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Words: I Know What I Want to Say, I Just Don't Know How to Say It: How to Write Essays, Reports, Blogs, Presentations, Books,

By Mark Hanen

Justoneword, United States, 2013. Paperback. Book Condition: New. 216 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****.Words skillfully guides you, step by step, through your entire writing project. Written in a conversational style, Words explains how to shape, focus, organize, and polish your nonfiction writing. It coaches you through the process of discovering what you want to say, how you want to say it, and how you convey your ideas with precision, clarity, and confidence. Words is for born writers, aspiring writers, and for people who have writing thrust upon them. If you are a student, Words provides a step by step approach to writing that works across disciplines and will serve you well throughout your academic and professional career. If you write books, proposals, essays, memos, reports, blogs, manuals, presentations, memoirs, articles, journals, speeches, or creative nonfiction, Words is the book for you. Overview Section A, Knowing What You Want To Say, presents practical strategies for discovering your key word and your key idea, generating a title, and connecting with your audience. Thoughtful writing begins with a single word, a specific goal, and a well-defined audience. Section B, Knowing How To Say It,...



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