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This Business of Songwriting: Revised 2nd Edition

By Jason Blume

Paperback. Book Condition: New. Paperback. 468 pages. Writing great songs is not enough. To make money, songwriters need a firm, realistic grasp of how songs generate income, and how the songwriting business works. This Business of Songwriting is the first book to demystify the process of doing business as a songwriter. Author Jason Blume is a songwriter, music publisher, and educator whose songs are on albums that have sold more than 50 million copies, topped international charts, and are in top television shows and movies. He starts by defining terms and explaining the mechanics of how songwriters generate and collect royalties. The functions of music publishers, record labels, performing rights organizations, and the Harry Fox Agency are clarified, as are mechanical, performance, and print licensing; statutory mechanical royalty rates; estimates of the amounts earned for synchronization and master use licenses; and performance royalties for radio, television, and Internet broadcasts. He also includes a section on digital licensing and royalties. Samples of virtually every contract a songwriter might likely encounter are included, and with top music industry attorneys as consultants, Blume translates these contracts from legalese to plain English--one paragraph at a time. Included contracts are: Single Song Publishing Agreement; Staff-Writing...



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