



Write, Publish, Sell!: Quick, Easy, Inexpensive Ideas for the Marketing Challenged

By Valerie Allen

iUniverse, United States, 2007. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Write, Publish, Sell! is for you-the timid, the frugal, and the marketing challenged. You are entering Phase Two of your writing career, marketing and selling your book. Writing may have been a long and difficult struggle, but you finally put the last period on the page. The next step-marketing and selling is an ongoing process. There was pleasure in putting words on paper, expressing your creativity, and feeling a sense of accomplishment. Marketing and selling may not be as satisfying. It takes time away from your writing, can be costly, and is often frustrating; however, it is necessary for book sales. Write, Publish, Sell! presents step-by-step ideas for the newly published and the veteran author. You must tell to sell. This book gives you the nuts and bolts and hands-on activities for your marketing success. Start this no-nonsense approach today with these quick, easy, inexpensive ideas.



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