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Financial Markets Vol 1 Stocks, bonds, money markets IPOs, auctions, trading buying and selling, short selling, transaction costs, currencies futures, options. Volume 1

By Thomas H. McInish

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Paperback. 184 pages. Dimensions: 9.0in. x 6.0in. x 0.4in. This book is written for market professionals and students who seek knowledge concerning financial markets. We focus on all four types of financial products: equities (stocks and warrants), debt instruments (bond and money market instruments), foreign exchange, and derivatives. We believe that in today's financial environment everyone must have a basic understanding of each of these markets. More and more individual investors are managing their own retirement portfolios. Both individuals and institutions are investing across borders so that it is not wise to only consider foreign exchange in international finance books and courses. Volume 1 comprises five chapters. Chapter 1 describes the ways that equities and debt are created, including initial public offerings, private placements, and auctions. All financial assets have certain characteristics in common. All four product types are traded in markets, and, fortunately, the ways in which they are traded are limited. Chapter 2 describes the various trading venues such as exchanges and alternative trading systems and how trading is conducted such as in batch or call sessions and in continuous markets. Chapter 3 explains the...

Reviews

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