



Managing and Marketing Sheep - Tools and Techniques for Every Shepherd

By Darla Noble, John Davidson

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Managing and Marketing Sheep - Tools and Techniques for Every Shepherd Table of Contents Introduction Chapter 1 Getting Off to the Right Start Chapter 2 Feeding Ewes and Rams Chapter 3 Feeding Lambs Correctly Chapter 4 Let s Get Down to Business Chapter 5 Techniques and Tools for Marketing Conclusion Author Bio Introduction The keys to raising sheep for profit lie in management and marketing. Managing your flock to achieve optimal health, growth and productivity in the most cost-productive manner is absolutely essential if you wish to market your animals for the best possible price. Rather simplistic sounding, isn t it? It can be-if you follow a few basic guidelines and remember: You can t starve a profit out of your animals. No one has as much to gain or lose as you do from managing and marketing your flock, so no one should work as hard as you do. Both of these statements should be at the core of your business plan (yes, farming on even a small scale should be viewed as a business) and the...



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