



## Alexander the Great's Art of Strategy: Lessons from the Great Empire Builder

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By Partha Bose

Penguin, New Delhi, India, 2004. Paperback. Book Condition: New. Dust Jacket Condition: New. First Edition. Alexander the Great (356-323 BC) was arguably the greatest military strategist, tactician and ruler in world history. At the age of 20, he ascended to the throne of his fathers kingdom. By the age of 23 he had defeated Persia, his nations greatest enemy. And by the time of his death, aged 33, his armies had conquered virtually the entire known world, from the shores of the Mediterranean to the foothills of India, including the lands of modern-day Iraq and Afghanistan. Alexanders achievements have inspired and influenced a great number of past and current military, political and business leaders. This book provides the wisdom and secrets of this great empire builder, demonstrating how they can be applied to conquer todays challenges. Blending insights from his years of business experience with his lifelong study of Alexander, Partha Bose interweaves a gripping biography with compelling analyses of strategies, tactics and leadership approaches of successful institutionsincluding Dell, GE, Honda, IKEA, the Harvard Law School and the East India Companyand individuals, such as Elizabeth I, Winston Churchill, Abraham Lincoln, Franklin D. Roosevelt, Bernard Montgomery, Gandhi, Jack Welch and Lou...



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