



What Can Chief Executives Learn From Standup Comedians?: Fifty Essential Skills Top Performers Perfect.

By Roger Edward Jones

Booksurge, United States, 2009. Paperback. Book Condition: New. 196 x 130 mm. Language: English . Brand New Book ***** Print on Demand *****.Roger Edward Jones, one of Europe's foremost leadership experts, theorized that business executives could glean more than humor from the best stand-up comics. What better way to test this premise than to give it a try? And so he did, at one of London's comedy clubs, and came away with his ego intact and the platform for What Can Chief Executives Learn From Stand-up Comedians?-a straightforward and highly practical approach to optimum management performance. In a book that juxtaposes a comic's tools-of-the-trade manifesto with the qualities needed to be a highly effective and goals-oriented leader and communicator, Jones covers such diverse objectives as preparation, brevity, originality, the use of personal vignettes, and the importance of candor. And, of course, the key to comedy and top management, which is timing. Praise includes: Shareholders meeting or first night audience? Roger Edward Jones identifies ways to make an instant impact when the spotlight falls on your business. Richard Donkin, Financial Times columnist and author of Blood, Sweat and Tears, The Evolution of Work An imaginative and insightful approach...



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