



The Self Publishers Guide to Book Marketing: Step by Step Guide for Fiction and Non-Fiction Authors

By Jamie Cawley

Createspace, United States, 2012. Paperback. Book Condition: New. 200 x 124 mm. Language: English . Brand New Book ***** Print on Demand *****. When first starting out self-publishing, it can be very confusing and expensive to promote your book. Featuring step by step instructions, templates and examples so that you can quickly and easily promote your book and maximize your sales, this book can be used by new and experienced authors alike. All promotion methods covered are either free or very affordable. What readers are saying about The Self-Publishers Guide to Book Marketing: If you own just one work on marketing your book, this is the one to have -Doug Erlandson, Author of How to Think Clearly: A Guide to Critical Thinking This book could put publishers out of business - Barry Tighe, Author of Sir Thomas British Tommy Armstrong and The War Between the States Excellent marketing guide for limited budget and time - A. William Benitez, Author of The Handyman's Guide To Profit This book is a winner for self publishers - Pauline H, Author Simply the most elegant work out there on marketing your book - Arthur Ellis, Author of Zora Hurston And The Strange Case...



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