

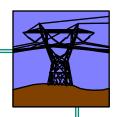
## California Incentives For Renewable Markets

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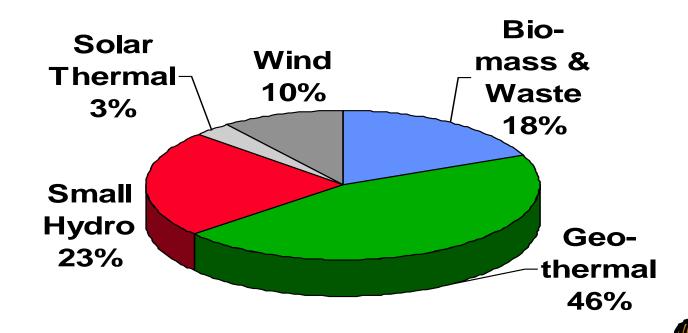






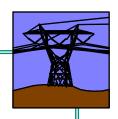


## California Renewable Energy 27,500 GWh in 1998







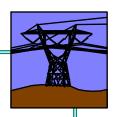


# Background: Electricity Deregulation

- Key Elements of AB 1890
  - Established Power eXchange and Independent System Operator
  - Recovery of stranded costs over four-year transition period
  - Funds to Support Public Purpose Programs
    - Non-bypassable surcharge: System Benefit Charge
    - Four Programs Supported: Renewables, Energy Efficiency, Low Income, and Research & Development
  - Retail Competition
    - Customer Choice, Green Market, Consumer Education
    - 10% Residential Rate Decrease; No Shopping Credit California Energy Commission, May, 1999





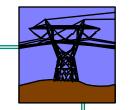


### Renewable Portfolio Standard or System Benefit Charge?

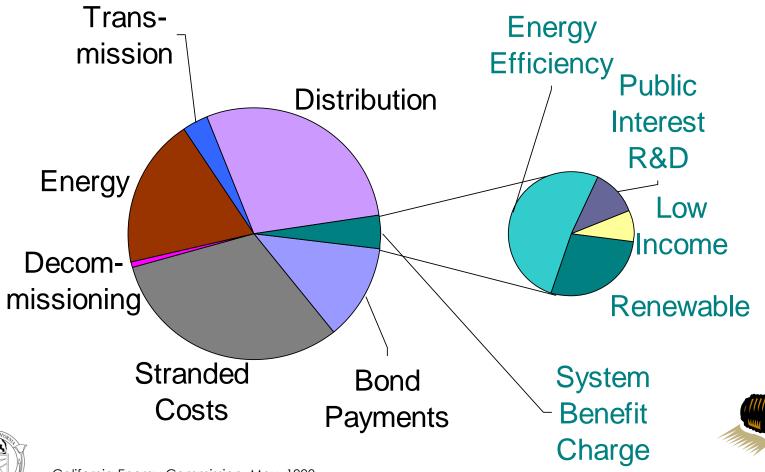
- Straight RPS lets market players decide how and when to meet standard - cost is unknown
- RPS with price cap still lets market decide, but cost is capped and level of renewables is unknown
- SBC collects money for some kind of administrative allocation:
  - level of renewables is unknown



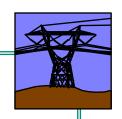




#### California Bill After Restructuring







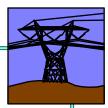
#### Renewables Program

- \$540 Million established to support New, Existing, and Emerging Renewable Technologies
- Funds Allocated to Four "Accounts"
  - Existing Technologies (\$243 Million)
  - New Technologies (\$162 Million)
  - Emerging Technologies (\$54 Million)
  - Customer-Side Purchases (\$81 Million)
    - \$76 Million to Consumer Credit Subaccount,
    - \$5 Million to Consumer Education Subaccount

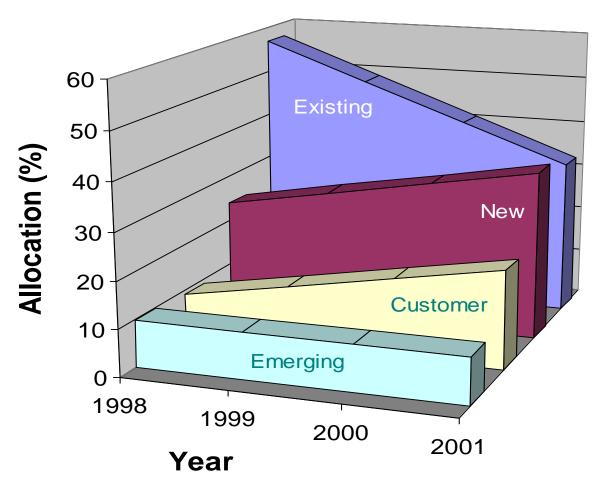








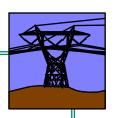
Ramping Allocations by Year











### **Assisting Green Market**

	Demand	Supply
Green Market Over the Grid	Credit	New Account  Existing Account
Green Market Installed At Site	Emerging Account	









### Over the Grid Supply: Market-Driven Payments

- Existing Account production incentives (cents/kWh) are the lesser of:
  - a payment cap (either 1 or 1.5 cents/kWh)
  - a target price minus the market electricity price
  - the available funds divided by the eligible generation
- New Account production incentives (cents/kWh) are:
  - the result of bidding in an auction
  - paid only for first five years of generation after starture



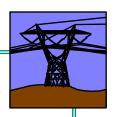


#### Over the Grid Supply: Results

- New Account:
  - auction induced 55 winning bids which laid claim to entire \$162 million available
    - 300 MW of wind, 157 MW of geothermal, 70 MW of landfill gas, 12 MW of biomass, 2 MW of digester gas, 1 MW of small hydro
    - Full amount of \$162 million allocated at an average incentive of 1.2 cents/kWh
  - all projects expected to pass Milestone #1 by this month
- Existing account:
  - \$55 million paid out, \$21 million rollover in 1998
  - nearly 50 facilities "off the cliff" but continue operating







### **Assisting Green Market**

	Demand	Supply
<b>Green Market Over the Grid</b>	CUSTOMER CREDIT	New Account
	SUBACCOUNT	Existing Account
Green Market Installed At Site	Emerging Account	



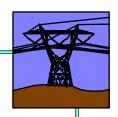










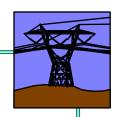


# Over the Grid Demand: Market-Driven Payments

- Incentives constant at 1.5 cents/kWh for six month intervals at beginning, but starts "floating" as demand grows significantly
- Only direct access transactions eligible
- Administrative costs reduced by distributing funding through energy service providers
- Incentive \$ capped for large Commercial and Industrial customers (> 20 KW) at \$1,000/year
  - Cap removed if incentive stays at 1.5 cents/kwh in 1200



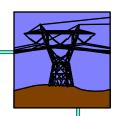




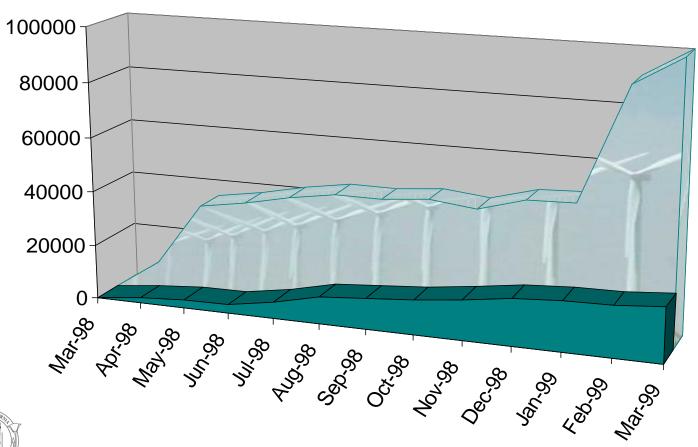
#### Over the Grid Demand: Results

- 14 marketers have registered as renewable providers offering 27 products containing a percentage of renewable energy
- Six marketers have submitted invoices covering up to 12 months for \$5 million
- Market expected to continue to grow rapidly in 1999
- Recent development: at least 3 products priced lower than conventional energy through PX





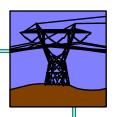
#### Participants in Customer Credit











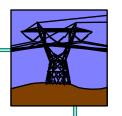
### **Assisting Green Market**

	Demand	Supply
<b>Green Market Over the Grid</b>	Customer Credit	New Account
	SubAccount	Existing Account
Green Market Installed At Site	Emerging Account	







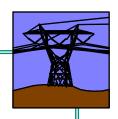


# Installed at Site Demand/Supply: Market-Driven Payments

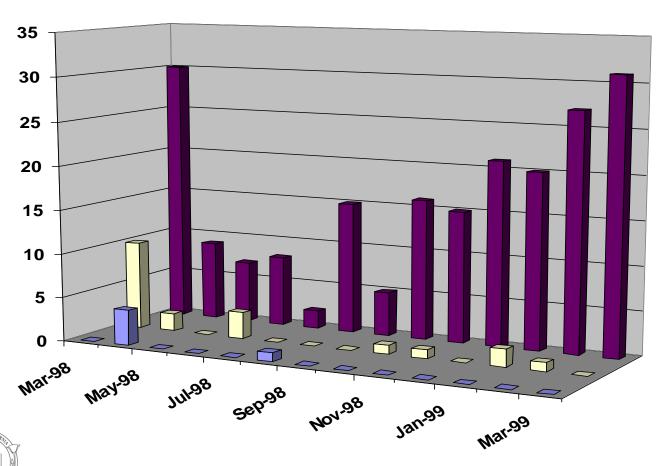
- Buydown incentives decrease over time: foreshadowing decrease in technology costs
  - \$3.00, 2.50, 2.00, 1.50, 1.00 per watt, or
  - 50%, 40%, 30%, 25%, 15%, whichever is less
- Technology must be installed prior to payment
- Technology must be creditable:
  - Installation by liscensed professional or do-it-yourself
  - 5-year warranty required on equipment/installation
  - UL Listing or 1 year demonstrated operation in mark







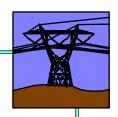
#### Installed at Site: Results











#### In Conclusion

- Very Encouraged By Results So Far
- SBC Structure Seems Workable Can Be Made Market-Oriented
- Next Piece of Puzzle To Get In Place -
  - Consumer Education Campaign
    - \$5.4 million to fund campaign
    - Opting For Stakeholder Coalition
    - Asking For Leveraging
- Questions:
  - Does Program Funding Continue Beyond Transition?
  - How To Structure Next Steps

