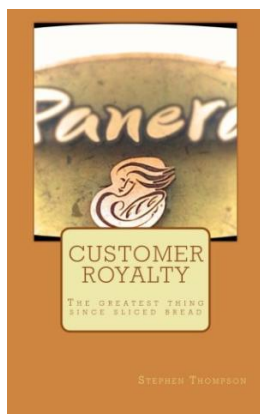


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Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Customer Royalty a comprehensive outside-in business experience on Panera Bread Company s proactive customer service culture. Though this book provides an outside vantage point, aimed at learning how to create customer excellence, the book will have the feel of an insider communicating about the company s success. Despite excessive enthusiasm, Stephen Thompson does offer insight into how...

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- Authored by Stephen Manoj Thompson Ph D
- Released at 2015



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Reviews

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