



## Real Leaders Don't Do PowerPoint: How to Sell Yourself and Your Ideas

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By Witt, Christopher; Fetherling, Dale

Crown Business, 2009. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "A practical guide for leaders and up-and-comers who want to enhance the impact of their speeches and presentations." James M. Kilts, former chairman and CEO, The Gillette Company "Excellent, well-written, and concise.a great resource for anyone who wants to make a memorable impact on the audience." Avtar Dhillon, M.D., president and CEO, Inovio Biomedical Corporation "Chris Witt helped me by simply cutting to the chase and communicating my message in a clear and commonsense style. I highly recommend this book to professionals who want to make critical presentations more effective and easily understood." Patrick Caughey, FASLA, RLA, president, Wimmer Yamada and Caughey, landscape architects and environmental planners "Chris Witt's insights helped me make the transition to CEO and become a more effective speaker. I think you will be amazed how a few small changes can so dramatically improve your leadership and public speaking ability." Norma Diaz, CEO, Community Health Group "Chris is one of the top speakers and speaking coaches I know. When I need advice on promoting my own consulting practice or speaking as the chairman of a large professional association, I...



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