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## Disney vs. Fairy Tale: Representations of culture and stereotyping through language according to the main character in "Beauty and the Beast"

By Anna Winkelmann

Grin Verlag Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 216x151x20 mm. This item is printed on demand - Print on Demand Titel. - Seminar paper from the year 2012 in the subject American Studies - Culture and Applied Geography, printed single-sided, grade: 3.0, University of Osnabrück (Anglistik), course: Linguistics@schools, language: English, abstract: In 1937 when Walt Disney released his first movie Snow White and the Seven Dwarfs, a completely new era of language acquisition started. The former fairy tales were turned into movies and instead of old complicated language, easier and child friendly language was established. The former, sometimes brutal, fairy tales were changed to convey a different message, the core of the story often stayed the same but the plot around the central issue was changed. The same is true for Beauty and the Beast. By supporting his films with music and accents, Walt Disney invented a new kind of storytelling. By answering the questions: How do Disney and the fairy tale present the female main character Is it easier for children to understand the character traits of a person by only hearing about them or by simultaneously seeing the character act Which cultural representations can be found in movie...



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