



Our story

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SWEDEN

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INTRODUCING DUOLOGI

## SKINCARE FOR YOUR HAIR

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## What's new

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BROWSE ECATALOGUE

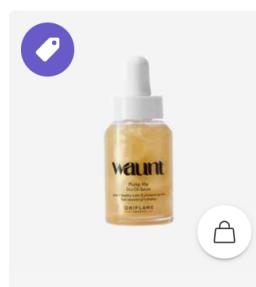


DUOLOGI

Anti-Flake Purifying Scalp Scrub

£4.99 £6.00

★★★★★ (0)



WAUNT

Plump Me Dry Oil Serum

£25.99 £35.00

★★★★★ (0)



ILLUSKIN High Dimension Effect Liquid Blusher Highlighter

£11.99 £15.50

○ ○

[VIEW OFFER](#)

## Best offers

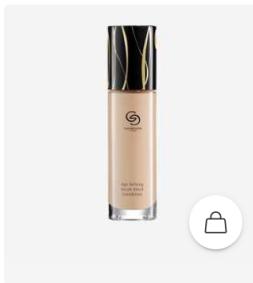


TENDER CARE

Natural Multi-purpose Balm

£3.49 £9.00

★★★★★ (4.8)



GIORDANI GOLD

Age Defying Serum Boost Foundation

£9.99 £20.00

● ● ● ● ●



GIORDANI GOLD

Essenza Blossom Parfum

£41.99 £55.00

★★★★★ (4.9)



ESSENSE&amp;CO.

Essense&amp;Co. Lemon &amp; Verbena Liquid Hand Soap

£11.99 £17.00

★★★★★ (5)

BEST OFFERS  
SELECTION

SHOP NOW



## YOUTH-REVIVING EYE CREAMS

## Keep an eye on your skin's needs

An eye cream a day keeps dark circles and wrinkles at bay! The specialised formula of our eye creams caters to the under eye's sensitive needs and prevents signs of ageing in the long run. Morning and night, apply three small dots to the under eye area and pat gently in and up towards your temples.

[SHOP OFFERS](#)

## The nutrients you need to thrive

Do you often feel tired and lack the energy to function at your best throughout the day? Our WellnessPacks provide a broad spectrum of nutrients needed for a healthy immune system. If you can't get enough from diet alone, these supplements are your everyday natural support!

[GET STARTED](#)

### DAILY NUTRITIONAL SUPPORT

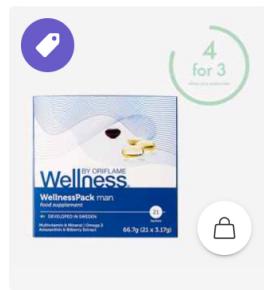


WELLNESS BY ORIFLAME

WellnessPack woman

£32.99

★★★★★ (4.8)

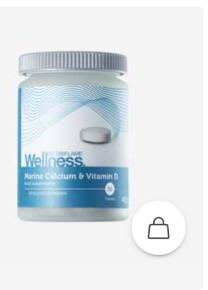


WELLNESS BY ORIFLAME

WellnessPack man

£32.99

★★★★★ (5)



WELLNESS BY ORIFLAME

Marine Calcium & Vitamin D

£11.49 £12.99

★★★★★ (5)

Beauty  
EDIT

We believe beauty is not only products, but also inspiration and growth. This is where we share facts, tips and how-to's to boost your confidence and help you stay on top of trends.





HEALTH & BODY

## How to take care of the skin on your body - your new solutions for cellulite, rough

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FEATURE EDITORIAL

## Happy Earth Day to you from Oriflame!

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### FREE shipping

As a VIP, you always get free delivery on orders over £45.



### Get rewarded for shopping

For every purchase, you'll earn Beauty Reward Points which can easily be swapped for free products.



### Personal beauty advice

If you feel like it, just reach out to your own Independent Oriflame Brand Partner who can give you personal beauty advise and recommendations.

[BECOME A VIP CUSTOMER](#)

## A different view on beauty

Because we are from Sweden we have a different – and holistic – view on beauty. It's not only about how you look, but how you live, feel and act. To us beauty is a way of life: to be healthy, enjoy beautiful skin, express yourself and have fun. That's beauty by Sweden – our way of helping you live a healthier, more beautiful life.



## Our top brands

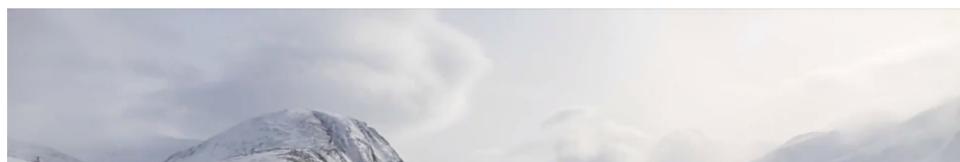
NOVAGE<sup>+</sup>

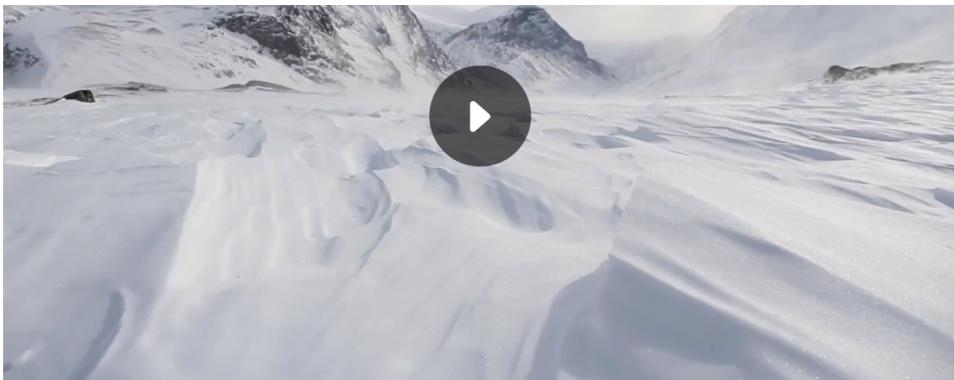
Wellness<sup>TM</sup> BY ORIFLAME

THE ONE



[VIEW ALL BRANDS](#)





DISCOVER BEAUTY BY SWEDEN

## The standards we live by

Since the very beginning, we have always considered nature to be an important part of how we do things and have built our reputation upon offering people safe, reliable products that respect our environment. Our commitment to develop beauty products you can believe in and trust is defined by our product standards.



ECO-ETHICAL  
SCREENING



NATURAL  
EXTRACTS



NATURAL  
EXFOLIANTS



STRICT EUROPEAN  
STANDARDS



NON-GMO



RIGOROUS  
SAFETY TESTING

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Oriflame is a leading beauty company selling direct. We are present in more than 60 countries, of which we are the market leader in more than a half. Oriflame has its origin in Sweden with corporate offices in Switzerland. We offer a wide range of high-quality beauty products as well as a unique opportunity to join our sales force and start your own business.

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