



## Trade Secrets of the Successful Hairstylist: The Successful Hairstylist's Proven Techniques for Making a Lot More Money While Working Fewer Hours

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By Allison Bridges

iUniverse, United States, 2012. Paperback. Book Condition: New. 202 x 126 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Whether you are a seasoned hairstylist or a recent beauty school graduate, author Allison Bridges provides an insider's handbook showing you how to make money in the beauty salon industry. Trade Secrets of the Successful Hairstylist presents valuable lessons to help you earn more and accelerate your career. With an easy-to-read, engaging style, Bridges reviews the techniques she used in her own salon to achieve a better bottom line and a more satisfying career. Bridges shares that the secret revolves around the elite client concept. In Trade Secrets of the Successful Hairstylist, she defines the elite client; details how the elite client concept works; discusses the importance of goal setting; communicates the value of pre-booking; and shows how to eliminate the seasonal financial ups and downs. By making minor alterations in the way you operate and by implementing major changes in how you think about your business, you can begin to use your time more productively, scale back your hours without losing money, and gain a better clientele. Trade Secrets of the Successful Hairstylist presents simple, proven...



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