

Zeyad Mahmoud Elkanany

Graphic Designer & Web Developer — New Damietta, Egypt

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Address: New Damietta - Damietta - Egypt

Professional Experience

2023 - 2024 — Graphic Designer & Content Manager - Printly

Created creative content for social media platforms and printed materials, and developed complete brand visual identities.

2024 — Graphic Designer - Mahmoud Laben Furniture

Designed impactful advertising materials and posters to effectively promote products, and managed digital marketing campaigns.

2022 - 2024 — Graphic Designer - Tasameem Designs

Produced engaging social media graphics and improved visual content quality to support marketing strategies.

2022 - 2024 — Freelance Graphic Designer

Managed and designed visual content for diverse clients' social media platforms, increasing engagement through effective design techniques.

Technical Skills

HTML	Expert — 4 years experience	90%
Python	Expert — 3 years experience	90%
JavaScript	Expert — 3 years experience	85%
CSS	Advanced — 3 years experience	80%
Java	Advanced — 2 years experience	75%
C#	Advanced — 2 years experience	70%
PHP	Intermediate — 1.5 years experience	65%
Visual Basic	Intermediate — 1 year experience	60%
Adobe Photoshop	Expert — 3 years experience	85%
Adobe Illustrator	Advanced — 3 years experience	80%
UI/UX Design	Advanced — 2 years experience	70%

Other Skills

AI Tools Integration — Advanced — 2 years experience — 75%

Windows Server — Intermediate — 2 years experience — 65%

Network Security — Intermediate — 1.5 years experience — 60%

Languages

Arabic: Native

English: Good

Selected Projects

Brand Identity Design for Printly

Developed a complete brand identity including logo, colors, typography, and marketing materials.

Social Media Content Design

A set of creative designs for different social media platforms (Instagram and Facebook).

Interactive Website

Developed a responsive website using HTML, CSS, and JavaScript with modern design and excellent UX.

Advertising Posters - Mahmoud Laben Furniture

Innovative posters to attract customers and increase sales.

E-Commerce Web Application

Developed a complete e-commerce web application with product and order management system.

Integrated Marketing Campaign

Designed visual and textual content for a comprehensive digital marketing campaign.

Contact for collaboration:

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