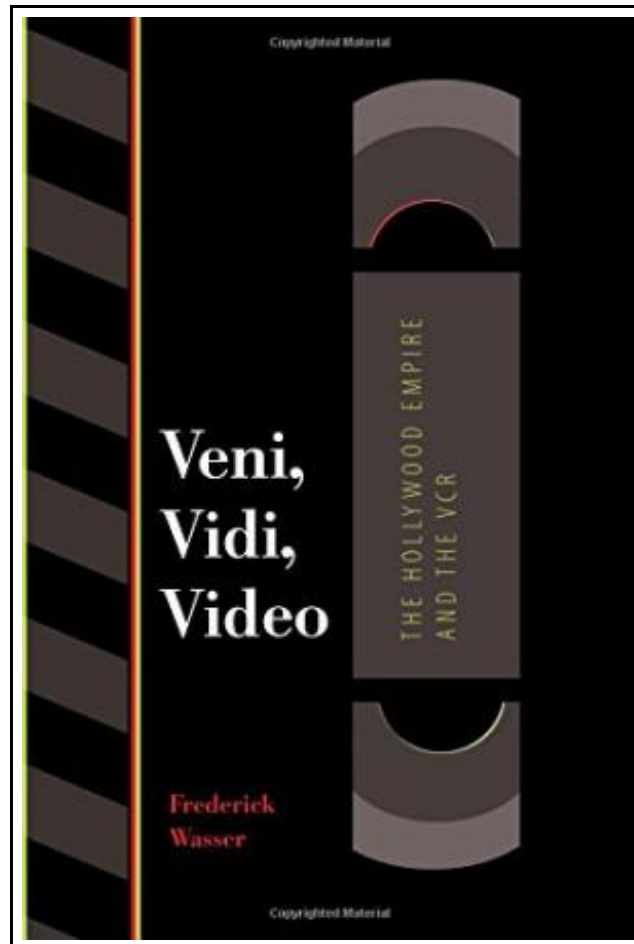


Veni, Vidi, Video: The Hollywood Empire and the VCR (Texas Film and Media Studies Series)



Filesize: 4.12 MB

Reviews

This pdf is indeed gripping and interesting. It is definitely simplistic but shocks within the 50 percent of your book. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Michael Spinka)

VENI, VIDI, VIDEO: THE HOLLYWOOD EMPIRE AND THE VCR (TEXAS FILM AND MEDIA STUDIES SERIES)

DOWNLOAD



University of Texas Press, 2002. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Contents Acknowledgments Introduction: Signs of the Time The American Film Industry before Video The American Film Industry and Video The Political Economy of Distribution Video and the Audience Structure of the Study Chapter 1: Film Distribution and Home Viewing before the VCR A Brief Review of the Early Days of the Movie Industry From Universal Audiences to Feature-Length Films Movies at Home Tiered Releasing Broadcasting: The Other Entertainment Medium Postwar Film Exhibition Distributing Films to Smaller Audiences Television Advertising and Jaws : Marketing the Shark Wide and Deep Chapter 2: The Development of Video Recording Broadcast Networks and Recording Technology Television and Recording Home Video 1: Playback-only Systems Home Video 2: Japanese Recorder System Development Chapter 3: Home Video: The Early Years Choice, "Harried" Leisure, and New Technologies The Emergence of Cable The Universal Lawsuit VCR and Subversion X-rated Cassettes The Majors Start Video Distribution Videotape Pricing Renting Chapter 4: The Years of Independence: 1981-1986 Independence on the Cusp of Video New Companies Get into Video Business Hollywood Tries to Control Rentals Video, Theater, and Cable Pre-Selling/Pre-Buying Video and New Genres Vestron's Video Publishing Conclusion Chapter 5: Video Becomes Big Business The Development of Two-Tiered Pricing The New Movie Theater Microeconomics 1: Overview Microeconomics 2: Rental Video and Other Commodities Retailing Consolidation Breadth versus Depth Video Advertising Video and Revenue Streams Production Increase More Money, Same Product Chapter 6: Consolidation and Shakeouts High Concept Disney Comes Back On-line The Majors Hold the Line on Production Expansion Vestron Responds The Fate of Pre-Selling and the Mini-Majors LIVE, Miramax, and New Line Conclusion Chapter 7: The Lessons of the Video Revolution Media Industries after the VCR Home Video and Changes in the Form...



[Read Veni, Vidi, Video: The Hollywood Empire and the VCR \(Texas Film and Media Studies Series\) Online](#)



[Download PDF Veni, Vidi, Video: The Hollywood Empire and the VCR \(Texas Film and Media Studies Series\)](#)

Other PDFs



Maisy's Christmas Tree

Candlewick, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: The final scene of the gang caroling around the tree, complete with paper crowns from British Christmas crackers, is...

[Download PDF »](#)



Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How...

[Download PDF »](#)



Star Flights Bedtime Spaceship: Journey Through Space While Drifting Off to Sleep

CreateSpace Independent Publishing Platform, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Star Flights Bedtime Spaceship" is a charming and fun story with the purpose to help children...

[Download PDF »](#)



The Web Collection Revealed, Premium Edition: Adobe Dreamweaver CS6, Flash CS6, and Photoshop CS6 (Stay Current with Adobe Creative Cloud)

Cengage Learning, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: You can now maximize and integrate the design and development power of Adobe Creative Suite 6 with WEB...

[Download PDF »](#)



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Download PDF »](#)