



Fundamentals of Organizational Communication (5th Edition)

By Shockley-Zalabak

Longman Group, 2002. Hardcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This text presents the concepts of organizational communication within a unique competency-based approach that incorporates personal knowledge, interpersonal sensitivity, communication skills and ethical values. It provides an introduction to major organizational communication issues and theories and immediate application of the concepts presented. 496 pp. Englisch.



Reviews

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