# Zeyad Maher Faiyoumi

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## Career Objective:

A motivated graduate in Management Information Systems, showing exceptional organizational, leadership, and teamwork abilities through strong volunteer experience. The aspiration is to work within a collaborative environment, contributing to the design, development, and enhancement of information systems. The goal is to assist organizations in harnessing the power of data for making informed decisions, improving operational efficiency, and gaining a competitive edge in the digital landscape.

## Education:

- **Bachelor's degree in management information systems "MIS"**, The Hashemite University**,** 2020-2024

  **GPA (3.37/4) The Assessment is very good.**

### Relevant Course:

- **Project Management:** gain Leadership Skills Studying project management helped me develop leadership skills and team organization to ensure successful project implementation as well as Project Planning and Scheduling I learned how to create timelines and plans for complex multi-stage projects and ensure adherence to deadlines.

- **Marketing Information Systems:** I learned how to use data analysis tools to understand customer behavior and formulate marketing strategies based on evidence.

- **Digital Marketing:** My studies in digital marketing led me to execute successful advertising campaigns through search engines and social media to increase website traffic and achieve tangible sales.

## Skills:
- Web languages such as JavaScript, HTML, and CSS
- Microsoft Excel
- Microsoft Word
- PowerPoint slides
- Facebook Ads
- search engines optimization (SEO)
- Google Tools (Google Analytics, Google Trends, Google Drive)
- basic skills in graphic (Canva), Video editing (cup cut)
- outlook
- Data Analysis
- Communication Skills
- The Ability to Learn and Adapt in Any Work Environment
- teamwork
- Emotional Intelligence

# Work Experience:

➢ **Social Media Manager (freelancer):** Creating engaging and compelling content for various social

media platforms, including text, images, videos, and graphics.

- **Community Management:** Building and managing an active and engaged online community by responding to comments, messages, and inquiries in a timely and professional manner.

## Volunteer:

➢ **Hashemite team:**
- Providing advice and guidance to younger colleagues about coursework and choosing a major.
- Ensured a well-organized and memorable iftar experience for the attendees.
- Demonstrated leadership and teamwork skills while managing a group of volunteers.

➢ **Volunteering with public institutions:**
- Organizing a knowledge-based initiative ceremony to protect orphaned children.
- Organizing a charity dinner in one of Amman's hotels to donate to help kidney patients.
- Volunteering with the youth team at Ma'an University as an administrative member to manage all technical matters for the team.

# Certifications:

- I have done many volunteer works registered with the government approved platform, which is the "Nahno" platform. **Link** https://drive.google.com/file/d/1K7sRsbY8Yc0DbyVgfBfFGm5ziPrEyftl/view?usp=drivesdk

- Digital marketing **Link** https://drive.google.com/file/d/1P8il9HlNPGXgWfkHF5WYe8gD_pzT-YfH/view?usp=drivesdk

- TOT **Link** https://drive.google.com/file/d/1PExoIbZ2UqnVbhOMcIiGAkhjFdbkK1hU/view?usp=drivesdk

# Languages:

**Arabic**: Native

**English**: Professional Working Proficiency