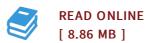




## Great Marketing: Bullet Guide

By Reynolds, Fabienne

Book Condition: New. Publisher/Verlag: Hodder Education |
The answers you need. Now. | Open this book and you will Communicate creatively - Beat the competition - Create
brilliant strategy - Really know your market | 1. What is
marketing? 2. Marketing basics - the strategy 3. Knowledge is
power - know your market and consumers 4. Why research
matters - knowing your competitors 5. Getting started - setting
the objectives 6. The marketing elements 7. The marketing plan
8. Defining key messages 9. Implementing the marketing plan
10. Measuring results and adapting to customers' needs |
Format: Paperback | Language/Sprache: english | 90 gr |
159x142x11 mm | 128 pp.



## Reviews

This created pdf is fantastic. Indeed, it can be perform, nonetheless an interesting and amazing literature. Its been developed in an remarkably straightforward way and is particularly simply following i finished reading this publication by which in fact altered me, alter the way i really believe.

-- Amanda Hand Jr.

A must buy book if you need to adding benefit. Of course, it is actually perform, still an interesting and amazing literature. I am delighted to explain how this is basically the best book i actually have read through during my individual life and may be he best book for at any time.

-- Jarod Bartoletti