



## **Podcasting Bible**

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Wiley, 2007. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface. Acknowledgments. Part I: Podcasting: Where It Came From and Where It's Going. Chapter 1: Stars Being Born Every Day. Chapter 2: Podcasting's Meteoric Trajectory. Chapter 3: Exploring the World of Podcasting. Part II: Podcasting Production. Chapter 4: Defining Your Podcast. Chapter 5: Audio Production Tools. Chapter 6: Basic Audio Production. Chapter 7: Advanced Audio Production. Chapter 8: Video Production Tools. Chapter 9: Basic Video Production Techniques. Chapter 10: Advanced Video Production Techniques. Part III: Encoding. Chapter 11: Encoding: An Overview. Chapter 12: Encoding Tools. Chapter 13: Basic Encoding Techniques. Chapter 14: Advanced Encoding and Authoring Techniques. Part IV: Distribution-Making Your Podcast Available to Your Audience. Chapter 15: Distribution: An Overview. Chapter 16: RSS (Really Simple Syndication). Chapter 17: Finding a Home for Your Podcast. Chapter 18: Distributing Your Media File. Part V: The Business of Podcasting. Chapter 19: The Basics of Podcasting Business. Chapter 20: The Subscription Business. Chapter 21: Making Advertising Work. Chapter 22: Alternative Business Models. Chapter 23: Rights and Responsibilities: Licensing Music and Managing Your Liabilities. Chapter 24: Corporate and Institutional Podcasting. Chapter 25: Promoting Your Podcast. Part VI: Case...



## Reviews

A top quality ebook and the typeface used was interesting to learn. This can be for all who statte that there had not been a well worth reading through. I am just pleased to tell you that this is basically the very best ebook i actually have go through in my individual life and can be he finest book for at any time.

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This publication will not be straightforward to begin on studying but quite fun to see. It really is basic but shocks in the fifty percent of the ebook. I realized this ebook from my dad and i advised this pdf to learn.

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