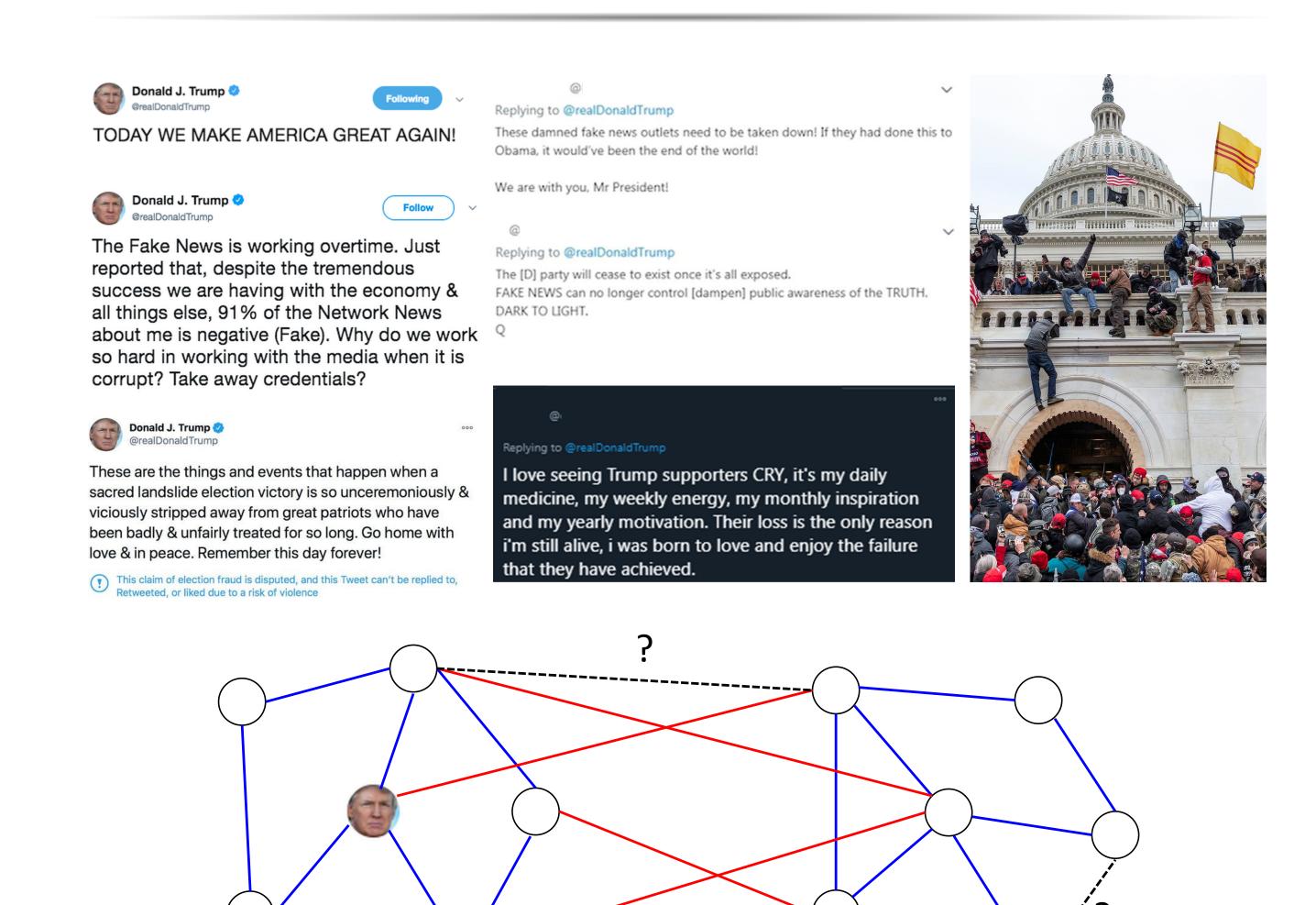
# POLE: Polarized Embedding for Signed Networks

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#### **Social Polarization**

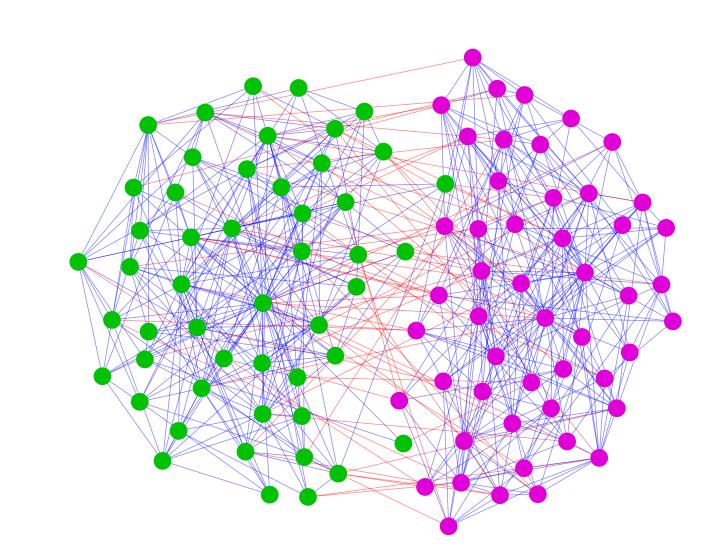


Can we predict future conflicts to reduce further polarization?

## Signed Link Prediction in Polarized Networks

A polarized signed network comprises antagonistic communities with

- dense, positive intra-community links
- sparse, negative inter-community links



How can we predict signed links in a polarized network?

- ► To predict signs of links:
- Signed embedding [1, 2] (capturing signed similarity)
- ► What about predicting link existence?
  - Unsigned embedding [3, 4] (capturing topological connectivity)
- ► Cannot predict negative links between polarized communities!
  - Because topology and link signs are interdependent
  - Need to capture signed/unsigned similarities jointly

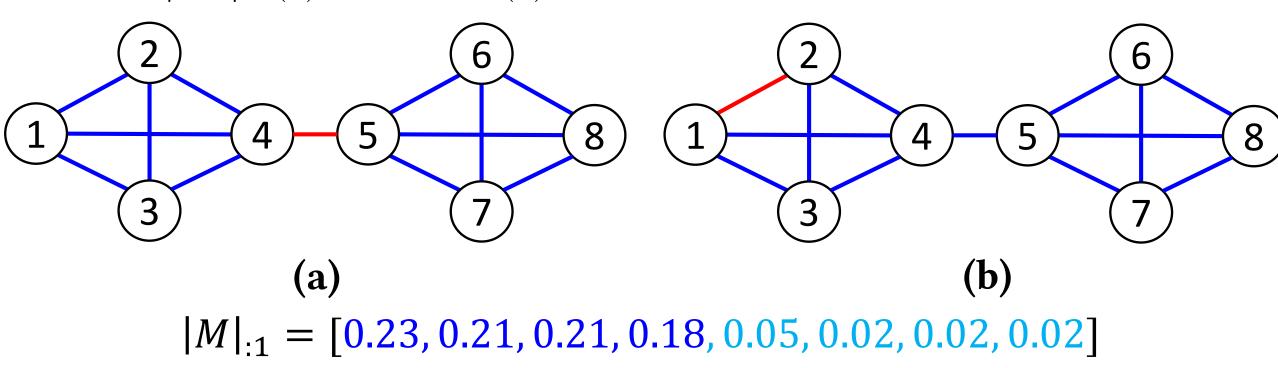
#### Signed Random-Walk

Unsigned RW:  $|M|_{uv}(t) = \sum_{\text{all length-}t \text{ paths }l \text{ between }u \text{ and }v} \operatorname{Prob}(l)$ Signed RW:  $M_{uv}(t) = \sum_{\text{all length-}t \text{ paths }l \text{ between }u \text{ and }v} \operatorname{Prob}(l)\operatorname{Sign}(l)$   $\frac{1/2}{2} \quad l \quad \operatorname{Prob}(l) \quad \operatorname{Sign}(l)$   $\frac{1/2}{2} \quad 3 \quad \langle 1, 2, 3 \rangle \quad 1/2 \times 1/2 = 1/4 \quad -1 \times 1 = -1$ 

In close form:  $M(t) = \begin{cases} (D^{-1}A)^t & \text{for discrete RWs} \\ \exp(-(I-D^{-1}A)t) & \text{for continuous RWs} \end{cases}$ 

#### **A** Measure of Polarization

Observ.  $|M|_{:u}(t)$  and  $M_{:u}(t)$  are highly correlated if u is polarized.



 $|M|_{:1} = [0.23, 0.21, 0.21, 0.18, 0.05, 0.02, 0.02, 0.02]$   $M^a_{:1} = [0.23, 0.21, 0.21, 0.18, M^b_{:1} = [0.12, -0.01, 0.09, 0.07, 0.05, -0.02, -0.02, -0.02]$   $corr(|M|_{:1}, M^a_{:1}) = 0.9849$   $corr(|M|_{:1}, M^b_{:1}) = 0.6237$ 

<u>Def.</u> Node-level polarization:  $Pol(u;t) = corr(|M|_{:u}(t), M_{:u}(t))$ Graph-level polarization:  $Pol(G;t) = mean_{u \in G}(Pol(u;t))$ 

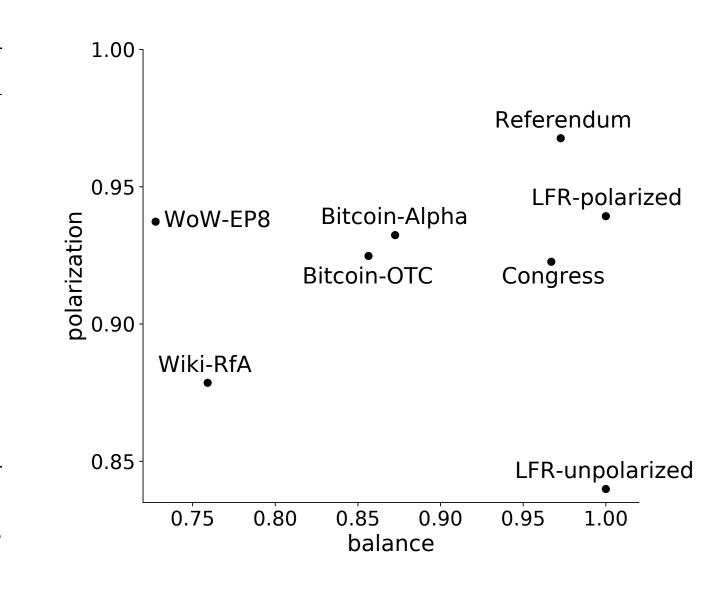
#### Polarization of Real-world Networks

Table: Least polarized members of the Congress by our polarization measure.

State Party Score Congresspersor Henry Cuellar<sup>\*</sup> -0.6542 -0.5376 -0.4381 -0.4318 Dutch Ruppersberger Jim Moran -0.3832 -0.3588 Dave Obey -0.3503 Wayne Gilchrest -0.3248 Duke Cunningham Al Edwards -0.3063 -0.2901

\* "Voted with President Trump 75% of time",538
† "Best Republican in Democratic Party",LA Times

Figure: Polarization and social balance of real-world graphs and benchmarks.



# POLE: Polarized Embedding

POLE: extends autocovariance similarity [4, 5] to signed RWs

$$R(t) = M(t)^T W M(t)$$

where  $W = \frac{1}{\text{vol}(G)}D - \frac{1}{\text{vol}(G)^2}dd^T$ . And embedding U = SVD(R(t)).

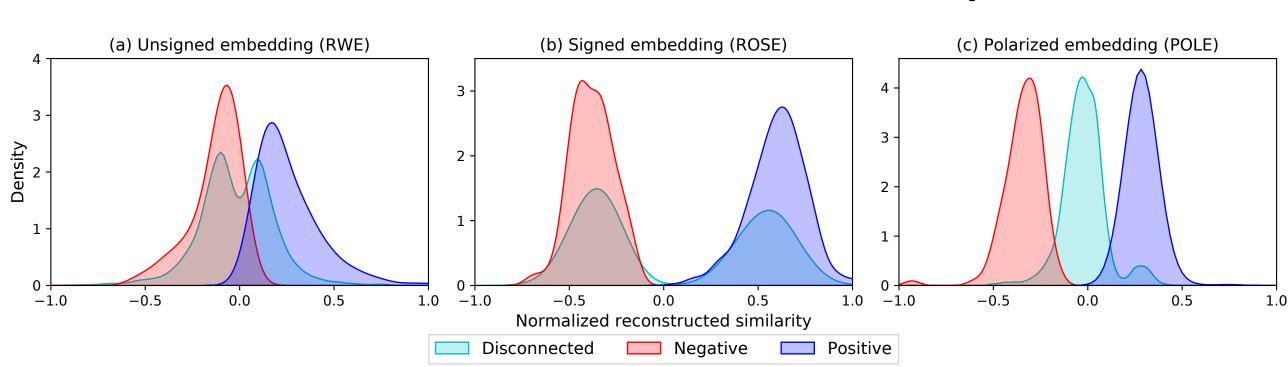


Figure: Distributions of the similarity for different node pairs in a polarized network using (a) unsigned [4], (b) signed [2], and (c) polarized embedding.

## Signed Link Prediction Performance

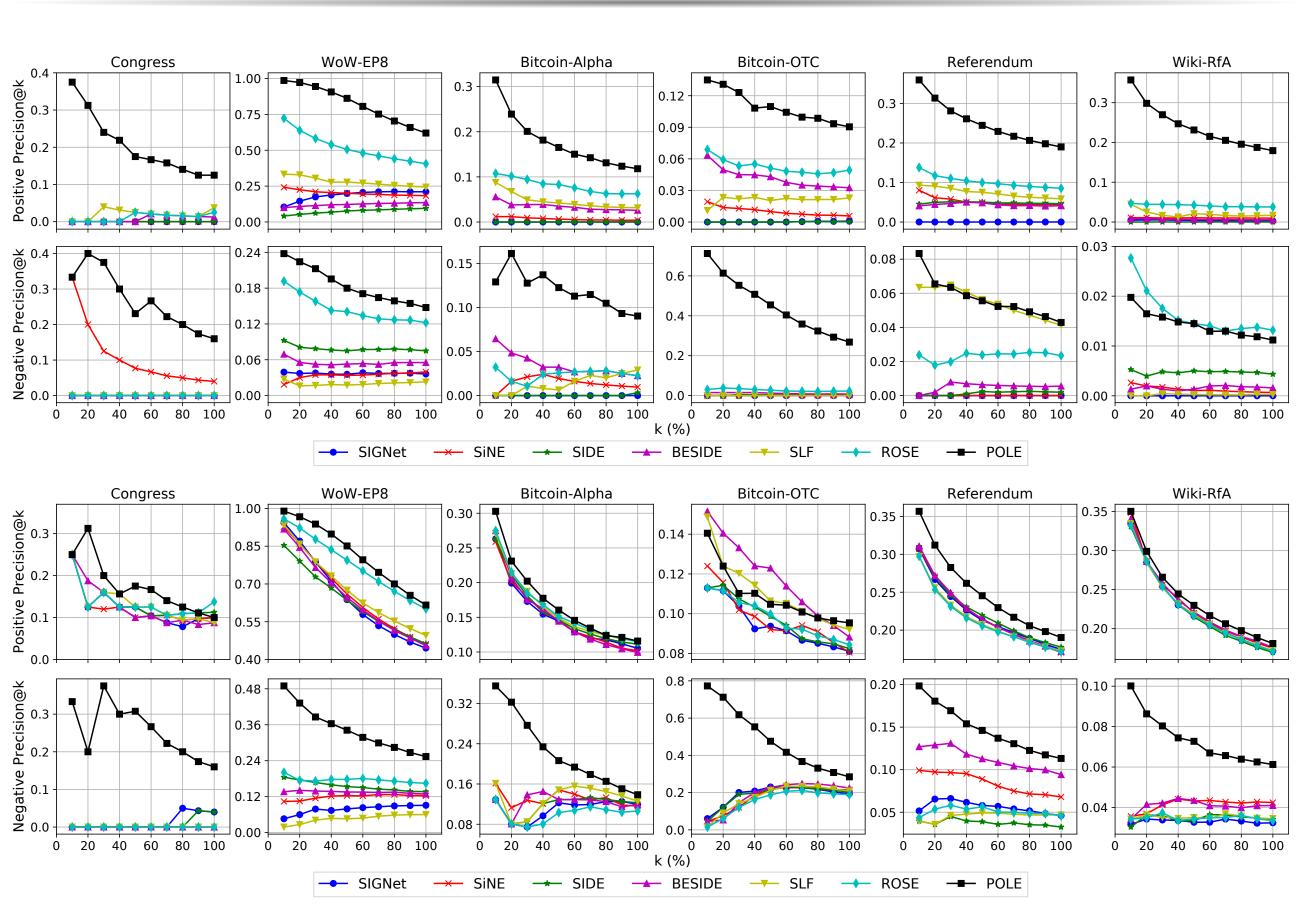


Figure: POLE significantly outperforms all baselines in almost all datasets in signed link prediction, especially for the negative links. (Upper: without unsigned embedding; lower: with unsigned embedding)

#### References

- [1] Junghwan Kim, Haekyu Park, Ji-Eun Lee, and U Kang. Side: representation learning in signed directed networks. In WebConf, 2018.
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- [5] Michael T Schaub, Jean-Charles Delvenne, Renaud Lambiotte, and Mauricio Barahona. Multiscale dynamical embeddings of complex networks. *PRE*, 99(6):062308, 2019.