



Dr.

FRANK CAPRA'S  
~~MR. SMITH GOES  
TO WASHINGTON~~

Benn Tannenbaum

Government 101

How does one get involved?

What did I do?

What do I do?

What else can you do?

# Government 101



The US Federal government has three branches:



## Executive

Requests money  
Spends money



## Judicial

Interprets laws



## Legislative

Appropriates money

The Executive Branch implements policy set by an administration and laws passed by Congress

Done through a variety of agencies

Some have cabinet secretaries as head

State, Defense, Labor, Energy, Homeland Security, Health and Human Services, etc

Some do not

National Science Foundation, Agency for International Development, Office of the US Trade Representative

Remember 🖐️ Only one person in the whole EB is elected; everyone else works for him

# Congress 101



Congress has two Houses (bicameral)

House

435 voting members, ~1 / 500,000 people

4 additional non-voting delegates

District of Columbia

Guam

U.S. Virgin Islands

Puerto Rico

232 Republicans, 202 Democrats, 1 Independent

Senate

100 members, two for each state

55 Republicans, 44 Democrats, 1 Independent

# Congress 101



Everything comes down to three things

Policy

What we want to do (make laws)

Politics

Why we want to do it

Procedure

How we do it (rules of House & committees)

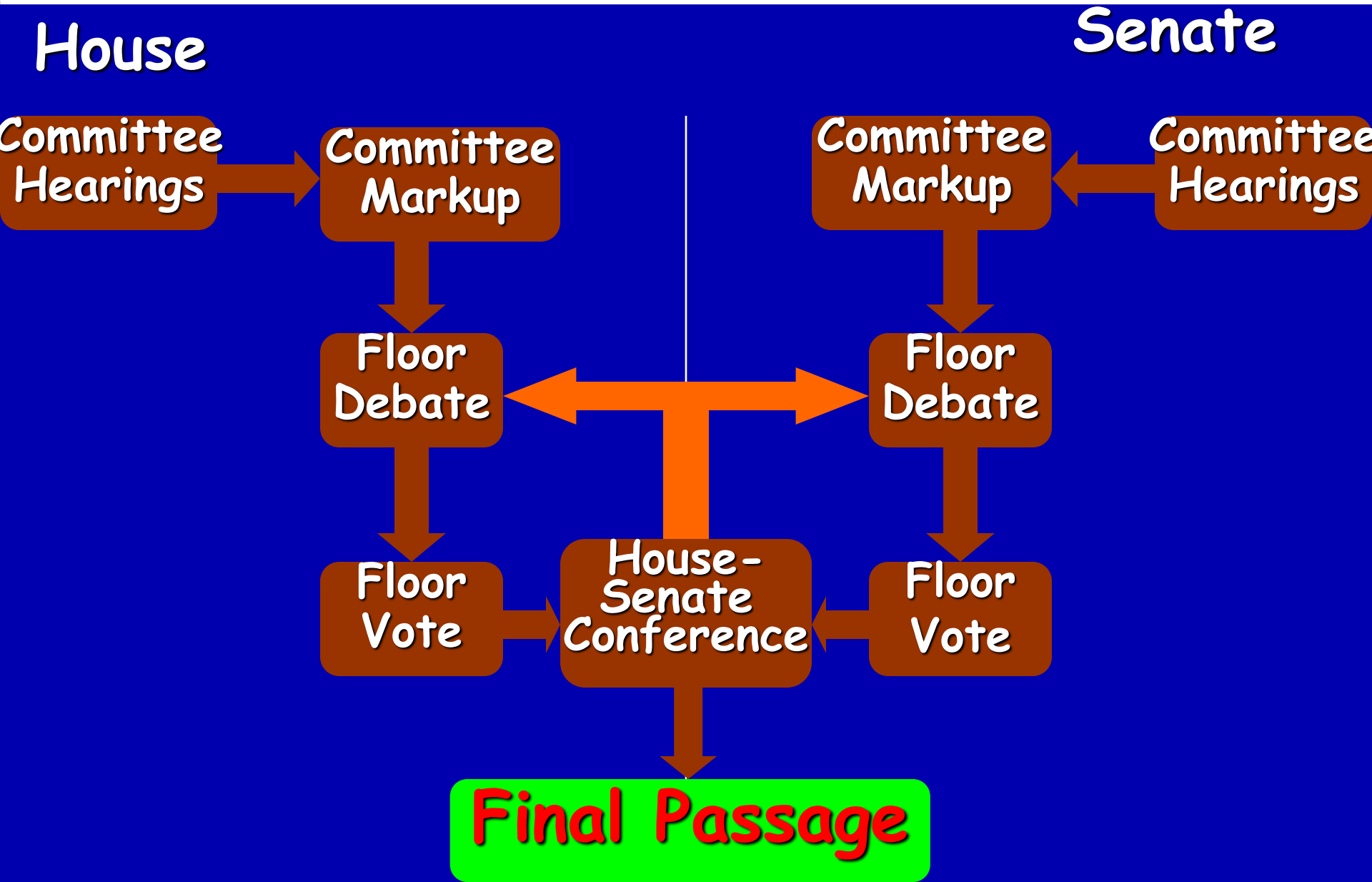
Think about it this way

Policy = publishing papers

Politics = theory

Procedure = building & running experiments

# Making laws



# How does Congress make decisions?



Relevant Subcommittees and Committees will have hearings

Hearings generally only last a few hours

Typically have 1-6 witnesses

Rarely get more than a handful of Members at a hearing

So many issues come before a typical Congress that each Member doesn't have time- or even staff time- to become expert in them all

Members will specialize in different topics

They follow each other's leads on certain topics



There is another problem...

Vast majority of Senators and Representatives are lawyers, not scientists, doctors, or much else

Further, only few hundred of nearly 10,000 staffers on the Hill have any science or engineering background

☞ Neither Members nor staff scientifically sophisticated

Language a problem

How scientists and engineers use language often different from how same words used in law

# What can you do?



Come to Washington: Policy is a viable career for scientists

Spend a sabbatical in DC

Demand good science from media

Write letters to editors; get to know local reporters

Reporters don't know anything: they're conduits

Demand good science from government

Last year's Union of Concerned Scientists report on scientific integrity

Get to know your government

Call your Congressman! Visit your Senator!

Lobby through APS or other groups

☞ But remember, lobbying is a process, not an event ☞

# What can you do?



## Apply to be a Fellow

Anyone with a Ph.D. in a physics-related topic can apply for the APS and AIP Congressional Science Fellowships (must be US citizen) or any of the AAAS Fellowships

Prefer recent grads or someone who will work at least 5 more years (*i.e.* not final step to retirement!)

Prefer at least Associate Professor-level candidates for AIP State Department Fellow

# What's a Fellow?



Fellows bring experience or education to an office that has no other way of getting it

Fellows are often "detailees" from Agency X to Agency Y, or from an Agency to Congress...

# What's a Fellow?



There are also American Association for the Advancement of Science (AAAS) Science & Technology Fellows

31 year old program; 1700 total Fellows!

Most recent years have seen ~100 new AAAS Fellows

All have the highest degree possible in their field

Some have more than one- there are a couple PhD/JD, PhD/MD, types...

Vast array of fields represented

Physical Sciences: Physics, Chemistry, Geology, Materials Science

Biological Sciences: Biology, Medicine, Food Science, Veterinary Medicine, Agriculture, Primatology

Social Sciences: Communications, Sociology, Anthropology, Psychology

Engineering: Electrical, Civil, Mechanical, Nuclear

# So... where do they work?



~Thirty of the Fellows are in Congress

The remaining 70 are scattered throughout the Executive Branch

Defense

State

U.S. Association for International Development

National Science Foundation

Education

National Institutes of Health

Office of Science and Technology Policy

Environmental Protection Agency

There are no Fellows in the Judicial Branch

# How does one get to be a Fellow?



Applications due in January to AAAS or other sponsoring society

Two round selection process

3 week orientation session in September

Meet other Fellows

Learn how government works...

# How did I find an office?



AAAS has reception in the Capitol for Fellows & interested offices

Met interesting people there....

Decided I wanted to work on homeland security, defense, intelligence, or science in the context of foreign relations

Dropped off about 20 resumes

Scored about 10 staff-level interviews

Got 3 Member interviews (Holt, Markey, Schiff)

Got 2 offers (Holt, Markey)

Landed with Rep. Edward J. Markey (D-MA)



# What does a Fellow do?



30 Congressional AAAS Fellows in both Houses and on both Member and Committee staff

Fellows trend towards Democratic offices, but about  $\frac{1}{4}$  land in Republican offices

Sometimes get Fellows working for Congressional Research Service

Work on a vast array of issues

Space

Depleted Uranium

Arms Control

Health Care

Transportation

Environment

Science

Role is to understand science or technology of underlying issue & make judgments on that

# What did I do?



Mr. Markey sits on the **Energy & Commerce, Resources,** and **Homeland Security** committees

That's where he does most of his work; has staff to cover those issues. I covered the remainders

## Veterans Affairs

- Mainly answering constituent mail
- Meet with constituents
- Cosponsor bills for constituents
- Casework handled by district office

## Science & Technology

- Meet with constituents
- Sign on to appropriate bills
- Explain science of appropriate bills

## Defense

Really means "defense appropriations"  
People come hat-in-hand with crazy & not so crazy ideas for military funding requests

Try to help good constituent ideas get funding

Also go to military "events" for briefings

# Anything else?



## Nonproliferation!

Mr. Markey co-chairs (with Christopher Shays [R-CT]) Bipartisan Task Force on Nonproliferation

Mainly a study group that has briefings for Members & staff

Held briefings on dirty bombs, Iran, North Korea, Biological Weapons Convention, future of arms control, unilateralism versus multilateralism...

Follow & work on all legislation dealing with nuclear weapons, nuclear power, international nonproliferation efforts, etc

Oversight of international nuclear issues



# That's not physics!



Yep... had to learn a  
whole bunch of new  
stuff...

# Had good set of teachers...



Rep. Markey has had Fellows since 1980

Two current Fellows

Two one former Fellows on staff [one just left for the Center for American Progress]

Chief of Staff has Law degree

Legislative Director has Masters degree

Another has MBA

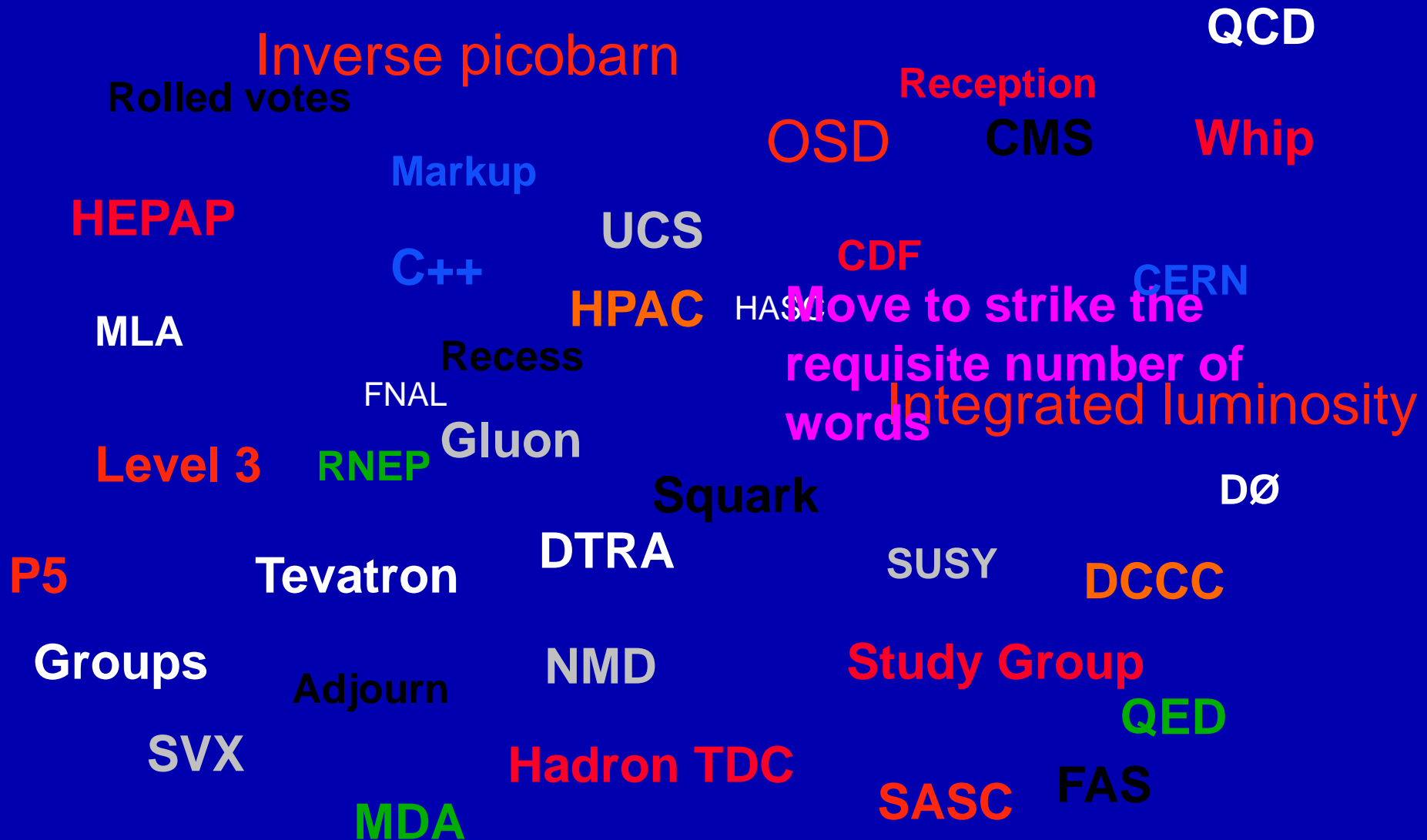
*That's rare on the Hill*

Chief of Staff with Mr. Markey for > 12 years

Legislative Director there for > 18 years...

*That's unique on the Hill!*

# Had to learn new jargon



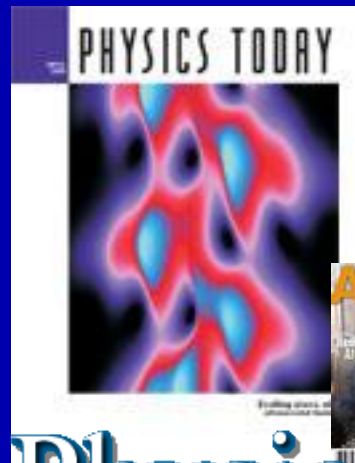
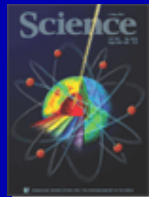


# Started reading new journals

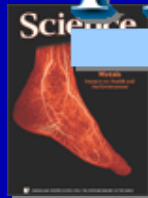


APS NEWS

F E R M I



Physical Review D  
Particles, Fields, Gravitation, and Cosmology



Physical Review Letters  
AMERICAN PHYSICAL SOCIETY



## Example: Nuclear Bunker Busters



Some claim need nuclear weapons to destroy hardened & deeply buried targets or to destroy chemical & biological weapon stockpiles

### Just a few problems with that

Nothing can penetrate deep enough have contained nuclear explosion

1 kiloton nuke would toss 1 million tons of radioactive debris over several square kilometers

Doesn't destroy chemical or biological weapons unless within  $\sim 15 \text{ feet/ton}^{1/3}$ ; just spreads instead

Many bunkers in densely populated areas

Suggested weapons are 340 kT and 1 MT weapons

Military doesn't want the weapon!

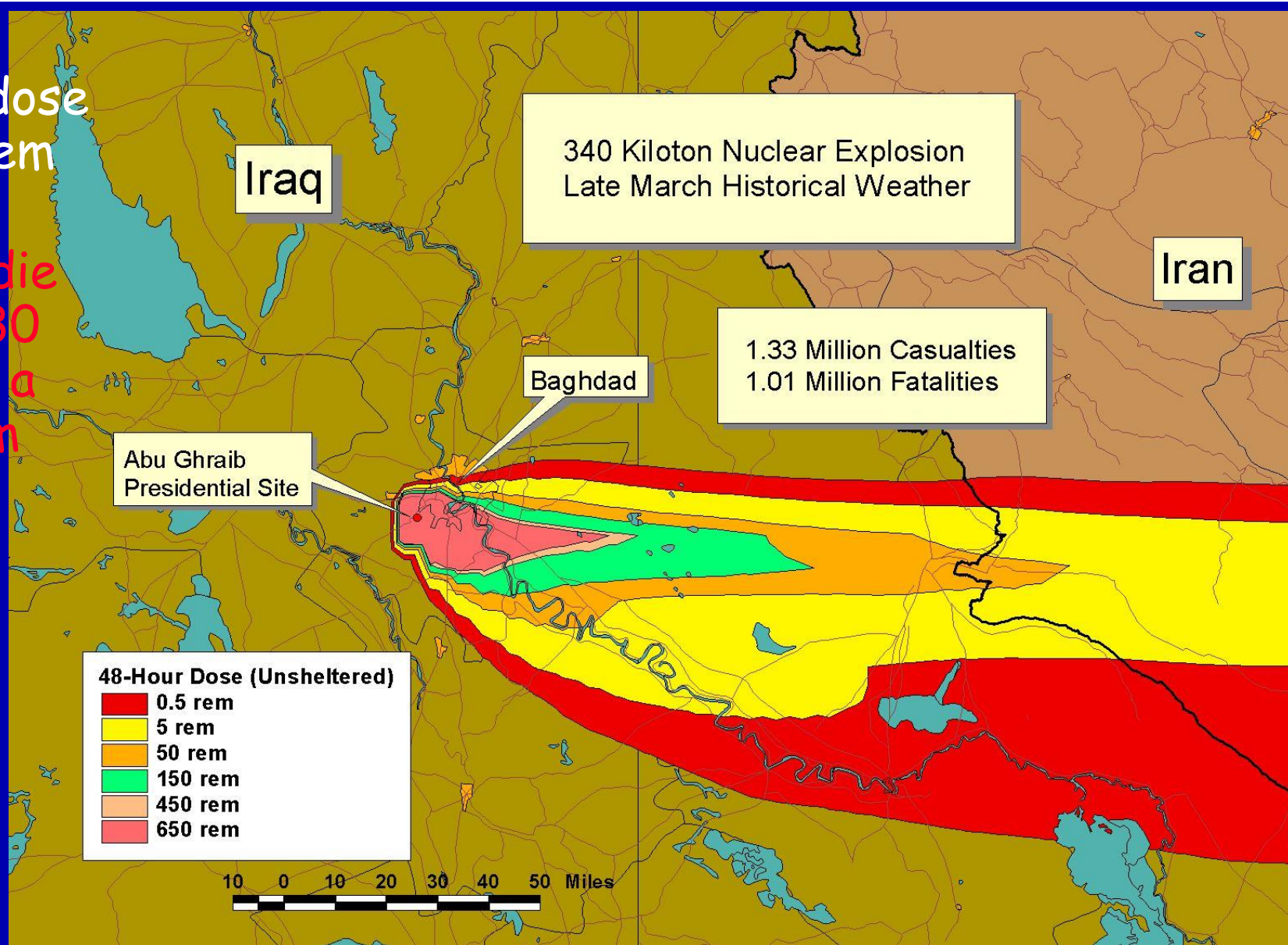


# HPAC: 340 kT weapon on Saddam's palace

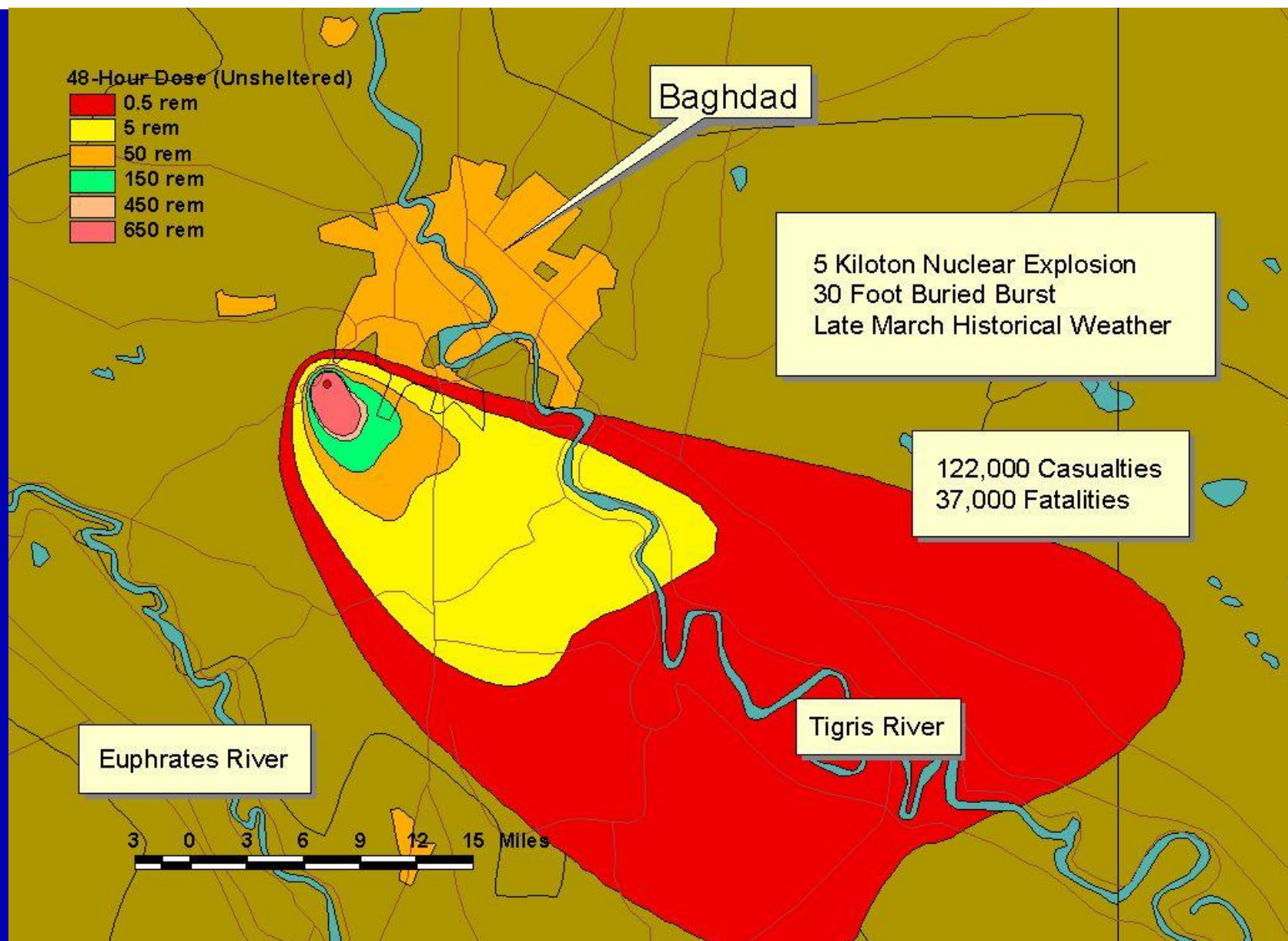


Typical  
annual dose  
is 0.5 rem

50% of  
people die  
within 30  
days of a  
200 rem  
dose



# HPAC: 5 kT weapon on Saddam's palace



# Bunker Busters on Floor



Wrote sign-on letter to HASC on bunker busters

Got 78 Members to sign (previous year's had 40)

Amendment to move money came to floor

Wrote Dear Colleagues, contacted speakers, etc

Wrote floor speech, designed props, etc

2002 amendment lost 172-243

2003 amendment lost 199-226: progress!

2004 amendment lost 204-214: even more progress!

Real battle was during Energy and Water Appropriations:  
Subcommittee Chairman David Hobson (R-OH) zeroed funding

After House-Senate conference the funding was kept at zero!



# After the fellowship...



## I spent a year at the Federation of American Scientists

I co-wrote a book on science advising  
Helped FAS with Congressional  
outreach

Studied nuclear weapons testing & the  
stockpile stewardship program

I'll be speaking on this topic at the  
April APS meeting

I am now at AAAS, working more  
broadly on science & security

During the Cold War, physicists roamed the halls of power and were heard- and were very effective

Physicists had found ways of killing people more effectively than anyone else

Physicists also established contacts with Soviet scientists

Track Two diplomacy

Post-Cold War, the story is much different

Other sciences have 'caught up'

Far fewer scientists *want* to speak to power

No monolithic adversary

Have enormous need!

Planning Workshop at AAAS in April 2003

Confirmed need for policy hub on S & T and security

AAAS proposal submitted in September 2003

Grant received in January 2004

\$2.25M over 3 years

Part of MacArthur's Science, Technology and Security  
Initiative - \$50M over 6 years

Key goals are to develop new cadres of scientists working on  
security policy issues and to provide useful inputs to national  
policy formation

To serve as a smart, two-way portal between the research on science and security in academic and other policy centers and the Washington policy community

- Provide objective S & T information and advice to Congress and executive branch agencies

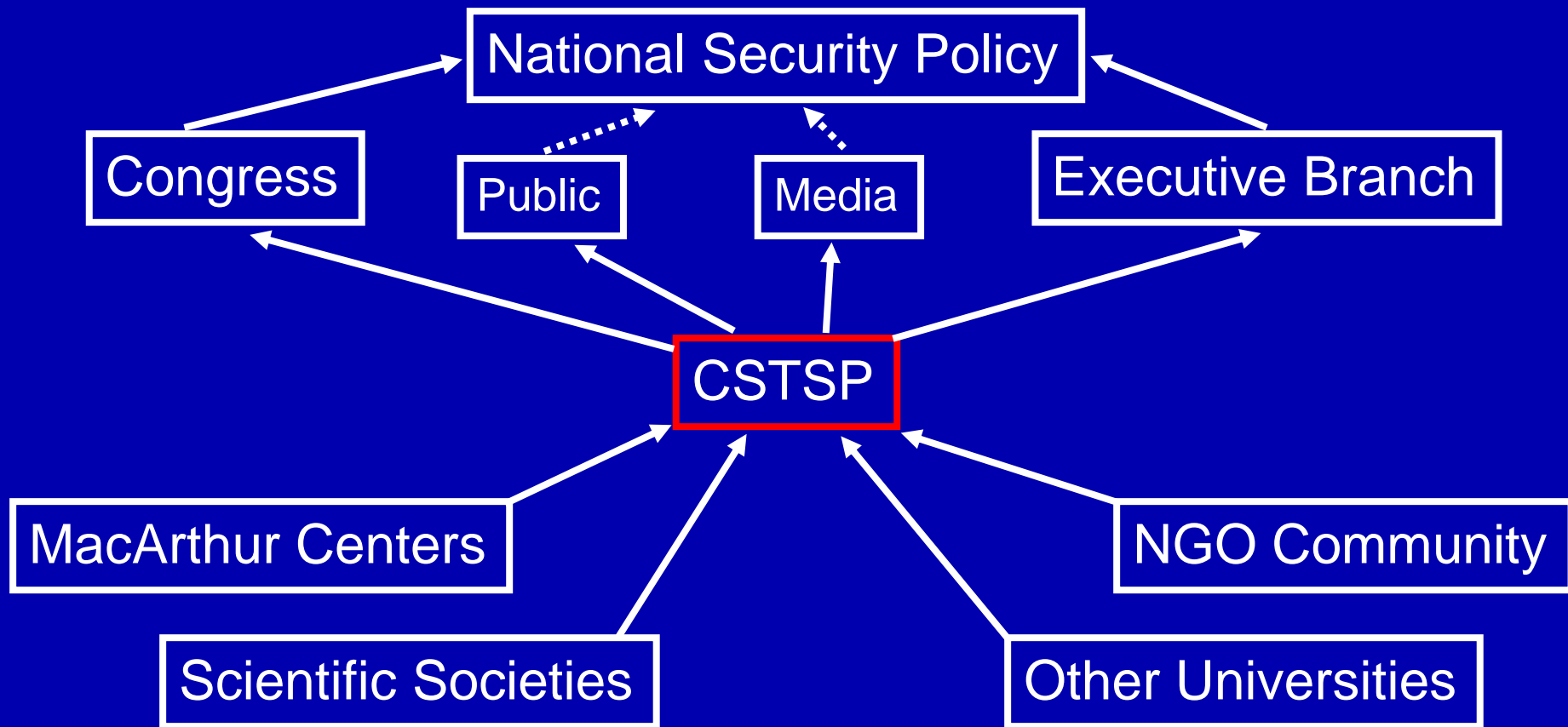
- Coordinate efforts among academic centers

- Update centers on Washington issues

- Provide a Washington base for academic visitors

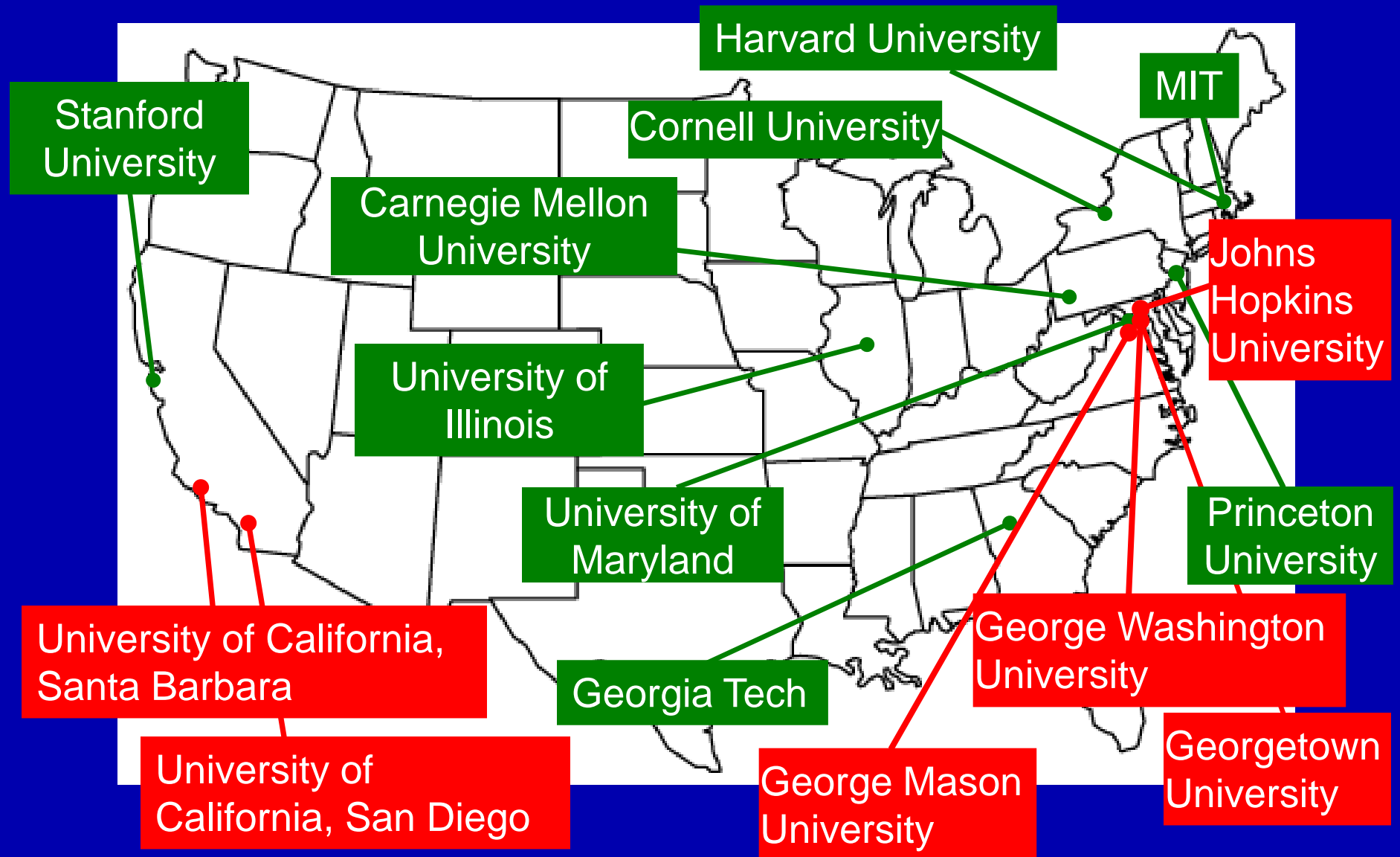
- Help place post-docs, fellows and interns into Washington policy positions

Goal is to achieve more effective science and technology inputs into US national security policy

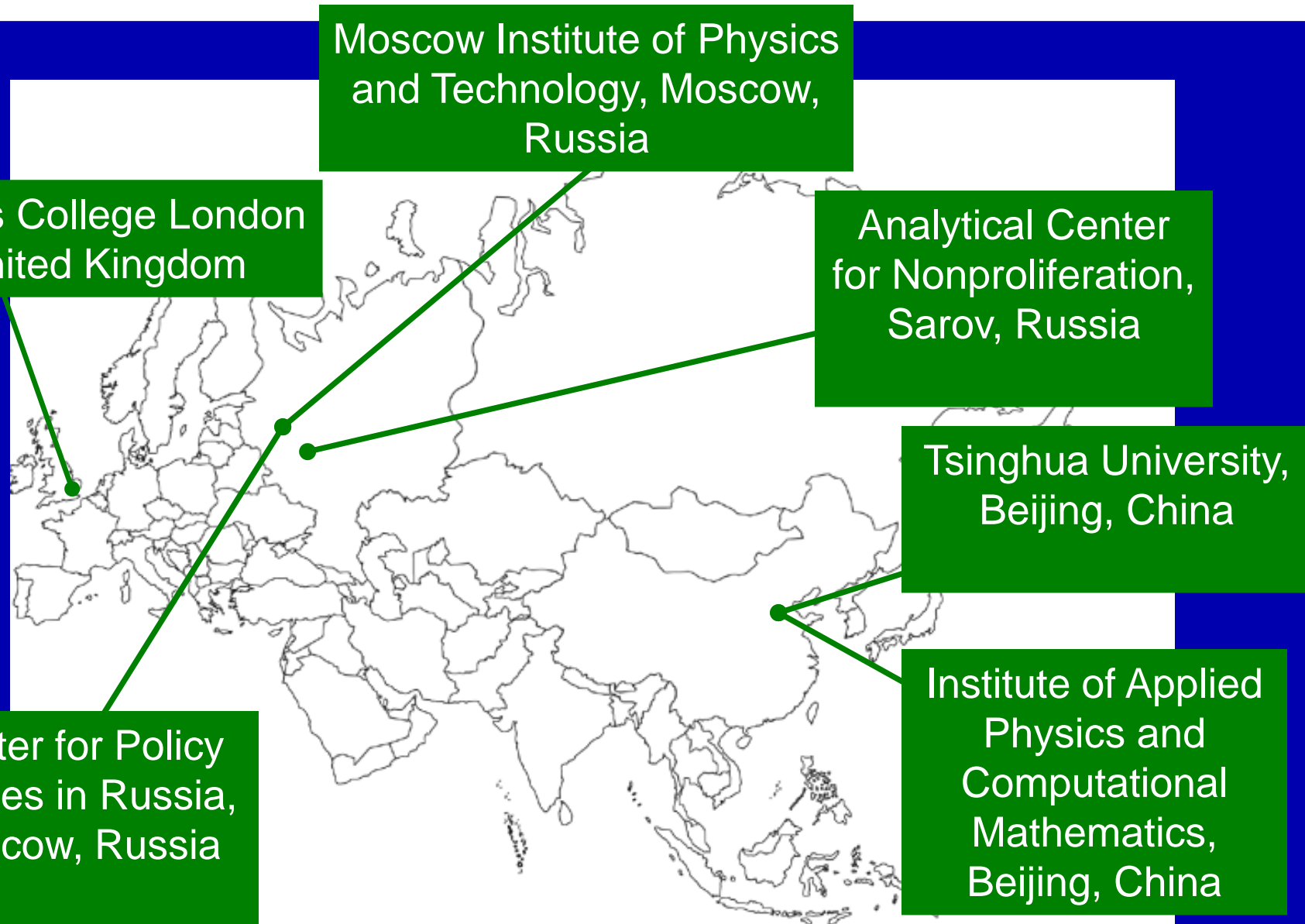




# MacArthur Funded Centers (Domestic)



# MacArthur Funded Centers (Int'l)



# CONGRESSIONAL ACTIVITIES



Briefing on hafnium isomer bomb

Briefing on nuclear waste disposal

Located expert on flu vaccine manufacture

Briefing on Pulsed Fast Neutron Analysis

Briefing of House Science Committee Staff satellite export controls by UMD group

Working on space weapons briefing series

Studying dangers of off-shore Liquefied Natural Gas terminals

Found experts on use of Amtrak to destroy Supreme Court

Studying radiation portal monitors

# CONGRESSIONAL ACTIVITIES

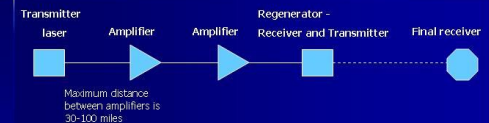


LANL Director Emeritus Siegfried Hecker spoke on nonproliferation

Luncheon tutorial on lasers, especially lasers in the military

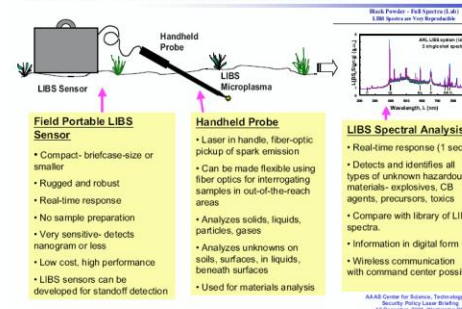


## Fiber Optic Communications



Fiber optic communications systems are very straightforward. They consist of an initial transmitter, which encodes audio (and now video) signals as light pulses. These signals are sent down a fiber optic cable. Every so often there is an amplifier, to counteract the loss within the cable. Occasionally there is a regenerator, which receives the incoming signal, reprocesses it to remove noise, and then retransmits it. This series of steps continues until the signal reaches the final receiver, which translates the optical signal back into audio and video.

## Laser Induced Breakdown Spectroscopy (LIBS) Sensor for Field Detection of Hazardous Materials



## HOT

Bankruptcy  
Social Security & Medicare  
Bioshield II (various bills)  
BRAC

Veterans  
Budget  
Terry Schiavo  
Steroids in baseball

## WARM

Reliable Replacement Warheads  
RNEPs  
Cybersecurity  
Border Control  
Nuclear Testing  
Intelligence Reform  
Port Security  
Force Protection

Iraq  
Iran  
North Korea  
Bolton Nomination  
Missile Defense  
Space Weapons  
Expanding CTR  
Biosecurity (Frist)

# LINTON BROOKS ON RNEP (3 MARCH)



ArmsControlWonk | an arms control weblog: Brooks on RNEP - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

## Brooks on RNEP

Director of the National Nuclear Security Administration Linton Brooks testified yesterday on Robust Nuclear Earth Penetrator (RNEP).

Brooks admitted RNEP will produce a huge amount of fallout:

TAUSCHER: "Is there any way an RNEP of any size that we would drop will not produce a huge amount of radioactive debris?"

BROOKS: No, there's not. ...

[snip]

BROOKS: I really must apologize for my lack of precision if we in the administration have suggested that it was possible to have a bomb that penetrated far enough to trap all fallout...I don't believe the laws of physics will ever let that be true. It is certainly not what we're trying to do now. What we are trying to get in the ground is far enough so that the energy goes deep into the ground to hold at risk the deeply buried facilities."

A photograph of Linton Brooks, Director of the National Nuclear Security Administration, speaking at a hearing. He is wearing a dark suit, white shirt, and red tie, and is gesturing with his hands while speaking. A nameplate in front of him reads "Linton Brooks". Other people are visible in the background.

Be 1-800-SCIENCE for Congressional staff

Define best relationship with international centers

Expand email bulletin and website ([www.aaas.org/cstsp](http://www.aaas.org/cstsp))

Collaborate with scientific societies

Involve other universities doing science and security work

Key element is to establish credibility and reputation for responsiveness and reliability

Currently 120 subscribers

Contains upcoming science & security events in Washington, jobs, funding opportunities

Announced >100 events, >40 grant and 40 fellowship opportunities, >40 internships and >225 jobs in 5 months

Major news developments



But enough about me....



*Are there other ways you  
can get involved?*

# Here's a faculty job!



Lecturer or Researcher in War Studies  
King's College London  
JOB CODE: 10691

Lecturer or Researcher in War Studies (2-year appointment)

The King's College London Centre for Science & Security Studies seeks to appoint a Lecturer or Research Fellow to work on quantitative studies of science related to policy issues in the fields of national and international security. In addition to research and teaching the successful applicant will be expected to help obtain research funding and develop new research. Requirements include a PhD or equivalent terminal degree as a physical scientist (physicist preferred), mathematician or engineer, the ability to work as part of a multi-disciplinary team, as well as interest and experience in at least some of the following research areas: nuclear and biological weapons, space and space arms control, strategic arms control agreements, verification, multilateral arms control agreements. Science and security experience in government or at a major NGO is desirable, the ability to communicate scientific ideas and concepts to a non-specialist is essential. Appointment as Lecturer or as Research Associate/Fellow will depend on the candidate's qualifications and experience. For an informal discussion please contact Professor Peter Zimmerman at [peter.zimmerman@kcl.ac.uk](mailto:peter.zimmerman@kcl.ac.uk). Application forms and details can be obtained from Personnel Department, King's College London, Strand, London WC2R 2LS, email [strand-recruitment@kcl.ac.uk](mailto:strand-recruitment@kcl.ac.uk) fax 020 7848 1352. The closing date for receipt of applications is 31 March 2005. Please quote Reference A2/DAW/160/04. Equality of opportunity is College policy.

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# You can also help me!



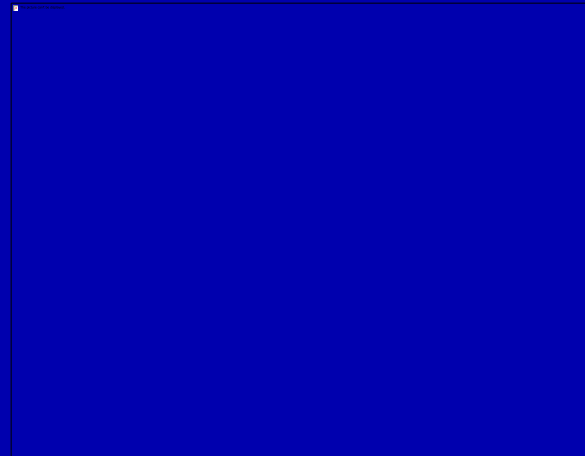
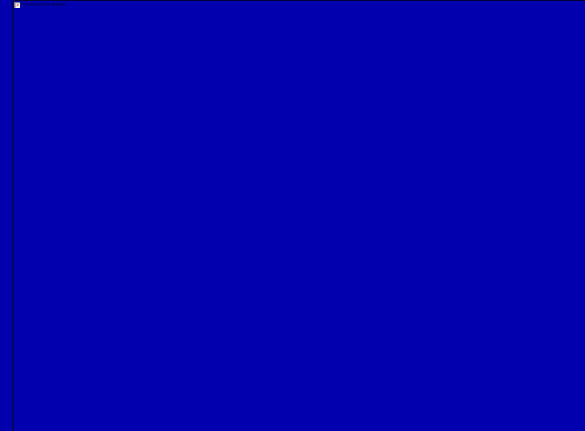
We have been tasked by two Congressmen to study radiation portal monitors to see if they really can detect smuggled fissile material

It's unclear, as fissile material tends to be alpha-emitter, not beta or gamma...

Also have long half-lives, so production of elements that do have more energetic decays is slow

I am assembling a panel of experts to study the problem

Could use a particle physicist!





We really do get the government we deserve

We, as scientists, benefit greatly from living and working in the United States

We, as scientists, have many talents to offer

Challenge: ***Get Involved!***

- Get to know local reporters

- Get to know your Congressperson & Senators

- Work on a campaign

- Run for elected office

☞ **But remember, politics is a process, not an event** ☞