



## The Story of Apple

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By Sara Gilbert

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. Apple, the company that created a market by inventing iPod, iPad, and iPhone among several other technological miracles, started only as a project shared by two determined boys in their computer club! When Steve Wozniak designed a computer in 1976, his friend Steve Jobs instantly knew its potential and saw its success in a mass market. And when they found their first customer at their local hobby club meeting, the Apple Computer was born. The rest is history. Their company transformed the computer industry in the following years of its inception. The Story of Apple presents the story of the origins, leaders, growth, and the wonderful products of Apple that have revolutionized the way we work, communicate, or even listen to our music. It explores how this prodigious company functions and inspires budding entrepreneurs and businessmen of tomorrow. Printed Pages: 72.



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