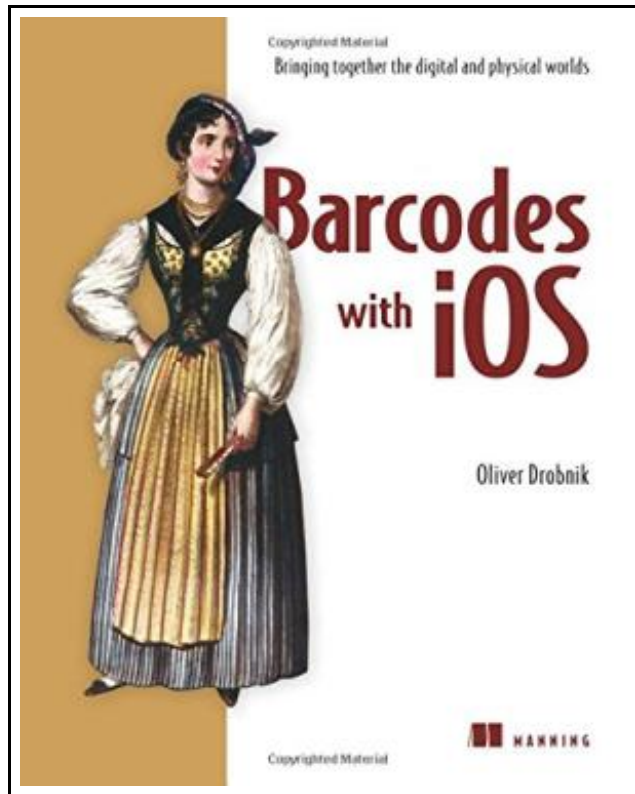


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Manning Publications. Paperback. Book Condition: new. BRAND NEW, Barcodes with iOS7:Bringing together the digital and physical worlds, Oliver Drobnik, DESCRIPTION Barcodes are a universally-accepted way to track and share information about products, applications, and businesses. Until recently, however, it's been difficult for iOS developers to take advantage of them without licensing complicated or expensive third-party libraries. With iOS7, Apple has added all the necessary components to make apps that scan, display, and print barcodes. Barcodes with iOS 7 is the first and only book that comprehensively addresses barcode technology for the iOS developer. It introduces commonly used formats, such as ISBN and UPC codes and provides real world examples that show how to integrate code scanning and generation into apps. This book consolidates information about applicable Apple frameworks in one place so readers can quickly add native barcode support to their existing enterprise apps or start building new apps that help bring together the physical and digital worlds. RETAIL SELLING POINTS First and only comprehensive book on barcodes technology Provides practical real-world examples Consolidates applicable Apple frameworks in one place AUDIENCE This book is written for readers with a working knowledge of Objective-C and iOS app development ABOUT THE TECHNOLOGY Barcodes have been on product packaging for 40 years. As long as there are physical products sold, barcodes will continue to be used because of the maturity and inexpensiveness of the technology. Apple added into the latest release of their mobile iOS operating system all the necessary technologies needed to work with barcodes. For the first time, developers can now make apps that scan barcodes and print them on displays or paper, without needing to license complicated or expensive third-party code libraries.



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