



## Les 7S McKinsey et le management

By Anastasia Samygin-Cherkaoui

50 Minutes Nov 2014, 2014. Taschenbuch. Book Condition: Neu. 203x129x5 mm. This item is printed on demand - Print on Demand Neuware - Un guide pratique et accessible pour comprendre le concept des 7S. Imaginez un gigantesque atome dont les éléments, qui interagissent entre eux, forment la base de toute organisation, et vous parviendrez à conceptualiser le modèle des 7S : strategy, structure, systems, staff, style, skills et shared values. Ce livre vous aidera à : . Maîtriser rapidement les sept éléments du modèle . Envisager votre entreprise dans sa globalité . Mieux définir les adaptations à effectuer face à un environnement changeant . Comprendre les interactions entre les différents paramètres qui composent une organisation . Et bien plus encore ! Le mot de l'éditeur : « Avec l'auteur, Anastasia Samygin-Cherkaoui, nous avons cherché à présenter aux lecteurs cet outil de diagnostic organisationnel simple à visualiser et à mettre en oeuvre. Extrêmement utile, notamment lors de l'implémentation de nouveaux projets ou de changements à opérer au sein de votre entreprise, le modèle des 7S mérite qu'on s'y attarde. » Juliette Nève À PROPOS DE LA SÉRIE 50MINUTES | Gestion & Marketing La série « Gestion & Marketing » de la...



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