



LE ISOLE DEL LUSSO PRODOTTI ESOTICI, NUOVI CONSUMI E CULTURA EUROPEA, 1650-1800

By MARCELLO CARMAGNANI

UTET, 2010. Rilegato. Book Condition: nuovo. Dust Jacket Condition: come nuovo. prima edizione. RIMANENZA DI MAGAZZINO PARI AL NUOVO. Le isole del lusso narra in maniera avvincente come la notevole espansione del consumo dei beni extraeuropei, ossia dei cotone indiani, del tabacco, dello zucchero, del caffè e del tè, diede vita a una rivoluzione commerciale e a una trasformazione culturale che influenzò la società europea del Settecento. La rapidità con cui la società europea accettò i nuovi consumi costituisce un testimonio sinora scarsamente studiato, dal raccordo che si manifestò tra libertà di consumo e la libertà politica che permisero il superamento dei precedenti criteri morali che regolavano la vita economica della società cetuale e gerarchica permettendo la nascita dell'economia politica e la fine della subordinazione dei produttori e dei commercianti al potere dello Stato. Il principale merito del volume è d'illustrare per la prima volta il forte collegamento che nacque nel secolo dei lumi tra la sfera materiale dei commerci e dei consumi con la sfera immateriale della cultura e della società. Il libro si articola in sette capitoli che tracciano lo scenario della trasformazione materiale e immateriale, il percorso del pensiero economico per legittimare la libertà commerciale e del...



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