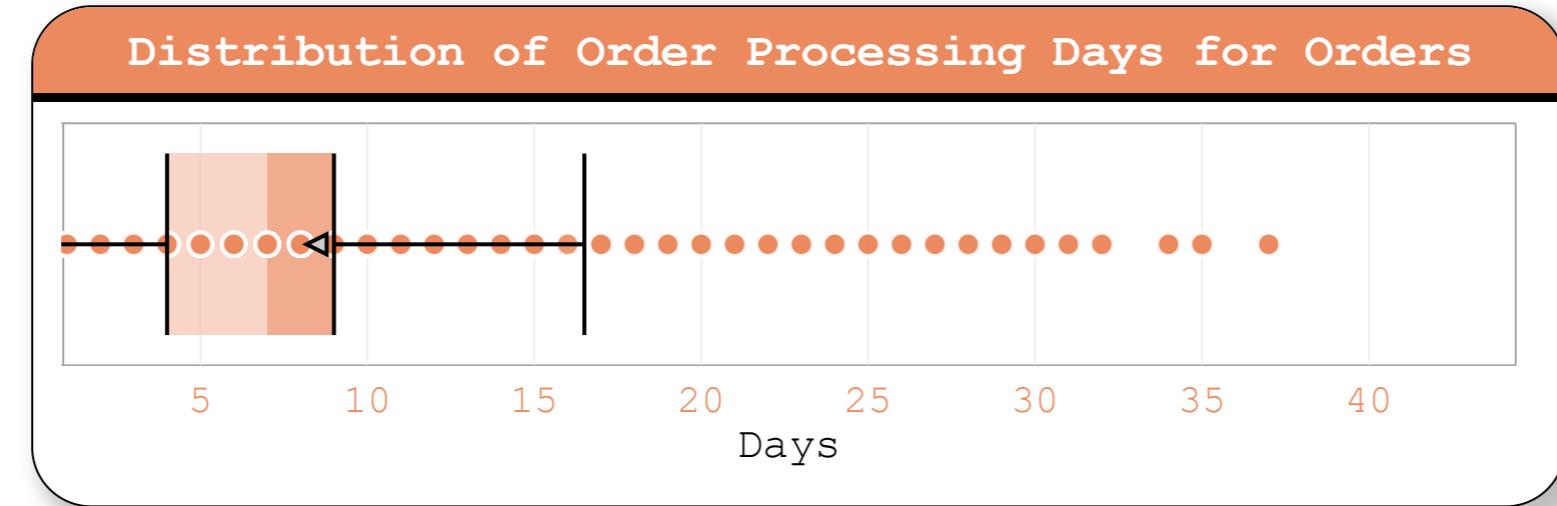
4. How does order volume change over time? Can we create a time series chart or stacked bar chart to visualize it?



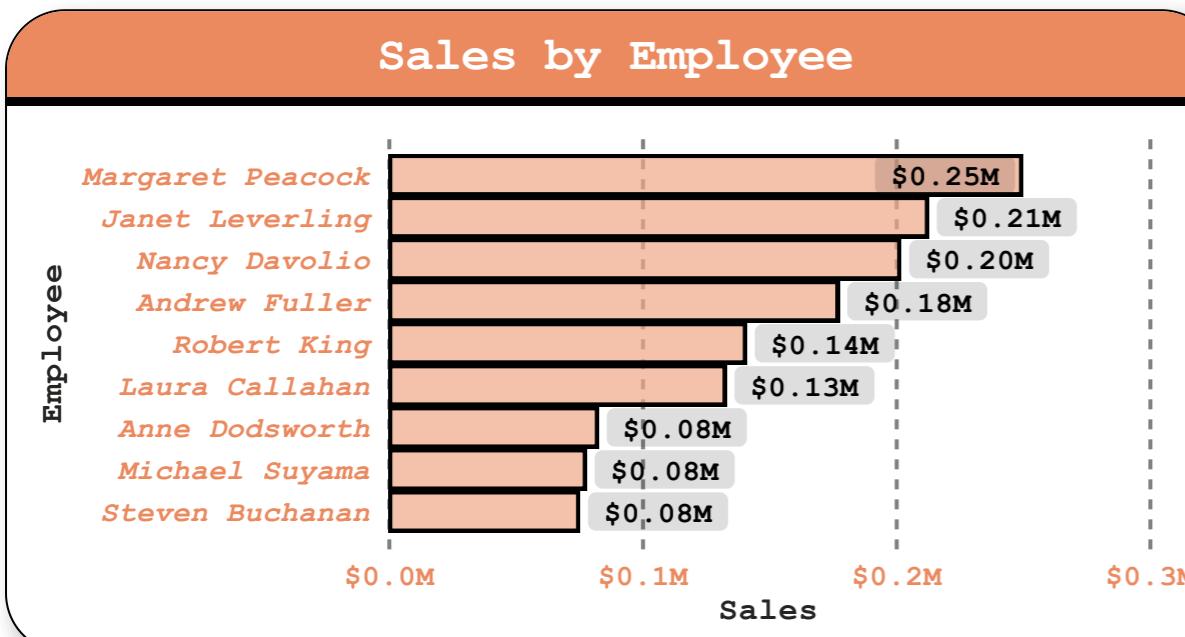
5. What is the distribution of order values? Can we create a histogram or box plot to display it?



6. Can we visualize the average order processing time or shipping duration using a bar chart or box plot?

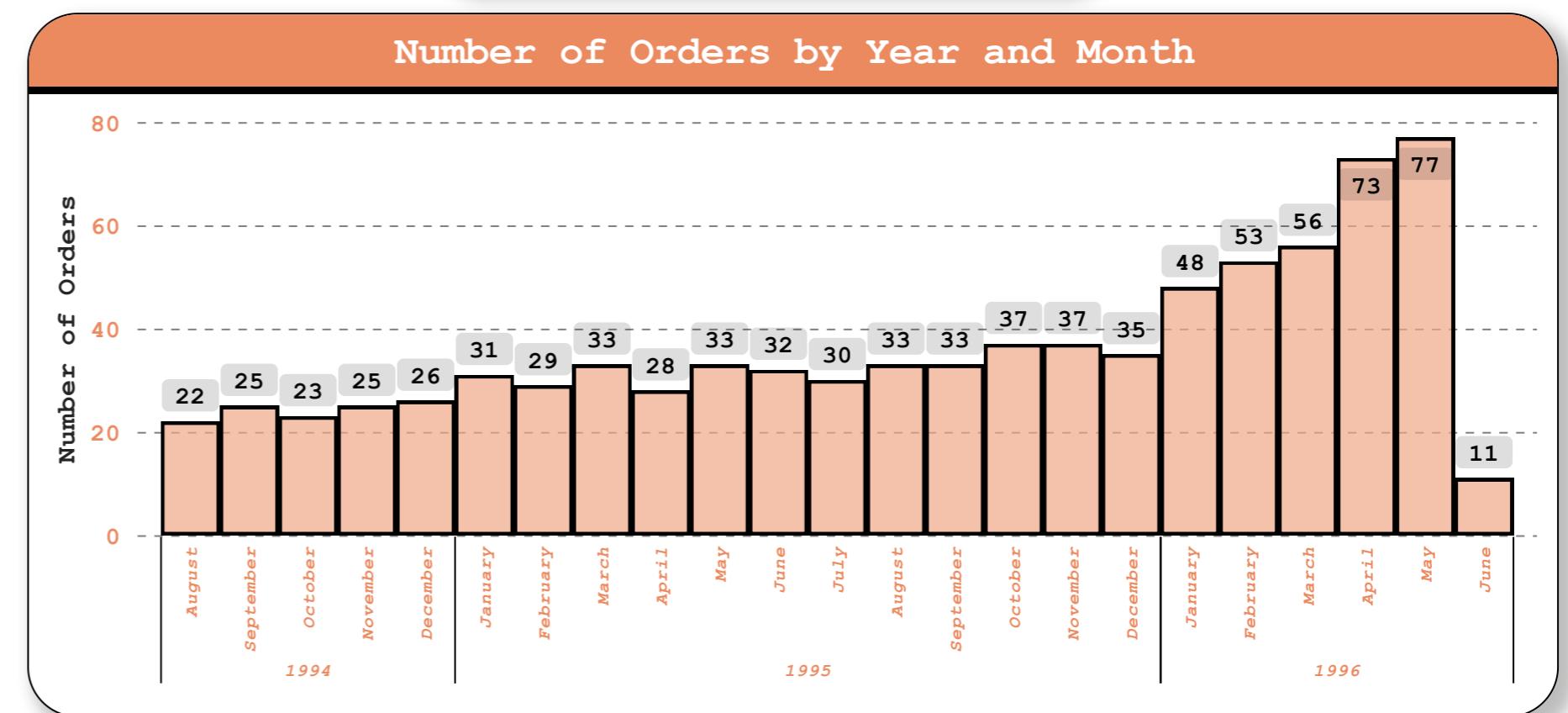


7. How does employee productivity vary across different departments or job roles? Can we create a stacked bar chart or grouped column chart to visualize it?

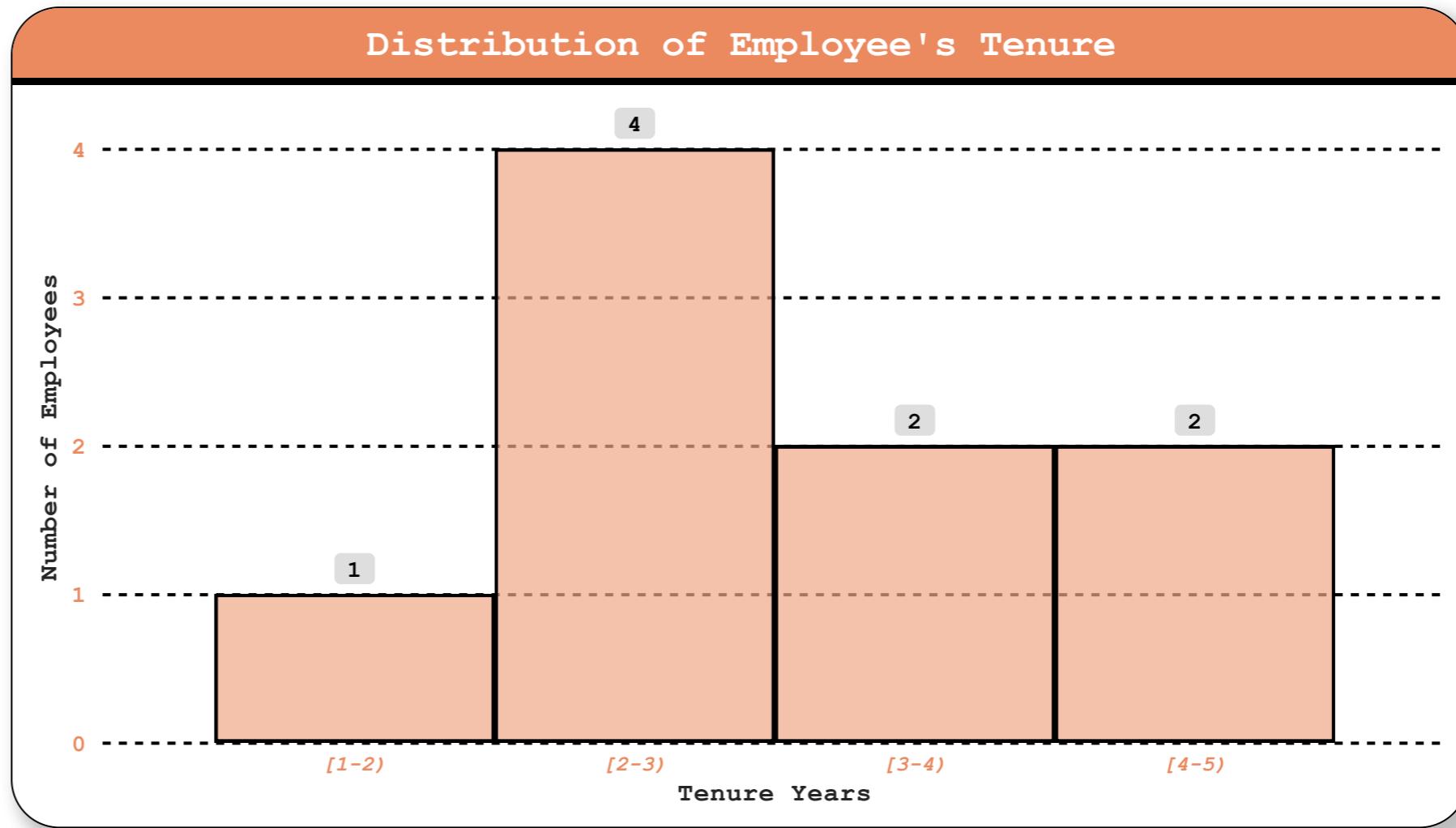


Employee's Occupation

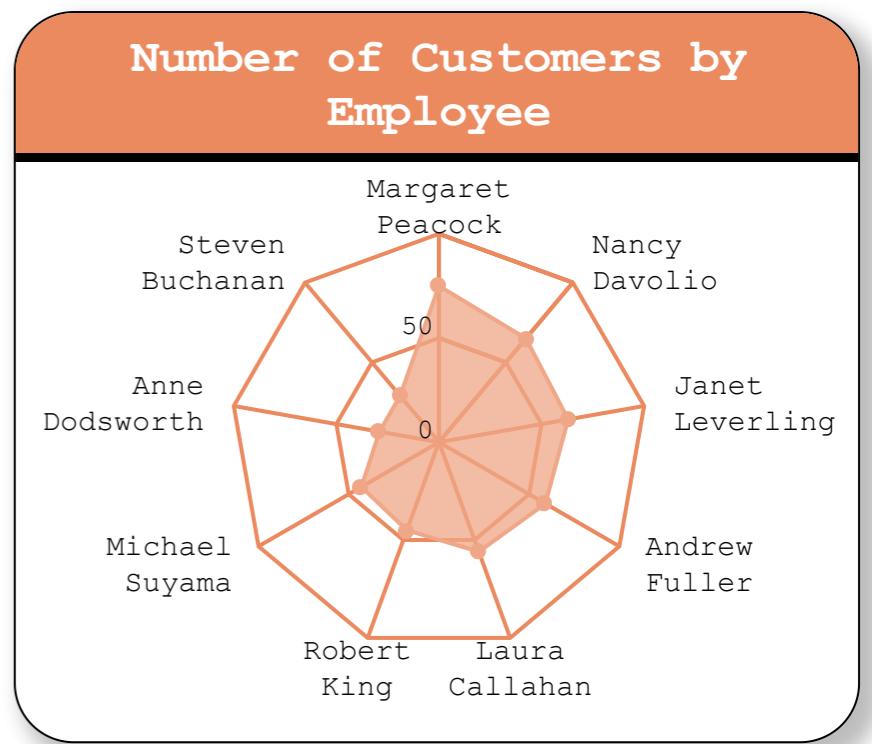
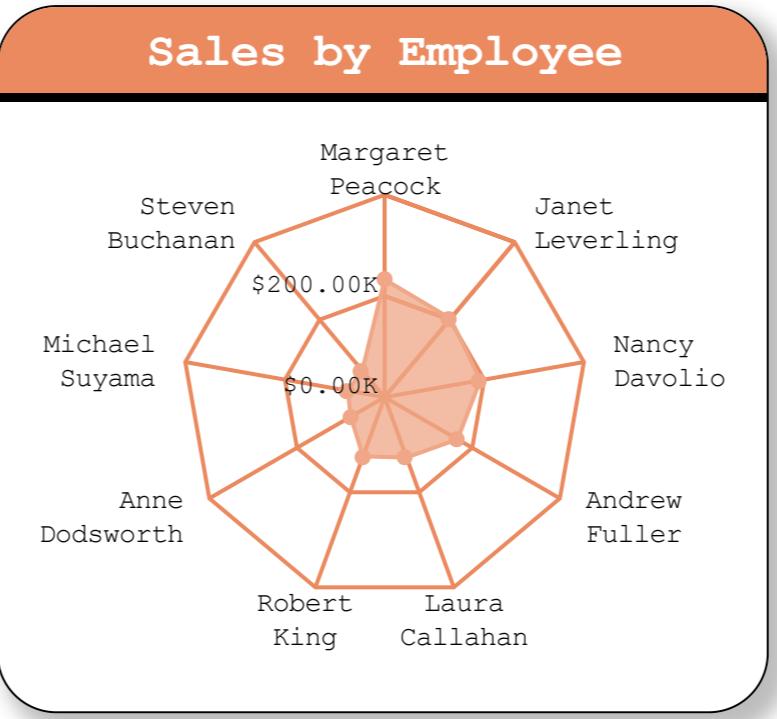
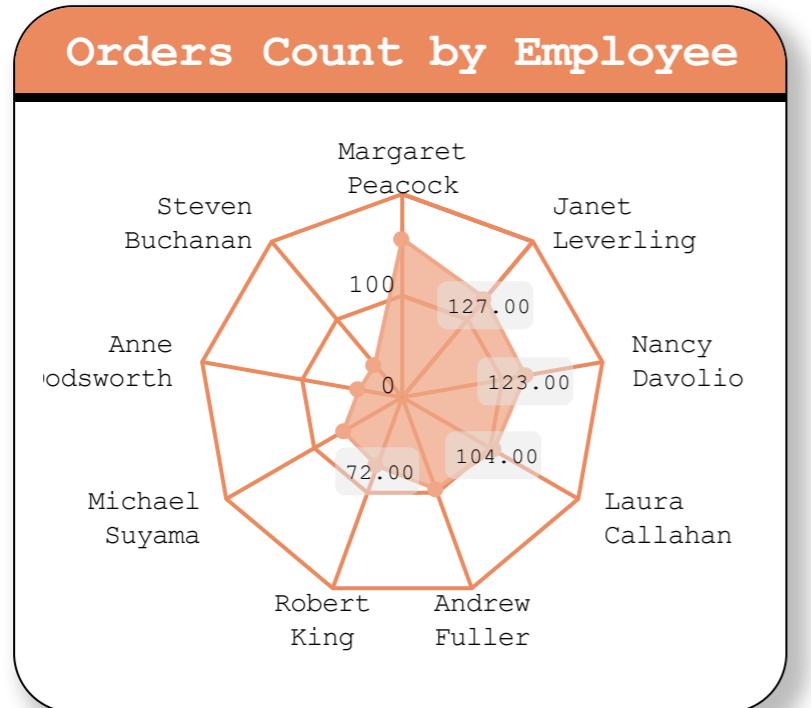
- Select all
- Inside Sales Coordinator
- Sales Manager
- Sales Representative
- Vice President, Sales



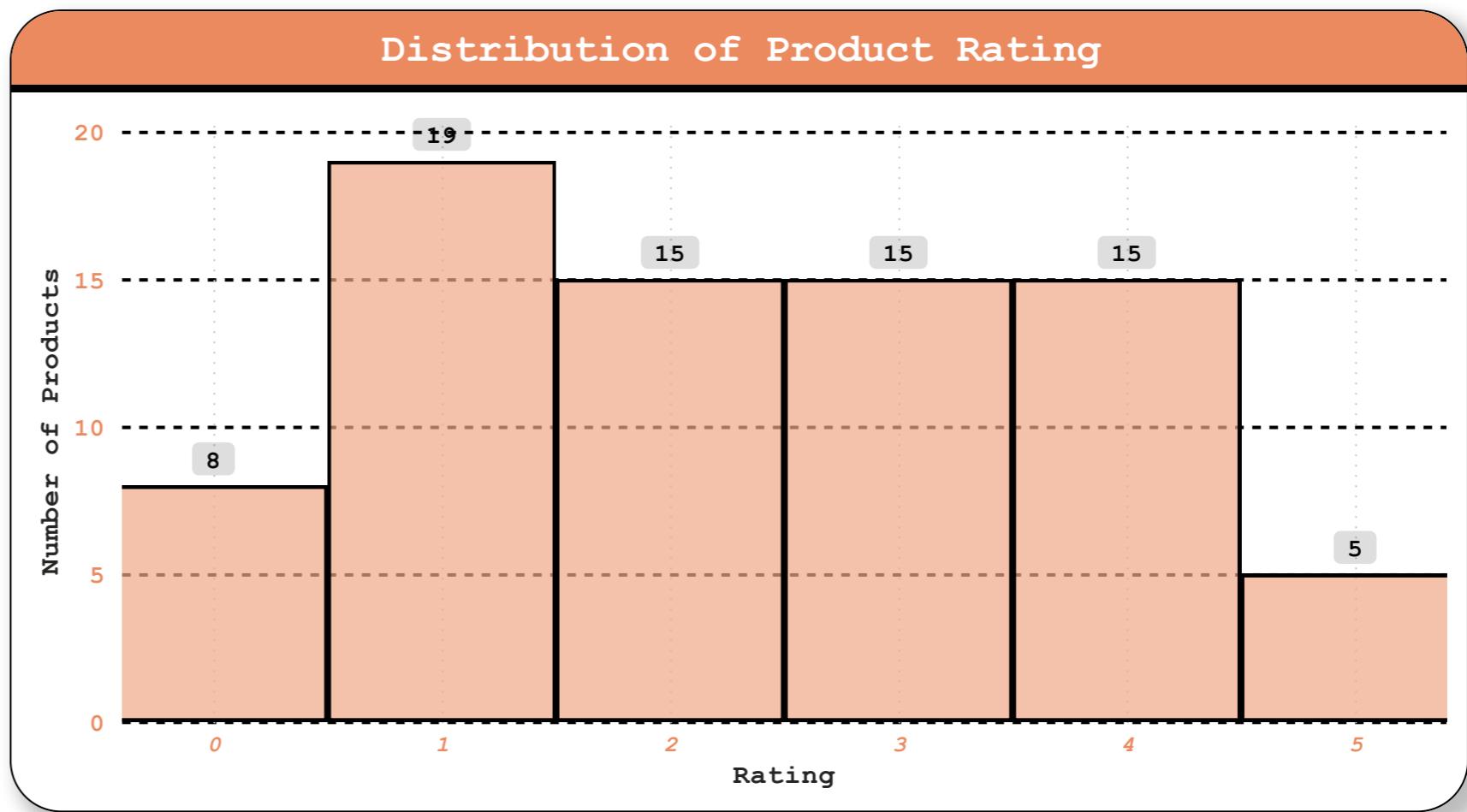
8. What is the distribution of employee tenure? Can we create a histogram or box plot to display it?



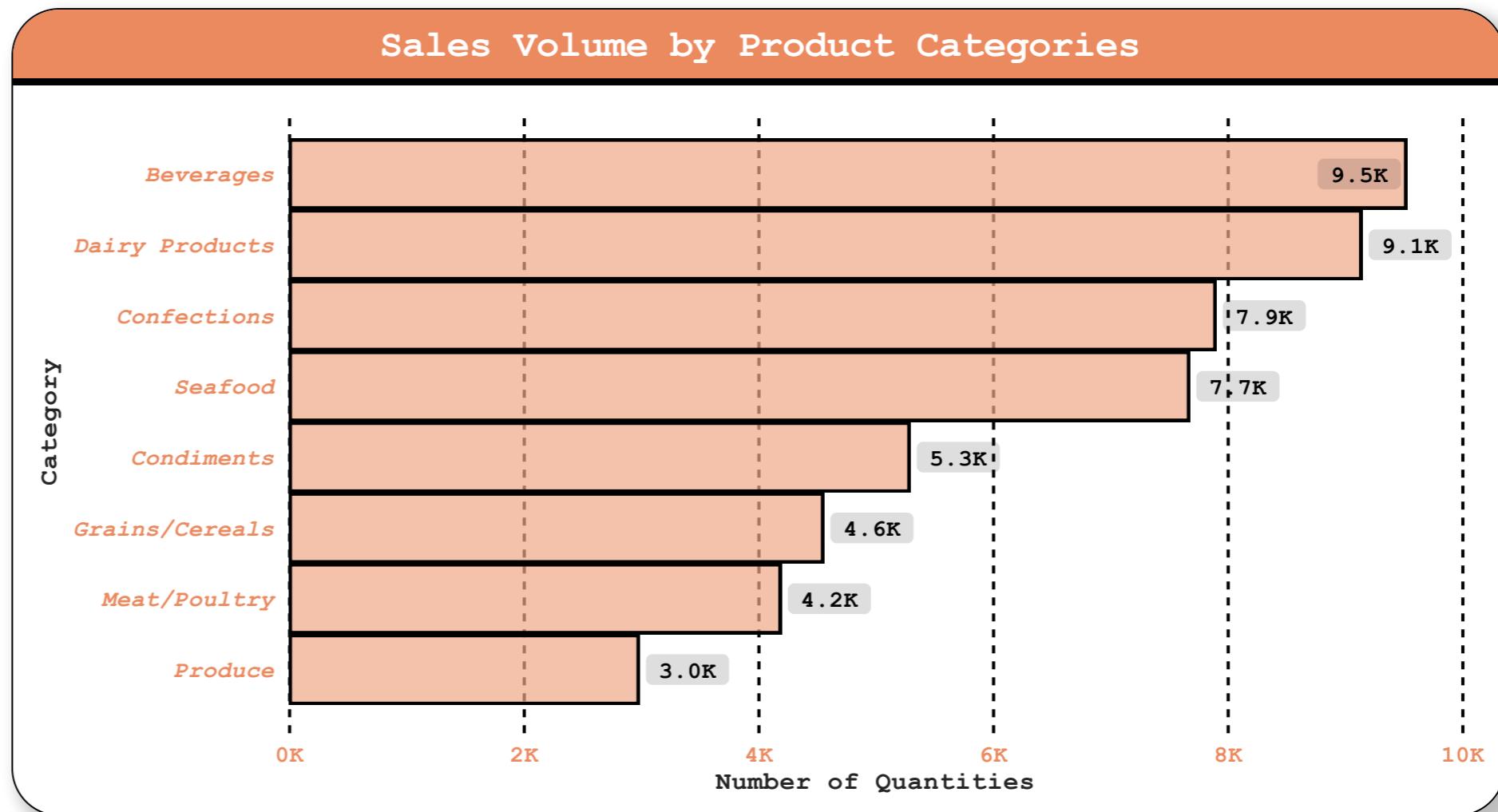
9. Can we visualize employee performance ratings or KPIs using a radar chart or bullet graph?



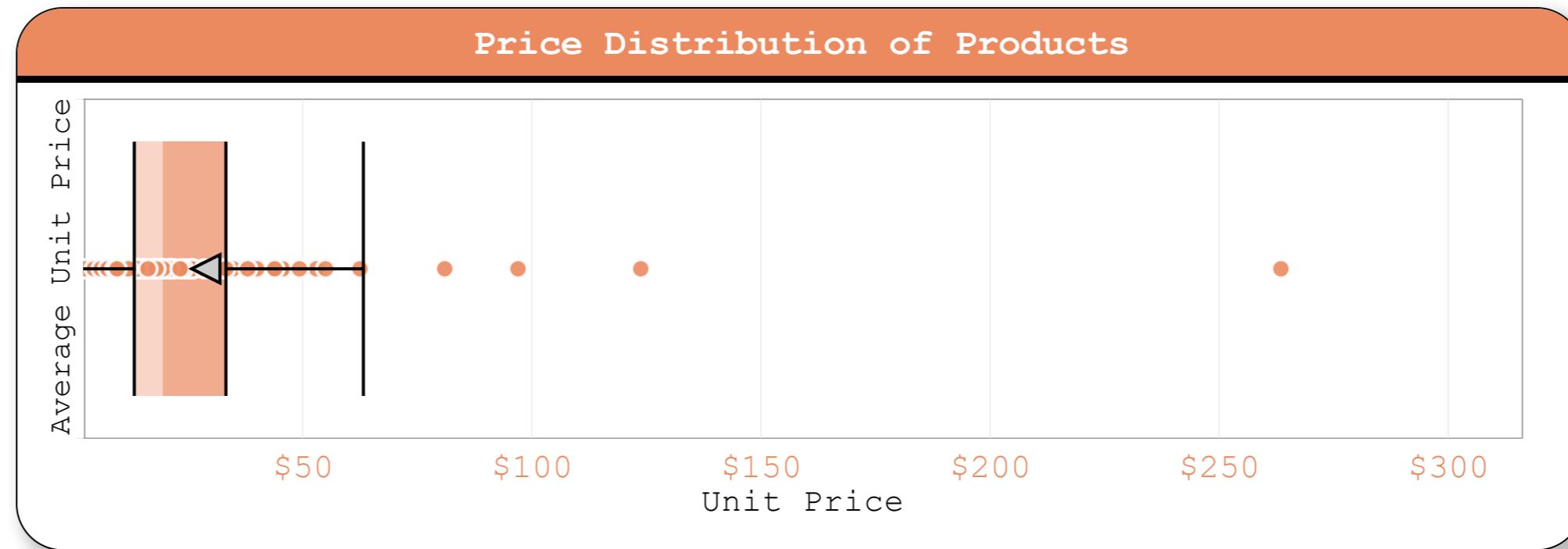
10. What is the distribution of product ratings or reviews? Can we create a histogram or stacked bar chart to visualize it?



11. How does the sales volume vary across different product categories? Can we create a bar chart or tree map to display it?

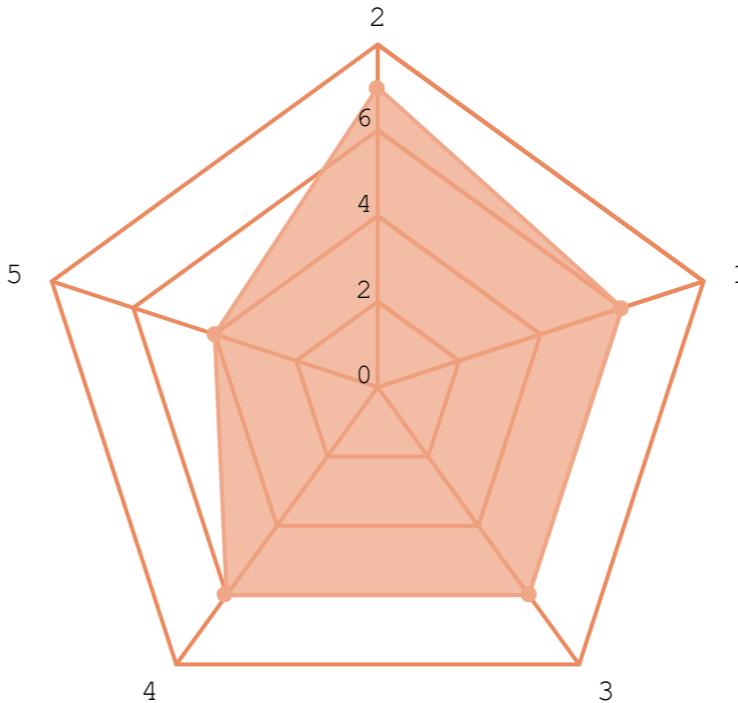


12. Can we visualize the pricing distribution of products using a box plot or violin plot?

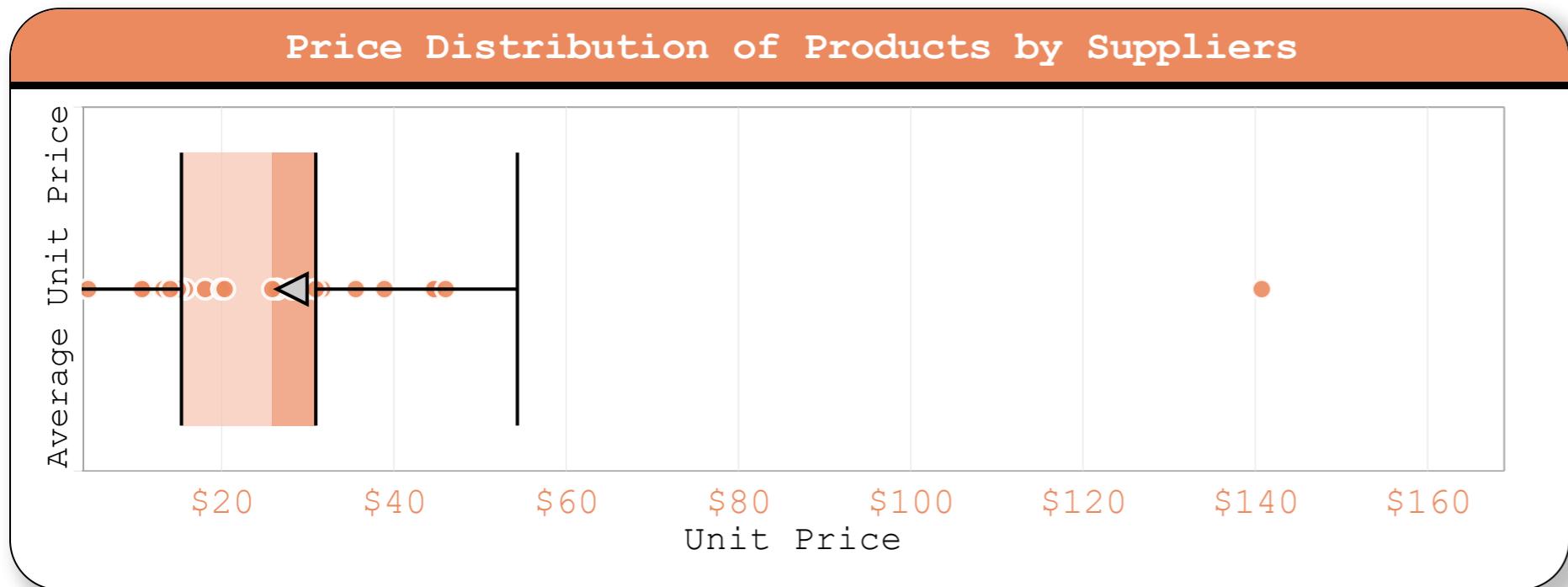


13. What is the distribution of supplier ratings or performance metrics? Can we create a bar chart or radar chart to visualize it?

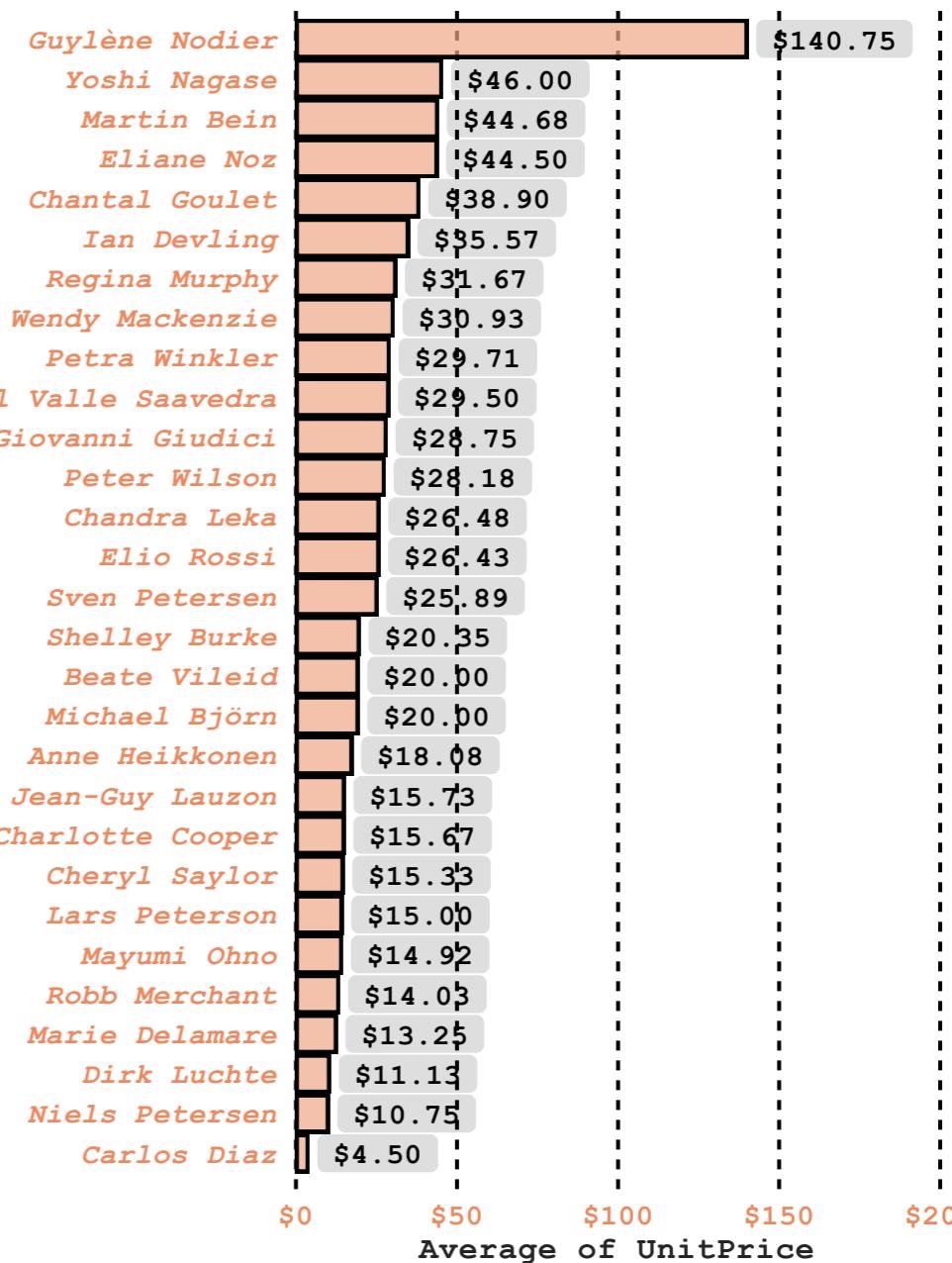
Distribution of Supplier Ratings



14. How does the cost or pricing structure vary across different suppliers? Can we create a box plot or stacked bar chart to display it?



Average of UnitPrice by Supplier



15. Can we visualize the geographical distribution of suppliers using a map or bubble chart?

