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The Power of Partnerships: The Next Step Beyond TQM, Reengineering and Lean Production

By John L Mariotti

iUniverse, United States, 2007. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This is the original, and most practical guide to building critical partnerships. Written in simple language and loaded with useful checklists, this is award-winning author John Mariotti's classic on building partnerships of all kinds. The four critical partnerships with Customers, Suppliers, Associates and Personal/Professional partners are the cornerstones of a powerful competitive strategy. The book explains how to build and sustain partnerships leading to long-term competitive advantage. This is a must-read for every manager and executive. This promises to be the best-and most practical-book yet on partnering; and no topic is more important for doing business these days. -Tom Peters.



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