National Oceanic and Atmospheric Administration: Agency Update

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ACWI Annual Meeting September 14, 2004

NOAA FY07 Annual Guidance Memorandum

Conrad C. Lautenbacher, Jr.,
Vice Admiral, U.S. Navy (Ret.)
Under Secretary of Commerce for Oceans and Atmosphere

Provide Critical Information for Water Resources

"Water managers across the Nation are experiencing freshwater shortages, particularly in the West. Coastal water resources are continually stressed as populations rise, and, as highlighted by the USCOP, coastal water quality is a growing concern. To meet these challenges, additional information on freshwater and estuary transition zones is required by decision-makers. By 2011 a comprehensive suite of water resource information and predictions should support our focus on ecosystem-based management by linking hydrologic and ecological models. We must provide national leadership, foster innovative partnerships, and support collaborative research to ensure successful development and implementation of such a comprehensive framework for the delivery of water resources information. ...Improved short-term stream flow and long-term water supply predictions from NOAA's Advanced Hydrologic Prediction Service must be augmented by high-resolution forecasts of soil moisture, ground water, snow pack, and reservoir levels. This information will support the commercial development of on-demand risk analysis tools for managing scarce water resources and mitigating impacts of drought. "

Program Overview

Long Term Goals

Increase economic benefits from water forecasts and information

 Improve ecosystem management and enhance America's coastal assets

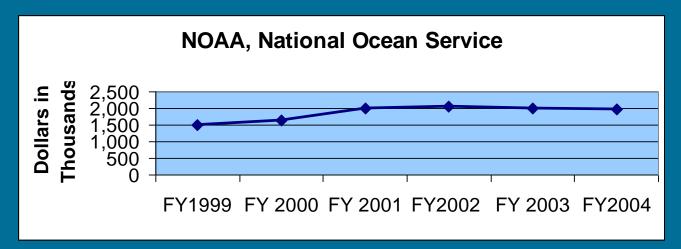
Minimize losses due to floods and droughts

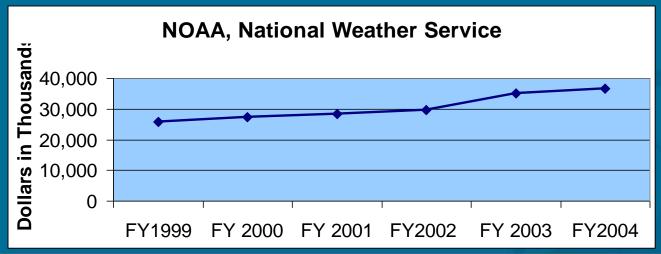
Examine expansion of services to include water quality prediction



Resources Applied to Fresh Water Services

NOAA Funding Trend FY 1999-2004



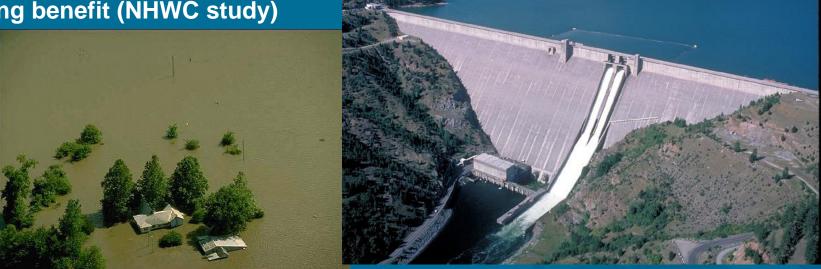


Advanced Hydrologic Prediction Service

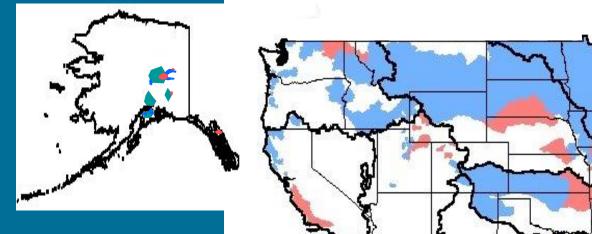
- Providing enhanced water availability and flood warning information by leveraging NOAA's infrastructure and expertise
- Meeting user needs for modernized services through the infusion of new science and technology

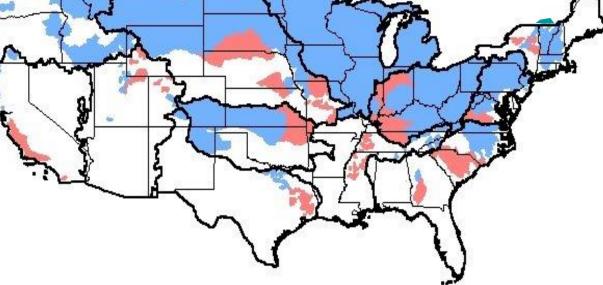
Providing consistent access to standardized graphics via consistent web interface

• \$60 million/10 year program with \$766 million estimated annual recurring benefit (NHWC study)



AHPS Implementation Status





AHPS **Expansion** Areas

Areas Completed Through FY 2004 (1,136 Forecast Points)
Areas Covered by FY 2005 National AHPS (386 New Forecast Points)

Accessing AHPS Information



National Oceanic and Atmospheric Administration

National Weather Service

Local forecast by

"City, St" lity, St Go

Warnings Current By State... Observations

Observations Radar Satellite Snow Cover Surface Weather...

Forecasts
Local
Graphical
Aviation
Marine
Hurricanes
Severe Weather
Fire Weather
Climate...

Forecast Models Numerical Models Statistical Models.. Weather Safety

Weather Radio Hazard Assmt... Education/Outreach Information Center Past Weather Glossary Publications...

Careers Contact Us FAQ Comments...

Turn Around Don't Drown!

Site Map

Each year, more deaths occur due to flooding than from any other severe weather-related hazard. People underestimate the force and power of water. Many preventable deaths occur in automobiles as they are swept downstream. Whether you are driving or walking, if you come to a flooded road, turn around don't drown. Details...

TROPICAL DEPRESSION FRANCES

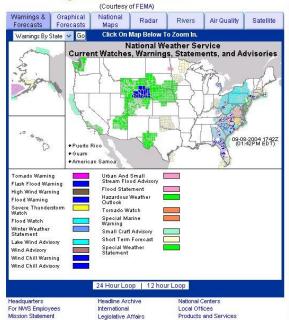
The NHC has issued its final advisory on this system. Public Public Advisory Archive Advisories from the Hydrometeorological Prediction Center will provide updates as long as the system remains a flood threat.

HURRICANE IVAN

Strategic Plan

11 AM AST Public Aviso Forecast/ Discussion Maps and Archive Advisory Público* Advisory Charts #25 #25 #25 11 AM EDT 11 AM AST 11 AM AST 15007

p Listen to the tropical cyclone advisories



http://weather.gov/

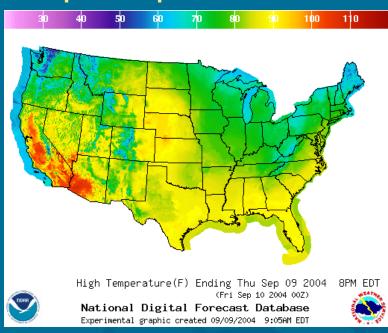
AHPS Feedback

Comments...



Planned AHPS Enhancements

- Begin implementation of high resolution gridded hydrologic modeling capability in FY05
 - streamflow and soil moisture forecasts
 - resolution as high as 4 km and hourly
 - soil moisture information at surface, root and aquifer depths
- Goal is to provide access to gridded and associated graphical information via the National Digital Forecast Database (NDFD)
 - •http://weather.gov/forecasts/graphical/



Measuring Customer Satisfaction

- The NWS is conducting a web-based survey of its Hydrologic Services Program as part of an ongoing effort to assess the overall satisfaction of NWS users and to garner feedback necessary to improve services.
- The survey is being administered by the CFI Group.
- Survey on line September 13, 2004





The National Weather Service (NWS) issues hazardous weather and flood watches, warnings, and advisories for the protection of life and property. It is also charged with providing information to enhance the national economy. The NWS Hydrologic Services Program focuses on providing forecasts, watches and warnings for river and flash flooding.

This survey is part of an ongoing effort to assess the overall satisfaction of NWS users and to garner feedback necessary to improve services. This survey focuses specifically on the NWS Hydrologic Services Program.

Your answers are voluntary, but your opinions are very important to us. Your responses will be held completely confidential, and you will never be identified by name. CFI Group, a third party research and consulting firm, is administering this survey via a secure server. This interview will take about 15 minutes, and is authorized by Office of Management and Budget Control No. 1505-0191.

Please click on the "Next" button below to begin the survey. You may click the "Back" button at any time to view a prior page.



•http://www.cfigroup.net/NWSHydroSurvey2004/

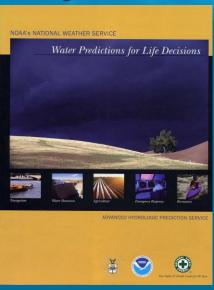
Partnerships Promoting Public Safety

- Produced AHPS brochure with National Safety Council (NSC)
- Developing a *Turn Around Don't Drown* safety guide with
 - NSC
 - American Association of Motor Vehicle Administrators (AAMVA)
 - Department of Transportation (DOT)
 - Federal Alliance for Safe Homes (FLASH)
- Updating Floods the Awesome Power flood safety brochure with
 - NSC
 - American Red Cross
 - FEMA
- Developed half hour NWS Hydrologic Services documentary entitled Water's Fury with the Weather Channel which first aired in April 2004.













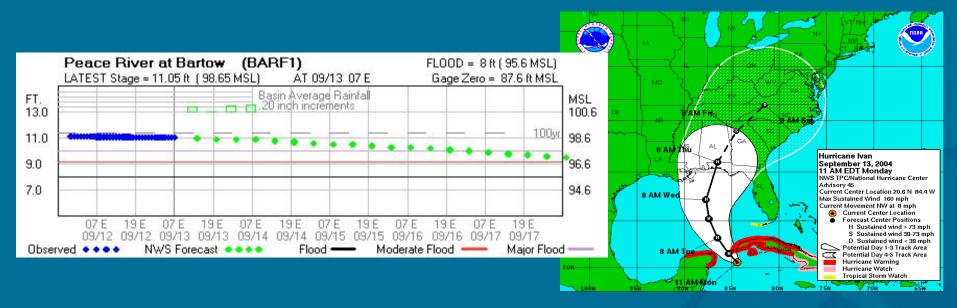






Partnerships Promoting Public Safety

- FEMA providing AHPS forecasts and flood severity information to Emergency Managers (EMs) via HURREVAC decision assistance tool
- Currently available to EMs in Southeast U.S. and FEMA plans to include all Gulf and Atlantic Coastal States in 2005



Water Quality Forecasting Background

Mandate

U.S. Ocean Commission on Ocean Policy Recommendation 15 to develop a national water quality monitoring and prediction system

Constituent Interest

Water managers, public health officials, private sector partners

Science is Mature

Numerous water quality forecast models support Federal water assessment and regulation missions

Enhancing our Focus on Water Issues

NSTC Committee on Environment and Natural Resources

- NOAA (Admiral Lautenbacher) is Federal Agency co-chair along with EPA and OSTP
- Subcommittee on Water Availability and Quality formed to examine the magnitude of water issues facing our country and the world





National Water Quality Forecasting Vision and Strategy

Vision

National Water Quality Forecast System which delivers estimates of total oxygen content, mercury contamination, and other pollutants with enough accuracy and advance notice to take action to prevent or reduce adverse effects

Strategy

Work with EPA, USGS, USACE, and state water quality agencies, and the private sector, to develop National end-to-end forecast capability