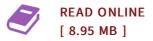# Instructional Design for the Corporate Trainer: A Handbook on the Science of Training

By Dan Chauncey

iUniverse. Paperback. Book Condition: New. Paperback. 220 pages. Dimensions: 9.0in. x 6.0in. x 0.7in.Instructional Design for the Corporate Trainer begins with the academic or theoretical aspects of instructional design. It gives the reader baseline knowledge about adult learning theory, cognitive and behavioral psychology, motivation, and both cognitive and affective levels of learning. Once this foundation of knowledge is established, the book walks you through: writing level of learning objectives, developing a means to measure success, determining the best teaching method, deciding on the best way to organize your lesson, and how to document both a lesson plan which outlines your approach and a teaching plan that can serve as a road map for delivering the lesson. This handbook on the science of training will take corporate trainers to the next level of their profession. It serves as a reminder that for training to be successful it needs to be more a great presentation. --------------- builds the foundation of adult learning use Instructional Design for the Corporate Trainer as your guide to designing curriculum that delivers real performance improvement. Cindy Stynchula Owner, Stynchula and Associates This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

READ ONLINE
[8.95 MB]

Reviews

A new e book with a brand new standpoint. I am quite late in start reading this one, but better then never. I discovered this ebook from my i and dad advised this publication to understand.
-- Jada Franecki II

Here is the very best book i have got read through until now. I could possibly comprehended everything using this composed e publication. You will not sense monotony at whenever you want of your time (that's what catalogues are for concerning should you ask me).
-- Izaiah Schowalter