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## Rock Your Presentation : A New Guide to Speaking with Passion

By Barlow Nigel

Paperback. Book Condition: New. Not Signed; Description: Nearly all of us have to pitch or present our ideas, whether in a formal setting after lunch to a hundred jaded salespeople, in a lecture theatre or classroom, putting over our thoughts to a team of colleagues, or even selling a concept one-on-one to your boss. In all these situations we can choose between delivering a message that sounds like muzak, or one that wakes the listener up. Most presentations and pitches could benefit from being 'rocked up' - becoming more dynamic and memorable, in ways that arouse the passion of the audience. By applying the ideas in ROCK YOUR PRESENTATION you can deliver better, livelier and more emotionally engaging talks which leave audiences with the kind of high you get from being in a crowd at a great concert. Barlow applies the rock'n'roll metaphor throughout the book, turning what, to many, is a stressful subject into an exciting and fun exercise you can't wait to try out. So take the Van Halen approach to planning your presentation, deliver it like a hit song with a chorus and a bridge, play a few well-rehearsed power chords and set your audience ablaze. book.



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