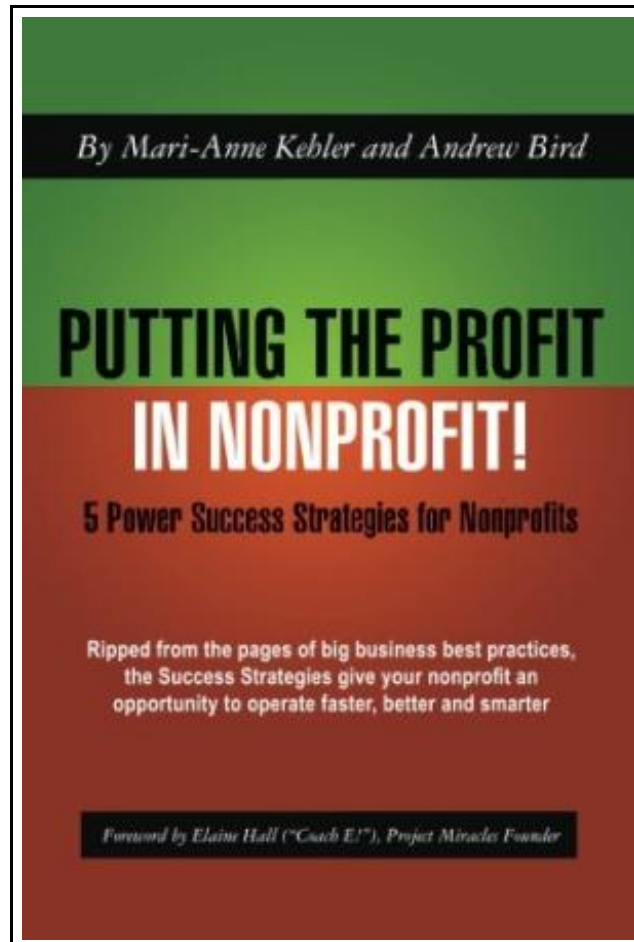


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(Ms. Madaline Nienow)

PUTTING THE PROFIT IN NONPROFIT: 5 POWER SUCCESS STRATEGIES FOR NONPROFITS



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Createspace, United States, 2014. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Putting the Profit in Nonprofit: 5 Power Success Strategies for Nonprofits is a practical how-to guide for bringing professional business skills to nonprofits of any size. Written by Mari-Anne Kehler and Andrew Bird, big business marketing directors with a longstanding passion for giving back, this book is for nonprofit founders, staff members, board members, donors and all interested supporters. Readers are given clear, concise steps they can start following immediately to generate major results. By following these 5 Power Success Strategies, any nonprofit can define a clear message, forge a new fundraising path, develop stronger relationships with donors, find great volunteers and raise more money in less time. The authors have a combined total of over 50 years of experience as marketing leaders at multi-billion dollar companies and have served on numerous nonprofit boards. Their passion is helping nonprofits operate efficiently and grow, and they share a lifetime of best practices in this highly practical guide.



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