



Business Ethics

By Michael Boylan

Wiley-Blackwell, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Boylan appropriately encourages readers first to 'know thyself,' since construction of effective decision-making models begins with introspection. His guidance certainly is well-placed, given lessons of the past decade - and before. Business Ethics proceeds to equip its readers with the tools necessary to continue to construct those models while allowing for diverse results. Throughout the text, readers are offered varying perspectives on classic ethical questions, allowing each of us to hone both our view of ourselves and our worldview, while also developing a more concise vocabulary for that articulation through the case response method. Boylan's text is both a challenge and a delight to read, as one is reminded that great minds do not always think alike; sometimes, what makes them great is that they offer exceptionally exquisite arguments on differing sides of ethical arguments." --Laura P. Hartman, DePaul University "Carefully crafted, this book contains a pedagogical gold mine of cases and essays on the key issues in business ethics today. It serves as a perfect introduction to the complex equation of balancing business and ethics." --Al Gini, Quinlan School of Business, Loyola University...



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