



# Alzheimer's State Plan Task Force

## ***Outside the Box: Interviews on financing strategies***

**April 15, 2010**



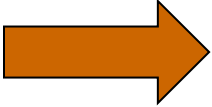
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# Today....

- The task
- Interviewees / process
- Range of strategies
- Common themes
- Two specific ideas
- Next steps

# The task

- AD in Calif. ↑ and public funding ↓
- Rosalind and Albert Gilbert Foundation  
 ***Identify creative financing strategies***
- Interview range of CA/national thought leaders
- Prepare summary paper

# Interviewed 14 leaders: Mar-Apr. 2010

- Donna Folkemer, Nat'l Conf. of State Legislatures
- Jennie Chin Hansen, Pres. AARP
- Kathy Kelly, Family Caregiver Alliance
- Elizabeth Landsberg, Western Center on Law and Poverty
- Katie Maslow, Assoc. Dir, AA Nat'l Public Policy office
- Steve McConnell, The Atlantic Philanthropies
- Arnie Milstein, Med. Director, PBGH

## Interviewed, cont.: Mar-Apr. 2010

- **Larry Minnix, AAHSA**
- **Cathryn Nation, Assoc. Vice Dean, UC Office of President**
- **Len Nichols, Health Policy guru, George Mason University**
- **Cheryl Phillips, Chief Med. Officer, On Lok**
- **Jon Rother, Exec. VP, AARP**
- **June Simmons, Partners in Care Foundation**
- **Josh Wiener, RTI International**

# Interview process

- Note-taking, recording
- Confidentiality
- Semi-structured format
- Responsiveness

# observations

- Comments start with ‘what’s wrong...’
- Responses pre- and post-HCR law
- AD’s identity struggle:

*as one type of chronic illness*

*as a separate, distinct condition*


# Range of strategies

1. **Better use of existing public dollars**
2. **Other federal dollars /HC reform**
3. **Greater personal investment**
4. **New private sector funding**
5. **Establish dedicated funding**

*(Ideas often overlap)*



# 1. Better use of existing public dollars

- Integrate all AD services
- Consolidate funding streams
- Move out of FFS to managed care
- Challenge of dual-eligibles
- From high-tech to com.-based care 

## 2. Other federal dollars /HC reform

- Centers for Innovation (CMS)
- AOA's EB programs
- Federal Coordinated Health Care Office
- Medicare: chronic illness coverage
- Many pilot programs...

### 3. Greater personal investment

- CLASS Act
- Pre-tax dependent account at work
- Merge personal contribution into Medicare Advantage plans
- LTC insurance/ reverse mortgages
- National income/sales tax solely for chronic care management



## 4. New private sector funding

- Business concerns re. *presenteeism*
- Large employers: hire case managers, augment EAPs
- Local corporate funding of AD programs
- Collaboration among corporate, philanthropic and community programs, incl. faith-based.

## 5. Establish dedicated funding

- Tax on soda, other sins
- Check-off box: IRS, DMV?
- Big Pharma/others: campaign promoting CLASS

# Common themes

- Get rid of the waste and \$\$ are there.
- Private sector impact is limited.
- Study/emulate other states.
- Coordinated care and caregiver training.
- Calif.'s size is problematic.

*(and praise for tackling this subject)*

# Two specific ideas

- ***Better use of existing public dollars***

Two Medicare tracts: TLC or LST

- ***Greater personal investment***

National tax solely for chronic care management

# Next steps

- **Early May:** complete draft summary; circulate to interviewees to review
- **June:** review completed version with Task Force sub-committees
- **July:** present to Task Force

*Comments, discussion*