

Preet Interior Design

Android App UI & UX Designer

A transformation design studio is a professional design studio where clients can hire a professional designer to create a complete interior design or a specific room design. The goal is to provide the client with a professional design that will be used to create a complete interior design.



APP Icons & Logos



Preet
Interior Designs

ABOUT MY WORK

Problem solving

Before beginning the design process, it is important to understand the client's needs and expectations. This is done through a series of interviews and a site visit. Once the client's needs are understood, the design process can begin.

42%

client satisfaction rate

27%

project completion rate

13%

client satisfaction rate

28%

project completion rate



Research

Research is the first step in the design process. It involves gathering information about the client's needs and expectations. This is done through a series of interviews and a site visit.



Prototyping

Prototyping is the process of creating a physical model of the design. This is done to help the client understand the design and to make any necessary changes.



Design

Design is the process of creating a plan for the interior space. This involves determining the layout, color scheme, and furniture placement.



Iterations

Iterations are the changes made to the design as the client provides feedback. This is done to ensure that the final design meets the client's needs and expectations.

USER RESEARCH

Personas

The first step in the user research process is to create personas. These are fictional characters that represent the different types of users who will be using the app. This helps the designer understand the needs and expectations of each user type.

Profile: Mr. Mustafa Monagotto



Demographics

Age: 34-38 (Male)

Education: Graduate

Workplace: 4 hours

Goals: Interior design for his new flat

Insights: How to visit different service providers for different services like furniture, window treatment etc.

Personality: Adventurous

Interests

Places & Books: Traveling, design for his new flat

Attitudes: Likes to visit different service providers for different services like furniture, window treatment etc.

Behavior: This might lead to inconsistent work for his flat.

Workload

The end of solution from different vendors for different services doesn't behave like the other benefit should visit their respective proper point of product work

Goal: To create a complete interior design for his new flat

Attitudes: Likes to visit different service providers for different services like furniture, window treatment etc.

Behavior: This might lead to inconsistent work for his flat.

Empathy map

An empathy map is a tool used to understand the user's experience. It is a visual representation of the user's thoughts, feelings, and actions. This helps the designer understand the user's needs and expectations.

Boys

- Wants to know their house
- Wants to know their opinion
- Can't wait to get proper information about the service
- Want to know the service providers
- Do they have design consultation service?

Girl

- Wants interior designers
- Wants interior designer's website
- Fill out forms
- Look up interior designer's work online
- Have professionals that visit their

Thought

- Can't rely on the product information
- Are online payment services provided?
- Are the service providers complete?
- Will they give the proper consultation?
- High cost of service

Felt

- Product prices are too high
- No one provides free consultation
- No one takes place for their shopping and consultation
- No arrangement services available
- Want to visit different service providers for different services like furniture, window treatment, etc.

PROJECT FLOWCHART

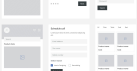
Project process & Timeline

The project process is a series of steps that the designer follows to create a complete interior design. This process is designed to ensure that the client's needs and expectations are met.



APPlications: action of the effort

Information architecture



User flow

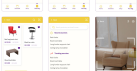
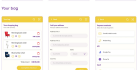
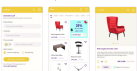
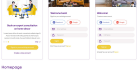
The user flow is a series of steps that the user follows to complete a task. This flow is designed to be intuitive and easy to follow.



STAY STYLISH

Wireframes

Wireframes are a series of lines that define the structure of the app. They are used to show the layout and content of the app.



DESIGN SYSTEM

Style guide

The style guide is a series of rules that define the look and feel of the app. It includes guidelines for typography, color, and layout.

Typography

Color palette

Iconography

Grid & layout

Real outcome

The real outcome is the final result of the design process. It is a complete interior design that meets the client's needs and expectations.

Storyboard

