

# Notify Google of mobile sites

## Configure mobile sites so that they can be indexed accurately

It seems the world is going mobile, with many people using mobile phones on a daily basis, and a large user base searching on [Google's mobile search page](#). However, as a webmaster, running a mobile site and tapping into the mobile search audience isn't easy. **Mobile sites not only use a different format from normal desktop sites, but the management methods and expertise required are also quite different.** This results in a variety of new challenges. While many mobile sites were designed with mobile viewing in mind, they weren't designed to be search friendly.

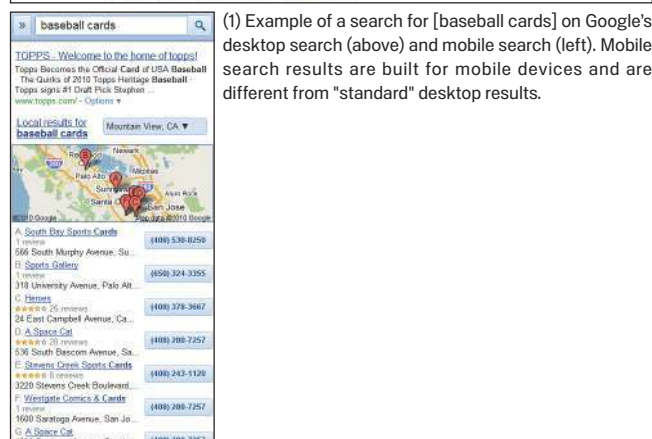
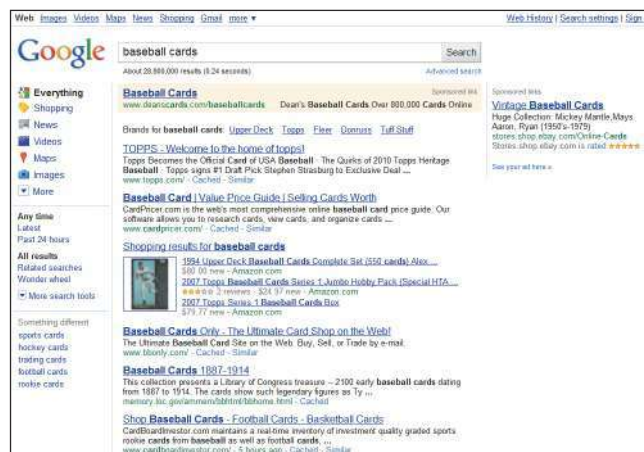
Here are troubleshooting tips to help ensure that your site is properly crawled and indexed:

## Verify that your mobile site is indexed by Google

If your web site doesn't show up in the results of a Google mobile search even using the [site: operator](#), it may be that your site has one or both of the following issues:

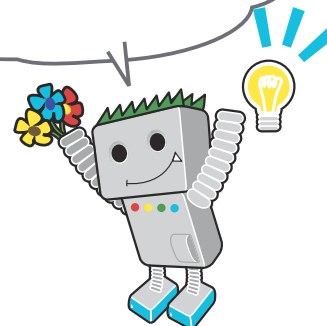
### 1. Googlebot may not be able to find your site

Googlebot must crawl your site before it can be included in our search index. **If you just created the site, we may not yet be aware of it.** If that's the case, create a [Mobile Sitemap](#) and submit it to Google to inform us of the site's existence. A Mobile Sitemap can be [submitted using Google Webmaster Tools](#), just like a standard Sitemap.



(1) Example of a search for [baseball cards] on Google's desktop search (above) and mobile search (left). Mobile search results are built for mobile devices and are different from "standard" desktop results.

Make sure your mobile site is properly recognized by Google so that searchers can find it.



## Glossary

### Mobile Sitemap

An XML Sitemap that contains URLs of web pages designed for mobile phones. Submitting the URLs of mobile phone web content to Google notifies us of the existence of those pages and allows us to crawl them.

### User-agent

Software and hardware utilized by the user when said user is accessing a website.

### XHTML Mobile

XHTML, a markup language redefined via adaptation of HTML to XML, and then expanded for use with mobile phones.

### Compact HTML

Markup language resembling HTML; it is used when creating web pages that can be displayed on mobile phones and with PHS and PDA.