



Helping People Win at Work: A Business Philosophy Called Dont Mark My Paper, Help Me Get an A

By Ken Blanchard

Pearson FT Press. Hardcover. Book Condition: New. Hardcover. 192 pages. Dimensions: 8.1in. x 5.5in. x 0.8in.Ken Blanchards Leading at a Higher Level techniques are inspiring thousands of leaders to build high-performing organizations that make life better for everyone. Now, in Helping People Win at Work, Blanchard and WD-40 Company leader Garry Ridge reveal how WD-40 has used Blanchards techniques of Partnering for Performance with every employee--achieving levels of engagement and commitment that have fortified the bottom line. Ridge introduces WD-40 Companys year-round performance review system, explaining its goals, features, and the cultural changes it requires. Next, he shares his leadership point of view: what he expects of people, what they can expect of him, and where his beliefs about leadership and motivation come from. Finally, Blanchard explains why WD-40 Companys Partnering for Performance system works so well--and how to leverage its high-value techniques in your organization. In this book, youll learn how to: Stop building failure into your mentoring of employees Set goals using the SMART approach: specific, motivational, attainable, relevant and trackable Help people move through all four stages of mastery Create a culture that shares knowledge and encourages nonstop learning Im thrilled that the first book in our...



Reviews

This written publication is wonderful. It really is loaded with knowledge and wisdom You will not really feel monotony at at any time of your time (that's what catalogues are for relating to if you ask me).

-- Desmond Becker

Absolutely essential go through publication. I am quite late in start reading this one, but better then never. You will not feel monotony at at any time of the time (that's what catalogues are for regarding if you ask me).

-- Ambrose Thompson II