Unsupervised Learning

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Deal with features only. (Dealing with the dataset with no Labels)

Clustering

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The goal is to identify the grouping/ clusters in the given Dataset.

KMeans:

* Identifying how groups are possible for the given dataset

Rules /Guidelines for Clustering Use-cases

1. Only Target Numeric Columns (Age, Annual Income, SpendingScore). Ensure Your data is complete and valid

2. Perform Visual EDA on numerical columns