

The 10 Step Process

- 1. Introduction
- 2. Credit Application
- 3. Buy Down Point Presentation
- 4. Take the clients credit application
- 5. Go over the worksheet
 - Find out payment ranges
 - Banks they like and don't like
 - What's most important rates/payment/both
- 6. Send application into banks for approval (this is the half way point)
- 7. Send the client to the waiting room
 - While we are waiting for approval get all your numbers and software balanced
 - You can send client home and do presentation later if banks don't get you your approval in time
- 8. Options Page
- 9. Bank Option Sheet
 - Presentation #1
 - Presentation #2
 - Presentation #3
- 10. Send clients to waiting room again
 - Print up paperwork and have client come back into your office and sign them up